

Global Outdoor Lightweight Folding Chair Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor Lightweight Folding Chair market size is expected to reach \$ 474 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

In 2025, global Outdoor Lightweight Folding Chair production reached approximately 6,293 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. The Outdoor Lightweight Folding Chair is a portable and easy-to-store outdoor chair widely used in camping, picnics, beach activities, sporting events, and outdoor leisure settings. This product is typically manufactured using lightweight materials such as aluminum alloy, steel tubing, carbon fiber frames, and durable fabric seats to balance strength, comfort, and portability. Upstream raw material suppliers include metal profiles, fabrics, plastic components, and fasteners, while downstream customers include outdoor product retailers, e-commerce platforms, and sports and tourism-related businesses. In recent years, lightweight folding chairs have trended towards ergonomic design, weather resistance, quick folding, and multi-functional combinations to meet consumers' comprehensive needs for portability, comfort, and durability.

The Outdoor Lightweight Folding Chair market is expected to move toward lighter weight, better comfort, multifunctional design, and sustainable materials. As camping, beach leisure, outdoor travel, and backyard lifestyles continue to grow, consumers are placing higher requirements on portability, load capacity, compact storage, and ergonomic design. Aluminum alloy frames, lightweight steel structures, durable Oxford fabric, breathable mesh, and recycled materials will become more common, while chairs with cup holders, headrests, footrests, adjustable backrests, and quick-folding structures will gain stronger demand. Online retail and brand-driven marketing will also

push the market from basic low-cost products toward mid-to-high-end, differentiated, and scenario-based designs.

This report studies the global Outdoor Lightweight Folding Chair production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Lightweight Folding Chair and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Lightweight Folding Chair that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Lightweight Folding Chair total production and demand, 2021-2032, (K Units)

Global Outdoor Lightweight Folding Chair total production value, 2021-2032, (USD Million)

Global Outdoor Lightweight Folding Chair production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Lightweight Folding Chair consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Lightweight Folding Chair domestic production, consumption, key domestic manufacturers and share

Global Outdoor Lightweight Folding Chair production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Lightweight Folding Chair production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outdoor Lightweight Folding Chair production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Lightweight Folding Chair market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Helinox, The Coleman Company, GCI Outdoor, ALPS Brands, KIJARO, ShelterLogic Group, KingCamp, Telescope Casual Furniture, JGR Copa, Deltess Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Lightweight Folding Chair market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Lightweight Folding Chair Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor Lightweight Folding Chair Market, Segmentation by Type:

Single-fold Type

Multi-fold Type

Global Outdoor Lightweight Folding Chair Market, Segmentation by Material:

Aluminum alloy

Steel Type

Carbon fiber

Other

Global Outdoor Lightweight Folding Chair Market, Segmentation by Weight:

Under 1 Kg

1?2 Kg

2?4 Kg

Over 4 Kg

Global Outdoor Lightweight Folding Chair Market, Segmentation by Application:

Online

Offline

Companies Profiled:

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Answered:

1. How big is the global Outdoor Lightweight Folding Chair market?
2. What is the demand of the global Outdoor Lightweight Folding Chair market?
3. What is the year over year growth of the global Outdoor Lightweight Folding Chair market?
4. What is the production and production value of the global Outdoor Lightweight Folding Chair market?
5. Who are the key producers in the global Outdoor Lightweight Folding Chair market?
6. What are the growth factors driving the market demand?

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