

Global Outdoor Workout Equipment Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Workout Equipment market size was valued at US\$ 2077 million in 2025 and is forecast to a readjusted size of US\$ 2938 million by 2032 with a CAGR of 5.1% during review period.

In 2025, global outdoor workout equipment sales volume reached approximately 2.30 Million Units, with an average selling price of about US\$932 per Unit. Outdoor workout equipment refers to weather-resistant exercise devices permanently installed in parks, residential communities, educational campuses, senior-care and rehabilitation facilities, commercial properties, and other outdoor public or institutional spaces for strength, cardiovascular endurance, mobility, flexibility, balance, and general physical training. Product forms include non-moving equipment such as pull-up bars, parallel bars, and fixed training frames, as well as moving equipment such as outdoor exercise bikes, air walkers, rowing machines, and pressing machines, supplied in single-station, multi-station, or modular configurations. These products commonly use galvanized steel, stainless steel, aluminum alloys, corrosion-resistant coatings, sealed bearings, movement limiters, anti-pinch structures, and ergonomic supports, while selected models incorporate adjustable resistance, QR-code training guidance, activity sensors, solar-powered electronics, and connected equipment management to support safe, durable, low-maintenance, and accessible outdoor exercise.

Rising public health awareness and growing demand for affordable and accessible exercise are encouraging municipalities, residential developers, schools, and community operators to expand outdoor workout facilities. Population aging is also increasing demand for low-impact, senior-friendly, and rehabilitation-oriented equipment.

A large installed base of outdoor workout stations is entering its replacement cycle, creating recurring demand driven by equipment aging, safety-standard upgrades, and public-space renovation. At the same time, emerging markets continue to invest in community sports infrastructure and basic public exercise facilities.

The market is also benefiting from product upgrades toward adjustable resistance, modular configurations, multifunctional stations, and digital capabilities. QR-code guidance, activity monitoring, connected maintenance, and solar-powered features are increasing average product value and supporting the development of more professional outdoor workout environments.

This report is a detailed and comprehensive analysis for global Outdoor Workout Equipment market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Workout Equipment market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Outdoor Workout Equipment market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Outdoor Workout Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Outdoor Workout Equipment market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Workout Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Workout Equipment market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PlayCore, Inc., PlayPower, Inc., Landscape Structures Inc., Greenfields Outdoor Fitness, TriActive USA, MoveStrong, Outdoor-Fit Exercise Systems, BCI Burke Company, LLC, TREKFIT Inc., KOMPAN A/S, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Outdoor Workout Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Non-Moving Equipment

Moving Equipment

Market segment by Resistance Method

Adjustable Resistance

Bodyweight Resistance

Market segment by Digital Capability

Conventional Equipment

Digital Guidance Equipment

Connected Monitoring Equipment

Market segment by Application

Municipal Sector

Education Sector

Residential Sector

Healthcare Sector

Commercial Sector

Defense Sector

Other

Market segment by players, this report covers

PlayCore, Inc.

PlayPower, Inc.

Landscape Structures Inc.

Greenfields Outdoor Fitness

TriActive USA

MoveStrong

Outdoor-Fit Exercise Systems

BCI Burke Company, LLC

TREKFIT Inc.

KOMPAN A/S

Lappset Group Oy

Norwell A/S

Proludic SAS

The Great Outdoor Gym Company Ltd

Fresh Air Fitness Ltd

PLAYPARC Allwetter-Freizeitanlagenbau GmbH

SAYSU GmbH

Denfit International B.V.

Omnigym Oy

playfit GmbH

SAS Premier?s France Freetness

Inter-Play Sp. z o.o.

ROMEX Sp. z o.o.

KENGURU PRO SIA

Starmax Sp. z o.o.

eibe Produktion und Vertrieb GmbH & Co. KG

Cemer Playground Equipment

Park Dizayn

Soylu Grup

Industrias Agapito, S.L.

KOTOBUKI CORPORATION

KOTOBUKI CORPORATION

TSUMURA COMPANY LTD.

Takao Corporation

Ohkubo Taiki Co., Ltd.

FUNSCAPE Co., Ltd.

SPACETALK Co., Ltd.

KLS Co., Ltd.

VINEX Enterprises Pvt. Ltd.

Fun Play Systems Pvt. Ltd.

Sundek Sports Private Limited

Shuhua Sports Co., Ltd.

Impulse Qingdao Health Tech Co., Ltd.

Aoruite Sports Industry Co., Ltd.

Nantong Ironmaster Sporting Industrial Co., Ltd.

Shenzhen Good Family Health Technology Co., Ltd.

Wuhan Hoko Sports Industry Development Co., Ltd.

Nanjing Wande Sports Industry Group Co., Ltd.

Jiangsu Kangliyuan Sports Tech. Co., Ltd.

Jiangsu Jiewei Sports Facilities Co., Ltd.

Cangzhou Yiaote Sports Equipment Co., Ltd.

Hebei Huayang Sport Product Co., Ltd.

Beijing Okstar Sports Industry Co., Ltd.

Gamay Fitness Industry Co., Ltd.

Qingdao Dayu Sports Devices and Materials Co., Ltd.

Taishan Sports Industry Group Co., Ltd.

Shandong Century Star Sports Equipments Co., Ltd.

Hebei Weierte Sporting Goods Co., Ltd.

Shandong Jinoel Sport Equipment Co., Ltd.

Hebei Kangna Yipin Sports Equipment Co., Ltd.

Shandong Feierkang Sports Facilities Co., Ltd.

Sanhe City Guiyuxing Sporting Goods Co., Ltd.

Cangzhou Xinlong Teaching Equipment Manufacturing Co., Ltd.

Tianjin Chunhe Athletic Goods Co., Ltd.

Zhejiang Xinao Sports Equipment Co., Ltd.

Jinan Lisheng Sports Goods Co., Ltd.

Dongguan SIBOASI Sports Goods Technology Co., Ltd.

XURONG LANDSCAPE CO., LTD.

HUNGJWU ENTERPRISE CO., LTD.

GISS COMPANY LIMITED

Ideal Scope Playground Sdn Bhd

ECO ORIENT HOLDINGS SDN. BHD.

Park Games Equipment Sdn Bhd

Fitness Trails Pty Ltd

PlayCo Pty Ltd

WillPlay

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Outdoor Workout Equipment product scope, market overview,

market estimation caveats and base year.

Chapter 2, to profile the top players of Outdoor Workout Equipment, with revenue, gross margin, and global market share of Outdoor Workout Equipment from 2021 to 2026.

Chapter 3, the Outdoor Workout Equipment competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Outdoor Workout Equipment market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Outdoor Workout Equipment.

Chapter 13, to describe Outdoor Workout Equipment research findings and conclusion.

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