

Global Outdoor Sports Insurance Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Sports Insurance market size was valued at US\$ 1274 million in 2025 and is forecast to a readjusted size of US\$ 2289 million by 2032 with a CAGR of 8.7% during review period.

Outdoor sports insurance is a product specifically designed for individuals participating in high-risk outdoor activities. Its core function is to provide financial compensation for accidents, medical expenses, emergency rescue, missing persons searches, disability, or death that occur during outdoor or extreme sports activities. This type of insurance typically adds a 'high-risk sports add-on' to standard travel insurance, while some products are completely independent specialized insurance. Coverage includes medical expenses, emergency evacuation, trip cancellation, equipment loss, and third-party liability compensation. It represents the highest-risk segment of travel insurance with the greatest price variation.

With the continued growth of global experiential tourism and extreme sports consumption, the outdoor sports insurance industry is entering a phase of rapid expansion, driven primarily by three factors: First, the number of participants in high-risk activities such as mountaineering, skiing, diving, and hiking is steadily increasing, boosting insurance penetration. Second, rising medical costs and extremely high rescue costs in remote areas have significantly increased consumer demand for specialized coverage. Third, the development of insurance technology and digital direct sales channels has led to the rapid popularization of flexible insurance products that are short-term and billed per trip. In the future, the industry will gradually evolve from traditional travel supplementary insurance to an intelligent insurance system that integrates 'real-time risk pricing + dynamic protection + AI risk monitoring,' deeply integrating with

wearable devices, GPS tracking, and rescue services, ensuring the overall market maintains a steady long-term growth trend.

This report is a detailed and comprehensive analysis for global Outdoor Sports Insurance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Sports Insurance market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Outdoor Sports Insurance market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Outdoor Sports Insurance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Outdoor Sports Insurance market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Sports Insurance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Sports Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of

this study include AIG Travel Guard, Allianz Travel Insurance, Chubb Travel Insurance, Generali Global Assistance, Zurich Insurance Group, Europ Assistance, Tokio Marine & Nichido, Sompo Japan Insurance, Mitsui Sumitomo Insurance, Samsung Fire & Marine Insurance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Outdoor Sports Insurance market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Basic Travel Insurance

- High-Risk Sports Supplementary Insurance

- Standard Extreme Sports Insurance

Market segment by Underwriting Model

- Single Short-Term Insurance

- Annual Comprehensive Insurance

Market segment by Application

- Individual Travelers

- Outdoor Sports Enthusiasts

- Professional Athletes

Adventure Teams/Corporate Team Building

Market segment by players, this report covers

AIG Travel Guard

Allianz Travel Insurance

Chubb Travel Insurance

Generali Global Assistance

Zurich Insurance Group

Europ Assistance

Tokio Marine & Nichido

Sompo Japan Insurance

Mitsui Sumitomo Insurance

Samsung Fire & Marine Insurance

DB Insurance

Hanwha General Insurance

Ping An Insurance

PICC

China Life Insurance

Tata AIG General Insurance

ICICI Lombard

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Outdoor Sports Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Outdoor Sports Insurance, with revenue, gross margin, and global market share of Outdoor Sports Insurance from 2021 to 2026.

Chapter 3, the Outdoor Sports Insurance competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Outdoor Sports Insurance market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Outdoor Sports Insurance.

Chapter 13, to describe Outdoor Sports Insurance research findings and conclusion.

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