

Global Over the Counter (OTC) Drugs & Dietary Supplements Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

OTC drugs are also known as non-prescription medicines, as these can be availed without prescriptions. However, dietary supplements contain dietary ingredients, which are used to provide nutrients to the body to fulfill the nutrient balance of the body.

SCOPE OF THE REPORT:

This report studies the Over the Counter (OTC) Drugs & Dietary Supplements market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Over the Counter (OTC) Drugs & Dietary Supplements market by product type and applications/end industries.

The global over the counter drugs & dietary supplements market is driven by growth in awareness related to general health concerns and advancements in healthcare and pharmaceutical industries.

The rise in awareness towards personal care and treatment drives the market growth in China. In addition, increase in geriatric population along with the growing incidence of new diseases in this country is expected to supplement the market growth in the near future in China.

The global Over the Counter (OTC) Drugs & Dietary Supplements market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Over the Counter (OTC) Drugs & Dietary Supplements.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Pfizer

Novartis

Roche

Merck & Co

Sanofi

Johnson & Johnson

Gilead Sciences

GlaxoSmithKline

Bayer Healthcare

AstraZeneca

Alacer Corp

Alcon

Alfresa Pharma

Alkalon

Alliance Healthcare

Allergan

Reckitt Benckiser

Bausch & Lomb

AbbVie

Colgate-Palmolive

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tablets

Hard Capsules

Powders

Ointments

Soft Capsules

Liquids

Others

Market Segment by Applications, can be divided into

Pharmacies

Grocery Stores

Vitamin and Health Food Stores

Online Pharmacy

Others

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