

Global Outdoor Lightweight Folding Chair Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Lightweight Folding Chair market size was valued at US\$ 280 million in 2025 and is forecast to a readjusted size of US\$ 474 million by 2032 with a CAGR of 8.0% during review period.

In 2025, global Outdoor Lightweight Folding Chair production reached approximately 6,293 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. The Outdoor Lightweight Folding Chair is a portable and easy-to-store outdoor chair widely used in camping, picnics, beach activities, sporting events, and outdoor leisure settings. This product is typically manufactured using lightweight materials such as aluminum alloy, steel tubing, carbon fiber frames, and durable fabric seats to balance strength, comfort, and portability. Upstream raw material suppliers include metal profiles, fabrics, plastic components, and fasteners, while downstream customers include outdoor product retailers, e-commerce platforms, and sports and tourism-related businesses. In recent years, lightweight folding chairs have trended towards ergonomic design, weather resistance, quick folding, and multi-functional combinations to meet consumers' comprehensive needs for portability, comfort, and durability.

The Outdoor Lightweight Folding Chair market is expected to move toward lighter weight, better comfort, multifunctional design, and sustainable materials. As camping, beach leisure, outdoor travel, and backyard lifestyles continue to grow, consumers are placing higher requirements on portability, load capacity, compact storage, and ergonomic design. Aluminum alloy frames, lightweight steel structures, durable Oxford fabric, breathable mesh, and recycled materials will become more common, while chairs with cup holders, headrests, footrests, adjustable backrests, and quick-folding

structures will gain stronger demand. Online retail and brand-driven marketing will also push the market from basic low-cost products toward mid-to-high-end, differentiated, and scenario-based designs.

This report is a detailed and comprehensive analysis for global Outdoor Lightweight Folding Chair market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Lightweight Folding Chair market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Lightweight Folding Chair market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Lightweight Folding Chair market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Lightweight Folding Chair market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Lightweight Folding Chair

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Lightweight Folding Chair market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Helinox, The Coleman Company, GCI Outdoor, ALPS Brands, KIJARO, ShelterLogic Group, KingCamp, Telescope Casual Furniture, JGR Copa, Deltess Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Lightweight Folding Chair market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-fold Type

Multi-fold Type

Market segment by Material

Aluminum alloy

Steel Type

Carbon fiber

Other

Market segment by Weight

Under 1 Kg

1?2 Kg

2?4 Kg

Over 4 Kg

Market segment by Application

Online

Offline

Major players covered

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Lightweight Folding Chair product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Lightweight Folding Chair, with price, sales quantity, revenue, and global market share of Outdoor Lightweight Folding Chair from 2021 to 2026.

Chapter 3, the Outdoor Lightweight Folding Chair competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Lightweight Folding Chair breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Lightweight Folding Chair market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Lightweight Folding Chair.

Chapter 14 and 15, to describe Outdoor Lightweight Folding Chair sales channel, distributors, customers, research findings and conclusion.

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