

Global Outdoor Parasols Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Parasols market size was valued at US\$ 4314 million in 2024 and is forecast to a readjusted size of USD 6952 million by 2031 with a CAGR of 7.4% during review period.

An Outdoor Parasols is a tool used for outdoor shading of the sun, usually composed of umbrella bone, umbrella surface and umbrella base. The umbrella surface is mostly made of sunscreen cloth, which can effectively block ultraviolet rays and protect users from direct sunlight. Outdoor parasols are widely used in outdoor activities, commercial uses and home life, such as camping, beaches, gardens, restaurants and other places.

The Outdoor Parasols market is experiencing strong growth, mainly due to increasing consumer demand for sun protection and outdoor comfort. Technological advances, such as waterproof fabrics and UV-resistant materials, are improving the durability and functionality of parasols. The shift towards stylish and functional design is becoming increasingly popular, with features such as cooling fans, LED lights and adjustable ceilings. The market has also seen a rise in demand for environmentally friendly and sustainable products to satisfy environmentally conscious consumers. The COVID-19 pandemic has accelerated the trend of outdoor living, boosting the demand for parasols in residential and commercial Spaces. As people spend more time outdoors, the demand for effective sun protection solutions continues to grow, making the outdoor sunshade market competitive and innovative.

This report is a detailed and comprehensive analysis for global Outdoor Parasols market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Parasols market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Parasols market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Parasols market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Parasols market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Parasols

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Parasols market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yotrio, MDT, TUUCI, ZHENGTE, Poggesi, Scolaro, GLATZ AG, IASO, Solero Parasols, Garden Art, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Parasols market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Centre Pole Parasols

Cantilever Parasol

Market segment by Application

Offline Sales

Online Sales

Major players covered

Yotrio

MDT

TUUCI

ZHENGTE

Poggesi

Scolaro

GLATZ AG

IASO

Solero Parasols

Garden Art

MakMax(Taiyo)

Umbrosa

Terrassen Van Hoof

Caravita

Symo Parasols

Ezpeleta

Crema Outdoor

GAGGIO

Prostor

Jardinico

Vlaemynck

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Parasols product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Parasols, with price, sales quantity, revenue, and global market share of Outdoor Parasols from 2020 to 2025.

Chapter 3, the Outdoor Parasols competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Parasols breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outdoor Parasols market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Parasols.

Chapter 14 and 15, to describe Outdoor Parasols sales channel, distributors, customers, research findings and conclusion.

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