

# Global Outdoor Saunas Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Saunas market size was valued at USD 1069.1 million in 2022 and is forecast to a readjusted size of USD 1399.6 million by 2029 with a CAGR of 3.9% during review period.

The Global Info Research report includes an overview of the development of the Outdoor Saunas industry chain, the market status of Residential (Barrel Saunas, Square Saunas), Commercial (Barrel Saunas, Square Saunas), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Saunas.

Regionally, the report analyzes the Outdoor Saunas markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Saunas market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Saunas market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Saunas industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Barrel Saunas, Square Saunas).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Saunas market.

**Regional Analysis:** The report involves examining the Outdoor Saunas market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Saunas market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Saunas:

**Company Analysis:** Report covers individual Outdoor Saunas manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Saunas This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Outdoor Saunas. It assesses the current state, advancements, and potential future developments in Outdoor Saunas areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Saunas market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through

primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Outdoor Saunas market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Barrel Saunas

Square Saunas

Pod Saunas

### Market segment by Application

Residential

Commercial

### Major players covered

Redwood Outdoors

Sun Home Luminar

SweatTent

Renu Therapy

SaunaFin

Aleko

KingSauna

Almost Heaven Saunas

Viking Industrier

Scandia

Harvia

Saunacore

Superior Saunas

Aito

Finnmark Sauna

Fenno

UK Saunas

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Saunas product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Saunas, with price, sales, revenue and global market share of Outdoor Saunas from 2018 to 2023.

Chapter 3, the Outdoor Saunas competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Saunas breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Outdoor Saunas market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Saunas.

Chapter 14 and 15, to describe Outdoor Saunas sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Saunas
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Outdoor Saunas Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Barrel Saunas
  - 1.3.3 Square Saunas
  - 1.3.4 Pod Saunas
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Outdoor Saunas Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Residential
  - 1.4.3 Commercial
- 1.5 Global Outdoor Saunas Market Size & Forecast
  - 1.5.1 Global Outdoor Saunas Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Outdoor Saunas Sales Quantity (2018-2029)
  - 1.5.3 Global Outdoor Saunas Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Redwood Outdoors
  - 2.1.1 Redwood Outdoors Details
  - 2.1.2 Redwood Outdoors Major Business
  - 2.1.3 Redwood Outdoors Outdoor Saunas Product and Services
  - 2.1.4 Redwood Outdoors Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Redwood Outdoors Recent Developments/Updates
- 2.2 Sun Home Luminar
  - 2.2.1 Sun Home Luminar Details
  - 2.2.2 Sun Home Luminar Major Business
  - 2.2.3 Sun Home Luminar Outdoor Saunas Product and Services
  - 2.2.4 Sun Home Luminar Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 Sun Home Luminar Recent Developments/Updates
- 2.3 SweatTent

- 2.3.1 SweatTent Details
- 2.3.2 SweatTent Major Business
- 2.3.3 SweatTent Outdoor Saunas Product and Services
- 2.3.4 SweatTent Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.3.5 SweatTent Recent Developments/Updates
- 2.4 Renu Therapy
  - 2.4.1 Renu Therapy Details
  - 2.4.2 Renu Therapy Major Business
  - 2.4.3 Renu Therapy Outdoor Saunas Product and Services
  - 2.4.4 Renu Therapy Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Renu Therapy Recent Developments/Updates
- 2.5 SaunaFin
  - 2.5.1 SaunaFin Details
  - 2.5.2 SaunaFin Major Business
  - 2.5.3 SaunaFin Outdoor Saunas Product and Services
  - 2.5.4 SaunaFin Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 SaunaFin Recent Developments/Updates
- 2.6 Aleko
  - 2.6.1 Aleko Details
  - 2.6.2 Aleko Major Business
  - 2.6.3 Aleko Outdoor Saunas Product and Services
  - 2.6.4 Aleko Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Aleko Recent Developments/Updates
- 2.7 KingSauna
  - 2.7.1 KingSauna Details
  - 2.7.2 KingSauna Major Business
  - 2.7.3 KingSauna Outdoor Saunas Product and Services
  - 2.7.4 KingSauna Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 KingSauna Recent Developments/Updates
- 2.8 Almost Heaven Saunas
  - 2.8.1 Almost Heaven Saunas Details
  - 2.8.2 Almost Heaven Saunas Major Business
  - 2.8.3 Almost Heaven Saunas Outdoor Saunas Product and Services
  - 2.8.4 Almost Heaven Saunas Outdoor Saunas Sales Quantity, Average Price,

## Revenue, Gross Margin and Market Share (2018-2023)

### 2.8.5 Almost Heaven Saunas Recent Developments/Updates

## 2.9 Viking Industrier

### 2.9.1 Viking Industrier Details

### 2.9.2 Viking Industrier Major Business

### 2.9.3 Viking Industrier Outdoor Saunas Product and Services

### 2.9.4 Viking Industrier Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.9.5 Viking Industrier Recent Developments/Updates

## 2.10 Scandia

### 2.10.1 Scandia Details

### 2.10.2 Scandia Major Business

### 2.10.3 Scandia Outdoor Saunas Product and Services

### 2.10.4 Scandia Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.10.5 Scandia Recent Developments/Updates

## 2.11 Harvia

### 2.11.1 Harvia Details

### 2.11.2 Harvia Major Business

### 2.11.3 Harvia Outdoor Saunas Product and Services

### 2.11.4 Harvia Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.11.5 Harvia Recent Developments/Updates

## 2.12 Saunacore

### 2.12.1 Saunacore Details

### 2.12.2 Saunacore Major Business

### 2.12.3 Saunacore Outdoor Saunas Product and Services

### 2.12.4 Saunacore Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.12.5 Saunacore Recent Developments/Updates

## 2.13 Superior Saunas

### 2.13.1 Superior Saunas Details

### 2.13.2 Superior Saunas Major Business

### 2.13.3 Superior Saunas Outdoor Saunas Product and Services

### 2.13.4 Superior Saunas Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.13.5 Superior Saunas Recent Developments/Updates

## 2.14 Aito

### 2.14.1 Aito Details



- 2.14.2 Aito Major Business
- 2.14.3 Aito Outdoor Saunas Product and Services
- 2.14.4 Aito Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.14.5 Aito Recent Developments/Updates
- 2.15 Finnmark Sauna
  - 2.15.1 Finnmark Sauna Details
  - 2.15.2 Finnmark Sauna Major Business
  - 2.15.3 Finnmark Sauna Outdoor Saunas Product and Services
  - 2.15.4 Finnmark Sauna Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 Finnmark Sauna Recent Developments/Updates
- 2.16 Fenno
  - 2.16.1 Fenno Details
  - 2.16.2 Fenno Major Business
  - 2.16.3 Fenno Outdoor Saunas Product and Services
  - 2.16.4 Fenno Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.16.5 Fenno Recent Developments/Updates
- 2.17 UK Saunas
  - 2.17.1 UK Saunas Details
  - 2.17.2 UK Saunas Major Business
  - 2.17.3 UK Saunas Outdoor Saunas Product and Services
  - 2.17.4 UK Saunas Outdoor Saunas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.17.5 UK Saunas Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: OUTDOOR SAUNAS BY MANUFACTURER**

- 3.1 Global Outdoor Saunas Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Outdoor Saunas Revenue by Manufacturer (2018-2023)
- 3.3 Global Outdoor Saunas Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Outdoor Saunas by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Outdoor Saunas Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Outdoor Saunas Manufacturer Market Share in 2022
- 3.5 Outdoor Saunas Market: Overall Company Footprint Analysis
  - 3.5.1 Outdoor Saunas Market: Region Footprint

- 3.5.2 Outdoor Saunas Market: Company Product Type Footprint
- 3.5.3 Outdoor Saunas Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Outdoor Saunas Market Size by Region
  - 4.1.1 Global Outdoor Saunas Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Outdoor Saunas Consumption Value by Region (2018-2029)
  - 4.1.3 Global Outdoor Saunas Average Price by Region (2018-2029)
- 4.2 North America Outdoor Saunas Consumption Value (2018-2029)
- 4.3 Europe Outdoor Saunas Consumption Value (2018-2029)
- 4.4 Asia-Pacific Outdoor Saunas Consumption Value (2018-2029)
- 4.5 South America Outdoor Saunas Consumption Value (2018-2029)
- 4.6 Middle East and Africa Outdoor Saunas Consumption Value (2018-2029)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Outdoor Saunas Sales Quantity by Type (2018-2029)
- 5.2 Global Outdoor Saunas Consumption Value by Type (2018-2029)
- 5.3 Global Outdoor Saunas Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Outdoor Saunas Sales Quantity by Application (2018-2029)
- 6.2 Global Outdoor Saunas Consumption Value by Application (2018-2029)
- 6.3 Global Outdoor Saunas Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

- 7.1 North America Outdoor Saunas Sales Quantity by Type (2018-2029)
- 7.2 North America Outdoor Saunas Sales Quantity by Application (2018-2029)
- 7.3 North America Outdoor Saunas Market Size by Country
  - 7.3.1 North America Outdoor Saunas Sales Quantity by Country (2018-2029)
  - 7.3.2 North America Outdoor Saunas Consumption Value by Country (2018-2029)
  - 7.3.3 United States Market Size and Forecast (2018-2029)
  - 7.3.4 Canada Market Size and Forecast (2018-2029)
  - 7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

- 8.1 Europe Outdoor Saunas Sales Quantity by Type (2018-2029)
- 8.2 Europe Outdoor Saunas Sales Quantity by Application (2018-2029)
- 8.3 Europe Outdoor Saunas Market Size by Country
  - 8.3.1 Europe Outdoor Saunas Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Outdoor Saunas Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Outdoor Saunas Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Outdoor Saunas Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Outdoor Saunas Market Size by Region
  - 9.3.1 Asia-Pacific Outdoor Saunas Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Outdoor Saunas Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

- 10.1 South America Outdoor Saunas Sales Quantity by Type (2018-2029)
- 10.2 South America Outdoor Saunas Sales Quantity by Application (2018-2029)
- 10.3 South America Outdoor Saunas Market Size by Country
  - 10.3.1 South America Outdoor Saunas Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Outdoor Saunas Consumption Value by Country (2018-2029)
  - 10.3.3 Brazil Market Size and Forecast (2018-2029)
  - 10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Outdoor Saunas Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Outdoor Saunas Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Outdoor Saunas Market Size by Country
  - 11.3.1 Middle East & Africa Outdoor Saunas Sales Quantity by Country (2018-2029)
  - 11.3.2 Middle East & Africa Outdoor Saunas Consumption Value by Country (2018-2029)
  - 11.3.3 Turkey Market Size and Forecast (2018-2029)
  - 11.3.4 Egypt Market Size and Forecast (2018-2029)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
  - 11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

- 12.1 Outdoor Saunas Market Drivers
- 12.2 Outdoor Saunas Market Restraints
- 12.3 Outdoor Saunas Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Outdoor Saunas and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Outdoor Saunas
- 13.3 Outdoor Saunas Production Process
- 13.4 Outdoor Saunas Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Outdoor Saunas Typical Distributors
- 14.3 Outdoor Saunas Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Outdoor Saunas Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Outdoor Saunas Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Redwood Outdoors Basic Information, Manufacturing Base and Competitors

Table 4. Redwood Outdoors Major Business

Table 5. Redwood Outdoors Outdoor Saunas Product and Services

Table 6. Redwood Outdoors Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Redwood Outdoors Recent Developments/Updates

Table 8. Sun Home Luminar Basic Information, Manufacturing Base and Competitors

Table 9. Sun Home Luminar Major Business

Table 10. Sun Home Luminar Outdoor Saunas Product and Services

Table 11. Sun Home Luminar Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Sun Home Luminar Recent Developments/Updates

Table 13. SweatTent Basic Information, Manufacturing Base and Competitors

Table 14. SweatTent Major Business

Table 15. SweatTent Outdoor Saunas Product and Services

Table 16. SweatTent Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. SweatTent Recent Developments/Updates

Table 18. Renu Therapy Basic Information, Manufacturing Base and Competitors

Table 19. Renu Therapy Major Business

Table 20. Renu Therapy Outdoor Saunas Product and Services

Table 21. Renu Therapy Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Renu Therapy Recent Developments/Updates

Table 23. SaunaFin Basic Information, Manufacturing Base and Competitors

Table 24. SaunaFin Major Business

Table 25. SaunaFin Outdoor Saunas Product and Services

Table 26. SaunaFin Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. SaunaFin Recent Developments/Updates

Table 28. Aleko Basic Information, Manufacturing Base and Competitors

Table 29. Aleko Major Business

Table 30. Aleko Outdoor Saunas Product and Services

Table 31. Aleko Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Aleko Recent Developments/Updates

Table 33. KingSauna Basic Information, Manufacturing Base and Competitors

Table 34. KingSauna Major Business

Table 35. KingSauna Outdoor Saunas Product and Services

Table 36. KingSauna Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. KingSauna Recent Developments/Updates

Table 38. Almost Heaven Saunas Basic Information, Manufacturing Base and Competitors

Table 39. Almost Heaven Saunas Major Business

Table 40. Almost Heaven Saunas Outdoor Saunas Product and Services

Table 41. Almost Heaven Saunas Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Almost Heaven Saunas Recent Developments/Updates

Table 43. Viking Industrier Basic Information, Manufacturing Base and Competitors

Table 44. Viking Industrier Major Business

Table 45. Viking Industrier Outdoor Saunas Product and Services

Table 46. Viking Industrier Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Viking Industrier Recent Developments/Updates

Table 48. Scandia Basic Information, Manufacturing Base and Competitors

Table 49. Scandia Major Business

Table 50. Scandia Outdoor Saunas Product and Services

Table 51. Scandia Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Scandia Recent Developments/Updates

Table 53. Harvia Basic Information, Manufacturing Base and Competitors

Table 54. Harvia Major Business

Table 55. Harvia Outdoor Saunas Product and Services

Table 56. Harvia Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Harvia Recent Developments/Updates

Table 58. Saunacore Basic Information, Manufacturing Base and Competitors

Table 59. Saunacore Major Business

Table 60. Saunacore Outdoor Saunas Product and Services

- Table 61. Saunacore Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. Saunacore Recent Developments/Updates
- Table 63. Superior Saunas Basic Information, Manufacturing Base and Competitors
- Table 64. Superior Saunas Major Business
- Table 65. Superior Saunas Outdoor Saunas Product and Services
- Table 66. Superior Saunas Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Superior Saunas Recent Developments/Updates
- Table 68. Aito Basic Information, Manufacturing Base and Competitors
- Table 69. Aito Major Business
- Table 70. Aito Outdoor Saunas Product and Services
- Table 71. Aito Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. Aito Recent Developments/Updates
- Table 73. Finnmark Sauna Basic Information, Manufacturing Base and Competitors
- Table 74. Finnmark Sauna Major Business
- Table 75. Finnmark Sauna Outdoor Saunas Product and Services
- Table 76. Finnmark Sauna Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Finnmark Sauna Recent Developments/Updates
- Table 78. Fenno Basic Information, Manufacturing Base and Competitors
- Table 79. Fenno Major Business
- Table 80. Fenno Outdoor Saunas Product and Services
- Table 81. Fenno Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 82. Fenno Recent Developments/Updates
- Table 83. UK Saunas Basic Information, Manufacturing Base and Competitors
- Table 84. UK Saunas Major Business
- Table 85. UK Saunas Outdoor Saunas Product and Services
- Table 86. UK Saunas Outdoor Saunas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 87. UK Saunas Recent Developments/Updates
- Table 88. Global Outdoor Saunas Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 89. Global Outdoor Saunas Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 90. Global Outdoor Saunas Average Price by Manufacturer (2018-2023) & (US\$/Unit)



Table 91. Market Position of Manufacturers in Outdoor Saunas, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 92. Head Office and Outdoor Saunas Production Site of Key Manufacturer

Table 93. Outdoor Saunas Market: Company Product Type Footprint

Table 94. Outdoor Saunas Market: Company Product Application Footprint

Table 95. Outdoor Saunas New Market Entrants and Barriers to Market Entry

Table 96. Outdoor Saunas Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Outdoor Saunas Sales Quantity by Region (2018-2023) & (K Units)

Table 98. Global Outdoor Saunas Sales Quantity by Region (2024-2029) & (K Units)

Table 99. Global Outdoor Saunas Consumption Value by Region (2018-2023) & (USD Million)

Table 100. Global Outdoor Saunas Consumption Value by Region (2024-2029) & (USD Million)

Table 101. Global Outdoor Saunas Average Price by Region (2018-2023) & (US\$/Unit)

Table 102. Global Outdoor Saunas Average Price by Region (2024-2029) & (US\$/Unit)

Table 103. Global Outdoor Saunas Sales Quantity by Type (2018-2023) & (K Units)

Table 104. Global Outdoor Saunas Sales Quantity by Type (2024-2029) & (K Units)

Table 105. Global Outdoor Saunas Consumption Value by Type (2018-2023) & (USD Million)

Table 106. Global Outdoor Saunas Consumption Value by Type (2024-2029) & (USD Million)

Table 107. Global Outdoor Saunas Average Price by Type (2018-2023) & (US\$/Unit)

Table 108. Global Outdoor Saunas Average Price by Type (2024-2029) & (US\$/Unit)

Table 109. Global Outdoor Saunas Sales Quantity by Application (2018-2023) & (K Units)

Table 110. Global Outdoor Saunas Sales Quantity by Application (2024-2029) & (K Units)

Table 111. Global Outdoor Saunas Consumption Value by Application (2018-2023) & (USD Million)

Table 112. Global Outdoor Saunas Consumption Value by Application (2024-2029) & (USD Million)

Table 113. Global Outdoor Saunas Average Price by Application (2018-2023) & (US\$/Unit)

Table 114. Global Outdoor Saunas Average Price by Application (2024-2029) & (US\$/Unit)

Table 115. North America Outdoor Saunas Sales Quantity by Type (2018-2023) & (K Units)

Table 116. North America Outdoor Saunas Sales Quantity by Type (2024-2029) & (K Units)

Table 117. North America Outdoor Saunas Sales Quantity by Application (2018-2023) & (K Units)

Table 118. North America Outdoor Saunas Sales Quantity by Application (2024-2029) & (K Units)

Table 119. North America Outdoor Saunas Sales Quantity by Country (2018-2023) & (K Units)

Table 120. North America Outdoor Saunas Sales Quantity by Country (2024-2029) & (K Units)

Table 121. North America Outdoor Saunas Consumption Value by Country (2018-2023) & (USD Million)

Table 122. North America Outdoor Saunas Consumption Value by Country (2024-2029) & (USD Million)

Table 123. Europe Outdoor Saunas Sales Quantity by Type (2018-2023) & (K Units)

Table 124. Europe Outdoor Saunas Sales Quantity by Type (2024-2029) & (K Units)

Table 125. Europe Outdoor Saunas Sales Quantity by Application (2018-2023) & (K Units)

Table 126. Europe Outdoor Saunas Sales Quantity by Application (2024-2029) & (K Units)

Table 127. Europe Outdoor Saunas Sales Quantity by Country (2018-2023) & (K Units)

Table 128. Europe Outdoor Saunas Sales Quantity by Country (2024-2029) & (K Units)

Table 129. Europe Outdoor Saunas Consumption Value by Country (2018-2023) & (USD Million)

Table 130. Europe Outdoor Saunas Consumption Value by Country (2024-2029) & (USD Million)

Table 131. Asia-Pacific Outdoor Saunas Sales Quantity by Type (2018-2023) & (K Units)

Table 132. Asia-Pacific Outdoor Saunas Sales Quantity by Type (2024-2029) & (K Units)

Table 133. Asia-Pacific Outdoor Saunas Sales Quantity by Application (2018-2023) & (K Units)

Table 134. Asia-Pacific Outdoor Saunas Sales Quantity by Application (2024-2029) & (K Units)

Table 135. Asia-Pacific Outdoor Saunas Sales Quantity by Region (2018-2023) & (K Units)

Table 136. Asia-Pacific Outdoor Saunas Sales Quantity by Region (2024-2029) & (K Units)

Table 137. Asia-Pacific Outdoor Saunas Consumption Value by Region (2018-2023) & (USD Million)

Table 138. Asia-Pacific Outdoor Saunas Consumption Value by Region (2024-2029) &

(USD Million)

Table 139. South America Outdoor Saunas Sales Quantity by Type (2018-2023) & (K Units)

Table 140. South America Outdoor Saunas Sales Quantity by Type (2024-2029) & (K Units)

Table 141. South America Outdoor Saunas Sales Quantity by Application (2018-2023) & (K Units)

Table 142. South America Outdoor Saunas Sales Quantity by Application (2024-2029) & (K Units)

Table 143. South America Outdoor Saunas Sales Quantity by Country (2018-2023) & (K Units)

Table 144. South America Outdoor Saunas Sales Quantity by Country (2024-2029) & (K Units)

Table 145. South America Outdoor Saunas Consumption Value by Country (2018-2023) & (USD Million)

Table 146. South America Outdoor Saunas Consumption Value by Country (2024-2029) & (USD Million)

Table 147. Middle East & Africa Outdoor Saunas Sales Quantity by Type (2018-2023) & (K Units)

Table 148. Middle East & Africa Outdoor Saunas Sales Quantity by Type (2024-2029) & (K Units)

Table 149. Middle East & Africa Outdoor Saunas Sales Quantity by Application (2018-2023) & (K Units)

Table 150. Middle East & Africa Outdoor Saunas Sales Quantity by Application (2024-2029) & (K Units)

Table 151. Middle East & Africa Outdoor Saunas Sales Quantity by Region (2018-2023) & (K Units)

Table 152. Middle East & Africa Outdoor Saunas Sales Quantity by Region (2024-2029) & (K Units)

Table 153. Middle East & Africa Outdoor Saunas Consumption Value by Region (2018-2023) & (USD Million)

Table 154. Middle East & Africa Outdoor Saunas Consumption Value by Region (2024-2029) & (USD Million)

Table 155. Outdoor Saunas Raw Material

Table 156. Key Manufacturers of Outdoor Saunas Raw Materials

Table 157. Outdoor Saunas Typical Distributors

Table 158. Outdoor Saunas Typical Customers

## **LIST OF FIGURE**

s

Figure 1. Outdoor Saunas Picture

Figure 2. Global Outdoor Saunas Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Outdoor Saunas Consumption Value Market Share by Type in 2022

Figure 4. Barrel Saunas Examples

Figure 5. Square Saunas Examples

Figure 6. Pod Saunas Examples

Figure 7. Global Outdoor Saunas Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 8. Global Outdoor Saunas Consumption Value Market Share by Application in 2022

Figure 9. Residential Examples

Figure 10. Commercial Examples

Figure 11. Global Outdoor Saunas Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Outdoor Saunas Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Outdoor Saunas Sales Quantity (2018-2029) & (K Units)

Figure 14. Global Outdoor Saunas Average Price (2018-2029) & (US\$/Unit)

Figure 15. Global Outdoor Saunas Sales Quantity Market Share by Manufacturer in 2022

Figure 16. Global Outdoor Saunas Consumption Value Market Share by Manufacturer in 2022

Figure 17. Producer Shipments of Outdoor Saunas by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 18. Top 3 Outdoor Saunas Manufacturer (Consumption Value) Market Share in 2022

Figure 19. Top 6 Outdoor Saunas Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Global Outdoor Saunas Sales Quantity Market Share by Region (2018-2029)

Figure 21. Global Outdoor Saunas Consumption Value Market Share by Region (2018-2029)

Figure 22. North America Outdoor Saunas Consumption Value (2018-2029) & (USD Million)

Figure 23. Europe Outdoor Saunas Consumption Value (2018-2029) & (USD Million)

Figure 24. Asia-Pacific Outdoor Saunas Consumption Value (2018-2029) & (USD Million)

Figure 25. South America Outdoor Saunas Consumption Value (2018-2029) & (USD

Million)

Figure 26. Middle East & Africa Outdoor Saunas Consumption Value (2018-2029) & (USD Million)

Figure 27. Global Outdoor Saunas Sales Quantity Market Share by Type (2018-2029)

Figure 28. Global Outdoor Saunas Consumption Value Market Share by Type (2018-2029)

Figure 29. Global Outdoor Saunas Average Price by Type (2018-2029) & (US\$/Unit)

Figure 30. Global Outdoor Saunas Sales Quantity Market Share by Application (2018-2029)

Figure 31. Global Outdoor Saunas Consumption Value Market Share by Application (2018-2029)

Figure 32. Global Outdoor Saunas Average Price by Application (2018-2029) & (US\$/Unit)

Figure 33. North America Outdoor Saunas Sales Quantity Market Share by Type (2018-2029)

Figure 34. North America Outdoor Saunas Sales Quantity Market Share by Application (2018-2029)

Figure 35. North America Outdoor Saunas Sales Quantity Market Share by Country (2018-2029)

Figure 36. North America Outdoor Saunas Consumption Value Market Share by Country (2018-2029)

Figure 37. United States Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 38. Canada Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Mexico Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Europe Outdoor Saunas Sales Quantity Market Share by Type (2018-2029)

Figure 41. Europe Outdoor Saunas Sales Quantity Market Share by Application (2018-2029)

Figure 42. Europe Outdoor Saunas Sales Quantity Market Share by Country (2018-2029)

Figure 43. Europe Outdoor Saunas Consumption Value Market Share by Country (2018-2029)

Figure 44. Germany Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. France Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. United Kingdom Outdoor Saunas Consumption Value and Growth Rate

(2018-2029) & (USD Million)

Figure 47. Russia Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Italy Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Asia-Pacific Outdoor Saunas Sales Quantity Market Share by Type (2018-2029)

Figure 50. Asia-Pacific Outdoor Saunas Sales Quantity Market Share by Application (2018-2029)

Figure 51. Asia-Pacific Outdoor Saunas Sales Quantity Market Share by Region (2018-2029)

Figure 52. Asia-Pacific Outdoor Saunas Consumption Value Market Share by Region (2018-2029)

Figure 53. China Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Japan Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Korea Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. India Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Southeast Asia Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Australia Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. South America Outdoor Saunas Sales Quantity Market Share by Type (2018-2029)

Figure 60. South America Outdoor Saunas Sales Quantity Market Share by Application (2018-2029)

Figure 61. South America Outdoor Saunas Sales Quantity Market Share by Country (2018-2029)

Figure 62. South America Outdoor Saunas Consumption Value Market Share by Country (2018-2029)

Figure 63. Brazil Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 64. Argentina Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Middle East & Africa Outdoor Saunas Sales Quantity Market Share by Type (2018-2029)

Figure 66. Middle East & Africa Outdoor Saunas Sales Quantity Market Share by Application (2018-2029)

Figure 67. Middle East & Africa Outdoor Saunas Sales Quantity Market Share by Region (2018-2029)

Figure 68. Middle East & Africa Outdoor Saunas Consumption Value Market Share by Region (2018-2029)

Figure 69. Turkey Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Egypt Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Saudi Arabia Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. South Africa Outdoor Saunas Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Outdoor Saunas Market Drivers

Figure 74. Outdoor Saunas Market Restraints

Figure 75. Outdoor Saunas Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Outdoor Saunas in 2022

Figure 78. Manufacturing Process Analysis of Outdoor Saunas

Figure 79. Outdoor Saunas Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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