

Global Outdoor Sports Insurance Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G1C7B9C17F25EN.html>

Date: July 2026

Pages: 134

Price: US\$ 4,480.00 (Single User License)

ID: G1C7B9C17F25EN

Abstracts

The global Outdoor Sports Insurance market size is expected to reach \$ 2289 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032).

Outdoor sports insurance is a product specifically designed for individuals participating in high-risk outdoor activities. Its core function is to provide financial compensation for accidents, medical expenses, emergency rescue, missing persons searches, disability, or death that occur during outdoor or extreme sports activities. This type of insurance typically adds a 'high-risk sports add-on' to standard travel insurance, while some products are completely independent specialized insurance. Coverage includes medical expenses, emergency evacuation, trip cancellation, equipment loss, and third-party liability compensation. It represents the highest-risk segment of travel insurance with the greatest price variation.

With the continued growth of global experiential tourism and extreme sports consumption, the outdoor sports insurance industry is entering a phase of rapid expansion, driven primarily by three factors: First, the number of participants in high-risk activities such as mountaineering, skiing, diving, and hiking is steadily increasing, boosting insurance penetration. Second, rising medical costs and extremely high rescue costs in remote areas have significantly increased consumer demand for specialized coverage. Third, the development of insurance technology and digital direct sales channels has led to the rapid popularization of flexible insurance products that are short-term and billed per trip. In the future, the industry will gradually evolve from traditional travel supplementary insurance to an intelligent insurance system that integrates 'real-time risk pricing + dynamic protection + AI risk monitoring,' deeply integrating with wearable devices, GPS tracking, and rescue services, ensuring the overall market maintains a steady long-term growth trend.

This report studies the global Outdoor Sports Insurance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Sports Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Sports Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Sports Insurance total market, 2021-2032, (USD Million)

Global Outdoor Sports Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Outdoor Sports Insurance total market, key domestic companies, and share, (USD Million)

Global Outdoor Sports Insurance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Outdoor Sports Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Outdoor Sports Insurance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Outdoor Sports Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AIG Travel Guard, Allianz Travel Insurance, Chubb Travel Insurance, Generali Global Assistance, Zurich Insurance Group, Europ Assistance, Tokio Marine & Nichido, Sompo Japan Insurance, Mitsui Sumitomo Insurance, Samsung Fire & Marine Insurance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Outdoor Sports Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Sports Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor Sports Insurance Market, Segmentation by Type:

Basic Travel Insurance

High-Risk Sports Supplementary Insurance

Standard Extreme Sports Insurance

Global Outdoor Sports Insurance Market, Segmentation by Underwriting Model:

Single Short-Term Insurance

Annual Comprehensive Insurance

Global Outdoor Sports Insurance Market, Segmentation by Application:

Individual Travelers

Outdoor Sports Enthusiasts

Professional Athletes

Adventure Teams/Corporate Team Building

Companies Profiled:

AIG Travel Guard

Allianz Travel Insurance

Chubb Travel Insurance

Generali Global Assistance

Zurich Insurance Group

Europ Assistance

Tokio Marine & Nichido

Sompo Japan Insurance

Mitsui Sumitomo Insurance

Samsung Fire & Marine Insurance

DB Insurance

Hanwha General Insurance

Ping An Insurance

PICC

China Life Insurance

Tata AIG General Insurance

ICICI Lombard

Key Questions Answered

1. How big is the global Outdoor Sports Insurance market?
2. What is the demand of the global Outdoor Sports Insurance market?
3. What is the year over year growth of the global Outdoor Sports Insurance market?
4. What is the total value of the global Outdoor Sports Insurance market?
5. Who are the Major Players in the global Outdoor Sports Insurance market?
6. What are the growth factors driving the market demand?

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