

Global Over the Counter (OTC) Drugs & Dietary Supplements Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Over the Counter (OTC) Drugs & Dietary Supplements market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Over-the-counter (OTC) drugs are medicines sold directly to a consumer without a prescription from a healthcare professional, as opposed to prescription drugs, which may be sold only to consumers possessing a valid prescription. Dietary supplements are products intended to supplement the diet. They are not drugs and, therefore, are not intended to treat, diagnose, mitigate, prevent, or cure diseases. This report analyzed both OTC drugs and dietary supplements.

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management,

further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

The Global Info Research report includes an overview of the development of the Over the Counter (OTC) Drugs & Dietary Supplements industry chain, the market status of Hospital Pharmacies (Analgesic & Pain Relievers, Dermatological Products), Retail Pharmacies (Analgesic & Pain Relievers, Dermatological Products), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Over the Counter (OTC) Drugs & Dietary Supplements.

Regionally, the report analyzes the Over the Counter (OTC) Drugs & Dietary Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Over the Counter (OTC) Drugs & Dietary Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Over the Counter (OTC) Drugs & Dietary Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Over the Counter (OTC) Drugs & Dietary Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Analgesic & Pain Relievers, Dermatological Products).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Over the Counter (OTC) Drugs & Dietary Supplements market.

Regional Analysis: The report involves examining the Over the Counter (OTC) Drugs & Dietary Supplements market at a regional or national level. Report analyses regional

factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Over the Counter (OTC) Drugs & Dietary Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Over the Counter (OTC) Drugs & Dietary Supplements:

Company Analysis: Report covers individual Over the Counter (OTC) Drugs & Dietary Supplements players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Over the Counter (OTC) Drugs & Dietary Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital Pharmacies, Retail Pharmacies).

Technology Analysis: Report covers specific technologies relevant to Over the Counter (OTC) Drugs & Dietary Supplements. It assesses the current state, advancements, and potential future developments in Over the Counter (OTC) Drugs & Dietary Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Over the Counter (OTC) Drugs & Dietary Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Over the Counter (OTC) Drugs & Dietary Supplements market is split by Type and by

Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Analgesic & Pain Relievers
- Dermatological Products
- Cough, Cold, and Flu Products
- Vitamin Supplements
- Mineral Supplements
- Ophthalmic Products

Market segment by Application

- Hospital Pharmacies
- Retail Pharmacies
- Online Pharmacy
- Others

Market segment by players, this report covers

- Pfizer Inc.
- Novartis International AG
- Roche Holding AG
- Merck & Co., Inc.

Sanofi S.A

Johnson & Johnson

Gilead Sciences

GlaxoSmithKline plc.

Bayer Healthcare AG

AstraZeneca plc.

Alacer Corp.

Alcon Inc.

Alfresa Pharma Corporation

Alkalon A/S

Alliance Healthcare

Allergan, Plc.

Reckitt Benckiser Plc.

Bausch & Lomb

AbbVie Inc.

The Colgate-Palmolive Company

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Over the Counter (OTC) Drugs & Dietary Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Over the Counter (OTC) Drugs & Dietary Supplements, with revenue, gross margin and global market share of Over the Counter (OTC) Drugs & Dietary Supplements from 2019 to 2024.

Chapter 3, the Over the Counter (OTC) Drugs & Dietary Supplements competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Over the Counter (OTC) Drugs & Dietary Supplements market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Over the Counter (OTC) Drugs & Dietary Supplements.

Chapter 13, to describe Over the Counter (OTC) Drugs & Dietary Supplements research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Over the Counter (OTC) Drugs & Dietary Supplements
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Over the Counter (OTC) Drugs & Dietary Supplements by Type
 - 1.3.1 Overview: Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Type in 2023
 - 1.3.3 Analgesic & Pain Relievers
 - 1.3.4 Dermatological Products
 - 1.3.5 Cough, Cold, and Flu Products
 - 1.3.6 Vitamin Supplements
 - 1.3.7 Mineral Supplements
 - 1.3.8 Ophthalmic Products
- 1.4 Global Over the Counter (OTC) Drugs & Dietary Supplements Market by Application
 - 1.4.1 Overview: Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Hospital Pharmacies
 - 1.4.3 Retail Pharmacies
 - 1.4.4 Online Pharmacy
 - 1.4.5 Others
- 1.5 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size & Forecast
- 1.6 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast by Region
 - 1.6.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Region, (2019-2030)
 - 1.6.3 North America Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Prospect (2019-2030)

1.6.6 South America Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Pfizer Inc.

2.1.1 Pfizer Inc. Details

2.1.2 Pfizer Inc. Major Business

2.1.3 Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.1.4 Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Pfizer Inc. Recent Developments and Future Plans

2.2 Novartis International AG

2.2.1 Novartis International AG Details

2.2.2 Novartis International AG Major Business

2.2.3 Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.2.4 Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Novartis International AG Recent Developments and Future Plans

2.3 Roche Holding AG

2.3.1 Roche Holding AG Details

2.3.2 Roche Holding AG Major Business

2.3.3 Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.3.4 Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Roche Holding AG Recent Developments and Future Plans

2.4 Merck & Co., Inc.

2.4.1 Merck & Co., Inc. Details

2.4.2 Merck & Co., Inc. Major Business

2.4.3 Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.4.4 Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Merck & Co., Inc. Recent Developments and Future Plans

2.5 Sanofi S.A

2.5.1 Sanofi S.A Details

2.5.2 Sanofi S.A Major Business

2.5.3 Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.5.4 Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Sanofi S.A Recent Developments and Future Plans

2.6 Johnson & Johnson

2.6.1 Johnson & Johnson Details

2.6.2 Johnson & Johnson Major Business

2.6.3 Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.6.4 Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Johnson & Johnson Recent Developments and Future Plans

2.7 Gilead Sciences

2.7.1 Gilead Sciences Details

2.7.2 Gilead Sciences Major Business

2.7.3 Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.7.4 Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Gilead Sciences Recent Developments and Future Plans

2.8 GlaxoSmithKline plc.

2.8.1 GlaxoSmithKline plc. Details

2.8.2 GlaxoSmithKline plc. Major Business

2.8.3 GlaxoSmithKline plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.8.4 GlaxoSmithKline plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 GlaxoSmithKline plc. Recent Developments and Future Plans

2.9 Bayer Healthcare AG

2.9.1 Bayer Healthcare AG Details

2.9.2 Bayer Healthcare AG Major Business

2.9.3 Bayer Healthcare AG Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.9.4 Bayer Healthcare AG Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

- 2.9.5 Bayer Healthcare AG Recent Developments and Future Plans
- 2.10 AstraZeneca plc.
 - 2.10.1 AstraZeneca plc. Details
 - 2.10.2 AstraZeneca plc. Major Business
 - 2.10.3 AstraZeneca plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions
 - 2.10.4 AstraZeneca plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 AstraZeneca plc. Recent Developments and Future Plans
- 2.11 Alacer Corp.
 - 2.11.1 Alacer Corp. Details
 - 2.11.2 Alacer Corp. Major Business
 - 2.11.3 Alacer Corp. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions
 - 2.11.4 Alacer Corp. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Alacer Corp. Recent Developments and Future Plans
- 2.12 Alcon Inc.
 - 2.12.1 Alcon Inc. Details
 - 2.12.2 Alcon Inc. Major Business
 - 2.12.3 Alcon Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions
 - 2.12.4 Alcon Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Alcon Inc. Recent Developments and Future Plans
- 2.13 Alfresa Pharma Corporation
 - 2.13.1 Alfresa Pharma Corporation Details
 - 2.13.2 Alfresa Pharma Corporation Major Business
 - 2.13.3 Alfresa Pharma Corporation Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions
 - 2.13.4 Alfresa Pharma Corporation Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Alfresa Pharma Corporation Recent Developments and Future Plans
- 2.14 Alkalon A/S
 - 2.14.1 Alkalon A/S Details
 - 2.14.2 Alkalon A/S Major Business
 - 2.14.3 Alkalon A/S Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions
 - 2.14.4 Alkalon A/S Over the Counter (OTC) Drugs & Dietary Supplements Revenue,

Gross Margin and Market Share (2019-2024)

2.14.5 Alkalon A/S Recent Developments and Future Plans

2.15 Alliance Healthcare

2.15.1 Alliance Healthcare Details

2.15.2 Alliance Healthcare Major Business

2.15.3 Alliance Healthcare Over the Counter (OTC) Drugs & Dietary Supplements

Product and Solutions

2.15.4 Alliance Healthcare Over the Counter (OTC) Drugs & Dietary Supplements

Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Alliance Healthcare Recent Developments and Future Plans

2.16 Allergan, Plc.

2.16.1 Allergan, Plc. Details

2.16.2 Allergan, Plc. Major Business

2.16.3 Allergan, Plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.16.4 Allergan, Plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Allergan, Plc. Recent Developments and Future Plans

2.17 Reckitt Benckiser Plc.

2.17.1 Reckitt Benckiser Plc. Details

2.17.2 Reckitt Benckiser Plc. Major Business

2.17.3 Reckitt Benckiser Plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.17.4 Reckitt Benckiser Plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Reckitt Benckiser Plc. Recent Developments and Future Plans

2.18 Bausch & Lomb

2.18.1 Bausch & Lomb Details

2.18.2 Bausch & Lomb Major Business

2.18.3 Bausch & Lomb Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.18.4 Bausch & Lomb Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Bausch & Lomb Recent Developments and Future Plans

2.19 AbbVie Inc.

2.19.1 AbbVie Inc. Details

2.19.2 AbbVie Inc. Major Business

2.19.3 AbbVie Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.19.4 AbbVie Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 AbbVie Inc. Recent Developments and Future Plans

2.20 The Colgate-Palmolive Company

2.20.1 The Colgate-Palmolive Company Details

2.20.2 The Colgate-Palmolive Company Major Business

2.20.3 The Colgate-Palmolive Company Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

2.20.4 The Colgate-Palmolive Company Over the Counter (OTC) Drugs & Dietary Supplements Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 The Colgate-Palmolive Company Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Over the Counter (OTC) Drugs & Dietary Supplements by Company Revenue

3.2.2 Top 3 Over the Counter (OTC) Drugs & Dietary Supplements Players Market Share in 2023

3.2.3 Top 6 Over the Counter (OTC) Drugs & Dietary Supplements Players Market Share in 2023

3.3 Over the Counter (OTC) Drugs & Dietary Supplements Market: Overall Company Footprint Analysis

3.3.1 Over the Counter (OTC) Drugs & Dietary Supplements Market: Region Footprint

3.3.2 Over the Counter (OTC) Drugs & Dietary Supplements Market: Company Product Type Footprint

3.3.3 Over the Counter (OTC) Drugs & Dietary Supplements Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value and Market Share by Type (2019-2024)

4.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Application (2019-2024)

5.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2030)

6.2 North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2030)

6.3 North America Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Country

6.3.1 North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Country (2019-2030)

6.3.2 United States Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

6.3.3 Canada Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

6.3.4 Mexico Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2030)

7.2 Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2030)

7.3 Europe Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Country

7.3.1 Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Country (2019-2030)

7.3.2 Germany Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

7.3.3 France Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

7.3.5 Russia Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

7.3.6 Italy Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Region

8.3.1 Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Region (2019-2030)

8.3.2 China Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

8.3.3 Japan Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

8.3.4 South Korea Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

8.3.5 India Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

8.3.7 Australia Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2030)

9.2 South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2030)

9.3 South America Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Country

9.3.1 South America Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Country (2019-2030)

9.3.2 Brazil Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

9.3.3 Argentina Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Market Size by Country

10.3.1 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Country (2019-2030)

10.3.2 Turkey Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

10.3.4 UAE Over the Counter (OTC) Drugs & Dietary Supplements Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Over the Counter (OTC) Drugs & Dietary Supplements Market Drivers

11.2 Over the Counter (OTC) Drugs & Dietary Supplements Market Restraints

11.3 Over the Counter (OTC) Drugs & Dietary Supplements Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Over the Counter (OTC) Drugs & Dietary Supplements Industry Chain

12.2 Over the Counter (OTC) Drugs & Dietary Supplements Upstream Analysis

12.3 Over the Counter (OTC) Drugs & Dietary Supplements Midstream Analysis

12.4 Over the Counter (OTC) Drugs & Dietary Supplements Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Pfizer Inc. Company Information, Head Office, and Major Competitors

Table 6. Pfizer Inc. Major Business

Table 7. Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 8. Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Pfizer Inc. Recent Developments and Future Plans

Table 10. Novartis International AG Company Information, Head Office, and Major Competitors

Table 11. Novartis International AG Major Business

Table 12. Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 13. Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Novartis International AG Recent Developments and Future Plans

Table 15. Roche Holding AG Company Information, Head Office, and Major Competitors

Table 16. Roche Holding AG Major Business

Table 17. Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 18. Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Roche Holding AG Recent Developments and Future Plans

Table 20. Merck & Co., Inc. Company Information, Head Office, and Major Competitors

Table 21. Merck & Co., Inc. Major Business

Table 22. Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 23. Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Merck & Co., Inc. Recent Developments and Future Plans

Table 25. Sanofi S.A Company Information, Head Office, and Major Competitors

Table 26. Sanofi S.A Major Business

Table 27. Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 28. Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Sanofi S.A Recent Developments and Future Plans

Table 30. Johnson & Johnson Company Information, Head Office, and Major Competitors

Table 31. Johnson & Johnson Major Business

Table 32. Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 33. Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Johnson & Johnson Recent Developments and Future Plans

Table 35. Gilead Sciences Company Information, Head Office, and Major Competitors

Table 36. Gilead Sciences Major Business

Table 37. Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 38. Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Gilead Sciences Recent Developments and Future Plans

Table 40. GlaxoSmithKline plc. Company Information, Head Office, and Major Competitors

Table 41. GlaxoSmithKline plc. Major Business

Table 42. GlaxoSmithKline plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 43. GlaxoSmithKline plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. GlaxoSmithKline plc. Recent Developments and Future Plans

Table 45. Bayer Healthcare AG Company Information, Head Office, and Major Competitors

Table 46. Bayer Healthcare AG Major Business

Table 47. Bayer Healthcare AG Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 48. Bayer Healthcare AG Over the Counter (OTC) Drugs & Dietary Supplements

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Bayer Healthcare AG Recent Developments and Future Plans

Table 50. AstraZeneca plc. Company Information, Head Office, and Major Competitors

Table 51. AstraZeneca plc. Major Business

Table 52. AstraZeneca plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 53. AstraZeneca plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. AstraZeneca plc. Recent Developments and Future Plans

Table 55. Alacer Corp. Company Information, Head Office, and Major Competitors

Table 56. Alacer Corp. Major Business

Table 57. Alacer Corp. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 58. Alacer Corp. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Alacer Corp. Recent Developments and Future Plans

Table 60. Alcon Inc. Company Information, Head Office, and Major Competitors

Table 61. Alcon Inc. Major Business

Table 62. Alcon Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 63. Alcon Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Alcon Inc. Recent Developments and Future Plans

Table 65. Alfresa Pharma Corporation Company Information, Head Office, and Major Competitors

Table 66. Alfresa Pharma Corporation Major Business

Table 67. Alfresa Pharma Corporation Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 68. Alfresa Pharma Corporation Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Alfresa Pharma Corporation Recent Developments and Future Plans

Table 70. Alkalon A/S Company Information, Head Office, and Major Competitors

Table 71. Alkalon A/S Major Business

Table 72. Alkalon A/S Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 73. Alkalon A/S Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Alkalon A/S Recent Developments and Future Plans

Table 75. Alliance Healthcare Company Information, Head Office, and Major

Competitors

Table 76. Alliance Healthcare Major Business

Table 77. Alliance Healthcare Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 78. Alliance Healthcare Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Alliance Healthcare Recent Developments and Future Plans

Table 80. Allergan, Plc. Company Information, Head Office, and Major Competitors

Table 81. Allergan, Plc. Major Business

Table 82. Allergan, Plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 83. Allergan, Plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Allergan, Plc. Recent Developments and Future Plans

Table 85. Reckitt Benckiser Plc. Company Information, Head Office, and Major Competitors

Table 86. Reckitt Benckiser Plc. Major Business

Table 87. Reckitt Benckiser Plc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 88. Reckitt Benckiser Plc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Reckitt Benckiser Plc. Recent Developments and Future Plans

Table 90. Bausch & Lomb Company Information, Head Office, and Major Competitors

Table 91. Bausch & Lomb Major Business

Table 92. Bausch & Lomb Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 93. Bausch & Lomb Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. Bausch & Lomb Recent Developments and Future Plans

Table 95. AbbVie Inc. Company Information, Head Office, and Major Competitors

Table 96. AbbVie Inc. Major Business

Table 97. AbbVie Inc. Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 98. AbbVie Inc. Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 99. AbbVie Inc. Recent Developments and Future Plans

Table 100. The Colgate-Palmolive Company Company Information, Head Office, and Major Competitors

Table 101. The Colgate-Palmolive Company Major Business

Table 102. The Colgate-Palmolive Company Over the Counter (OTC) Drugs & Dietary Supplements Product and Solutions

Table 103. The Colgate-Palmolive Company Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 104. The Colgate-Palmolive Company Recent Developments and Future Plans

Table 105. Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (USD Million) by Players (2019-2024)

Table 106. Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Share by Players (2019-2024)

Table 107. Breakdown of Over the Counter (OTC) Drugs & Dietary Supplements by Company Type (Tier 1, Tier 2, and Tier 3)

Table 108. Market Position of Players in Over the Counter (OTC) Drugs & Dietary Supplements, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 109. Head Office of Key Over the Counter (OTC) Drugs & Dietary Supplements Players

Table 110. Over the Counter (OTC) Drugs & Dietary Supplements Market: Company Product Type Footprint

Table 111. Over the Counter (OTC) Drugs & Dietary Supplements Market: Company Product Application Footprint

Table 112. Over the Counter (OTC) Drugs & Dietary Supplements New Market Entrants and Barriers to Market Entry

Table 113. Over the Counter (OTC) Drugs & Dietary Supplements Mergers, Acquisition, Agreements, and Collaborations

Table 114. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (USD Million) by Type (2019-2024)

Table 115. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Share by Type (2019-2024)

Table 116. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Forecast by Type (2025-2030)

Table 117. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2024)

Table 118. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Forecast by Application (2025-2030)

Table 119. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2024) & (USD Million)

Table 120. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2025-2030) & (USD Million)

Table 121. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2024) & (USD Million)

Table 122. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2025-2030) & (USD Million)

Table 123. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 124. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 125. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2024) & (USD Million)

Table 128. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2025-2030) & (USD Million)

Table 129. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2024) & (USD Million)

Table 132. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2025-2030) & (USD Million)

Table 133. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2024) & (USD Million)

Table 134. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2025-2030) & (USD Million)

Table 135. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Region (2019-2024) & (USD Million)

Table 136. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Region (2025-2030) & (USD Million)

Table 137. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2019-2024) & (USD Million)

Table 138. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type (2025-2030) & (USD Million)

Table 139. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2019-2024) & (USD Million)

Table 140. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Application (2025-2030) & (USD Million)

Table 141. South America Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Country (2019-2024) & (USD Million)

Table 142. South America Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Type (2019-2024) & (USD Million)

Table 144. Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Type (2025-2030) & (USD Million)

Table 145. Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Application (2019-2024) & (USD Million)

Table 146. Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Application (2025-2030) & (USD Million)

Table 147. Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Country (2019-2024) & (USD Million)

Table 148. Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value by Country (2025-2030) & (USD Million)

Table 149. Over the Counter (OTC) Drugs & Dietary Supplements Raw Material

Table 150. Key Suppliers of Over the Counter (OTC) Drugs & Dietary Supplements
Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Over the Counter (OTC) Drugs & Dietary Supplements Picture
- Figure 2. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Type in 2023
- Figure 4. Analgesic & Pain Relievers
- Figure 5. Dermatological Products
- Figure 6. Cough, Cold, and Flu Products
- Figure 7. Vitamin Supplements
- Figure 8. Mineral Supplements
- Figure 9. Ophthalmic Products
- Figure 10. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 11. Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Application in 2023
- Figure 12. Hospital Pharmacies Picture
- Figure 13. Retail Pharmacies Picture
- Figure 14. Online Pharmacy Picture
- Figure 15. Others Picture
- Figure 16. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 17. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 18. Global Market Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 19. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Region (2019-2030)
- Figure 20. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Region in 2023
- Figure 21. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)
- Figure 22. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)
- Figure 23. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East and Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Share by Players in 2023

Figure 27. Over the Counter (OTC) Drugs & Dietary Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 28. Global Top 3 Players Over the Counter (OTC) Drugs & Dietary Supplements Market Share in 2023

Figure 29. Global Top 6 Players Over the Counter (OTC) Drugs & Dietary Supplements Market Share in 2023

Figure 30. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Share by Type (2019-2024)

Figure 31. Global Over the Counter (OTC) Drugs & Dietary Supplements Market Share Forecast by Type (2025-2030)

Figure 32. Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Share by Application (2019-2024)

Figure 33. Global Over the Counter (OTC) Drugs & Dietary Supplements Market Share Forecast by Application (2025-2030)

Figure 34. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Type (2019-2030)

Figure 35. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Application (2019-2030)

Figure 36. North America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 38. Canada Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 39. Mexico Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 40. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Type (2019-2030)

Figure 41. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Application (2019-2030)

Figure 42. Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Over the Counter (OTC) Drugs & Dietary Supplements

Consumption Value (2019-2030) & (USD Million)

Figure 44. France Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 45. United Kingdom Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 46. Russia Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 47. Italy Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Region (2019-2030)

Figure 51. China Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 52. Japan Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 53. South Korea Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 54. India Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 55. Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 56. Australia Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 57. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Type (2019-2030)

Figure 58. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Application (2019-2030)

Figure 59. South America Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Country (2019-2030)

Figure 60. Brazil Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 61. Argentina Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 62. Middle East and Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Type (2019-2030)

- Figure 63. Middle East and Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Application (2019-2030)
- Figure 64. Middle East and Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value Market Share by Country (2019-2030)
- Figure 65. Turkey Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)
- Figure 66. Saudi Arabia Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)
- Figure 67. UAE Over the Counter (OTC) Drugs & Dietary Supplements Consumption Value (2019-2030) & (USD Million)
- Figure 68. Over the Counter (OTC) Drugs & Dietary Supplements Market Drivers
- Figure 69. Over the Counter (OTC) Drugs & Dietary Supplements Market Restraints
- Figure 70. Over the Counter (OTC) Drugs & Dietary Supplements Market Trends
- Figure 71. Porters Five Forces Analysis
- Figure 72. Manufacturing Cost Structure Analysis of Over the Counter (OTC) Drugs & Dietary Supplements in 2023
- Figure 73. Manufacturing Process Analysis of Over the Counter (OTC) Drugs & Dietary Supplements
- Figure 74. Over the Counter (OTC) Drugs & Dietary Supplements Industrial Chain
- Figure 75. Methodology
- Figure 76. Research Process and Data Source

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