

Global Outdoor Leisure Chair Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Leisure Chair market size was valued at US\$ 280 million in 2025 and is forecast to a readjusted size of US\$ 475 million by 2032 with a CAGR of 8.1% during review period.

In 2025, global Outdoor Leisure Chair production reached approximately 6,293 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. A Outdoor Leisure Chair is a portable seating product designed for beaches, camping, travel, backyard leisure, and outdoor activities. It is typically made with an aluminum alloy, lightweight steel, or engineered plastic frame, combined with durable fabrics such as Oxford cloth, polyester, or mesh. Compared with standard outdoor chairs, lightweight beach chairs emphasize low weight, foldability, easy carrying, compact storage, and convenient use. Some models also include armrests, cup holders, headrests, shoulder straps, or carry bags to improve comfort and portability for outdoor leisure use.

Outdoor Leisure Chairs will develop toward greater portability, enhanced foldability, improved durability, and multifunctional integration. With increasing demand from outdoor activities, beach tourism, camping, and urban leisure, consumers are seeking chairs that are highly portable, comfortable, and easy to store. Future products are expected to use higher-strength lightweight alloys, weather-resistant fabrics, ergonomic design, and compact storage solutions, potentially integrating features like sunshades, cup holders, backpack-style carrying, and adjustable backrests to enhance outdoor comfort and convenience. Additionally, eco-friendly materials, recyclable components, and smart design features (e.g., built-in temperature or humidity sensors, fold-status indicators) will become key competitive factors in the market.

This report is a detailed and comprehensive analysis for global Outdoor Leisure Chair market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Leisure Chair market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Leisure Chair market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Leisure Chair market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Leisure Chair market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Leisure Chair

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Leisure Chair market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Helinox, The Coleman Company, GCI Outdoor, ALPS Brands, KIJARO, ShelterLogic Group, KingCamp, Telescope Casual Furniture, JGR Copa, Deltess Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Leisure Chair market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Leather

Stainless Steel Material

Plastic Material

Others

Market segment by Structure

Armless

With Armrests

Market segment by Application

Online

Offline

Major players covered

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Leisure Chair product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Leisure Chair, with price, sales quantity, revenue, and global market share of Outdoor Leisure Chair from 2021 to 2026.

Chapter 3, the Outdoor Leisure Chair competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Leisure Chair breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Leisure Chair market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Leisure Chair.

Chapter 14 and 15, to describe Outdoor Leisure Chair sales channel, distributors, customers, research findings and conclusion.

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