

Global Outdoor Sports GPS Device Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Sports GPS Device market size was valued at USD 39190 million in 2023 and is forecast to a readjusted size of USD 353930 million by 2030 with a CAGR of 36.9% during review period.

Outdoor sports GPS devices are portable gadgets that receive satellite signals. A GPS device offering different functionalities comes in different forms such as a handheld device, wearable device (smart watch and a smart glass). The mechanism of these devices is similar to smartphones and tablets.

Global Outdoor Sports GPS Device key players include Apple, Garmin, Samsung, SONY, Adidas, etc. Global top five players hold a share about 70%.

Europe is the largest market, with a share about 35%, followed by North America and Taiwan, having a total share about 40 percent.

In terms of product, Wearable Device is the largest segment, with a share about 70%. And in terms of application, the largest application is Running, followed by Golf, Cycling.

The Global Info Research report includes an overview of the development of the Outdoor Sports GPS Device industry chain, the market status of Golf (Handheld Device, Wearable Device), Running (Handheld Device, Wearable Device), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Sports GPS Device.

Regionally, the report analyzes the Outdoor Sports GPS Device markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Sports GPS Device market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Sports GPS Device market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Sports GPS Device industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Handheld Device, Wearable Device).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Sports GPS Device market.

Regional Analysis: The report involves examining the Outdoor Sports GPS Device market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Sports GPS Device market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Sports GPS Device:

Company Analysis: Report covers individual Outdoor Sports GPS Device manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Sports GPS Device. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Golf, Running).

Technology Analysis: Report covers specific technologies relevant to Outdoor Sports GPS Device. It assesses the current state, advancements, and potential future developments in Outdoor Sports GPS Device areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Outdoor Sports GPS Device market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Sports GPS Device market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Handheld Device

Wearable Device

Market segment by Application

Golf

Running

Cycling

Major players covered

Garmin

SUUNTO

Adidas

Bushnell

DeLorme

Nike

Apple

Golife

Bryton

Samsung

SONY

Magellan

Fitbit

TomTom

Polar

Global Sat

Motorola

Gerak

Tomoon

inWatch

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Sports GPS Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Sports GPS Device, with price, sales, revenue and global market share of Outdoor Sports GPS Device from 2019 to 2024.

Chapter 3, the Outdoor Sports GPS Device competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Sports GPS Device breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outdoor Sports GPS Device market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Sports GPS Device.

Chapter 14 and 15, to describe Outdoor Sports GPS Device sales channel, distributors, customers, research findings and conclusion.

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