

Global Outdoor Thermals and Base Layers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Thermals and Base Layers market size was valued at US\$ 2642 million in 2025 and is forecast to a readjusted size of US\$ 3535 million by 2032 with a CAGR of 4.3% during review period.

Outdoor Thermal is a type of outdoor clothing, and its main function is to provide warmth during outdoor activities. This type of clothing is usually designed with a thermal insulation layer that can form an air layer inside the clothing, using air as a heat-insulating medium to separate the cold air from the body, thereby maintaining body temperature. Base Layer is a type of clothing that can be worn directly on the body, usually worn inside a coat or sweater as an inner layer. In outdoor scenes, the two can be used together.

This report is a detailed and comprehensive analysis for global Outdoor Thermals and Base Layers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Thermals and Base Layers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Thermals and Base Layers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Thermals and Base Layers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Thermals and Base Layers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Outdoor Thermals and Base Layers

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Thermals and Base Layers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Adidas, ANTA Sports, Columbia, Falke, GORE, Helly Hansen, Nike, Odlo, The North Face, Under Armour, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Thermals and Base Layers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tops

Bottoms

Market segment by Application

Skiing

Camping

Others

Major players covered

Adidas

ANTA Sports

Columbia

Falke

GORE

Helly Hansen

Nike

Odlo

The North Face

Under Armour

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Thermals and Base Layers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Thermals and Base Layers, with price, sales quantity, revenue, and global market share of Outdoor Thermals and Base Layers from 2021 to 2026.

Chapter 3, the Outdoor Thermals and Base Layers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Thermals and Base Layers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Thermals and Base Layers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Thermals and Base Layers.

Chapter 14 and 15, to describe Outdoor Thermals and Base Layers sales channel, distributors, customers, research findings and conclusion.

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