

Global Outdoor Water Heater Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Water Heater market size was valued at US\$ 3823 million in 2025 and is forecast to a readjusted size of US\$ 5002 million by 2032 with a CAGR of 3.9% during review period.

Outdoor water heaters are heating devices specifically designed for installation on the exterior of buildings, open balconies, or open spaces. They are windproof, rainproof, UV-resistant, and freeze-proof. The air required for combustion is drawn from outdoors, and exhaust gases are directly discharged outdoors, consuming no indoor oxygen and eliminating the risk of gas leaks. They can be operated indoors via remote control.

Upstream industries mainly include suppliers of core components such as heat exchangers, burners, fan motors, proportional valves, temperature sensors, and windproof and rainproof housings. Downstream industries cover end-users such as residential homes, hotels, apartments, gyms, schools, hospitals, and outdoor campsites, with sales achieved through building materials and home furnishing stores, e-commerce platforms, and engineering support channels. The global average price of an outdoor water heater is \$976 per unit, with annual sales of approximately 3.806 million units and a global annual production capacity of 4 million units. The industry profit margin is 20%.

This report is a detailed and comprehensive analysis for global Outdoor Water Heater market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Water Heater market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Water Heater market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Water Heater market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Water Heater market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Water Heater

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Water Heater market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include A.O. Smith Corporation, Rheem, Bradford White Corporation, Rinnai Corporation, Noritz Corporation, Ariston Thermo Group, Bosch Thermotechnology (BSH), GE Appliances, Whirlpool Corporation, Haier Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Water Heater market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Gas Outdoor Water Heater

Electric Outdoor Water Heater

Solar Water Heater

Market segment by Heating Principle

Instantaneous Type

Storage Type

Market segment by Seasonal Adaptability

Standard Type

Freeze-Proof Type

Market segment by Application

Residential

Apartment

Major players covered

A.O. Smith Corporation

Rheem

Bradford White Corporation

Rinnai Corporation

Noritz Corporation

Ariston Thermo Group

Bosch Thermotechnology (BSH)

GE Appliances

Whirlpool Corporation

Haier Group

State Industries

Ferrolli SpA

Eccotemp Systems

V-Guard Industries Ltd

Linuo Ritter International

Kanch Water Heater Co., Ltd

HTP Comfort Solutions

Electrolux AB

Viessmann Group

Atlantic Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Water Heater product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Water Heater, with price, sales quantity, revenue, and global market share of Outdoor Water Heater from 2021 to 2026.

Chapter 3, the Outdoor Water Heater competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Water Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Water Heater market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Water Heater.

Chapter 14 and 15, to describe Outdoor Water Heater sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Outdoor Water Heater Consumption Value by Type: 2021 Versus 2025 Versus 2032
 - 1.3.2 Gas Outdoor Water Heater
 - 1.3.3 Electric Outdoor Water Heater
 - 1.3.4 Solar Water Heater
- 1.4 Market Analysis by Heating Principle
 - 1.4.1 Overview: Global Outdoor Water Heater Consumption Value by Heating Principle: 2021 Versus 2025 Versus 2032
 - 1.4.2 Instantaneous Type
 - 1.4.3 Storage Type
- 1.5 Market Analysis by Seasonal Adaptability
 - 1.5.1 Overview: Global Outdoor Water Heater Consumption Value by Seasonal Adaptability: 2021 Versus 2025 Versus 2032
 - 1.5.2 Standard Type
 - 1.5.3 Freeze-Proof Type
- 1.6 Market Analysis by Application
 - 1.6.1 Overview: Global Outdoor Water Heater Consumption Value by Application: 2021 Versus 2025 Versus 2032
 - 1.6.2 Residential
 - 1.6.3 Apartment
- 1.7 Global Outdoor Water Heater Market Size & Forecast
 - 1.7.1 Global Outdoor Water Heater Consumption Value (2021 & 2025 & 2032)
 - 1.7.2 Global Outdoor Water Heater Sales Quantity (2021-2032)
 - 1.7.3 Global Outdoor Water Heater Average Price (2021-2032)

2 MANUFACTURERS PROFILES

- 2.1 A.O. Smith Corporation
 - 2.1.1 A.O. Smith Corporation Details
 - 2.1.2 A.O. Smith Corporation Major Business
 - 2.1.3 A.O. Smith Corporation Outdoor Water Heater Product and Services
 - 2.1.4 A.O. Smith Corporation Outdoor Water Heater Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 A.O. Smith Corporation Recent Developments/Updates

2.2 Rheem

2.2.1 Rheem Details

2.2.2 Rheem Major Business

2.2.3 Rheem Outdoor Water Heater Product and Services

2.2.4 Rheem Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Rheem Recent Developments/Updates

2.3 Bradford White Corporation

2.3.1 Bradford White Corporation Details

2.3.2 Bradford White Corporation Major Business

2.3.3 Bradford White Corporation Outdoor Water Heater Product and Services

2.3.4 Bradford White Corporation Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Bradford White Corporation Recent Developments/Updates

2.4 Rinnai Corporation

2.4.1 Rinnai Corporation Details

2.4.2 Rinnai Corporation Major Business

2.4.3 Rinnai Corporation Outdoor Water Heater Product and Services

2.4.4 Rinnai Corporation Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Rinnai Corporation Recent Developments/Updates

2.5 Noritz Corporation

2.5.1 Noritz Corporation Details

2.5.2 Noritz Corporation Major Business

2.5.3 Noritz Corporation Outdoor Water Heater Product and Services

2.5.4 Noritz Corporation Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Noritz Corporation Recent Developments/Updates

2.6 Ariston Thermo Group

2.6.1 Ariston Thermo Group Details

2.6.2 Ariston Thermo Group Major Business

2.6.3 Ariston Thermo Group Outdoor Water Heater Product and Services

2.6.4 Ariston Thermo Group Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Ariston Thermo Group Recent Developments/Updates

2.7 Bosch Thermotechnology (BSH)

2.7.1 Bosch Thermotechnology (BSH) Details

- 2.7.2 Bosch Thermotechnology (BSH) Major Business
- 2.7.3 Bosch Thermotechnology (BSH) Outdoor Water Heater Product and Services
- 2.7.4 Bosch Thermotechnology (BSH) Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.7.5 Bosch Thermotechnology (BSH) Recent Developments/Updates
- 2.8 GE Appliances
 - 2.8.1 GE Appliances Details
 - 2.8.2 GE Appliances Major Business
 - 2.8.3 GE Appliances Outdoor Water Heater Product and Services
 - 2.8.4 GE Appliances Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 GE Appliances Recent Developments/Updates
- 2.9 Whirlpool Corporation
 - 2.9.1 Whirlpool Corporation Details
 - 2.9.2 Whirlpool Corporation Major Business
 - 2.9.3 Whirlpool Corporation Outdoor Water Heater Product and Services
 - 2.9.4 Whirlpool Corporation Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Whirlpool Corporation Recent Developments/Updates
- 2.10 Haier Group
 - 2.10.1 Haier Group Details
 - 2.10.2 Haier Group Major Business
 - 2.10.3 Haier Group Outdoor Water Heater Product and Services
 - 2.10.4 Haier Group Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Haier Group Recent Developments/Updates
- 2.11 State Industries
 - 2.11.1 State Industries Details
 - 2.11.2 State Industries Major Business
 - 2.11.3 State Industries Outdoor Water Heater Product and Services
 - 2.11.4 State Industries Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 State Industries Recent Developments/Updates
- 2.12 Ferroli SpA
 - 2.12.1 Ferroli SpA Details
 - 2.12.2 Ferroli SpA Major Business
 - 2.12.3 Ferroli SpA Outdoor Water Heater Product and Services
 - 2.12.4 Ferroli SpA Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.12.5 Ferroli SpA Recent Developments/Updates
- 2.13 Eccotemp Systems
 - 2.13.1 Eccotemp Systems Details
 - 2.13.2 Eccotemp Systems Major Business
 - 2.13.3 Eccotemp Systems Outdoor Water Heater Product and Services
 - 2.13.4 Eccotemp Systems Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Eccotemp Systems Recent Developments/Updates
- 2.14 V-Guard Industries Ltd
 - 2.14.1 V-Guard Industries Ltd Details
 - 2.14.2 V-Guard Industries Ltd Major Business
 - 2.14.3 V-Guard Industries Ltd Outdoor Water Heater Product and Services
 - 2.14.4 V-Guard Industries Ltd Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 V-Guard Industries Ltd Recent Developments/Updates
- 2.15 Linuo Ritter International
 - 2.15.1 Linuo Ritter International Details
 - 2.15.2 Linuo Ritter International Major Business
 - 2.15.3 Linuo Ritter International Outdoor Water Heater Product and Services
 - 2.15.4 Linuo Ritter International Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Linuo Ritter International Recent Developments/Updates
- 2.16 Kanch Water Heater Co., Ltd
 - 2.16.1 Kanch Water Heater Co., Ltd Details
 - 2.16.2 Kanch Water Heater Co., Ltd Major Business
 - 2.16.3 Kanch Water Heater Co., Ltd Outdoor Water Heater Product and Services
 - 2.16.4 Kanch Water Heater Co., Ltd Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Kanch Water Heater Co., Ltd Recent Developments/Updates
- 2.17 HTP Comfort Solutions
 - 2.17.1 HTP Comfort Solutions Details
 - 2.17.2 HTP Comfort Solutions Major Business
 - 2.17.3 HTP Comfort Solutions Outdoor Water Heater Product and Services
 - 2.17.4 HTP Comfort Solutions Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 HTP Comfort Solutions Recent Developments/Updates
- 2.18 Electrolux AB
 - 2.18.1 Electrolux AB Details
 - 2.18.2 Electrolux AB Major Business

- 2.18.3 Electrolux AB Outdoor Water Heater Product and Services
- 2.18.4 Electrolux AB Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.18.5 Electrolux AB Recent Developments/Updates
- 2.19 Viessmann Group
 - 2.19.1 Viessmann Group Details
 - 2.19.2 Viessmann Group Major Business
 - 2.19.3 Viessmann Group Outdoor Water Heater Product and Services
 - 2.19.4 Viessmann Group Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.19.5 Viessmann Group Recent Developments/Updates
- 2.20 Atlantic Group
 - 2.20.1 Atlantic Group Details
 - 2.20.2 Atlantic Group Major Business
 - 2.20.3 Atlantic Group Outdoor Water Heater Product and Services
 - 2.20.4 Atlantic Group Outdoor Water Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 Atlantic Group Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR WATER HEATER BY MANUFACTURER

- 3.1 Global Outdoor Water Heater Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Outdoor Water Heater Revenue by Manufacturer (2021-2026)
- 3.3 Global Outdoor Water Heater Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Outdoor Water Heater by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Outdoor Water Heater Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Outdoor Water Heater Manufacturer Market Share in 2025
- 3.5 Outdoor Water Heater Market: Overall Company Footprint Analysis
 - 3.5.1 Outdoor Water Heater Market: Region Footprint
 - 3.5.2 Outdoor Water Heater Market: Company Product Type Footprint
 - 3.5.3 Outdoor Water Heater Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Outdoor Water Heater Market Size by Region

- 4.1.1 Global Outdoor Water Heater Sales Quantity by Region (2021-2032)
- 4.1.2 Global Outdoor Water Heater Consumption Value by Region (2021-2032)
- 4.1.3 Global Outdoor Water Heater Average Price by Region (2021-2032)

4.2 North America Outdoor Water Heater Consumption Value (2021-2032)

4.3 Europe Outdoor Water Heater Consumption Value (2021-2032)

4.4 Asia-Pacific Outdoor Water Heater Consumption Value (2021-2032)

4.5 South America Outdoor Water Heater Consumption Value (2021-2032)

4.6 Middle East & Africa Outdoor Water Heater Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Outdoor Water Heater Sales Quantity by Type (2021-2032)

5.2 Global Outdoor Water Heater Consumption Value by Type (2021-2032)

5.3 Global Outdoor Water Heater Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Outdoor Water Heater Sales Quantity by Application (2021-2032)

6.2 Global Outdoor Water Heater Consumption Value by Application (2021-2032)

6.3 Global Outdoor Water Heater Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Outdoor Water Heater Sales Quantity by Type (2021-2032)

7.2 North America Outdoor Water Heater Sales Quantity by Application (2021-2032)

7.3 North America Outdoor Water Heater Market Size by Country

7.3.1 North America Outdoor Water Heater Sales Quantity by Country (2021-2032)

7.3.2 North America Outdoor Water Heater Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Outdoor Water Heater Sales Quantity by Type (2021-2032)

8.2 Europe Outdoor Water Heater Sales Quantity by Application (2021-2032)

8.3 Europe Outdoor Water Heater Market Size by Country

- 8.3.1 Europe Outdoor Water Heater Sales Quantity by Country (2021-2032)
- 8.3.2 Europe Outdoor Water Heater Consumption Value by Country (2021-2032)
- 8.3.3 Germany Market Size and Forecast (2021-2032)
- 8.3.4 France Market Size and Forecast (2021-2032)
- 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
- 8.3.6 Russia Market Size and Forecast (2021-2032)
- 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Outdoor Water Heater Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Outdoor Water Heater Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Outdoor Water Heater Market Size by Region
 - 9.3.1 Asia-Pacific Outdoor Water Heater Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Outdoor Water Heater Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Outdoor Water Heater Sales Quantity by Type (2021-2032)
- 10.2 South America Outdoor Water Heater Sales Quantity by Application (2021-2032)
- 10.3 South America Outdoor Water Heater Market Size by Country
 - 10.3.1 South America Outdoor Water Heater Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Outdoor Water Heater Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Outdoor Water Heater Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Outdoor Water Heater Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Outdoor Water Heater Market Size by Country

11.3.1 Middle East & Africa Outdoor Water Heater Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Outdoor Water Heater Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Outdoor Water Heater Market Drivers

12.2 Outdoor Water Heater Market Restraints

12.3 Outdoor Water Heater Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Outdoor Water Heater and Key Manufacturers

13.2 Manufacturing Costs Percentage of Outdoor Water Heater

13.3 Outdoor Water Heater Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Outdoor Water Heater Typical Distributors

14.3 Outdoor Water Heater Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Water Heater Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Outdoor Water Heater Consumption Value by Heating Principle, (USD Million), 2021 & 2025 & 2032

Table 3. Global Outdoor Water Heater Consumption Value by Seasonal Adaptability, (USD Million), 2021 & 2025 & 2032

Table 4. Global Outdoor Water Heater Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. A.O. Smith Corporation Basic Information, Manufacturing Base and Competitors

Table 6. A.O. Smith Corporation Major Business

Table 7. A.O. Smith Corporation Outdoor Water Heater Product and Services

Table 8. A.O. Smith Corporation Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. A.O. Smith Corporation Recent Developments/Updates

Table 10. Rheem Basic Information, Manufacturing Base and Competitors

Table 11. Rheem Major Business

Table 12. Rheem Outdoor Water Heater Product and Services

Table 13. Rheem Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Rheem Recent Developments/Updates

Table 15. Bradford White Corporation Basic Information, Manufacturing Base and Competitors

Table 16. Bradford White Corporation Major Business

Table 17. Bradford White Corporation Outdoor Water Heater Product and Services

Table 18. Bradford White Corporation Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Bradford White Corporation Recent Developments/Updates

Table 20. Rinnai Corporation Basic Information, Manufacturing Base and Competitors

Table 21. Rinnai Corporation Major Business

Table 22. Rinnai Corporation Outdoor Water Heater Product and Services

Table 23. Rinnai Corporation Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 24. Rinnai Corporation Recent Developments/Updates
- Table 25. Noritz Corporation Basic Information, Manufacturing Base and Competitors
- Table 26. Noritz Corporation Major Business
- Table 27. Noritz Corporation Outdoor Water Heater Product and Services
- Table 28. Noritz Corporation Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Noritz Corporation Recent Developments/Updates
- Table 30. Ariston Thermo Group Basic Information, Manufacturing Base and Competitors
- Table 31. Ariston Thermo Group Major Business
- Table 32. Ariston Thermo Group Outdoor Water Heater Product and Services
- Table 33. Ariston Thermo Group Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. Ariston Thermo Group Recent Developments/Updates
- Table 35. Bosch Thermotechnology (BSH) Basic Information, Manufacturing Base and Competitors
- Table 36. Bosch Thermotechnology (BSH) Major Business
- Table 37. Bosch Thermotechnology (BSH) Outdoor Water Heater Product and Services
- Table 38. Bosch Thermotechnology (BSH) Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. Bosch Thermotechnology (BSH) Recent Developments/Updates
- Table 40. GE Appliances Basic Information, Manufacturing Base and Competitors
- Table 41. GE Appliances Major Business
- Table 42. GE Appliances Outdoor Water Heater Product and Services
- Table 43. GE Appliances Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. GE Appliances Recent Developments/Updates
- Table 45. Whirlpool Corporation Basic Information, Manufacturing Base and Competitors
- Table 46. Whirlpool Corporation Major Business
- Table 47. Whirlpool Corporation Outdoor Water Heater Product and Services
- Table 48. Whirlpool Corporation Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. Whirlpool Corporation Recent Developments/Updates
- Table 50. Haier Group Basic Information, Manufacturing Base and Competitors
- Table 51. Haier Group Major Business

- Table 52. Haier Group Outdoor Water Heater Product and Services
- Table 53. Haier Group Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 54. Haier Group Recent Developments/Updates
- Table 55. State Industries Basic Information, Manufacturing Base and Competitors
- Table 56. State Industries Major Business
- Table 57. State Industries Outdoor Water Heater Product and Services
- Table 58. State Industries Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 59. State Industries Recent Developments/Updates
- Table 60. Ferroli SpA Basic Information, Manufacturing Base and Competitors
- Table 61. Ferroli SpA Major Business
- Table 62. Ferroli SpA Outdoor Water Heater Product and Services
- Table 63. Ferroli SpA Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. Ferroli SpA Recent Developments/Updates
- Table 65. Eccotemp Systems Basic Information, Manufacturing Base and Competitors
- Table 66. Eccotemp Systems Major Business
- Table 67. Eccotemp Systems Outdoor Water Heater Product and Services
- Table 68. Eccotemp Systems Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. Eccotemp Systems Recent Developments/Updates
- Table 70. V-Guard Industries Ltd Basic Information, Manufacturing Base and Competitors
- Table 71. V-Guard Industries Ltd Major Business
- Table 72. V-Guard Industries Ltd Outdoor Water Heater Product and Services
- Table 73. V-Guard Industries Ltd Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. V-Guard Industries Ltd Recent Developments/Updates
- Table 75. Linuo Ritter International Basic Information, Manufacturing Base and Competitors
- Table 76. Linuo Ritter International Major Business
- Table 77. Linuo Ritter International Outdoor Water Heater Product and Services
- Table 78. Linuo Ritter International Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Linuo Ritter International Recent Developments/Updates
- Table 80. Kanch Water Heater Co., Ltd Basic Information, Manufacturing Base and

Competitors

Table 81. Kanch Water Heater Co., Ltd Major Business

Table 82. Kanch Water Heater Co., Ltd Outdoor Water Heater Product and Services

Table 83. Kanch Water Heater Co., Ltd Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Kanch Water Heater Co., Ltd Recent Developments/Updates

Table 85. HTP Comfort Solutions Basic Information, Manufacturing Base and Competitors

Table 86. HTP Comfort Solutions Major Business

Table 87. HTP Comfort Solutions Outdoor Water Heater Product and Services

Table 88. HTP Comfort Solutions Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. HTP Comfort Solutions Recent Developments/Updates

Table 90. Electrolux AB Basic Information, Manufacturing Base and Competitors

Table 91. Electrolux AB Major Business

Table 92. Electrolux AB Outdoor Water Heater Product and Services

Table 93. Electrolux AB Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 94. Electrolux AB Recent Developments/Updates

Table 95. Viessmann Group Basic Information, Manufacturing Base and Competitors

Table 96. Viessmann Group Major Business

Table 97. Viessmann Group Outdoor Water Heater Product and Services

Table 98. Viessmann Group Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 99. Viessmann Group Recent Developments/Updates

Table 100. Atlantic Group Basic Information, Manufacturing Base and Competitors

Table 101. Atlantic Group Major Business

Table 102. Atlantic Group Outdoor Water Heater Product and Services

Table 103. Atlantic Group Outdoor Water Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. Atlantic Group Recent Developments/Updates

Table 105. Global Outdoor Water Heater Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 106. Global Outdoor Water Heater Revenue by Manufacturer (2021-2026) & (USD Million)

Table 107. Global Outdoor Water Heater Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 108. Market Position of Manufacturers in Outdoor Water Heater, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 109. Head Office and Outdoor Water Heater Production Site of Key Manufacturer

Table 110. Outdoor Water Heater Market: Company Product Type Footprint

Table 111. Outdoor Water Heater Market: Company Product Application Footprint

Table 112. Outdoor Water Heater New Market Entrants and Barriers to Market Entry

Table 113. Outdoor Water Heater Mergers, Acquisition, Agreements, and Collaborations

Table 114. Global Outdoor Water Heater Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 115. Global Outdoor Water Heater Sales Quantity by Region (2021-2026) & (K Units)

Table 116. Global Outdoor Water Heater Sales Quantity by Region (2027-2032) & (K Units)

Table 117. Global Outdoor Water Heater Consumption Value by Region (2021-2026) & (USD Million)

Table 118. Global Outdoor Water Heater Consumption Value by Region (2027-2032) & (USD Million)

Table 119. Global Outdoor Water Heater Average Price by Region (2021-2026) & (US\$/Unit)

Table 120. Global Outdoor Water Heater Average Price by Region (2027-2032) & (US\$/Unit)

Table 121. Global Outdoor Water Heater Sales Quantity by Type (2021-2026) & (K Units)

Table 122. Global Outdoor Water Heater Sales Quantity by Type (2027-2032) & (K Units)

Table 123. Global Outdoor Water Heater Consumption Value by Type (2021-2026) & (USD Million)

Table 124. Global Outdoor Water Heater Consumption Value by Type (2027-2032) & (USD Million)

Table 125. Global Outdoor Water Heater Average Price by Type (2021-2026) & (US\$/Unit)

Table 126. Global Outdoor Water Heater Average Price by Type (2027-2032) & (US\$/Unit)

Table 127. Global Outdoor Water Heater Sales Quantity by Application (2021-2026) & (K Units)

Table 128. Global Outdoor Water Heater Sales Quantity by Application (2027-2032) & (K Units)

Table 129. Global Outdoor Water Heater Consumption Value by Application

(2021-2026) & (USD Million)

Table 130. Global Outdoor Water Heater Consumption Value by Application

(2027-2032) & (USD Million)

Table 131. Global Outdoor Water Heater Average Price by Application (2021-2026) & (US\$/Unit)

Table 132. Global Outdoor Water Heater Average Price by Application (2027-2032) & (US\$/Unit)

Table 133. North America Outdoor Water Heater Sales Quantity by Type (2021-2026) & (K Units)

Table 134. North America Outdoor Water Heater Sales Quantity by Type (2027-2032) & (K Units)

Table 135. North America Outdoor Water Heater Sales Quantity by Application (2021-2026) & (K Units)

Table 136. North America Outdoor Water Heater Sales Quantity by Application (2027-2032) & (K Units)

Table 137. North America Outdoor Water Heater Sales Quantity by Country (2021-2026) & (K Units)

Table 138. North America Outdoor Water Heater Sales Quantity by Country (2027-2032) & (K Units)

Table 139. North America Outdoor Water Heater Consumption Value by Country (2021-2026) & (USD Million)

Table 140. North America Outdoor Water Heater Consumption Value by Country (2027-2032) & (USD Million)

Table 141. Europe Outdoor Water Heater Sales Quantity by Type (2021-2026) & (K Units)

Table 142. Europe Outdoor Water Heater Sales Quantity by Type (2027-2032) & (K Units)

Table 143. Europe Outdoor Water Heater Sales Quantity by Application (2021-2026) & (K Units)

Table 144. Europe Outdoor Water Heater Sales Quantity by Application (2027-2032) & (K Units)

Table 145. Europe Outdoor Water Heater Sales Quantity by Country (2021-2026) & (K Units)

Table 146. Europe Outdoor Water Heater Sales Quantity by Country (2027-2032) & (K Units)

Table 147. Europe Outdoor Water Heater Consumption Value by Country (2021-2026) & (USD Million)

Table 148. Europe Outdoor Water Heater Consumption Value by Country (2027-2032) & (USD Million)

Table 149. Asia-Pacific Outdoor Water Heater Sales Quantity by Type (2021-2026) & (K Units)

Table 150. Asia-Pacific Outdoor Water Heater Sales Quantity by Type (2027-2032) & (K Units)

Table 151. Asia-Pacific Outdoor Water Heater Sales Quantity by Application (2021-2026) & (K Units)

Table 152. Asia-Pacific Outdoor Water Heater Sales Quantity by Application (2027-2032) & (K Units)

Table 153. Asia-Pacific Outdoor Water Heater Sales Quantity by Region (2021-2026) & (K Units)

Table 154. Asia-Pacific Outdoor Water Heater Sales Quantity by Region (2027-2032) & (K Units)

Table 155. Asia-Pacific Outdoor Water Heater Consumption Value by Region (2021-2026) & (USD Million)

Table 156. Asia-Pacific Outdoor Water Heater Consumption Value by Region (2027-2032) & (USD Million)

Table 157. South America Outdoor Water Heater Sales Quantity by Type (2021-2026) & (K Units)

Table 158. South America Outdoor Water Heater Sales Quantity by Type (2027-2032) & (K Units)

Table 159. South America Outdoor Water Heater Sales Quantity by Application (2021-2026) & (K Units)

Table 160. South America Outdoor Water Heater Sales Quantity by Application (2027-2032) & (K Units)

Table 161. South America Outdoor Water Heater Sales Quantity by Country (2021-2026) & (K Units)

Table 162. South America Outdoor Water Heater Sales Quantity by Country (2027-2032) & (K Units)

Table 163. South America Outdoor Water Heater Consumption Value by Country (2021-2026) & (USD Million)

Table 164. South America Outdoor Water Heater Consumption Value by Country (2027-2032) & (USD Million)

Table 165. Middle East & Africa Outdoor Water Heater Sales Quantity by Type (2021-2026) & (K Units)

Table 166. Middle East & Africa Outdoor Water Heater Sales Quantity by Type (2027-2032) & (K Units)

Table 167. Middle East & Africa Outdoor Water Heater Sales Quantity by Application (2021-2026) & (K Units)

Table 168. Middle East & Africa Outdoor Water Heater Sales Quantity by Application

(2027-2032) & (K Units)

Table 169. Middle East & Africa Outdoor Water Heater Sales Quantity by Country

(2021-2026) & (K Units)

Table 170. Middle East & Africa Outdoor Water Heater Sales Quantity by Country

(2027-2032) & (K Units)

Table 171. Middle East & Africa Outdoor Water Heater Consumption Value by Country

(2021-2026) & (USD Million)

Table 172. Middle East & Africa Outdoor Water Heater Consumption Value by Country

(2027-2032) & (USD Million)

Table 173. Outdoor Water Heater Raw Material

Table 174. Key Manufacturers of Outdoor Water Heater Raw Materials

Table 175. Outdoor Water Heater Typical Distributors

Table 176. Outdoor Water Heater Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Water Heater Picture

Figure 2. Global Outdoor Water Heater Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Outdoor Water Heater Revenue Market Share by Type in 2025

Figure 4. Gas Outdoor Water Heater Examples

Figure 5. Electric Outdoor Water Heater Examples

Figure 6. Solar Water Heater Examples

Figure 7. Global Outdoor Water Heater Revenue by Heating Principle, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Outdoor Water Heater Revenue Market Share by Heating Principle in 2025

Figure 9. Instantaneous Type Examples

Figure 10. Storage Type Examples

Figure 11. Global Outdoor Water Heater Revenue by Seasonal Adaptability, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Outdoor Water Heater Revenue Market Share by Seasonal Adaptability in 2025

Figure 13. Standard Type Examples

Figure 14. Freeze-Proof Type Examples

Figure 15. Global Outdoor Water Heater Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 16. Global Outdoor Water Heater Revenue Market Share by Application in 2025

Figure 17. Residential Examples

Figure 18. Apartment Examples

Figure 19. Global Outdoor Water Heater Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 20. Global Outdoor Water Heater Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 21. Global Outdoor Water Heater Sales Quantity (2021-2032) & (K Units)

Figure 22. Global Outdoor Water Heater Price (2021-2032) & (US\$/Unit)

Figure 23. Global Outdoor Water Heater Sales Quantity Market Share by Manufacturer in 2025

Figure 24. Global Outdoor Water Heater Revenue Market Share by Manufacturer in 2025

Figure 25. Producer Shipments of Outdoor Water Heater by Manufacturer Sales (\$MM)

and Market Share (%): 2025

Figure 26. Top 3 Outdoor Water Heater Manufacturer (Revenue) Market Share in 2025

Figure 27. Top 6 Outdoor Water Heater Manufacturer (Revenue) Market Share in 2025

Figure 28. Global Outdoor Water Heater Sales Quantity Market Share by Region (2021-2032)

Figure 29. Global Outdoor Water Heater Consumption Value Market Share by Region (2021-2032)

Figure 30. North America Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 31. Europe Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 32. Asia-Pacific Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 33. South America Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 34. Middle East & Africa Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 35. Global Outdoor Water Heater Sales Quantity Market Share by Type (2021-2032)

Figure 36. Global Outdoor Water Heater Consumption Value Market Share by Type (2021-2032)

Figure 37. Global Outdoor Water Heater Average Price by Type (2021-2032) & (US\$/Unit)

Figure 38. Global Outdoor Water Heater Sales Quantity Market Share by Application (2021-2032)

Figure 39. Global Outdoor Water Heater Revenue Market Share by Application (2021-2032)

Figure 40. Global Outdoor Water Heater Average Price by Application (2021-2032) & (US\$/Unit)

Figure 41. North America Outdoor Water Heater Sales Quantity Market Share by Type (2021-2032)

Figure 42. North America Outdoor Water Heater Sales Quantity Market Share by Application (2021-2032)

Figure 43. North America Outdoor Water Heater Sales Quantity Market Share by Country (2021-2032)

Figure 44. North America Outdoor Water Heater Consumption Value Market Share by Country (2021-2032)

Figure 45. United States Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 46. Canada Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 47. Mexico Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 48. Europe Outdoor Water Heater Sales Quantity Market Share by Type (2021-2032)

Figure 49. Europe Outdoor Water Heater Sales Quantity Market Share by Application (2021-2032)

Figure 50. Europe Outdoor Water Heater Sales Quantity Market Share by Country (2021-2032)

Figure 51. Europe Outdoor Water Heater Consumption Value Market Share by Country (2021-2032)

Figure 52. Germany Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 53. France Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 54. United Kingdom Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 55. Russia Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 56. Italy Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 57. Asia-Pacific Outdoor Water Heater Sales Quantity Market Share by Type (2021-2032)

Figure 58. Asia-Pacific Outdoor Water Heater Sales Quantity Market Share by Application (2021-2032)

Figure 59. Asia-Pacific Outdoor Water Heater Sales Quantity Market Share by Region (2021-2032)

Figure 60. Asia-Pacific Outdoor Water Heater Consumption Value Market Share by Region (2021-2032)

Figure 61. China Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 62. Japan Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 63. South Korea Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 64. India Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 65. Southeast Asia Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 66. Australia Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Million)

Figure 67. South America Outdoor Water Heater Sales Quantity Market Share by Type (2021-2032)

Figure 68. South America Outdoor Water Heater Sales Quantity Market Share by Application (2021-2032)

Figure 69. South America Outdoor Water Heater Sales Quantity Market Share by Country (2021-2032)

Figure 70. South America Outdoor Water Heater Consumption Value Market Share by Country (2021-2032)

Figure 71. Brazil Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 72. Argentina Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 73. Middle East & Africa Outdoor Water Heater Sales Quantity Market Share by Type (2021-2032)

Figure 74. Middle East & Africa Outdoor Water Heater Sales Quantity Market Share by Application (2021-2032)

Figure 75. Middle East & Africa Outdoor Water Heater Sales Quantity Market Share by Country (2021-2032)

Figure 76. Middle East & Africa Outdoor Water Heater Consumption Value Market Share by Country (2021-2032)

Figure 77. Turkey Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 78. Egypt Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 79. Saudi Arabia Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 80. South Africa Outdoor Water Heater Consumption Value (2021-2032) & (USD Million)

Figure 81. Outdoor Water Heater Market Drivers

Figure 82. Outdoor Water Heater Market Restraints

Figure 83. Outdoor Water Heater Market Trends

Figure 84. Porters Five Forces Analysis

Figure 85. Manufacturing Cost Structure Analysis of Outdoor Water Heater in 2025

Figure 86. Manufacturing Process Analysis of Outdoor Water Heater

Figure 87. Outdoor Water Heater Industrial Chain

Figure 88. Sales Channel: Direct to End-User vs Distributors

Figure 89. Direct Channel Pros & Cons

Figure 90. Indirect Channel Pros & Cons

Figure 91. Methodology

Figure 92. Research Process and Data Source

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