

Global Ovateleaf Holly Bark Extract Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ovateleaf Holly Bark Extract market size is expected to reach \$ 19.94 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, the global production of Ovateleaf Holly Bark Extract is approximately 460 tons, with an average selling price of about US\$29/kg. The production capacity in 2025 is 580 tons, with an average gross profit margin of approximately 20-30%. Ovateleaf Holly Bark Extract is a plant extract derived from the dried bark of *Ilex rotunda*, a plant belonging to the Aquifoliaceae family. Its main active components are ilexoside A and ilexoside B, among others. It has the effects of clearing heat and detoxifying, promoting diuresis and relieving pain. Studies have also shown that it has pharmacological effects such as promoting sleep, increasing coronary blood flow, and improving hypoxia tolerance, and can be used in the preparation of related drugs.

The upstream raw materials for Ovateleaf Holly Bark Extract are mainly plant materials, namely the dried bark or branches and leaves of *Ilex rotunda*. Its quality is directly affected by the origin, harvesting season, and initial processing methods. The downstream application industry is highly concentrated and traditional, almost entirely serving the traditional Chinese medicine industry. Specifically, it is used in the production of traditional Chinese medicines with the effects of clearing heat and detoxifying, and cooling blood and stopping bleeding (such as various anti-inflammatory and cough-relieving tablets and capsules), traditional Chinese medicine granules, and a small amount of external medications. Its application in modern health products or functional foods is very limited.

The market for Ovateleaf Holly Bark Extract has been continuously growing in recent years, primarily driven by increasing consumer demand for natural health products. As a well-known herbal plant, Echinacea is widely used in immune support, anti-inflammatory, and antiviral products, and the demand for Ovateleaf Holly Bark Extract is

steadily increasing, especially driven by global health trends and natural therapies. According to market trends, particularly in Europe, the Americas, and the Asia-Pacific region, the application of Echinacea extract in health supplements, nutritional supplements, and functional beverages is gradually increasing as consumers focus on immune system enhancement, cold and flu prevention, and antiviral therapies. From a supply chain perspective, the main producers of Ovateleaf Holly Bark Extract are located in China. The increasing demand for organic certification and high-quality extracts has driven advancements in production technology. Despite the relatively high product price, its acceptance among consumers is increasing, especially in markets with growing health awareness. Market prices for Ovateleaf Holly Bark Extract vary considerably depending on concentration, extraction process, and purity. It is expected that prices will gradually stabilize in the coming years as production scales up and supply chains are optimized.

However, the market still faces some challenges, including fluctuations in raw material prices, rising production costs, and issues with product quality consistency. Overall, the Ovateleaf Holly Bark Extract market is expected to continue growing in the coming years, with promising prospects driven by global health and natural therapy trends. This report studies the global Ovateleaf Holly Bark Extract production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ovateleaf Holly Bark Extract and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ovateleaf Holly Bark Extract that contribute to its increasing demand across many markets.

Highlights and key features of the study

- Global Ovateleaf Holly Bark Extract total production and demand, 2021-2032, (Tons)
- Global Ovateleaf Holly Bark Extract total production value, 2021-2032, (USD Million)
- Global Ovateleaf Holly Bark Extract production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)
- Global Ovateleaf Holly Bark Extract consumption by region & country, CAGR, 2021-2032 & (Tons)
- U.S. VS China: Ovateleaf Holly Bark Extract domestic production, consumption, key domestic manufacturers and share
- Global Ovateleaf Holly Bark Extract production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)
- Global Ovateleaf Holly Bark Extract production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)
- Global Ovateleaf Holly Bark Extract production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Ovateleaf Holly Bark Extract market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shaanxi New Horizon Biotechnology, Xian Tianxingjian Natural Bio-products, Guangzhou Honsea Sunshine Biotech, Nanjing Puyi Biotechnology, Sichuan Hongen Plant Technology, Shaanxi Sinuote Biotechnology, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ovateleaf Holly Bark Extract market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ovateleaf Holly Bark Extract Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ovateleaf Holly Bark Extract Market, Segmentation by Type:

Liquid

Powder

Global Ovateleaf Holly Bark Extract Market, Segmentation by Extraction Method:

Water Extract

Alcohol Extract

Supercritical CO₂ Extract

Others

Global Ovateleaf Holly Bark Extract Market, Segmentation by Extract Ratio:

10:1

20:1

50:1

Other

Global Ovateleaf Holly Bark Extract Market, Segmentation by Application:

Pharmaceutical

Nutraceuticals

Others

Companies Profiled:

Shaanxi New Horizon Biotechnology

Xian Tianxingjian Natural Bio-products

Guangzhou Honsea Sunshine Biotech

Nanjing Puyi Biotechnology

Sichuan Hongen Plant Technology

Shaanxi Sinuote Biotechnology

Key Questions Answered:

1. How big is the global Ovateleaf Holly Bark Extract market?
2. What is the demand of the global Ovateleaf Holly Bark Extract market?
3. What is the year over year growth of the global Ovateleaf Holly Bark Extract market?
4. What is the production and production value of the global Ovateleaf Holly Bark Extract market?
5. Who are the key producers in the global Ovateleaf Holly Bark Extract market?
6. What are the growth factors driving the market demand?

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