

Global Outdoor Leisure Chair Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor Leisure Chair market size is expected to reach \$ 475 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

In 2025, global Outdoor Leisure Chair production reached approximately 6,293 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. A Outdoor Leisure Chair is a portable seating product designed for beaches, camping, travel, backyard leisure, and outdoor activities. It is typically made with an aluminum alloy, lightweight steel, or engineered plastic frame, combined with durable fabrics such as Oxford cloth, polyester, or mesh. Compared with standard outdoor chairs, lightweight beach chairs emphasize low weight, foldability, easy carrying, compact storage, and convenient use. Some models also include armrests, cup holders, headrests, shoulder straps, or carry bags to improve comfort and portability for outdoor leisure use.

Outdoor Leisure Chairs will develop toward greater portability, enhanced foldability, improved durability, and multifunctional integration. With increasing demand from outdoor activities, beach tourism, camping, and urban leisure, consumers are seeking chairs that are highly portable, comfortable, and easy to store. Future products are expected to use higher-strength lightweight alloys, weather-resistant fabrics, ergonomic design, and compact storage solutions, potentially integrating features like sunshades, cup holders, backpack-style carrying, and adjustable backrests to enhance outdoor comfort and convenience. Additionally, eco-friendly materials, recyclable components, and smart design features (e.g., built-in temperature or humidity sensors, fold-status indicators) will become key competitive factors in the market.

This report studies the global Outdoor Leisure Chair production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Leisure Chair and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Leisure Chair that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Leisure Chair total production and demand, 2021-2032, (K Units)

Global Outdoor Leisure Chair total production value, 2021-2032, (USD Million)

Global Outdoor Leisure Chair production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Leisure Chair consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Leisure Chair domestic production, consumption, key domestic manufacturers and share

Global Outdoor Leisure Chair production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Leisure Chair production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outdoor Leisure Chair production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Leisure Chair market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Helinox, The Coleman Company, GCI Outdoor, ALPS Brands, KIJARO, ShelterLogic Group, KingCamp, Telescope Casual Furniture, JGR Copa, Deltess Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Leisure Chair market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Leisure Chair Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor Leisure Chair Market, Segmentation by Type:

Leather

Stainless Steel Material

Plastic Material

Others

Global Outdoor Leisure Chair Market, Segmentation by Structure:

Armless

With Armrests

Global Outdoor Leisure Chair Market, Segmentation by Application:

Online

Offline

Companies Profiled:

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Answered:

1. How big is the global Outdoor Leisure Chair market?
2. What is the demand of the global Outdoor Leisure Chair market?
3. What is the year over year growth of the global Outdoor Leisure Chair market?
4. What is the production and production value of the global Outdoor Leisure Chair market?
5. Who are the key producers in the global Outdoor Leisure Chair market?
6. What are the growth factors driving the market demand?

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