

# Global Overactive Bladder Diagnosis and Treatment Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Overactive Bladder Diagnosis and Treatment market size was valued at US\$ 3296 million in 2024 and is forecast to a readjusted size of USD 4187 million by 2031 with a CAGR of 3.5% during review period.

Overactive bladder, also called OAB, causes a frequent and sudden urge to urinate that may be difficult to control. You may feel like you need to pass urine many times during the day and night, and may also experience unintentional loss of urine (urgency incontinence).

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

This report is a detailed and comprehensive analysis for global Overactive Bladder Diagnosis and Treatment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Overactive Bladder Diagnosis and Treatment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Overactive Bladder Diagnosis and Treatment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Overactive Bladder Diagnosis and Treatment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Overactive Bladder Diagnosis and Treatment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Overactive Bladder Diagnosis and Treatment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Overactive Bladder Diagnosis and Treatment market based on the following parameters - company overview, sales

quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Astellas Pharma Inc, Teva Pharmaceutical Industries, Pfizer Inc, Abbvie Inc, Viartis Inc, Hisamitsu Pharmaceutical, Johnson & Johnson Services, Endo Pharmaceuticals, Lupin, KYORIN Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Overactive Bladder Diagnosis and Treatment market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Anticholinergics

Mirabegron

BOTOX

Neuromodulation

Others

### Market segment by Application

Idiopathic Overactive Bladder

Neurogenic Overactive Bladder

### Major players covered

Astellas Pharma Inc

Teva Pharmaceutical Industries

Pfizer Inc

Abbvie Inc

Viartis Inc

Hisamitsu Pharmaceutical

Johnson & Johnson Services

Endo Pharmaceuticals

Lupin

KYORIN Pharmaceutical

Amneal Pharmaceuticals

Sun Pharmaceutical Industries

Glenmark

Macleods Pharmaceuticals

Medtronic

Ajanta Pharma

Granules India

Urovant Sciences

Apotex Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Overactive Bladder Diagnosis and Treatment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Overactive Bladder Diagnosis and Treatment, with price, sales quantity, revenue, and global market share of Overactive Bladder Diagnosis and Treatment from 2020 to 2025.

Chapter 3, the Overactive Bladder Diagnosis and Treatment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Overactive Bladder Diagnosis and Treatment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Overactive Bladder Diagnosis and Treatment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Overactive Bladder Diagnosis and Treatment.

Chapter 14 and 15, to describe Overactive Bladder Diagnosis and Treatment sales channel, distributors, customers, research findings and conclusion.

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