

Global Outdoor Motion Sensor Light Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Motion Sensor Light market size was valued at USD 269.8 million in 2023 and is forecast to a readjusted size of USD 419.7 million by 2030 with a CAGR of 6.5% during review period.

Global top four manufacturers of Outdoor Motion Sensor Light occupied for a share about 35 percent, key players are STEINEL, Ring (Mr Beams), LEDVANCE and EGLO, etc. North America is the largest producer, has a share nearly 30%, followed by Europe and China.

The Global Info Research report includes an overview of the development of the Outdoor Motion Sensor Light industry chain, the market status of Residential (Battery Powered, Solar Powered), Commercial (Battery Powered, Solar Powered), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Motion Sensor Light.

Regionally, the report analyzes the Outdoor Motion Sensor Light markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Motion Sensor Light market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Motion Sensor Light

market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Motion Sensor Light industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Battery Powered, Solar Powered).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Motion Sensor Light market.

Regional Analysis: The report involves examining the Outdoor Motion Sensor Light market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Motion Sensor Light market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Motion Sensor Light:

Company Analysis: Report covers individual Outdoor Motion Sensor Light manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Motion Sensor Light This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commerical).

Technology Analysis: Report covers specific technologies relevant to Outdoor Motion Sensor Light. It assesses the current state, advancements, and potential future

developments in Outdoor Motion Sensor Light areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Motion Sensor Light market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Motion Sensor Light market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Battery Powered

Solar Powered

Plug-in

Market segment by Application

Residential

Commerical

Public Utilities

Others

Major players covered

STEINEL

Ring (Mr Beams)

LEDVANCE

EGLO

AKT Lighting

Heath Zenith

LIGMAN

HPWinner

RAB Lighting

GE Lighting

Theben

AEC Illuminazione

Satco

SuperFire

Lampsmaxx

Intelamp

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Motion Sensor Light product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Motion Sensor Light, with price, sales, revenue and global market share of Outdoor Motion Sensor Light from 2019 to 2024.

Chapter 3, the Outdoor Motion Sensor Light competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Motion Sensor Light breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outdoor Motion Sensor Light market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Motion Sensor Light.

Chapter 14 and 15, to describe Outdoor Motion Sensor Light sales channel, distributors,

customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Motion Sensor Light
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Outdoor Motion Sensor Light Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Battery Powered
 - 1.3.3 Solar Powered
 - 1.3.4 Plug-in
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Outdoor Motion Sensor Light Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Residential
 - 1.4.3 Commercial
 - 1.4.4 Public Utilities
 - 1.4.5 Others
- 1.5 Global Outdoor Motion Sensor Light Market Size & Forecast
 - 1.5.1 Global Outdoor Motion Sensor Light Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Outdoor Motion Sensor Light Sales Quantity (2019-2030)
 - 1.5.3 Global Outdoor Motion Sensor Light Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 STEINEL
 - 2.1.1 STEINEL Details
 - 2.1.2 STEINEL Major Business
 - 2.1.3 STEINEL Outdoor Motion Sensor Light Product and Services
 - 2.1.4 STEINEL Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 STEINEL Recent Developments/Updates
- 2.2 Ring (Mr Beams)
 - 2.2.1 Ring (Mr Beams) Details
 - 2.2.2 Ring (Mr Beams) Major Business
 - 2.2.3 Ring (Mr Beams) Outdoor Motion Sensor Light Product and Services
 - 2.2.4 Ring (Mr Beams) Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Ring (Mr Beams) Recent Developments/Updates
- 2.3 LEDVANCE
 - 2.3.1 LEDVANCE Details
 - 2.3.2 LEDVANCE Major Business
 - 2.3.3 LEDVANCE Outdoor Motion Sensor Light Product and Services
 - 2.3.4 LEDVANCE Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 LEDVANCE Recent Developments/Updates
- 2.4 EGLO
 - 2.4.1 EGLO Details
 - 2.4.2 EGLO Major Business
 - 2.4.3 EGLO Outdoor Motion Sensor Light Product and Services
 - 2.4.4 EGLO Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 EGLO Recent Developments/Updates
- 2.5 AKT Lighting
 - 2.5.1 AKT Lighting Details
 - 2.5.2 AKT Lighting Major Business
 - 2.5.3 AKT Lighting Outdoor Motion Sensor Light Product and Services
 - 2.5.4 AKT Lighting Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 AKT Lighting Recent Developments/Updates
- 2.6 Heath Zenith
 - 2.6.1 Heath Zenith Details
 - 2.6.2 Heath Zenith Major Business
 - 2.6.3 Heath Zenith Outdoor Motion Sensor Light Product and Services
 - 2.6.4 Heath Zenith Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Heath Zenith Recent Developments/Updates
- 2.7 LIGMAN
 - 2.7.1 LIGMAN Details
 - 2.7.2 LIGMAN Major Business
 - 2.7.3 LIGMAN Outdoor Motion Sensor Light Product and Services
 - 2.7.4 LIGMAN Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 LIGMAN Recent Developments/Updates
- 2.8 HPWinner
 - 2.8.1 HPWinner Details
 - 2.8.2 HPWinner Major Business

- 2.8.3 HPWinner Outdoor Motion Sensor Light Product and Services
- 2.8.4 HPWinner Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 HPWinner Recent Developments/Updates
- 2.9 RAB Lighting
 - 2.9.1 RAB Lighting Details
 - 2.9.2 RAB Lighting Major Business
 - 2.9.3 RAB Lighting Outdoor Motion Sensor Light Product and Services
 - 2.9.4 RAB Lighting Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 RAB Lighting Recent Developments/Updates
- 2.10 GE Lighting
 - 2.10.1 GE Lighting Details
 - 2.10.2 GE Lighting Major Business
 - 2.10.3 GE Lighting Outdoor Motion Sensor Light Product and Services
 - 2.10.4 GE Lighting Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 GE Lighting Recent Developments/Updates
- 2.11 Theben
 - 2.11.1 Theben Details
 - 2.11.2 Theben Major Business
 - 2.11.3 Theben Outdoor Motion Sensor Light Product and Services
 - 2.11.4 Theben Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Theben Recent Developments/Updates
- 2.12 AEC Illuminazione
 - 2.12.1 AEC Illuminazione Details
 - 2.12.2 AEC Illuminazione Major Business
 - 2.12.3 AEC Illuminazione Outdoor Motion Sensor Light Product and Services
 - 2.12.4 AEC Illuminazione Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 AEC Illuminazione Recent Developments/Updates
- 2.13 Satco
 - 2.13.1 Satco Details
 - 2.13.2 Satco Major Business
 - 2.13.3 Satco Outdoor Motion Sensor Light Product and Services
 - 2.13.4 Satco Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Satco Recent Developments/Updates

2.14 SuperFire

2.14.1 SuperFire Details

2.14.2 SuperFire Major Business

2.14.3 SuperFire Outdoor Motion Sensor Light Product and Services

2.14.4 SuperFire Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 SuperFire Recent Developments/Updates

2.15 Lampsmaxx

2.15.1 Lampsmaxx Details

2.15.2 Lampsmaxx Major Business

2.15.3 Lampsmaxx Outdoor Motion Sensor Light Product and Services

2.15.4 Lampsmaxx Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Lampsmaxx Recent Developments/Updates

2.16 Intelamp

2.16.1 Intelamp Details

2.16.2 Intelamp Major Business

2.16.3 Intelamp Outdoor Motion Sensor Light Product and Services

2.16.4 Intelamp Outdoor Motion Sensor Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Intelamp Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR MOTION SENSOR LIGHT BY MANUFACTURER

3.1 Global Outdoor Motion Sensor Light Sales Quantity by Manufacturer (2019-2024)

3.2 Global Outdoor Motion Sensor Light Revenue by Manufacturer (2019-2024)

3.3 Global Outdoor Motion Sensor Light Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Outdoor Motion Sensor Light by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Outdoor Motion Sensor Light Manufacturer Market Share in 2023

3.4.2 Top 6 Outdoor Motion Sensor Light Manufacturer Market Share in 2023

3.5 Outdoor Motion Sensor Light Market: Overall Company Footprint Analysis

3.5.1 Outdoor Motion Sensor Light Market: Region Footprint

3.5.2 Outdoor Motion Sensor Light Market: Company Product Type Footprint

3.5.3 Outdoor Motion Sensor Light Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Outdoor Motion Sensor Light Market Size by Region

- 4.1.1 Global Outdoor Motion Sensor Light Sales Quantity by Region (2019-2030)
- 4.1.2 Global Outdoor Motion Sensor Light Consumption Value by Region (2019-2030)
- 4.1.3 Global Outdoor Motion Sensor Light Average Price by Region (2019-2030)

4.2 North America Outdoor Motion Sensor Light Consumption Value (2019-2030)

4.3 Europe Outdoor Motion Sensor Light Consumption Value (2019-2030)

4.4 Asia-Pacific Outdoor Motion Sensor Light Consumption Value (2019-2030)

4.5 South America Outdoor Motion Sensor Light Consumption Value (2019-2030)

4.6 Middle East and Africa Outdoor Motion Sensor Light Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Outdoor Motion Sensor Light Sales Quantity by Type (2019-2030)

5.2 Global Outdoor Motion Sensor Light Consumption Value by Type (2019-2030)

5.3 Global Outdoor Motion Sensor Light Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Outdoor Motion Sensor Light Sales Quantity by Application (2019-2030)

6.2 Global Outdoor Motion Sensor Light Consumption Value by Application (2019-2030)

6.3 Global Outdoor Motion Sensor Light Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Outdoor Motion Sensor Light Sales Quantity by Type (2019-2030)

7.2 North America Outdoor Motion Sensor Light Sales Quantity by Application (2019-2030)

7.3 North America Outdoor Motion Sensor Light Market Size by Country

7.3.1 North America Outdoor Motion Sensor Light Sales Quantity by Country (2019-2030)

7.3.2 North America Outdoor Motion Sensor Light Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Outdoor Motion Sensor Light Sales Quantity by Type (2019-2030)

8.2 Europe Outdoor Motion Sensor Light Sales Quantity by Application (2019-2030)

8.3 Europe Outdoor Motion Sensor Light Market Size by Country

8.3.1 Europe Outdoor Motion Sensor Light Sales Quantity by Country (2019-2030)

8.3.2 Europe Outdoor Motion Sensor Light Consumption Value by Country
(2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Outdoor Motion Sensor Light Market Size by Region

9.3.1 Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Outdoor Motion Sensor Light Consumption Value by Region
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Outdoor Motion Sensor Light Sales Quantity by Type (2019-2030)

10.2 South America Outdoor Motion Sensor Light Sales Quantity by Application
(2019-2030)

10.3 South America Outdoor Motion Sensor Light Market Size by Country

10.3.1 South America Outdoor Motion Sensor Light Sales Quantity by Country
(2019-2030)

10.3.2 South America Outdoor Motion Sensor Light Consumption Value by Country

(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Type
(2019-2030)

11.2 Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Application
(2019-2030)

11.3 Middle East & Africa Outdoor Motion Sensor Light Market Size by Country

11.3.1 Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Country
(2019-2030)

11.3.2 Middle East & Africa Outdoor Motion Sensor Light Consumption Value by
Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Outdoor Motion Sensor Light Market Drivers

12.2 Outdoor Motion Sensor Light Market Restraints

12.3 Outdoor Motion Sensor Light Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Outdoor Motion Sensor Light and Key Manufacturers

13.2 Manufacturing Costs Percentage of Outdoor Motion Sensor Light

13.3 Outdoor Motion Sensor Light Production Process

13.4 Outdoor Motion Sensor Light Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Outdoor Motion Sensor Light Typical Distributors

14.3 Outdoor Motion Sensor Light Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Outdoor Motion Sensor Light Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Outdoor Motion Sensor Light Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. STEINEL Basic Information, Manufacturing Base and Competitors
- Table 4. STEINEL Major Business
- Table 5. STEINEL Outdoor Motion Sensor Light Product and Services
- Table 6. STEINEL Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. STEINEL Recent Developments/Updates
- Table 8. Ring (Mr Beams) Basic Information, Manufacturing Base and Competitors
- Table 9. Ring (Mr Beams) Major Business
- Table 10. Ring (Mr Beams) Outdoor Motion Sensor Light Product and Services
- Table 11. Ring (Mr Beams) Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Ring (Mr Beams) Recent Developments/Updates
- Table 13. LEDVANCE Basic Information, Manufacturing Base and Competitors
- Table 14. LEDVANCE Major Business
- Table 15. LEDVANCE Outdoor Motion Sensor Light Product and Services
- Table 16. LEDVANCE Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. LEDVANCE Recent Developments/Updates
- Table 18. EGLO Basic Information, Manufacturing Base and Competitors
- Table 19. EGLO Major Business
- Table 20. EGLO Outdoor Motion Sensor Light Product and Services
- Table 21. EGLO Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. EGLO Recent Developments/Updates
- Table 23. AKT Lighting Basic Information, Manufacturing Base and Competitors
- Table 24. AKT Lighting Major Business
- Table 25. AKT Lighting Outdoor Motion Sensor Light Product and Services
- Table 26. AKT Lighting Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. AKT Lighting Recent Developments/Updates

- Table 28. Heath Zenith Basic Information, Manufacturing Base and Competitors
- Table 29. Heath Zenith Major Business
- Table 30. Heath Zenith Outdoor Motion Sensor Light Product and Services
- Table 31. Heath Zenith Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Heath Zenith Recent Developments/Updates
- Table 33. LIGMAN Basic Information, Manufacturing Base and Competitors
- Table 34. LIGMAN Major Business
- Table 35. LIGMAN Outdoor Motion Sensor Light Product and Services
- Table 36. LIGMAN Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. LIGMAN Recent Developments/Updates
- Table 38. HPWinner Basic Information, Manufacturing Base and Competitors
- Table 39. HPWinner Major Business
- Table 40. HPWinner Outdoor Motion Sensor Light Product and Services
- Table 41. HPWinner Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. HPWinner Recent Developments/Updates
- Table 43. RAB Lighting Basic Information, Manufacturing Base and Competitors
- Table 44. RAB Lighting Major Business
- Table 45. RAB Lighting Outdoor Motion Sensor Light Product and Services
- Table 46. RAB Lighting Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. RAB Lighting Recent Developments/Updates
- Table 48. GE Lighting Basic Information, Manufacturing Base and Competitors
- Table 49. GE Lighting Major Business
- Table 50. GE Lighting Outdoor Motion Sensor Light Product and Services
- Table 51. GE Lighting Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. GE Lighting Recent Developments/Updates
- Table 53. Theben Basic Information, Manufacturing Base and Competitors
- Table 54. Theben Major Business
- Table 55. Theben Outdoor Motion Sensor Light Product and Services
- Table 56. Theben Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Theben Recent Developments/Updates
- Table 58. AEC Illuminazione Basic Information, Manufacturing Base and Competitors
- Table 59. AEC Illuminazione Major Business
- Table 60. AEC Illuminazione Outdoor Motion Sensor Light Product and Services

Table 61. AEC Illuminazione Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. AEC Illuminazione Recent Developments/Updates

Table 63. Satco Basic Information, Manufacturing Base and Competitors

Table 64. Satco Major Business

Table 65. Satco Outdoor Motion Sensor Light Product and Services

Table 66. Satco Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Satco Recent Developments/Updates

Table 68. SuperFire Basic Information, Manufacturing Base and Competitors

Table 69. SuperFire Major Business

Table 70. SuperFire Outdoor Motion Sensor Light Product and Services

Table 71. SuperFire Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. SuperFire Recent Developments/Updates

Table 73. Lampsmaxx Basic Information, Manufacturing Base and Competitors

Table 74. Lampsmaxx Major Business

Table 75. Lampsmaxx Outdoor Motion Sensor Light Product and Services

Table 76. Lampsmaxx Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Lampsmaxx Recent Developments/Updates

Table 78. Intelamp Basic Information, Manufacturing Base and Competitors

Table 79. Intelamp Major Business

Table 80. Intelamp Outdoor Motion Sensor Light Product and Services

Table 81. Intelamp Outdoor Motion Sensor Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Intelamp Recent Developments/Updates

Table 83. Global Outdoor Motion Sensor Light Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global Outdoor Motion Sensor Light Revenue by Manufacturer (2019-2024) & (USD Million)

Table 85. Global Outdoor Motion Sensor Light Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Outdoor Motion Sensor Light, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and Outdoor Motion Sensor Light Production Site of Key Manufacturer

Table 88. Outdoor Motion Sensor Light Market: Company Product Type Footprint

Table 89. Outdoor Motion Sensor Light Market: Company Product Application Footprint

Table 90. Outdoor Motion Sensor Light New Market Entrants and Barriers to Market Entry

Table 91. Outdoor Motion Sensor Light Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Outdoor Motion Sensor Light Sales Quantity by Region (2019-2024) & (K Units)

Table 93. Global Outdoor Motion Sensor Light Sales Quantity by Region (2025-2030) & (K Units)

Table 94. Global Outdoor Motion Sensor Light Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global Outdoor Motion Sensor Light Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global Outdoor Motion Sensor Light Average Price by Region (2019-2024) & (US\$/Unit)

Table 97. Global Outdoor Motion Sensor Light Average Price by Region (2025-2030) & (US\$/Unit)

Table 98. Global Outdoor Motion Sensor Light Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Global Outdoor Motion Sensor Light Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Global Outdoor Motion Sensor Light Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global Outdoor Motion Sensor Light Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global Outdoor Motion Sensor Light Average Price by Type (2019-2024) & (US\$/Unit)

Table 103. Global Outdoor Motion Sensor Light Average Price by Type (2025-2030) & (US\$/Unit)

Table 104. Global Outdoor Motion Sensor Light Sales Quantity by Application (2019-2024) & (K Units)

Table 105. Global Outdoor Motion Sensor Light Sales Quantity by Application (2025-2030) & (K Units)

Table 106. Global Outdoor Motion Sensor Light Consumption Value by Application (2019-2024) & (USD Million)

Table 107. Global Outdoor Motion Sensor Light Consumption Value by Application (2025-2030) & (USD Million)

Table 108. Global Outdoor Motion Sensor Light Average Price by Application (2019-2024) & (US\$/Unit)

- Table 109. Global Outdoor Motion Sensor Light Average Price by Application (2025-2030) & (US\$/Unit)
- Table 110. North America Outdoor Motion Sensor Light Sales Quantity by Type (2019-2024) & (K Units)
- Table 111. North America Outdoor Motion Sensor Light Sales Quantity by Type (2025-2030) & (K Units)
- Table 112. North America Outdoor Motion Sensor Light Sales Quantity by Application (2019-2024) & (K Units)
- Table 113. North America Outdoor Motion Sensor Light Sales Quantity by Application (2025-2030) & (K Units)
- Table 114. North America Outdoor Motion Sensor Light Sales Quantity by Country (2019-2024) & (K Units)
- Table 115. North America Outdoor Motion Sensor Light Sales Quantity by Country (2025-2030) & (K Units)
- Table 116. North America Outdoor Motion Sensor Light Consumption Value by Country (2019-2024) & (USD Million)
- Table 117. North America Outdoor Motion Sensor Light Consumption Value by Country (2025-2030) & (USD Million)
- Table 118. Europe Outdoor Motion Sensor Light Sales Quantity by Type (2019-2024) & (K Units)
- Table 119. Europe Outdoor Motion Sensor Light Sales Quantity by Type (2025-2030) & (K Units)
- Table 120. Europe Outdoor Motion Sensor Light Sales Quantity by Application (2019-2024) & (K Units)
- Table 121. Europe Outdoor Motion Sensor Light Sales Quantity by Application (2025-2030) & (K Units)
- Table 122. Europe Outdoor Motion Sensor Light Sales Quantity by Country (2019-2024) & (K Units)
- Table 123. Europe Outdoor Motion Sensor Light Sales Quantity by Country (2025-2030) & (K Units)
- Table 124. Europe Outdoor Motion Sensor Light Consumption Value by Country (2019-2024) & (USD Million)
- Table 125. Europe Outdoor Motion Sensor Light Consumption Value by Country (2025-2030) & (USD Million)
- Table 126. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Type (2019-2024) & (K Units)
- Table 127. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Type (2025-2030) & (K Units)
- Table 128. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Application

(2019-2024) & (K Units)

Table 129. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Outdoor Motion Sensor Light Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Outdoor Motion Sensor Light Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Outdoor Motion Sensor Light Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America Outdoor Motion Sensor Light Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America Outdoor Motion Sensor Light Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Outdoor Motion Sensor Light Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Outdoor Motion Sensor Light Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Outdoor Motion Sensor Light Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America Outdoor Motion Sensor Light Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Outdoor Motion Sensor Light Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Outdoor Motion Sensor Light Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Outdoor Motion Sensor Light Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Outdoor Motion Sensor Light Raw Material

Table 151. Key Manufacturers of Outdoor Motion Sensor Light Raw Materials

Table 152. Outdoor Motion Sensor Light Typical Distributors

Table 153. Outdoor Motion Sensor Light Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Motion Sensor Light Picture

Figure 2. Global Outdoor Motion Sensor Light Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Outdoor Motion Sensor Light Consumption Value Market Share by Type in 2023

Figure 4. Battery Powered Examples

Figure 5. Solar Powered Examples

Figure 6. Plug-in Examples

Figure 7. Global Outdoor Motion Sensor Light Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Outdoor Motion Sensor Light Consumption Value Market Share by Application in 2023

Figure 9. Residential Examples

Figure 10. Commercial Examples

Figure 11. Public Utilities Examples

Figure 12. Others Examples

Figure 13. Global Outdoor Motion Sensor Light Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Outdoor Motion Sensor Light Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Outdoor Motion Sensor Light Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Outdoor Motion Sensor Light Average Price (2019-2030) & (US\$/Unit)

Figure 17. Global Outdoor Motion Sensor Light Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Outdoor Motion Sensor Light Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Outdoor Motion Sensor Light by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Outdoor Motion Sensor Light Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Outdoor Motion Sensor Light Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Outdoor Motion Sensor Light Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Outdoor Motion Sensor Light Consumption Value Market Share by

Region (2019-2030)

Figure 24. North America Outdoor Motion Sensor Light Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Outdoor Motion Sensor Light Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Outdoor Motion Sensor Light Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Outdoor Motion Sensor Light Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Outdoor Motion Sensor Light Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Outdoor Motion Sensor Light Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Outdoor Motion Sensor Light Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Outdoor Motion Sensor Light Average Price by Type (2019-2030) & (US\$/Unit)

Figure 32. Global Outdoor Motion Sensor Light Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Outdoor Motion Sensor Light Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Outdoor Motion Sensor Light Average Price by Application (2019-2030) & (US\$/Unit)

Figure 35. North America Outdoor Motion Sensor Light Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Outdoor Motion Sensor Light Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Outdoor Motion Sensor Light Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Outdoor Motion Sensor Light Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Outdoor Motion Sensor Light Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Outdoor Motion Sensor Light Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Outdoor Motion Sensor Light Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Outdoor Motion Sensor Light Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Outdoor Motion Sensor Light Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Outdoor Motion Sensor Light Consumption Value Market Share by Region (2019-2030)

Figure 55. China Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Outdoor Motion Sensor Light Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Outdoor Motion Sensor Light Sales Quantity Market Share by

Application (2019-2030)

Figure 63. South America Outdoor Motion Sensor Light Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Outdoor Motion Sensor Light Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Outdoor Motion Sensor Light Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Outdoor Motion Sensor Light Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Outdoor Motion Sensor Light Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Outdoor Motion Sensor Light Market Drivers

Figure 76. Outdoor Motion Sensor Light Market Restraints

Figure 77. Outdoor Motion Sensor Light Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Outdoor Motion Sensor Light in 2023

Figure 80. Manufacturing Process Analysis of Outdoor Motion Sensor Light

Figure 81. Outdoor Motion Sensor Light Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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