

Global Outdoor Power Tires Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Power Tires market size was valued at US\$ 13994 million in 2025 and is forecast to a readjusted size of US\$ 20740 million by 2032 with a CAGR of 5.8% during review period.

Outdoor Power Tires are a type of high-performance tire specifically designed for construction machinery, agricultural machinery, forestry equipment, off-road vehicles, and special-purpose vehicles. They feature deep tread patterns, highly wear-resistant rubber, strong sidewall structures, puncture resistance, anti-skid properties, and high load-bearing capacity, providing stable traction and driving safety in mud, gravel, rock, and complex terrain environments. Upstream raw materials mainly include natural rubber, synthetic rubber, carbon black, steel cord fabric, and chemical additives. Downstream supplies primarily go to agricultural machinery manufacturers, construction machinery manufacturers, and off-road and special-purpose vehicle manufacturers, with construction and agricultural machinery accounting for the largest share of consumption.

Upstream material consumption is mainly concentrated in rubber raw materials, steel cord, and composite tire materials. With the continued growth in demand from infrastructure construction, agricultural modernization, off-road recreational vehicles, and special-purpose vehicles, as well as the advancement of lightweight tires, high wear resistance, and intelligent tire pressure monitoring technologies, the outdoor dynamic tire market demand maintains steady growth. High-performance, durable, low rolling resistance, and energy-saving tires, as well as intelligent monitoring tires, will become the focus of future development. Meanwhile, the upgrading of agricultural machinery and the expansion of construction machinery equipment in emerging markets will continue to create business opportunities.

This report is a detailed and comprehensive analysis for global Outdoor Power Tires market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Power Tires market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Outdoor Power Tires market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Outdoor Power Tires market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Outdoor Power Tires market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Power Tires

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Power Tires market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Carlstar, Titan International, Kenda, Runway Tires, Michelin, Bridgestone, Deestone, LINGLONG, Forlander Tires, Falken Tires, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Outdoor Power Tires market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Radial Tires

Bias-ply Tires

Market segment by Size

8-16 Inches

16-24 Inches

24-36 Inches

Others

Market segment by Load Capacity

Load Capacity: %oO%500kg

Load Capacity: 500-1500kg

Load Capacity: 1500-5000kg

Others

Market segment by Application

Construction Machinery

Forestry Equipment

Off-road Vehicles

Others

Market segment by players, this report covers

Carlstar

Titan International

Kenda

Runway Tires

Michelin

Bridgestone

Deestone

LINGLONG

Forlander Tires

Falken Tires

SHUANGSHI

Coopertire

Swisher

Obor-Tires

SANLI TYRE

Exmile Special Tyre

Sumitomo Rubber Industries

Powertrac Tyres

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Outdoor Power Tires product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Outdoor Power Tires, with revenue, gross margin, and global market share of Outdoor Power Tires from 2021 to 2026.

Chapter 3, the Outdoor Power Tires competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2021 to 2026.and Outdoor Power Tires market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Outdoor Power Tires.

Chapter 13, to describe Outdoor Power Tires research findings and conclusion.

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