

Global Outdoor Workout Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor Workout Equipment market size is expected to reach \$ 2938 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

In 2025, global outdoor workout equipment sales volume reached approximately 2.30 Million Units, with an average selling price of about US\$932 per Unit. Outdoor workout equipment refers to weather-resistant exercise devices permanently installed in parks, residential communities, educational campuses, senior-care and rehabilitation facilities, commercial properties, and other outdoor public or institutional spaces for strength, cardiovascular endurance, mobility, flexibility, balance, and general physical training. Product forms include non-moving equipment such as pull-up bars, parallel bars, and fixed training frames, as well as moving equipment such as outdoor exercise bikes, air walkers, rowing machines, and pressing machines, supplied in single-station, multi-station, or modular configurations. These products commonly use galvanized steel, stainless steel, aluminum alloys, corrosion-resistant coatings, sealed bearings, movement limiters, anti-pinch structures, and ergonomic supports, while selected models incorporate adjustable resistance, QR-code training guidance, activity sensors, solar-powered electronics, and connected equipment management to support safe, durable, low-maintenance, and accessible outdoor exercise.

Rising public health awareness and growing demand for affordable and accessible exercise are encouraging municipalities, residential developers, schools, and community operators to expand outdoor workout facilities. Population aging is also increasing demand for low-impact, senior-friendly, and rehabilitation-oriented equipment.

A large installed base of outdoor workout stations is entering its replacement cycle, creating recurring demand driven by equipment aging, safety-standard upgrades, and public-space renovation. At the same time, emerging markets continue to invest in community sports infrastructure and basic public exercise facilities.

The market is also benefiting from product upgrades toward adjustable resistance, modular configurations, multifunctional stations, and digital capabilities. QR-code guidance, activity monitoring, connected maintenance, and solar-powered features are increasing average product value and supporting the development of more professional outdoor workout environments.

This report studies the global Outdoor Workout Equipment demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Workout Equipment, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Workout Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Workout Equipment total market, 2021-2032, (USD Million)

Global Outdoor Workout Equipment total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Outdoor Workout Equipment total market, key domestic companies, and share, (USD Million)

Global Outdoor Workout Equipment revenue by player, revenue and market share 2021-2026, (USD Million)

Global Outdoor Workout Equipment total market by Type, CAGR, 2021-2032, (USD Million)

Global Outdoor Workout Equipment total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Outdoor Workout Equipment market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PlayCore, Inc., PlayPower, Inc., Landscape Structures Inc., Greenfields Outdoor Fitness, TriActive USA, MoveStrong, Outdoor-Fit Exercise

Systems, BCI Burke Company, LLC, TREKFIT Inc., KOMPAN A/S, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Outdoor Workout Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Workout Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor Workout Equipment Market, Segmentation by Type:

Non-Moving Equipment

Moving Equipment

Global Outdoor Workout Equipment Market, Segmentation by Resistance Method:

Adjustable Resistance

Bodyweight Resistance

Global Outdoor Workout Equipment Market, Segmentation by Digital Capability:

Conventional Equipment

Digital Guidance Equipment

Connected Monitoring Equipment

Global Outdoor Workout Equipment Market, Segmentation by Application:

Municipal Sector

Education Sector

Residential Sector

Healthcare Sector

Commercial Sector

Defense Sector

Other

Companies Profiled:

PlayCore, Inc.

PlayPower, Inc.

Landscape Structures Inc.

Greenfields Outdoor Fitness

TriActive USA

MoveStrong

Outdoor-Fit Exercise Systems

BCI Burke Company, LLC

TREKFIT Inc.

KOMPAN A/S

Lappset Group Oy

Norwell A/S

Proludic SAS

The Great Outdoor Gym Company Ltd

Fresh Air Fitness Ltd

PLAYPARC Allwetter-Freizeitanlagenbau GmbH

SAYSU GmbH

Denfit International B.V.

Omnigym Oy

playfit GmbH

SAS Premier?s France Freetness

Inter-Play Sp. z o.o.

ROMEX Sp. z o.o.

KENGURU PRO SIA

Starmax Sp. z o.o.

eibe Produktion und Vertrieb GmbH & Co. KG

Cemer Playground Equipment

Park Dizayn

Soylu Grup

Industrias Agapito, S.L.

KOTOBUKI CORPORATION

KOTOBUKI CORPORATION

TSUMURA COMPANY LTD.

Takao Corporation

Ohkubo Taiki Co., Ltd.

FUNSCAPE Co., Ltd.

SPACETALK Co., Ltd.

KLS Co., Ltd.

VINEX Enterprises Pvt. Ltd.

Fun Play Systems Pvt. Ltd.

Sundek Sports Private Limited

Shuhua Sports Co., Ltd.

Impulse Qingdao Health Tech Co., Ltd.

Aoruite Sports Industry Co., Ltd.

Nantong Ironmaster Sporting Industrial Co., Ltd.

Shenzhen Good Family Health Technology Co., Ltd.

Wuhan Hoko Sports Industry Development Co., Ltd.

Nanjing Wande Sports Industry Group Co., Ltd.

Jiangsu Kangliyuan Sports Tech. Co., Ltd.

Jiangsu Jiewei Sports Facilities Co., Ltd.

Cangzhou Yiaote Sports Equipment Co., Ltd.

Hebei Huayang Sport Product Co., Ltd.

Beijing Okstar Sports Industry Co., Ltd.

Gamay Fitness Industry Co., Ltd.

Qingdao Dayu Sports Devices and Materials Co., Ltd.

Taishan Sports Industry Group Co., Ltd.

Shandong Century Star Sports Equipments Co., Ltd.

Hebei Weierte Sporting Goods Co., Ltd.

Shandong Jinoel Sport Equipment Co., Ltd.

Hebei Kangna Yipin Sports Equipment Co., Ltd.

Shandong Feierkang Sports Facilities Co., Ltd.

Sanhe City Guiyuxing Sporting Goods Co., Ltd.

Cangzhou Xinlong Teaching Equipment Manufacturing Co., Ltd.

Tianjin Chunhe Athletic Goods Co., Ltd.

Zhejiang Xinao Sports Equipment Co., Ltd.

Jinan Lisheng Sports Goods Co., Ltd.

Dongguan SIBOASI Sports Goods Technology Co., Ltd.

XURONG LANDSCAPE CO., LTD.

HUNGJWU ENTERPRISE CO., LTD.

GISS COMPANY LIMITED

Ideal Scope Playground Sdn Bhd

ECO ORIENT HOLDINGS SDN. BHD.

Park Games Equipment Sdn Bhd

Fitness Trails Pty Ltd

PlayCo Pty Ltd

WillPlay

Key Questions Answered

1. How big is the global Outdoor Workout Equipment market?
2. What is the demand of the global Outdoor Workout Equipment market?
3. What is the year over year growth of the global Outdoor Workout Equipment market?
4. What is the total value of the global Outdoor Workout Equipment market?

5. Who are the Major Players in the global Outdoor Workout Equipment market?
6. What are the growth factors driving the market demand?

Contents

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