

Global Outdoor Touch Screen Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GECA41848B5CEN.html>

Date: October 2025

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: GECA41848B5CEN

Abstracts

According to our (Global Info Research) latest study, the global Outdoor Touch Screen market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

This report is a detailed and comprehensive analysis for global Outdoor Touch Screen market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Touch Screen market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Touch Screen market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Touch Screen market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Touch Screen market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Touch Screen
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Touch Screen market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include New Vision Display, Apex Material Technology Corporation, Impact Digital Signage, Infinitus Outdoor, UICO, Elo Touch, MIKKA GmbH, Itatouch, Allsee Technologies, Advantech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Touch Screen market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Resistive Type

Capacitive Induction Type

Infrared Type

Surface Acoustic Wave Type

Market segment by Application

Electricity

Transportation

Finance

Medical

Others

Major players covered

New Vision Display

Apex Material Technology Corporation

Impact Digital Signage

Infinitus Outdoor

UICO

Elo Touch

MIKKA GmbH

Itatouch

Allsee Technologies

Advantech

MetroClick

TRU-Vu Monitors

Zytronic

Melford Technologies

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Touch Screen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Touch Screen, with price, sales quantity, revenue, and global market share of Outdoor Touch Screen from 2020 to 2025.

Chapter 3, the Outdoor Touch Screen competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Touch Screen breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outdoor Touch Screen market forecast, by regions, by Type, and by

Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Touch Screen.

Chapter 14 and 15, to describe Outdoor Touch Screen sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Outdoor Touch Screen Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Resistive Type
 - 1.3.3 Capacitive Induction Type
 - 1.3.4 Infrared Type
 - 1.3.5 Surface Acoustic Wave Type
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Outdoor Touch Screen Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Electricity
 - 1.4.3 Transportation
 - 1.4.4 Finance
 - 1.4.5 Medical
 - 1.4.6 Others
- 1.5 Global Outdoor Touch Screen Market Size & Forecast
 - 1.5.1 Global Outdoor Touch Screen Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Outdoor Touch Screen Sales Quantity (2020-2031)
 - 1.5.3 Global Outdoor Touch Screen Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 New Vision Display
 - 2.1.1 New Vision Display Details
 - 2.1.2 New Vision Display Major Business
 - 2.1.3 New Vision Display Outdoor Touch Screen Product and Services
 - 2.1.4 New Vision Display Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 New Vision Display Recent Developments/Updates
- 2.2 Apex Material Technology Corporation
 - 2.2.1 Apex Material Technology Corporation Details
 - 2.2.2 Apex Material Technology Corporation Major Business
 - 2.2.3 Apex Material Technology Corporation Outdoor Touch Screen Product and

Services

2.2.4 Apex Material Technology Corporation Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Apex Material Technology Corporation Recent Developments/Updates

2.3 Impact Digital Signage

2.3.1 Impact Digital Signage Details

2.3.2 Impact Digital Signage Major Business

2.3.3 Impact Digital Signage Outdoor Touch Screen Product and Services

2.3.4 Impact Digital Signage Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Impact Digital Signage Recent Developments/Updates

2.4 Infinitus Outdoor

2.4.1 Infinitus Outdoor Details

2.4.2 Infinitus Outdoor Major Business

2.4.3 Infinitus Outdoor Outdoor Touch Screen Product and Services

2.4.4 Infinitus Outdoor Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Infinitus Outdoor Recent Developments/Updates

2.5 UICO

2.5.1 UICO Details

2.5.2 UICO Major Business

2.5.3 UICO Outdoor Touch Screen Product and Services

2.5.4 UICO Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 UICO Recent Developments/Updates

2.6 Elo Touch

2.6.1 Elo Touch Details

2.6.2 Elo Touch Major Business

2.6.3 Elo Touch Outdoor Touch Screen Product and Services

2.6.4 Elo Touch Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Elo Touch Recent Developments/Updates

2.7 MIKKA GmbH

2.7.1 MIKKA GmbH Details

2.7.2 MIKKA GmbH Major Business

2.7.3 MIKKA GmbH Outdoor Touch Screen Product and Services

2.7.4 MIKKA GmbH Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 MIKKA GmbH Recent Developments/Updates

2.8 Itatouch

2.8.1 Itatouch Details

2.8.2 Itatouch Major Business

2.8.3 Itatouch Outdoor Touch Screen Product and Services

2.8.4 Itatouch Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Itatouch Recent Developments/Updates

2.9 Allsee Technologies

2.9.1 Allsee Technologies Details

2.9.2 Allsee Technologies Major Business

2.9.3 Allsee Technologies Outdoor Touch Screen Product and Services

2.9.4 Allsee Technologies Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Allsee Technologies Recent Developments/Updates

2.10 Advantech

2.10.1 Advantech Details

2.10.2 Advantech Major Business

2.10.3 Advantech Outdoor Touch Screen Product and Services

2.10.4 Advantech Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Advantech Recent Developments/Updates

2.11 MetroClick

2.11.1 MetroClick Details

2.11.2 MetroClick Major Business

2.11.3 MetroClick Outdoor Touch Screen Product and Services

2.11.4 MetroClick Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 MetroClick Recent Developments/Updates

2.12 TRU-Vu Monitors

2.12.1 TRU-Vu Monitors Details

2.12.2 TRU-Vu Monitors Major Business

2.12.3 TRU-Vu Monitors Outdoor Touch Screen Product and Services

2.12.4 TRU-Vu Monitors Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 TRU-Vu Monitors Recent Developments/Updates

2.13 Zytronic

2.13.1 Zytronic Details

2.13.2 Zytronic Major Business

2.13.3 Zytronic Outdoor Touch Screen Product and Services

2.13.4 Zytronic Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Zytronic Recent Developments/Updates

2.14 Melford Technologies

2.14.1 Melford Technologies Details

2.14.2 Melford Technologies Major Business

2.14.3 Melford Technologies Outdoor Touch Screen Product and Services

2.14.4 Melford Technologies Outdoor Touch Screen Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Melford Technologies Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR TOUCH SCREEN BY MANUFACTURER

3.1 Global Outdoor Touch Screen Sales Quantity by Manufacturer (2020-2025)

3.2 Global Outdoor Touch Screen Revenue by Manufacturer (2020-2025)

3.3 Global Outdoor Touch Screen Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Outdoor Touch Screen by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Outdoor Touch Screen Manufacturer Market Share in 2024

3.4.3 Top 6 Outdoor Touch Screen Manufacturer Market Share in 2024

3.5 Outdoor Touch Screen Market: Overall Company Footprint Analysis

3.5.1 Outdoor Touch Screen Market: Region Footprint

3.5.2 Outdoor Touch Screen Market: Company Product Type Footprint

3.5.3 Outdoor Touch Screen Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Outdoor Touch Screen Market Size by Region

4.1.1 Global Outdoor Touch Screen Sales Quantity by Region (2020-2031)

4.1.2 Global Outdoor Touch Screen Consumption Value by Region (2020-2031)

4.1.3 Global Outdoor Touch Screen Average Price by Region (2020-2031)

4.2 North America Outdoor Touch Screen Consumption Value (2020-2031)

4.3 Europe Outdoor Touch Screen Consumption Value (2020-2031)

4.4 Asia-Pacific Outdoor Touch Screen Consumption Value (2020-2031)

4.5 South America Outdoor Touch Screen Consumption Value (2020-2031)

4.6 Middle East & Africa Outdoor Touch Screen Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Outdoor Touch Screen Sales Quantity by Type (2020-2031)

5.2 Global Outdoor Touch Screen Consumption Value by Type (2020-2031)

5.3 Global Outdoor Touch Screen Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Outdoor Touch Screen Sales Quantity by Application (2020-2031)

6.2 Global Outdoor Touch Screen Consumption Value by Application (2020-2031)

6.3 Global Outdoor Touch Screen Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Outdoor Touch Screen Sales Quantity by Type (2020-2031)

7.2 North America Outdoor Touch Screen Sales Quantity by Application (2020-2031)

7.3 North America Outdoor Touch Screen Market Size by Country

7.3.1 North America Outdoor Touch Screen Sales Quantity by Country (2020-2031)

7.3.2 North America Outdoor Touch Screen Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Outdoor Touch Screen Sales Quantity by Type (2020-2031)

8.2 Europe Outdoor Touch Screen Sales Quantity by Application (2020-2031)

8.3 Europe Outdoor Touch Screen Market Size by Country

8.3.1 Europe Outdoor Touch Screen Sales Quantity by Country (2020-2031)

8.3.2 Europe Outdoor Touch Screen Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Outdoor Touch Screen Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Outdoor Touch Screen Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Outdoor Touch Screen Market Size by Region
 - 9.3.1 Asia-Pacific Outdoor Touch Screen Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Outdoor Touch Screen Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Outdoor Touch Screen Sales Quantity by Type (2020-2031)
- 10.2 South America Outdoor Touch Screen Sales Quantity by Application (2020-2031)
- 10.3 South America Outdoor Touch Screen Market Size by Country
 - 10.3.1 South America Outdoor Touch Screen Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Outdoor Touch Screen Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Outdoor Touch Screen Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Outdoor Touch Screen Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Outdoor Touch Screen Market Size by Country
 - 11.3.1 Middle East & Africa Outdoor Touch Screen Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Outdoor Touch Screen Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Outdoor Touch Screen Market Drivers
- 12.2 Outdoor Touch Screen Market Restraints
- 12.3 Outdoor Touch Screen Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Outdoor Touch Screen and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Outdoor Touch Screen
- 13.3 Outdoor Touch Screen Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Outdoor Touch Screen Typical Distributors
- 14.3 Outdoor Touch Screen Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Touch Screen Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Outdoor Touch Screen Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. New Vision Display Basic Information, Manufacturing Base and Competitors

Table 4. New Vision Display Major Business

Table 5. New Vision Display Outdoor Touch Screen Product and Services

Table 6. New Vision Display Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. New Vision Display Recent Developments/Updates

Table 8. Apex Material Technology Corporation Basic Information, Manufacturing Base and Competitors

Table 9. Apex Material Technology Corporation Major Business

Table 10. Apex Material Technology Corporation Outdoor Touch Screen Product and Services

Table 11. Apex Material Technology Corporation Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Apex Material Technology Corporation Recent Developments/Updates

Table 13. Impact Digital Signage Basic Information, Manufacturing Base and Competitors

Table 14. Impact Digital Signage Major Business

Table 15. Impact Digital Signage Outdoor Touch Screen Product and Services

Table 16. Impact Digital Signage Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Impact Digital Signage Recent Developments/Updates

Table 18. Infinitus Outdoor Basic Information, Manufacturing Base and Competitors

Table 19. Infinitus Outdoor Major Business

Table 20. Infinitus Outdoor Outdoor Touch Screen Product and Services

Table 21. Infinitus Outdoor Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Infinitus Outdoor Recent Developments/Updates

Table 23. UICO Basic Information, Manufacturing Base and Competitors

Table 24. UICO Major Business

- Table 25. UICO Outdoor Touch Screen Product and Services
- Table 26. UICO Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 27. UICO Recent Developments/Updates
- Table 28. Elo Touch Basic Information, Manufacturing Base and Competitors
- Table 29. Elo Touch Major Business
- Table 30. Elo Touch Outdoor Touch Screen Product and Services
- Table 31. Elo Touch Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 32. Elo Touch Recent Developments/Updates
- Table 33. MIKKA GmbH Basic Information, Manufacturing Base and Competitors
- Table 34. MIKKA GmbH Major Business
- Table 35. MIKKA GmbH Outdoor Touch Screen Product and Services
- Table 36. MIKKA GmbH Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 37. MIKKA GmbH Recent Developments/Updates
- Table 38. Itatouch Basic Information, Manufacturing Base and Competitors
- Table 39. Itatouch Major Business
- Table 40. Itatouch Outdoor Touch Screen Product and Services
- Table 41. Itatouch Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 42. Itatouch Recent Developments/Updates
- Table 43. Allsee Technologies Basic Information, Manufacturing Base and Competitors
- Table 44. Allsee Technologies Major Business
- Table 45. Allsee Technologies Outdoor Touch Screen Product and Services
- Table 46. Allsee Technologies Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 47. Allsee Technologies Recent Developments/Updates
- Table 48. Advantech Basic Information, Manufacturing Base and Competitors
- Table 49. Advantech Major Business
- Table 50. Advantech Outdoor Touch Screen Product and Services
- Table 51. Advantech Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 52. Advantech Recent Developments/Updates
- Table 53. MetroClick Basic Information, Manufacturing Base and Competitors
- Table 54. MetroClick Major Business
- Table 55. MetroClick Outdoor Touch Screen Product and Services
- Table 56. MetroClick Outdoor Touch Screen Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. MetroClick Recent Developments/Updates

Table 58. TRU-Vu Monitors Basic Information, Manufacturing Base and Competitors

Table 59. TRU-Vu Monitors Major Business

Table 60. TRU-Vu Monitors Outdoor Touch Screen Product and Services

Table 61. TRU-Vu Monitors Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. TRU-Vu Monitors Recent Developments/Updates

Table 63. Zytronic Basic Information, Manufacturing Base and Competitors

Table 64. Zytronic Major Business

Table 65. Zytronic Outdoor Touch Screen Product and Services

Table 66. Zytronic Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Zytronic Recent Developments/Updates

Table 68. Melford Technologies Basic Information, Manufacturing Base and Competitors

Table 69. Melford Technologies Major Business

Table 70. Melford Technologies Outdoor Touch Screen Product and Services

Table 71. Melford Technologies Outdoor Touch Screen Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Melford Technologies Recent Developments/Updates

Table 73. Global Outdoor Touch Screen Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 74. Global Outdoor Touch Screen Revenue by Manufacturer (2020-2025) & (USD Million)

Table 75. Global Outdoor Touch Screen Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 76. Market Position of Manufacturers in Outdoor Touch Screen, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 77. Head Office and Outdoor Touch Screen Production Site of Key Manufacturer

Table 78. Outdoor Touch Screen Market: Company Product Type Footprint

Table 79. Outdoor Touch Screen Market: Company Product Application Footprint

Table 80. Outdoor Touch Screen New Market Entrants and Barriers to Market Entry

Table 81. Outdoor Touch Screen Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global Outdoor Touch Screen Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 83. Global Outdoor Touch Screen Sales Quantity by Region (2020-2025) & (K Units)

Table 84. Global Outdoor Touch Screen Sales Quantity by Region (2026-2031) & (K Units)

Table 85. Global Outdoor Touch Screen Consumption Value by Region (2020-2025) & (USD Million)

Table 86. Global Outdoor Touch Screen Consumption Value by Region (2026-2031) & (USD Million)

Table 87. Global Outdoor Touch Screen Average Price by Region (2020-2025) & (US\$/Unit)

Table 88. Global Outdoor Touch Screen Average Price by Region (2026-2031) & (US\$/Unit)

Table 89. Global Outdoor Touch Screen Sales Quantity by Type (2020-2025) & (K Units)

Table 90. Global Outdoor Touch Screen Sales Quantity by Type (2026-2031) & (K Units)

Table 91. Global Outdoor Touch Screen Consumption Value by Type (2020-2025) & (USD Million)

Table 92. Global Outdoor Touch Screen Consumption Value by Type (2026-2031) & (USD Million)

Table 93. Global Outdoor Touch Screen Average Price by Type (2020-2025) & (US\$/Unit)

Table 94. Global Outdoor Touch Screen Average Price by Type (2026-2031) & (US\$/Unit)

Table 95. Global Outdoor Touch Screen Sales Quantity by Application (2020-2025) & (K Units)

Table 96. Global Outdoor Touch Screen Sales Quantity by Application (2026-2031) & (K Units)

Table 97. Global Outdoor Touch Screen Consumption Value by Application (2020-2025) & (USD Million)

Table 98. Global Outdoor Touch Screen Consumption Value by Application (2026-2031) & (USD Million)

Table 99. Global Outdoor Touch Screen Average Price by Application (2020-2025) & (US\$/Unit)

Table 100. Global Outdoor Touch Screen Average Price by Application (2026-2031) & (US\$/Unit)

Table 101. North America Outdoor Touch Screen Sales Quantity by Type (2020-2025) & (K Units)

Table 102. North America Outdoor Touch Screen Sales Quantity by Type (2026-2031) & (K Units)

Table 103. North America Outdoor Touch Screen Sales Quantity by Application

(2020-2025) & (K Units)

Table 104. North America Outdoor Touch Screen Sales Quantity by Application

(2026-2031) & (K Units)

Table 105. North America Outdoor Touch Screen Sales Quantity by Country

(2020-2025) & (K Units)

Table 106. North America Outdoor Touch Screen Sales Quantity by Country

(2026-2031) & (K Units)

Table 107. North America Outdoor Touch Screen Consumption Value by Country

(2020-2025) & (USD Million)

Table 108. North America Outdoor Touch Screen Consumption Value by Country

(2026-2031) & (USD Million)

Table 109. Europe Outdoor Touch Screen Sales Quantity by Type (2020-2025) & (K Units)

Table 110. Europe Outdoor Touch Screen Sales Quantity by Type (2026-2031) & (K Units)

Table 111. Europe Outdoor Touch Screen Sales Quantity by Application (2020-2025) & (K Units)

Table 112. Europe Outdoor Touch Screen Sales Quantity by Application (2026-2031) & (K Units)

Table 113. Europe Outdoor Touch Screen Sales Quantity by Country (2020-2025) & (K Units)

Table 114. Europe Outdoor Touch Screen Sales Quantity by Country (2026-2031) & (K Units)

Table 115. Europe Outdoor Touch Screen Consumption Value by Country (2020-2025) & (USD Million)

Table 116. Europe Outdoor Touch Screen Consumption Value by Country (2026-2031) & (USD Million)

Table 117. Asia-Pacific Outdoor Touch Screen Sales Quantity by Type (2020-2025) & (K Units)

Table 118. Asia-Pacific Outdoor Touch Screen Sales Quantity by Type (2026-2031) & (K Units)

Table 119. Asia-Pacific Outdoor Touch Screen Sales Quantity by Application (2020-2025) & (K Units)

Table 120. Asia-Pacific Outdoor Touch Screen Sales Quantity by Application (2026-2031) & (K Units)

Table 121. Asia-Pacific Outdoor Touch Screen Sales Quantity by Region (2020-2025) & (K Units)

Table 122. Asia-Pacific Outdoor Touch Screen Sales Quantity by Region (2026-2031) & (K Units)

Table 123. Asia-Pacific Outdoor Touch Screen Consumption Value by Region (2020-2025) & (USD Million)

Table 124. Asia-Pacific Outdoor Touch Screen Consumption Value by Region (2026-2031) & (USD Million)

Table 125. South America Outdoor Touch Screen Sales Quantity by Type (2020-2025) & (K Units)

Table 126. South America Outdoor Touch Screen Sales Quantity by Type (2026-2031) & (K Units)

Table 127. South America Outdoor Touch Screen Sales Quantity by Application (2020-2025) & (K Units)

Table 128. South America Outdoor Touch Screen Sales Quantity by Application (2026-2031) & (K Units)

Table 129. South America Outdoor Touch Screen Sales Quantity by Country (2020-2025) & (K Units)

Table 130. South America Outdoor Touch Screen Sales Quantity by Country (2026-2031) & (K Units)

Table 131. South America Outdoor Touch Screen Consumption Value by Country (2020-2025) & (USD Million)

Table 132. South America Outdoor Touch Screen Consumption Value by Country (2026-2031) & (USD Million)

Table 133. Middle East & Africa Outdoor Touch Screen Sales Quantity by Type (2020-2025) & (K Units)

Table 134. Middle East & Africa Outdoor Touch Screen Sales Quantity by Type (2026-2031) & (K Units)

Table 135. Middle East & Africa Outdoor Touch Screen Sales Quantity by Application (2020-2025) & (K Units)

Table 136. Middle East & Africa Outdoor Touch Screen Sales Quantity by Application (2026-2031) & (K Units)

Table 137. Middle East & Africa Outdoor Touch Screen Sales Quantity by Country (2020-2025) & (K Units)

Table 138. Middle East & Africa Outdoor Touch Screen Sales Quantity by Country (2026-2031) & (K Units)

Table 139. Middle East & Africa Outdoor Touch Screen Consumption Value by Country (2020-2025) & (USD Million)

Table 140. Middle East & Africa Outdoor Touch Screen Consumption Value by Country (2026-2031) & (USD Million)

Table 141. Outdoor Touch Screen Raw Material

Table 142. Key Manufacturers of Outdoor Touch Screen Raw Materials

Table 143. Outdoor Touch Screen Typical Distributors

Table 144. Outdoor Touch Screen Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Touch Screen Picture

Figure 2. Global Outdoor Touch Screen Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Outdoor Touch Screen Revenue Market Share by Type in 2024

Figure 4. Resistive Type Examples

Figure 5. Capacitive Induction Type Examples

Figure 6. Infrared Type Examples

Figure 7. Surface Acoustic Wave Type Examples

Figure 8. Global Outdoor Touch Screen Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 9. Global Outdoor Touch Screen Revenue Market Share by Application in 2024

Figure 10. Electricity Examples

Figure 11. Transportation Examples

Figure 12. Finance Examples

Figure 13. Medical Examples

Figure 14. Others Examples

Figure 15. Global Outdoor Touch Screen Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 16. Global Outdoor Touch Screen Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 17. Global Outdoor Touch Screen Sales Quantity (2020-2031) & (K Units)

Figure 18. Global Outdoor Touch Screen Price (2020-2031) & (US\$/Unit)

Figure 19. Global Outdoor Touch Screen Sales Quantity Market Share by Manufacturer in 2024

Figure 20. Global Outdoor Touch Screen Revenue Market Share by Manufacturer in 2024

Figure 21. Producer Shipments of Outdoor Touch Screen by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 22. Top 3 Outdoor Touch Screen Manufacturer (Revenue) Market Share in 2024

Figure 23. Top 6 Outdoor Touch Screen Manufacturer (Revenue) Market Share in 2024

Figure 24. Global Outdoor Touch Screen Sales Quantity Market Share by Region (2020-2031)

Figure 25. Global Outdoor Touch Screen Consumption Value Market Share by Region (2020-2031)

Figure 26. North America Outdoor Touch Screen Consumption Value (2020-2031) &

(USD Million)

Figure 27. Europe Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 28. Asia-Pacific Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 29. South America Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 30. Middle East & Africa Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 31. Global Outdoor Touch Screen Sales Quantity Market Share by Type (2020-2031)

Figure 32. Global Outdoor Touch Screen Consumption Value Market Share by Type (2020-2031)

Figure 33. Global Outdoor Touch Screen Average Price by Type (2020-2031) & (US\$/Unit)

Figure 34. Global Outdoor Touch Screen Sales Quantity Market Share by Application (2020-2031)

Figure 35. Global Outdoor Touch Screen Revenue Market Share by Application (2020-2031)

Figure 36. Global Outdoor Touch Screen Average Price by Application (2020-2031) & (US\$/Unit)

Figure 37. North America Outdoor Touch Screen Sales Quantity Market Share by Type (2020-2031)

Figure 38. North America Outdoor Touch Screen Sales Quantity Market Share by Application (2020-2031)

Figure 39. North America Outdoor Touch Screen Sales Quantity Market Share by Country (2020-2031)

Figure 40. North America Outdoor Touch Screen Consumption Value Market Share by Country (2020-2031)

Figure 41. United States Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 42. Canada Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 43. Mexico Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 44. Europe Outdoor Touch Screen Sales Quantity Market Share by Type (2020-2031)

Figure 45. Europe Outdoor Touch Screen Sales Quantity Market Share by Application (2020-2031)

Figure 46. Europe Outdoor Touch Screen Sales Quantity Market Share by Country (2020-2031)

Figure 47. Europe Outdoor Touch Screen Consumption Value Market Share by Country (2020-2031)

Figure 48. Germany Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 49. France Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 50. United Kingdom Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 51. Russia Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 52. Italy Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 53. Asia-Pacific Outdoor Touch Screen Sales Quantity Market Share by Type (2020-2031)

Figure 54. Asia-Pacific Outdoor Touch Screen Sales Quantity Market Share by Application (2020-2031)

Figure 55. Asia-Pacific Outdoor Touch Screen Sales Quantity Market Share by Region (2020-2031)

Figure 56. Asia-Pacific Outdoor Touch Screen Consumption Value Market Share by Region (2020-2031)

Figure 57. China Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 58. Japan Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 59. South Korea Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 60. India Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 61. Southeast Asia Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 62. Australia Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)

Figure 63. South America Outdoor Touch Screen Sales Quantity Market Share by Type (2020-2031)

Figure 64. South America Outdoor Touch Screen Sales Quantity Market Share by Application (2020-2031)

Figure 65. South America Outdoor Touch Screen Sales Quantity Market Share by Country (2020-2031)

- Figure 66. South America Outdoor Touch Screen Consumption Value Market Share by Country (2020-2031)
- Figure 67. Brazil Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)
- Figure 68. Argentina Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)
- Figure 69. Middle East & Africa Outdoor Touch Screen Sales Quantity Market Share by Type (2020-2031)
- Figure 70. Middle East & Africa Outdoor Touch Screen Sales Quantity Market Share by Application (2020-2031)
- Figure 71. Middle East & Africa Outdoor Touch Screen Sales Quantity Market Share by Country (2020-2031)
- Figure 72. Middle East & Africa Outdoor Touch Screen Consumption Value Market Share by Country (2020-2031)
- Figure 73. Turkey Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)
- Figure 74. Egypt Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)
- Figure 75. Saudi Arabia Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)
- Figure 76. South Africa Outdoor Touch Screen Consumption Value (2020-2031) & (USD Million)
- Figure 77. Outdoor Touch Screen Market Drivers
- Figure 78. Outdoor Touch Screen Market Restraints
- Figure 79. Outdoor Touch Screen Market Trends
- Figure 80. Porters Five Forces Analysis
- Figure 81. Manufacturing Cost Structure Analysis of Outdoor Touch Screen in 2024
- Figure 82. Manufacturing Process Analysis of Outdoor Touch Screen
- Figure 83. Outdoor Touch Screen Industrial Chain
- Figure 84. Sales Channel: Direct to End-User vs Distributors
- Figure 85. Direct Channel Pros & Cons
- Figure 86. Indirect Channel Pros & Cons
- Figure 87. Methodology
- Figure 88. Research Process and Data Source

I would like to order

Product name: Global Outdoor Touch Screen Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

Product link: <https://marketpublishers.com/r/GECA41848B5CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GECA41848B5CEN.html>