

Global Outdoor Ultralight Backpacking Tent Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Ultralight Backpacking Tent market size was valued at US\$ 393 million in 2025 and is forecast to a readjusted size of US\$ 613 million by 2032 with a CAGR of 6.6% during review period.

An ultralight backpacking tent is a high-performance tent designed for outdoor activities such as long-distance hiking and mountaineering. Its core goal is to reduce weight to the extreme while taking into account basic protective functions. In 2025, global Outdoor Ultralight Backpacking Tent production reached approximately 2388 k units, with an average global market price of around 160 US\$/Unit. The production capacity of Outdoor Ultralight Backpacking Tent reaches 3000 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The outdoor ultralight backpacking tent market continues to expand, primarily driven by multiple factors, including the rise of global outdoor sports, the popularization of hiking and lightweight camping concepts, the increasing demands of consumers for equipment portability and safety, the continuous reduction of weight and enhancement of environmental adaptability through new materials and structural design technologies, and the promotion of a younger outdoor lifestyle by social media and short video platforms. At the same time, the frequent occurrence of extreme weather due to climate change has also prompted users to pay more attention to the reliability and versatility of tents, further accelerating product upgrades and the growth of segmented demands.

This report is a detailed and comprehensive analysis for global Outdoor Ultralight Backpacking Tent market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Ultralight Backpacking Tent market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Ultralight Backpacking Tent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Ultralight Backpacking Tent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Ultralight Backpacking Tent market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Ultralight Backpacking Tent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Ultralight Backpacking Tent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zpacks, Big Agnes, Hyperlite, Tarptent, MSR, Durston, NEMO Equipment, Coleman, Snow Peak, 3F UL GEAR, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Ultralight Backpacking Tent market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Double-Wall Tent

Single-Wall Tent

Market segment by Structure

Dome Tent

Tunnel Tent

Others

Market segment by Capacity

One Person Tent

Two Person Tent

Multi Person Tent

Market segment by Application

Online Sales

Offline Sales

Major players covered

Zpacks

Big Agnes

Hyperlite

Tarptent

MSR

Durston

NEMO Equipment

Coleman

Snow Peak

3F UL GEAR

Gossamer Gear

Sierra Designs

Hilleberg

Black Diamond

The North Face

Sea to Summit

Six Moon Designs

Mountain Laurel Designs

SlingFin

Vango

Mountain Hardwear

Mobi Garden

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Ultralight Backpacking Tent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Ultralight Backpacking Tent, with price, sales quantity, revenue, and global market share of Outdoor Ultralight Backpacking Tent from 2021 to 2026.

Chapter 3, the Outdoor Ultralight Backpacking Tent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Ultralight Backpacking Tent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Ultralight Backpacking Tent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Ultralight Backpacking Tent.

Chapter 14 and 15, to describe Outdoor Ultralight Backpacking Tent sales channel, distributors, customers, research findings and conclusion.

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