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Global Outdoor Lighting Fixtures Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GBEB4457ABDAEN.html
Date: March 2024
Pages: 136
Price: US$ 3,480.00 (Single User License)
ID: GBEB4457ABDAEN

Abstracts

According to our (Global Info Research) latest study, the global Outdoor Lighting Fixtures market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Decorative: Outdoor lighting fixtures can enhance the beauty of the building, create a beautiful environmental atmosphere through the projection of light and shadow, and add artistic flavor to the urban landscape. Guidance: At night, outdoor lighting fixtures can play an obvious guiding role and provide guidance for people's travel. Energy saving and environmental protection: Many outdoor lighting fixtures use energy-saving light sources such as LED, which can significantly reduce energy consumption and are in line with the concept of green and environmental protection.

The Global Info Research report includes an overview of the development of the Outdoor Lighting Fixtures industry chain, the market status of Household Use (Garden Light, Landscape Art Lamp), Commercial (Garden Light, Landscape Art Lamp), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Lighting Fixtures.

Regionally, the report analyzes the Outdoor Lighting Fixtures markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Lighting Fixtures market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

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The report presents comprehensive understanding of the Outdoor Lighting Fixtures market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Lighting Fixtures industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Garden Light, Landscape Art Lamp).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Lighting Fixtures market.

Regional Analysis: The report involves examining the Outdoor Lighting Fixtures market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Lighting Fixtures market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Lighting Fixtures:

Company Analysis: Report covers individual Outdoor Lighting Fixtures manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Lighting Fixtures This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Use, Commercial).

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Technology Analysis: Report covers specific technologies relevant to Outdoor Lighting Fixtures. It assesses the current state, advancements, and potential future developments in Outdoor Lighting Fixtures areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Lighting Fixtures market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Lighting Fixtures market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Garden Light

Landscape Art Lamp

Lawn Lamp

Solar Street Light

Others

Market segment by Application

Household Use

Commercial

Others

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Major players covered

- Cree LED
- Acuity Brands
- Eaton Lighting
- Philips Lighting
- Kichler Lighting
- Vorlane
- Minka Lavery
- Hinkley Lighting
- Maxim Lighting
- KALCO Lighting
- GE Lighting
- Nichia Corporation
- Osram
- Zumtobel Group
- Everlight Electronics
- Toppo Lighting

Market segment by region, regional analysis covers

- North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Lighting Fixtures product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Lighting Fixtures, with price, sales, revenue and global market share of Outdoor Lighting Fixtures from 2019 to 2024.

Chapter 3, the Outdoor Lighting Fixtures competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Lighting Fixtures breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Outdoor Lighting Fixtures market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Lighting Fixtures.

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Chapter 14 and 15, to describe Outdoor Lighting Fixtures sales channel, distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Outdoor Lighting Fixtures
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Outdoor Lighting Fixtures Consumption Value by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Garden Light
  1.3.3 Landscape Art Lamp
  1.3.4 Lawn Lamp
  1.3.5 Solar Street Light
  1.3.6 Others
1.4 Market Analysis by Application
  1.4.1 Overview: Global Outdoor Lighting Fixtures Consumption Value by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Household Use
  1.4.3 Commercial
  1.4.4 Others
1.5 Global Outdoor Lighting Fixtures Market Size & Forecast
  1.5.1 Global Outdoor Lighting Fixtures Consumption Value (2019 & 2023 & 2030)
  1.5.2 Global Outdoor Lighting Fixtures Sales Quantity (2019-2030)
  1.5.3 Global Outdoor Lighting Fixtures Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Cree LED
  2.1.1 Cree LED Details
  2.1.2 Cree LED Major Business
  2.1.3 Cree LED Outdoor Lighting Fixtures Product and Services
  2.1.4 Cree LED Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Cree LED Recent Developments/Updates
2.2 Acuity Brands
  2.2.1 Acuity Brands Details
  2.2.2 Acuity Brands Major Business
  2.2.3 Acuity Brands Outdoor Lighting Fixtures Product and Services
  2.2.4 Acuity Brands Outdoor Lighting Fixtures Sales Quantity, Average Price,

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Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Acuity Brands Recent Developments/Updates
2.3 Eaton Lighting
2.3.1 Eaton Lighting Details
2.3.2 Eaton Lighting Major Business
2.3.3 Eaton Lighting Outdoor Lighting Fixtures Product and Services
2.3.4 Eaton Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Eaton Lighting Recent Developments/Updates
2.4 Philips Lighting
2.4.1 Philips Lighting Details
2.4.2 Philips Lighting Major Business
2.4.3 Philips Lighting Outdoor Lighting Fixtures Product and Services
2.4.4 Philips Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Philips Lighting Recent Developments/Updates
2.5 Kichler Lighting
2.5.1 Kichler Lighting Details
2.5.2 Kichler Lighting Major Business
2.5.3 Kichler Lighting Outdoor Lighting Fixtures Product and Services
2.5.4 Kichler Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Kichler Lighting Recent Developments/Updates
2.6 Vorlane
2.6.1 Vorlane Details
2.6.2 Vorlane Major Business
2.6.3 Vorlane Outdoor Lighting Fixtures Product and Services
2.6.4 Vorlane Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Vorlane Recent Developments/Updates
2.7 Minka Lavery
2.7.1 Minka Lavery Details
2.7.2 Minka Lavery Major Business
2.7.3 Minka Lavery Outdoor Lighting Fixtures Product and Services
2.7.4 Minka Lavery Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Minka Lavery Recent Developments/Updates
2.8 Hinkley Lighting
2.8.1 Hinkley Lighting Details

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2.8.2 Hinkley Lighting Major Business
2.8.3 Hinkley Lighting Outdoor Lighting Fixtures Product and Services
2.8.4 Hinkley Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Hinkley Lighting Recent Developments/Updates
2.9 Maxim Lighting
2.9.1 Maxim Lighting Details
2.9.2 Maxim Lighting Major Business
2.9.3 Maxim Lighting Outdoor Lighting Fixtures Product and Services
2.9.4 Maxim Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Maxim Lighting Recent Developments/Updates
2.10 KALCO Lighting
2.10.1 KALCO Lighting Details
2.10.2 KALCO Lighting Major Business
2.10.3 KALCO Lighting Outdoor Lighting Fixtures Product and Services
2.10.4 KALCO Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 KALCO Lighting Recent Developments/Updates
2.11 GE Lighting
2.11.1 GE Lighting Details
2.11.2 GE Lighting Major Business
2.11.3 GE Lighting Outdoor Lighting Fixtures Product and Services
2.11.4 GE Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 GE Lighting Recent Developments/Updates
2.12 Nichia Corporation
2.12.1 Nichia Corporation Details
2.12.2 Nichia Corporation Major Business
2.12.3 Nichia Corporation Outdoor Lighting Fixtures Product and Services
2.12.4 Nichia Corporation Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 Nichia Corporation Recent Developments/Updates
2.13 Osram
2.13.1 Osram Details
2.13.2 Osram Major Business
2.13.3 Osram Outdoor Lighting Fixtures Product and Services
2.13.4 Osram Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Osram Recent Developments/Updates
2.14 Zumtobel Group
2.14.1 Zumtobel Group Details
2.14.2 Zumtobel Group Major Business
2.14.3 Zumtobel Group Outdoor Lighting Fixtures Product and Services
2.14.4 Zumtobel Group Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.14.5 Zumtobel Group Recent Developments/Updates
2.15 Everlight Electronics
2.15.1 Everlight Electronics Details
2.15.2 Everlight Electronics Major Business
2.15.3 Everlight Electronics Outdoor Lighting Fixtures Product and Services
2.15.4 Everlight Electronics Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.15.5 Everlight Electronics Recent Developments/Updates
2.16 Toppo Lighting
2.16.1 Toppo Lighting Details
2.16.2 Toppo Lighting Major Business
2.16.3 Toppo Lighting Outdoor Lighting Fixtures Product and Services
2.16.4 Toppo Lighting Outdoor Lighting Fixtures Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.16.5 Toppo Lighting Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR LIGHTING FIXTURES BY MANUFACTURER

3.1 Global Outdoor Lighting Fixtures Sales Quantity by Manufacturer (2019-2024)
3.2 Global Outdoor Lighting Fixtures Revenue by Manufacturer (2019-2024)
3.3 Global Outdoor Lighting Fixtures Average Price by Manufacturer (2019-2024)
3.4 Market Share Analysis (2023)
3.4.1 Producer Shipments of Outdoor Lighting Fixtures by Manufacturer Revenue ($MM) and Market Share (%): 2023
3.4.2 Top 3 Outdoor Lighting Fixtures Manufacturer Market Share in 2023
3.4.2 Top 6 Outdoor Lighting Fixtures Manufacturer Market Share in 2023
3.5 Outdoor Lighting Fixtures Market: Overall Company Footprint Analysis
3.5.1 Outdoor Lighting Fixtures Market: Region Footprint
3.5.2 Outdoor Lighting Fixtures Market: Company Product Type Footprint
3.5.3 Outdoor Lighting Fixtures Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry

+44 20 8123 2220
info@marketpublishers.com

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Outdoor Lighting Fixtures Market Size by Region
  4.1.1 Global Outdoor Lighting Fixtures Sales Quantity by Region (2019-2030)
  4.1.2 Global Outdoor Lighting Fixtures Consumption Value by Region (2019-2030)
  4.1.3 Global Outdoor Lighting Fixtures Average Price by Region (2019-2030)
4.2 North America Outdoor Lighting Fixtures Consumption Value (2019-2030)
4.3 Europe Outdoor Lighting Fixtures Consumption Value (2019-2030)
4.4 Asia-Pacific Outdoor Lighting Fixtures Consumption Value (2019-2030)
4.5 South America Outdoor Lighting Fixtures Consumption Value (2019-2030)
4.6 Middle East and Africa Outdoor Lighting Fixtures Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Outdoor Lighting Fixtures Sales Quantity by Type (2019-2030)
5.2 Global Outdoor Lighting Fixtures Consumption Value by Type (2019-2030)
5.3 Global Outdoor Lighting Fixtures Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Outdoor Lighting Fixtures Sales Quantity by Application (2019-2030)
6.2 Global Outdoor Lighting Fixtures Consumption Value by Application (2019-2030)
6.3 Global Outdoor Lighting Fixtures Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Outdoor Lighting Fixtures Sales Quantity by Type (2019-2030)
7.2 North America Outdoor Lighting Fixtures Sales Quantity by Application (2019-2030)
7.3 North America Outdoor Lighting Fixtures Market Size by Country
  7.3.1 North America Outdoor Lighting Fixtures Sales Quantity by Country (2019-2030)
  7.3.2 North America Outdoor Lighting Fixtures Consumption Value by Country (2019-2030)
  7.3.3 United States Market Size and Forecast (2019-2030)
  7.3.4 Canada Market Size and Forecast (2019-2030)
  7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

+44 20 8123 2220
info@marketpublishers.com

8.1 Europe Outdoor Lighting Fixtures Sales Quantity by Type (2019-2030)
8.2 Europe Outdoor Lighting Fixtures Sales Quantity by Application (2019-2030)
8.3 Europe Outdoor Lighting Fixtures Market Size by Country
  8.3.1 Europe Outdoor Lighting Fixtures Sales Quantity by Country (2019-2030)
  8.3.2 Europe Outdoor Lighting Fixtures Consumption Value by Country (2019-2030)
  8.3.3 Germany Market Size and Forecast (2019-2030)
  8.3.4 France Market Size and Forecast (2019-2030)
  8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  8.3.6 Russia Market Size and Forecast (2019-2030)
  8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Type (2019-2030)
9.2 Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Application (2019-2030)
9.3 Asia-Pacific Outdoor Lighting Fixtures Market Size by Region
  9.3.1 Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Region (2019-2030)
  9.3.2 Asia-Pacific Outdoor Lighting Fixtures Consumption Value by Region (2019-2030)
  9.3.3 China Market Size and Forecast (2019-2030)
  9.3.4 Japan Market Size and Forecast (2019-2030)
  9.3.5 Korea Market Size and Forecast (2019-2030)
  9.3.6 India Market Size and Forecast (2019-2030)
  9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Outdoor Lighting Fixtures Sales Quantity by Type (2019-2030)
10.2 South America Outdoor Lighting Fixtures Sales Quantity by Application (2019-2030)
10.3 South America Outdoor Lighting Fixtures Market Size by Country
  10.3.1 South America Outdoor Lighting Fixtures Sales Quantity by Country (2019-2030)
  10.3.2 South America Outdoor Lighting Fixtures Consumption Value by Country (2019-2030)
  10.3.3 Brazil Market Size and Forecast (2019-2030)
  10.3.4 Argentina Market Size and Forecast (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Type (2019-2030)
11.2 Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Application (2019-2030)
11.3 Middle East & Africa Outdoor Lighting Fixtures Market Size by Country
  11.3.1 Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Country (2019-2030)
  11.3.2 Middle East & Africa Outdoor Lighting Fixtures Consumption Value by Country (2019-2030)
  11.3.3 Turkey Market Size and Forecast (2019-2030)
  11.3.4 Egypt Market Size and Forecast (2019-2030)
  11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Outdoor Lighting Fixtures Market Drivers
12.2 Outdoor Lighting Fixtures Market Restraints
12.3 Outdoor Lighting Fixtures Trends Analysis
12.4 Porters Five Forces Analysis
  12.4.1 Threat of New Entrants
  12.4.2 Bargaining Power of Suppliers
  12.4.3 Bargaining Power of Buyers
  12.4.4 Threat of Substitutes
  12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Outdoor Lighting Fixtures and Key Manufacturers
13.2 Manufacturing Costs Percentage of Outdoor Lighting Fixtures
13.3 Outdoor Lighting Fixtures Production Process
13.4 Outdoor Lighting Fixtures Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

+44 20 8123 2220
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14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Outdoor Lighting Fixtures Typical Distributors
14.3 Outdoor Lighting Fixtures Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Lighting Fixtures Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Table 2. Global Outdoor Lighting Fixtures Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Cree LED Basic Information, Manufacturing Base and Competitors
Table 4. Cree LED Major Business
Table 5. Cree LED Outdoor Lighting Fixtures Product and Services
Table 6. Cree LED Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 7. Cree LED Recent Developments/Updates
Table 8. Acuity Brands Basic Information, Manufacturing Base and Competitors
Table 9. Acuity Brands Major Business
Table 10. Acuity Brands Outdoor Lighting Fixtures Product and Services
Table 11. Acuity Brands Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 12. Acuity Brands Recent Developments/Updates
Table 13. Eaton Lighting Basic Information, Manufacturing Base and Competitors
Table 14. Eaton Lighting Major Business
Table 15. Eaton Lighting Outdoor Lighting Fixtures Product and Services
Table 16. Eaton Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 17. Eaton Lighting Recent Developments/Updates
Table 18. Philips Lighting Basic Information, Manufacturing Base and Competitors
Table 19. Philips Lighting Major Business
Table 20. Philips Lighting Outdoor Lighting Fixtures Product and Services
Table 21. Philips Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 22. Philips Lighting Recent Developments/Updates
Table 23. Kichler Lighting Basic Information, Manufacturing Base and Competitors
Table 24. Kichler Lighting Major Business
Table 25. Kichler Lighting Outdoor Lighting Fixtures Product and Services
Table 26. Kichler Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 27. Kichler Lighting Recent Developments/Updates
Table 28. Vorlane Basic Information, Manufacturing Base and Competitors

+44 20 8123 2220
info@marketpublishers.com

Table 29. Vorlane Major Business
Table 30. Vorlane Outdoor Lighting Fixtures Product and Services
Table 31. Vorlane Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 32. Vorlane Recent Developments/Updates
Table 33. Minka Lavery Basic Information, Manufacturing Base and Competitors
Table 34. Minka Lavery Major Business
Table 35. Minka Lavery Outdoor Lighting Fixtures Product and Services
Table 36. Minka Lavery Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 37. Minka Lavery Recent Developments/Updates
Table 38. Hinkley Lighting Basic Information, Manufacturing Base and Competitors
Table 39. Hinkley Lighting Major Business
Table 40. Hinkley Lighting Outdoor Lighting Fixtures Product and Services
Table 41. Hinkley Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 42. Hinkley Lighting Recent Developments/Updates
Table 43. Maxim Lighting Basic Information, Manufacturing Base and Competitors
Table 44. Maxim Lighting Major Business
Table 45. Maxim Lighting Outdoor Lighting Fixtures Product and Services
Table 46. Maxim Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 47. Maxim Lighting Recent Developments/Updates
Table 48. KALCO Lighting Basic Information, Manufacturing Base and Competitors
Table 49. KALCO Lighting Major Business
Table 50. KALCO Lighting Outdoor Lighting Fixtures Product and Services
Table 51. KALCO Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 52. KALCO Lighting Recent Developments/Updates
Table 53. GE Lighting Basic Information, Manufacturing Base and Competitors
Table 54. GE Lighting Major Business
Table 55. GE Lighting Outdoor Lighting Fixtures Product and Services
Table 56. GE Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 57. GE Lighting Recent Developments/Updates
Table 58. Nichia Corporation Basic Information, Manufacturing Base and Competitors
Table 59. Nichia Corporation Major Business
Table 60. Nichia Corporation Outdoor Lighting Fixtures Product and Services
Table 61. Nichia Corporation Outdoor Lighting Fixtures Sales Quantity (K Units),

Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 62. Nichia Corporation Recent Developments/Updates
Table 63. Osram Basic Information, Manufacturing Base and Competitors
Table 64. Osram Major Business
Table 65. Osram Outdoor Lighting Fixtures Product and Services
Table 66. Osram Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 67. Osram Recent Developments/Updates
Table 68. Zumtobel Group Basic Information, Manufacturing Base and Competitors
Table 69. Zumtobel Group Major Business
Table 70. Zumtobel Group Outdoor Lighting Fixtures Product and Services
Table 71. Zumtobel Group Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 72. Zumtobel Group Recent Developments/Updates
Table 73. Everlight Electronics Basic Information, Manufacturing Base and Competitors
Table 74. Everlight Electronics Major Business
Table 75. Everlight Electronics Outdoor Lighting Fixtures Product and Services
Table 76. Everlight Electronics Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 77. Everlight Electronics Recent Developments/Updates
Table 78. Toppo Lighting Basic Information, Manufacturing Base and Competitors
Table 79. Toppo Lighting Major Business
Table 80. Toppo Lighting Outdoor Lighting Fixtures Product and Services
Table 81. Toppo Lighting Outdoor Lighting Fixtures Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 82. Toppo Lighting Recent Developments/Updates
Table 83. Global Outdoor Lighting Fixtures Sales Quantity by Manufacturer (2019-2024) & (K Units)
Table 84. Global Outdoor Lighting Fixtures Revenue by Manufacturer (2019-2024) & (USD Million)
Table 85. Global Outdoor Lighting Fixtures Average Price by Manufacturer (2019-2024) & (US$/Unit)
Table 86. Market Position of Manufacturers in Outdoor Lighting Fixtures, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
Table 87. Head Office and Outdoor Lighting Fixtures Production Site of Key Manufacturer
Table 88. Outdoor Lighting Fixtures Market: Company Product Type Footprint

+44 20 8123 2220
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Table 89. Outdoor Lighting Fixtures Market: Company Product Application Footprint
Table 90. Outdoor Lighting Fixtures New Market Entrants and Barriers to Market Entry
Table 91. Outdoor Lighting Fixtures Mergers, Acquisition, Agreements, and Collaborations
Table 92. Global Outdoor Lighting Fixtures Sales Quantity by Region (2019-2024) & (K Units)
Table 93. Global Outdoor Lighting Fixtures Sales Quantity by Region (2025-2030) & (K Units)
Table 94. Global Outdoor Lighting Fixtures Consumption Value by Region (2019-2024) & (USD Million)
Table 95. Global Outdoor Lighting Fixtures Consumption Value by Region (2025-2030) & (USD Million)
Table 96. Global Outdoor Lighting Fixtures Average Price by Region (2019-2024) & (US$/Unit)
Table 97. Global Outdoor Lighting Fixtures Average Price by Region (2025-2030) & (US$/Unit)
Table 98. Global Outdoor Lighting Fixtures Sales Quantity by Type (2019-2024) & (K Units)
Table 99. Global Outdoor Lighting Fixtures Sales Quantity by Type (2025-2030) & (K Units)
Table 100. Global Outdoor Lighting Fixtures Consumption Value by Type (2019-2024) & (USD Million)
Table 101. Global Outdoor Lighting Fixtures Consumption Value by Type (2025-2030) & (USD Million)
Table 102. Global Outdoor Lighting Fixtures Average Price by Type (2019-2024) & (US$/Unit)
Table 103. Global Outdoor Lighting Fixtures Average Price by Type (2025-2030) & (US$/Unit)
Table 104. Global Outdoor Lighting Fixtures Sales Quantity by Application (2019-2024) & (K Units)
Table 105. Global Outdoor Lighting Fixtures Sales Quantity by Application (2025-2030) & (K Units)
Table 106. Global Outdoor Lighting Fixtures Consumption Value by Application (2019-2024) & (USD Million)
Table 107. Global Outdoor Lighting Fixtures Consumption Value by Application (2025-2030) & (USD Million)
Table 108. Global Outdoor Lighting Fixtures Average Price by Application (2019-2024) & (US$/Unit)
Table 109. Global Outdoor Lighting Fixtures Average Price by Application (2025-2030)

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& (US$/Unit)
Table 110. North America Outdoor Lighting Fixtures Sales Quantity by Type (2019-2024) & (K Units)
Table 111. North America Outdoor Lighting Fixtures Sales Quantity by Type (2025-2030) & (K Units)
Table 112. North America Outdoor Lighting Fixtures Sales Quantity by Application (2019-2024) & (K Units)
Table 113. North America Outdoor Lighting Fixtures Sales Quantity by Application (2025-2030) & (K Units)
Table 114. North America Outdoor Lighting Fixtures Sales Quantity by Country (2019-2024) & (K Units)
Table 115. North America Outdoor Lighting Fixtures Sales Quantity by Country (2025-2030) & (K Units)
Table 116. North America Outdoor Lighting Fixtures Consumption Value by Country (2019-2024) & (USD Million)
Table 117. North America Outdoor Lighting Fixtures Consumption Value by Country (2025-2030) & (USD Million)
Table 118. Europe Outdoor Lighting Fixtures Sales Quantity by Type (2019-2024) & (K Units)
Table 119. Europe Outdoor Lighting Fixtures Sales Quantity by Type (2025-2030) & (K Units)
Table 120. Europe Outdoor Lighting Fixtures Sales Quantity by Application (2019-2024) & (K Units)
Table 121. Europe Outdoor Lighting Fixtures Sales Quantity by Application (2025-2030) & (K Units)
Table 122. Europe Outdoor Lighting Fixtures Sales Quantity by Country (2019-2024) & (K Units)
Table 123. Europe Outdoor Lighting Fixtures Sales Quantity by Country (2025-2030) & (K Units)
Table 124. Europe Outdoor Lighting Fixtures Consumption Value by Country (2019-2024) & (USD Million)
Table 125. Europe Outdoor Lighting Fixtures Consumption Value by Country (2025-2030) & (USD Million)
Table 126. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Type (2019-2024) & (K Units)
Table 127. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Type (2025-2030) & (K Units)
Table 128. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Application (2019-2024) & (K Units)

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Table 129. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Application (2025-2030) & (K Units)
Table 130. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Region (2019-2024) & (K Units)
Table 131. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity by Region (2025-2030) & (K Units)
Table 132. Asia-Pacific Outdoor Lighting Fixtures Consumption Value by Region (2019-2024) & (USD Million)
Table 133. Asia-Pacific Outdoor Lighting Fixtures Consumption Value by Region (2025-2030) & (USD Million)
Table 134. South America Outdoor Lighting Fixtures Sales Quantity by Type (2019-2024) & (K Units)
Table 135. South America Outdoor Lighting Fixtures Sales Quantity by Type (2025-2030) & (K Units)
Table 136. South America Outdoor Lighting Fixtures Sales Quantity by Application (2019-2024) & (K Units)
Table 137. South America Outdoor Lighting Fixtures Sales Quantity by Application (2025-2030) & (K Units)
Table 138. South America Outdoor Lighting Fixtures Sales Quantity by Country (2019-2024) & (K Units)
Table 139. South America Outdoor Lighting Fixtures Sales Quantity by Country (2025-2030) & (K Units)
Table 140. South America Outdoor Lighting Fixtures Consumption Value by Country (2019-2024) & (USD Million)
Table 141. South America Outdoor Lighting Fixtures Consumption Value by Country (2025-2030) & (USD Million)
Table 142. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Type (2019-2024) & (K Units)
Table 143. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Type (2025-2030) & (K Units)
Table 144. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Application (2019-2024) & (K Units)
Table 145. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Application (2025-2030) & (K Units)
Table 146. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Region (2019-2024) & (K Units)
Table 147. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity by Region (2025-2030) & (K Units)
Table 148. Middle East & Africa Outdoor Lighting Fixtures Consumption Value by

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Region (2019-2024) & (USD Million)
Table 149. Middle East & Africa Outdoor Lighting Fixtures Consumption Value by Region (2025-2030) & (USD Million)
Table 150. Outdoor Lighting Fixtures Raw Material
Table 151. Key Manufacturers of Outdoor Lighting Fixtures Raw Materials
Table 152. Outdoor Lighting Fixtures Typical Distributors
Table 153. Outdoor Lighting Fixtures Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Lighting Fixtures Picture
Figure 2. Global Outdoor Lighting Fixtures Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 3. Global Outdoor Lighting Fixtures Consumption Value Market Share by Type in 2023
Figure 4. Garden Light Examples
Figure 5. Landscape Art Lamp Examples
Figure 6. Lawn Lamp Examples
Figure 7. Solar Street Light Examples
Figure 8. Others Examples
Figure 9. Global Outdoor Lighting Fixtures Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Figure 10. Global Outdoor Lighting Fixtures Consumption Value Market Share by Application in 2023
Figure 11. Household Use Examples
Figure 12. Commercial Examples
Figure 13. Others Examples
Figure 14. Global Outdoor Lighting Fixtures Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 15. Global Outdoor Lighting Fixtures Consumption Value and Forecast (2019-2030) & (USD Million)
Figure 16. Global Outdoor Lighting Fixtures Sales Quantity (2019-2030) & (K Units)
Figure 17. Global Outdoor Lighting Fixtures Average Price (2019-2030) & (US$/Unit)
Figure 18. Global Outdoor Lighting Fixtures Sales Quantity Market Share by Manufacturer in 2023
Figure 19. Global Outdoor Lighting Fixtures Consumption Value Market Share by Manufacturer in 2023
Figure 20. Producer Shipments of Outdoor Lighting Fixtures by Manufacturer Sales Quantity ($MM) and Market Share (%): 2023
Figure 21. Top 3 Outdoor Lighting Fixtures Manufacturer (Consumption Value) Market Share in 2023
Figure 22. Top 6 Outdoor Lighting Fixtures Manufacturer (Consumption Value) Market Share in 2023
Figure 23. Global Outdoor Lighting Fixtures Sales Quantity Market Share by Region (2019-2030)

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Figure 24. Global Outdoor Lighting Fixtures Consumption Value Market Share by Region (2019-2030)
Figure 25. North America Outdoor Lighting Fixtures Consumption Value (2019-2030) & (USD Million)
Figure 26. Europe Outdoor Lighting Fixtures Consumption Value (2019-2030) & (USD Million)
Figure 27. Asia-Pacific Outdoor Lighting Fixtures Consumption Value (2019-2030) & (USD Million)
Figure 28. South America Outdoor Lighting Fixtures Consumption Value (2019-2030) & (USD Million)
Figure 29. Middle East & Africa Outdoor Lighting Fixtures Consumption Value (2019-2030) & (USD Million)
Figure 30. Global Outdoor Lighting Fixtures Sales Quantity Market Share by Type (2019-2030)
Figure 31. Global Outdoor Lighting Fixtures Consumption Value Market Share by Type (2019-2030)
Figure 32. Global Outdoor Lighting Fixtures Average Price by Type (2019-2030) & (US$/Unit)
Figure 33. Global Outdoor Lighting Fixtures Sales Quantity Market Share by Application (2019-2030)
Figure 34. Global Outdoor Lighting Fixtures Consumption Value Market Share by Application (2019-2030)
Figure 35. Global Outdoor Lighting Fixtures Average Price by Application (2019-2030) & (US$/Unit)
Figure 36. North America Outdoor Lighting Fixtures Sales Quantity Market Share by Type (2019-2030)
Figure 37. North America Outdoor Lighting Fixtures Sales Quantity Market Share by Application (2019-2030)
Figure 38. North America Outdoor Lighting Fixtures Sales Quantity Market Share by Country (2019-2030)
Figure 39. North America Outdoor Lighting Fixtures Consumption Value Market Share by Country (2019-2030)
Figure 40. United States Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 41. Canada Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 42. Mexico Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 43. Europe Outdoor Lighting Fixtures Sales Quantity Market Share by Type

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(2019-2030)
Figure 44. Europe Outdoor Lighting Fixtures Sales Quantity Market Share by Application (2019-2030)
Figure 45. Europe Outdoor Lighting Fixtures Sales Quantity Market Share by Country (2019-2030)
Figure 46. Europe Outdoor Lighting Fixtures Consumption Value Market Share by Country (2019-2030)
Figure 47. Germany Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 48. France Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 49. United Kingdom Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 50. Russia Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 51. Italy Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 52. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity Market Share by Type (2019-2030)
Figure 53. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity Market Share by Application (2019-2030)
Figure 54. Asia-Pacific Outdoor Lighting Fixtures Sales Quantity Market Share by Region (2019-2030)
Figure 55. Asia-Pacific Outdoor Lighting Fixtures Consumption Value Market Share by Region (2019-2030)
Figure 56. China Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 57. Japan Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 58. Korea Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 59. India Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 60. Southeast Asia Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 61. Australia Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 62. South America Outdoor Lighting Fixtures Sales Quantity Market Share by Type (2019-2030)

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Figure 63. South America Outdoor Lighting Fixtures Sales Quantity Market Share by Application (2019-2030)
Figure 64. South America Outdoor Lighting Fixtures Sales Quantity Market Share by Country (2019-2030)
Figure 65. South America Outdoor Lighting Fixtures Consumption Value Market Share by Country (2019-2030)
Figure 66. Brazil Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 67. Argentina Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 68. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity Market Share by Type (2019-2030)
Figure 69. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity Market Share by Application (2019-2030)
Figure 70. Middle East & Africa Outdoor Lighting Fixtures Sales Quantity Market Share by Region (2019-2030)
Figure 71. Middle East & Africa Outdoor Lighting Fixtures Consumption Value Market Share by Region (2019-2030)
Figure 72. Turkey Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 73. Egypt Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 74. Saudi Arabia Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 75. South Africa Outdoor Lighting Fixtures Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 76. Outdoor Lighting Fixtures Market Drivers
Figure 77. Outdoor Lighting Fixtures Market Restraints
Figure 78. Outdoor Lighting Fixtures Market Trends
Figure 79. Porters Five Forces Analysis
Figure 80. Manufacturing Cost Structure Analysis of Outdoor Lighting Fixtures in 2023
Figure 81. Manufacturing Process Analysis of Outdoor Lighting Fixtures
Figure 82. Outdoor Lighting Fixtures Industrial Chain
Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors
Figure 84. Direct Channel Pros & Cons
Figure 85. Indirect Channel Pros & Cons
Figure 86. Methodology
Figure 87. Research Process and Data Source

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