

Global Outdoor Warning and Mass Notification Systems Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Warning and Mass Notification Systems market size was valued at US\$ 283 million in 2025 and is forecast to a readjusted size of US\$ 350 million by 2032 with a CAGR of 3.1% during review period.

Outdoor Warning and Mass Notification Systems (OWMNS), sometimes referred to as Outdoor Warning Systems (OWS), are comprehensive systems designed to provide timely and effective warnings and notifications to a large number of people in outdoor or open spaces during emergencies or critical situations. These systems are essential for public safety and are deployed in various settings, including municipalities, industrial complexes, college campuses, military bases, and more.

Market Drivers:

Increasing Awareness of Public Safety: Growing concerns about public safety and the need for timely emergency communication drive the demand for OWMNS. High-profile incidents and disasters have heightened awareness of the importance of effective notification systems.

Rising Incidence of Natural Disasters: The increasing frequency and severity of natural disasters, such as hurricanes, wildfires, and floods, drive the need for OWMNS to quickly disseminate evacuation orders, alerts, and safety instructions.

Stringent Regulatory Requirements: Government regulations and mandates, including laws like the WARN Act in the United States, require certain organizations and regions

to implement OWMNS to improve emergency preparedness and response.

Technological Advancements: Advances in technology, including GIS integration, wireless communication, and mobile apps, enhance the capabilities and reach of OWMNS, making them more effective and accessible.

Urbanization and Population Growth: The growth of urban areas and increasing population density create a greater need for OWMNS to manage and communicate during emergencies in crowded environments.

Corporate and Campus Security: Educational institutions, corporate campuses, and large facilities seek OWMNS to enhance security measures and respond effectively to threats or incidents.

Market Restrictions:

Cost: The initial investment and ongoing maintenance costs of OWMNS can be substantial, which may limit adoption for smaller organizations or municipalities with limited budgets.

Technological Barriers: In some regions, outdated infrastructure or limited access to advanced technology can restrict the deployment of OWMNS.

This report is a detailed and comprehensive analysis for global Outdoor Warning and Mass Notification Systems market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Warning and Mass Notification Systems market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Warning and Mass Notification Systems market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average

selling prices (US\$/Unit), 2021-2032

Global Outdoor Warning and Mass Notification Systems market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Warning and Mass Notification Systems market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Outdoor Warning and Mass Notification Systems

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Warning and Mass Notification Systems market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Federal Signal, Whelen Engineering Company, HORMANN Warnsysteme, Acoustic Technology Inc., Telegrafia A.S., B&M Siren Manufacturing, Sonnenburg Electronic AG, HSS Engineering ApS, Sentry Siren Inc., ORSON France, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Warning and Mass Notification Systems market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Omni Directional

Rotating

Directional

Market segment by Application

Public

Industrial

Military

Others

Major players covered

Federal Signal

Whelen Engineering Company

HORMANN Warnsysteme

Acoustic Technology Inc.

Telegrafia A.S.

B&M Siren Manufacturing

Sonnenburg Electronic AG

HSS Engineering ApS

Sentry Siren Inc.

ORSON France

American Signal Corporation

E2S Warning Signals

Edwards Signaling

MA Safety Signal

SIRcom

Digitex

Comtel

ATI system

Tecal

Gridlab

TeleVale

Beatek

La Sonora

Klaxon

Kockum Sonics

Elrad (Genasys)

Alertus

Regroup

BearCom

Visiplex

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Warning and Mass Notification Systems product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Warning and Mass Notification Systems, with price, sales quantity, revenue, and global market share of Outdoor Warning and Mass Notification Systems from 2021 to 2026.

Chapter 3, the Outdoor Warning and Mass Notification Systems competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Warning and Mass Notification Systems breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Warning and Mass Notification Systems market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Warning and Mass Notification Systems.

Chapter 14 and 15, to describe Outdoor Warning and Mass Notification Systems sales channel, distributors, customers, research findings and conclusion.

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