

# Global Outdoor LED Luminaires Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor LED Luminaires market size was valued at USD 11930 million in 2023 and is forecast to a readjusted size of USD 16660 million by 2030 with a CAGR of 4.9% during review period.

Outdoor LED luminaires are designed to enhance visibility, improve security, and add aesthetic appeal to outdoor spaces while offering energy efficiency, durability, and low maintenance. They come in various types to suit different outdoor lighting needs.

The Global Info Research report includes an overview of the development of the Outdoor LED Luminaires industry chain, the market status of Commercial (LED Floodlighting, LED Wall Lighting), Home (LED Floodlighting, LED Wall Lighting), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor LED Luminaires.

Regionally, the report analyzes the Outdoor LED Luminaires markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor LED Luminaires market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Outdoor LED Luminaires market. It provides a holistic view of the industry, as well as detailed insights into

individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor LED Luminaires industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., LED Floodlighting, LED Wall Lighting).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor LED Luminaires market.

**Regional Analysis:** The report involves examining the Outdoor LED Luminaires market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor LED Luminaires market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor LED Luminaires:

**Company Analysis:** Report covers individual Outdoor LED Luminaires players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor LED Luminaires This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Home).

**Technology Analysis:** Report covers specific technologies relevant to Outdoor LED Luminaires. It assesses the current state, advancements, and potential future developments in Outdoor LED Luminaires areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Outdoor LED Luminaires market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Outdoor LED Luminaires market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

LED Floodlighting

LED Wall Lighting

Others

#### Market segment by Application

Commercial

Home

#### Market segment by players, this report covers

AGC Lighting

Cree

Everlight Electronics

Fionia Lighting

G&G Industrial Lighting

Gavita

General Electric

Glamox Corporate

Hubbell Lighting

Kellwood Lighting

Kenall

Kessil

LuminAID

Osram

Panasonic

Philips

Shenzhen Benwei Lighting Technology

Signify

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Outdoor LED Luminaires product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Outdoor LED Luminaires, with revenue, gross margin and global market share of Outdoor LED Luminaires from 2019 to 2024.

Chapter 3, the Outdoor LED Luminaires competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Outdoor LED Luminaires market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Outdoor LED Luminaires.

Chapter 13, to describe Outdoor LED Luminaires research findings and conclusion.

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