

Global Outdoor LED Lightings Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor LED Lightings market size is expected to reach \$ 46120 million by 2032, rising at a market growth of 10.6% CAGR during the forecast period (2026-2032).

“Outdoor LED Lightings” refer to lighting systems and fixtures that use light-emitting diodes (LEDs) as the primary light source for outdoor environments, including but not limited to street lights, landscape lighting, parking lot illumination, courtyard lights, high-mast lights, and floodlights. Compared with traditional high-pressure sodium or metal halide lamps, outdoor LED lighting offers higher luminous efficiency, lower energy consumption, longer lifespan, and precise controllability, making it a key component in urban infrastructure upgrades, low-carbon initiatives, and smart community construction. Supported by national energy-saving and carbon reduction policies, LED technology has become the dominant solution in outdoor lighting, driving a global transition from conventional light sources to solid-state lighting (SSL). Moreover, outdoor LED lighting is evolving from standalone products to integrated systems and smart control platforms to support IoT-based control, remote management, and sensing feedback. Consequently, these fixtures have become critical nodes connecting urban energy, environment, and digital infrastructure, enhancing public safety, energy efficiency, and environmental sustainability while forming a core sector in municipal projects and corporate product portfolios.

Market Development Opportunities & Main Driving Factors

What is propelling the global outdoor LED lighting industry forward? First, energy efficiency and low-carbon initiatives provide enduring policy support. Governments worldwide continue to promote traditional light source replacement programs, and municipal infrastructure modernization is included in national strategic plans. LED

outdoor lighting ensures higher energy efficiency and lower carbon emissions, contributing to sustainable urban development. Second, technological innovation continually expands product capabilities, with smart and IoT integration enabling remote monitoring, automated dimming, and environmental sensing, establishing LED lighting as a vital part of smart cities and intelligent transport systems. Advancements in 3G/5G connectivity, AI-driven control algorithms, and sensor integration accelerate the transition from basic illumination to intelligent, context-aware lighting, while also supporting renewable energy applications such as integrated solar solutions in off-grid or remote locations. Additionally, continuous declines in LED technology costs improve overall product value, creating favorable conditions for downstream demand growth.

Market Challenges, Risks, & Restraints

What obstacles and risks does the industry face? Although opportunities abound, outdoor LED lighting faces several challenges. High-end LED chips and driver technologies require precise manufacturing and stable supply chains, and key components remain reliant on imports in certain countries. Global trade uncertainties, tariff changes, and supply chain restructuring may impact profits and market expansion. Market saturation has led to product commoditization, intensifying price competition, and exerting pressure on small and mid-sized manufacturers regarding brand recognition and technological leadership. The demanding outdoor environment also requires high levels of waterproofing, dustproofing, and durability, necessitating robust engineering and reliability testing. Meanwhile, IoT-enabled smart devices raise concerns regarding cybersecurity, data privacy, and interoperability, which must be addressed as intelligent control features are implemented. Overall, the industry must balance cost efficiency, innovation, and product differentiation to maintain sustainable growth.

Downstream Demand Trends

Who is driving end-user demand for outdoor LED lighting? Accelerated urbanization and infrastructure development are creating sustained demand for street lights, plazas, parking facilities, and similar projects, while industrial parks, factories, airports, and highways increasingly require high-performance lighting systems. Smart city initiatives emphasize system integration, real-time energy monitoring, and coordination with transportation systems, shifting demand beyond basic illumination. Commercial and retail environments seek to combine aesthetics with energy efficiency, making LED lighting a key tool for enhancing space appeal. High reliability and low maintenance costs further increase attractiveness for large-scale public works and real estate

development projects. Moreover, decreasing costs of renewable energy and expanding outdoor activity venues, including sports facilities and parks, drive demand for high-power and intelligent lighting solutions, encouraging manufacturers to offer premium and customized product options.

Regional Trends

How do regional dynamics shape the outdoor LED lighting market? In North America and Europe, mature markets benefit from substantial smart city investments and stringent energy efficiency regulations, with North America focusing on traffic safety and intelligent network integration, and Europe enforcing long-standing environmental standards that encourage high-efficiency outdoor lighting adoption. China and the Asia-Pacific region experience rapid urbanization, large-scale infrastructure development, and strong local government support, driving widespread adoption of LED outdoor lighting in urban roads, public spaces, and municipal projects. Chinese manufacturers hold significant positions in global supply chains and actively compete in overseas markets. Emerging Asia-Pacific countries are accelerating outdoor LED lighting adoption to manage energy costs and modernize urban infrastructure. Meanwhile, regions such as the Middle East, Latin America, and Africa are gradually introducing LED technology in response to infrastructure modernization and energy efficiency initiatives, representing potential growth engines for the global market.

This report studies the global Outdoor LED Lightings production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor LED Lightings and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor LED Lightings that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor LED Lightings total production and demand, 2021-2032, (Units)

Global Outdoor LED Lightings total production value, 2021-2032, (USD Million)

Global Outdoor LED Lightings production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Outdoor LED Lightings consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Outdoor LED Lightings domestic production, consumption, key domestic manufacturers and share

Global Outdoor LED Lightings production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Outdoor LED Lightings production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Outdoor LED Lightings production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Outdoor LED Lightings market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Acuity Brands, Cree, Everlight Electronics, Hubbell, Lumenpulse, Oppl, Osram, Outdoor Light Plus, RRRlighting, Schr?der, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor LED Lightings market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor LED Lightings Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor LED Lightings Market, Segmentation by Type:

Street Light

Flood Light

Wall Pack Light

Bollard Light

Park Light

High Mast Light

Spot Accent Light

Decorative Outdoor Light

Global Outdoor LED Lightings Market, Segmentation by Luminous Output Performance:

Low Output? 5000 lm?

Global Outdoor LED Lightings Market, Segmentation by Control Intelligence Features:

Mains Powered

Solar Powered

Battery Powered

Hybrid Power

Global Outdoor LED Lightings Market, Segmentation by Application:

Residential

Commercial

Industrial

Infrastructure

Sports Recreation

Hospitality

Companies Profiled:

Acuity Brands

Cree

Everlight Electronics

Hubbell

Lumenpulse

Oppl

Osram

Outdoor Light Plus

RRRlighting

Schr?der

Signify

Surya Roshni

TRILUX

Wanjin Lighting

Zumtobel Group

Key Questions Answered:

1. How big is the global Outdoor LED Lightings market?
2. What is the demand of the global Outdoor LED Lightings market?
3. What is the year over year growth of the global Outdoor LED Lightings market?
4. What is the production and production value of the global Outdoor LED Lightings market?
5. Who are the key producers in the global Outdoor LED Lightings market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Outdoor LED Lightings Introduction
- 1.2 World Outdoor LED Lightings Supply & Forecast
 - 1.2.1 World Outdoor LED Lightings Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Outdoor LED Lightings Production (2021-2032)
 - 1.2.3 World Outdoor LED Lightings Pricing Trends (2021-2032)
- 1.3 World Outdoor LED Lightings Production by Region (Based on Production Site)
 - 1.3.1 World Outdoor LED Lightings Production Value by Region (2021-2032)
 - 1.3.2 World Outdoor LED Lightings Production by Region (2021-2032)
 - 1.3.3 World Outdoor LED Lightings Average Price by Region (2021-2032)
 - 1.3.4 North America Outdoor LED Lightings Production (2021-2032)
 - 1.3.5 Asia Outdoor LED Lightings Production (2021-2032)
 - 1.3.6 Europe Outdoor LED Lightings Production (2021-2032)
 - 1.3.7 Latin America Outdoor LED Lightings Production (2021-2032)
 - 1.3.8 Middle East & Africa Outdoor LED Lightings Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Outdoor LED Lightings Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Outdoor LED Lightings Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Outdoor LED Lightings Demand (2021-2032)
- 2.2 World Outdoor LED Lightings Consumption by Region
 - 2.2.1 World Outdoor LED Lightings Consumption by Region (2021-2026)
 - 2.2.2 World Outdoor LED Lightings Consumption Forecast by Region (2027-2032)
- 2.3 United States Outdoor LED Lightings Consumption (2021-2032)
- 2.4 China Outdoor LED Lightings Consumption (2021-2032)
- 2.5 Europe Outdoor LED Lightings Consumption (2021-2032)
- 2.6 Japan Outdoor LED Lightings Consumption (2021-2032)
- 2.7 South Korea Outdoor LED Lightings Consumption (2021-2032)
- 2.8 ASEAN Outdoor LED Lightings Consumption (2021-2032)
- 2.9 India Outdoor LED Lightings Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Outdoor LED Lightings Production Value by Manufacturer (2021-2026)
- 3.2 World Outdoor LED Lightings Production by Manufacturer (2021-2026)
- 3.3 World Outdoor LED Lightings Average Price by Manufacturer (2021-2026)
- 3.4 Outdoor LED Lightings Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Outdoor LED Lightings Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Outdoor LED Lightings in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Outdoor LED Lightings in 2025
- 3.6 Outdoor LED Lightings Market: Overall Company Footprint Analysis
 - 3.6.1 Outdoor LED Lightings Market: Region Footprint
 - 3.6.2 Outdoor LED Lightings Market: Company Product Type Footprint
 - 3.6.3 Outdoor LED Lightings Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Outdoor LED Lightings Production Value Comparison
 - 4.1.1 United States VS China: Outdoor LED Lightings Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Outdoor LED Lightings Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Outdoor LED Lightings Production Comparison
 - 4.2.1 United States VS China: Outdoor LED Lightings Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Outdoor LED Lightings Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Outdoor LED Lightings Consumption Comparison
 - 4.3.1 United States VS China: Outdoor LED Lightings Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Outdoor LED Lightings Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Outdoor LED Lightings Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Outdoor LED Lightings Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers Outdoor LED Lightings Production Value (2021-2026)

4.4.3 United States Based Manufacturers Outdoor LED Lightings Production (2021-2026)

4.5 China Based Outdoor LED Lightings Manufacturers and Market Share

4.5.1 China Based Outdoor LED Lightings Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Outdoor LED Lightings Production Value (2021-2026)

4.5.3 China Based Manufacturers Outdoor LED Lightings Production (2021-2026)

4.6 Rest of World Based Outdoor LED Lightings Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Outdoor LED Lightings Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Outdoor LED Lightings Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Outdoor LED Lightings Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Outdoor LED Lightings Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Street Light

5.2.2 Flood Light

5.2.3 Wall Pack Light

5.2.4 Bollard Light

5.2.5 Park Light

5.2.6 High Mast Light

5.2.7 Spot Accent Light

5.2.8 Decorative Outdoor Light

5.3 Market Segment by Type

5.3.1 World Outdoor LED Lightings Production by Type (2021-2032)

5.3.2 World Outdoor LED Lightings Production Value by Type (2021-2032)

5.3.3 World Outdoor LED Lightings Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY LUMINOUS OUTPUT PERFORMANCE

6.1 World Outdoor LED Lightings Market Size Overview by Luminous Output Performance: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Luminous Output Performance

6.2.1 Low Output? 5000 lm?

6.3 Market Segment by Luminous Output Performance

6.3.1 World Outdoor LED Lightings Production by Luminous Output Performance (2021-2032)

6.3.2 World Outdoor LED Lightings Production Value by Luminous Output Performance (2021-2032)

6.3.3 World Outdoor LED Lightings Average Price by Luminous Output Performance (2021-2032)

7 MARKET ANALYSIS BY CONTROL INTELLIGENCE FEATURES

7.1 World Outdoor LED Lightings Market Size Overview by Control Intelligence Features: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Control Intelligence Features

7.2.1 Mains Powered

7.2.2 Solar Powered

7.2.3 Battery Powered

7.2.4 Hybrid Power

7.3 Market Segment by Control Intelligence Features

7.3.1 World Outdoor LED Lightings Production by Control Intelligence Features (2021-2032)

7.3.2 World Outdoor LED Lightings Production Value by Control Intelligence Features (2021-2032)

7.3.3 World Outdoor LED Lightings Average Price by Control Intelligence Features (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Outdoor LED Lightings Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Residential

8.2.2 Commercial

8.2.3 Industrial

8.2.4 Infrastructure

8.2.5 Sports Recreation

8.2.6 Hospitality

8.3 Market Segment by Application

8.3.1 World Outdoor LED Lightings Production by Application (2021-2032)

8.3.2 World Outdoor LED Lightings Production Value by Application (2021-2032)

8.3.3 World Outdoor LED Lightings Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Acuity Brands

9.1.1 Acuity Brands Details

9.1.2 Acuity Brands Major Business

9.1.3 Acuity Brands Outdoor LED Lightings Product and Services

9.1.4 Acuity Brands Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Acuity Brands Recent Developments/Updates

9.1.6 Acuity Brands Competitive Strengths & Weaknesses

9.2 Cree

9.2.1 Cree Details

9.2.2 Cree Major Business

9.2.3 Cree Outdoor LED Lightings Product and Services

9.2.4 Cree Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Cree Recent Developments/Updates

9.2.6 Cree Competitive Strengths & Weaknesses

9.3 Everlight Electronics

9.3.1 Everlight Electronics Details

9.3.2 Everlight Electronics Major Business

9.3.3 Everlight Electronics Outdoor LED Lightings Product and Services

9.3.4 Everlight Electronics Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Everlight Electronics Recent Developments/Updates

9.3.6 Everlight Electronics Competitive Strengths & Weaknesses

9.4 Hubbell

9.4.1 Hubbell Details

9.4.2 Hubbell Major Business

9.4.3 Hubbell Outdoor LED Lightings Product and Services

9.4.4 Hubbell Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.4.5 Hubbell Recent Developments/Updates
- 9.4.6 Hubbell Competitive Strengths & Weaknesses
- 9.5 Lumenpulse
 - 9.5.1 Lumenpulse Details
 - 9.5.2 Lumenpulse Major Business
 - 9.5.3 Lumenpulse Outdoor LED Lightings Product and Services
 - 9.5.4 Lumenpulse Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Lumenpulse Recent Developments/Updates
 - 9.5.6 Lumenpulse Competitive Strengths & Weaknesses
- 9.6 Opple
 - 9.6.1 Opple Details
 - 9.6.2 Opple Major Business
 - 9.6.3 Opple Outdoor LED Lightings Product and Services
 - 9.6.4 Opple Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Opple Recent Developments/Updates
 - 9.6.6 Opple Competitive Strengths & Weaknesses
- 9.7 Osram
 - 9.7.1 Osram Details
 - 9.7.2 Osram Major Business
 - 9.7.3 Osram Outdoor LED Lightings Product and Services
 - 9.7.4 Osram Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Osram Recent Developments/Updates
 - 9.7.6 Osram Competitive Strengths & Weaknesses
- 9.8 Outdoor Light Plus
 - 9.8.1 Outdoor Light Plus Details
 - 9.8.2 Outdoor Light Plus Major Business
 - 9.8.3 Outdoor Light Plus Outdoor LED Lightings Product and Services
 - 9.8.4 Outdoor Light Plus Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Outdoor Light Plus Recent Developments/Updates
 - 9.8.6 Outdoor Light Plus Competitive Strengths & Weaknesses
- 9.9 RRRlighting
 - 9.9.1 RRRlighting Details
 - 9.9.2 RRRlighting Major Business
 - 9.9.3 RRRlighting Outdoor LED Lightings Product and Services
 - 9.9.4 RRRlighting Outdoor LED Lightings Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.9.5 RRRlighting Recent Developments/Updates

9.9.6 RRRlighting Competitive Strengths & Weaknesses

9.10 Schröder

9.10.1 Schröder Details

9.10.2 Schröder Major Business

9.10.3 Schröder Outdoor LED Lightings Product and Services

9.10.4 Schröder Outdoor LED Lightings Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.10.5 Schröder Recent Developments/Updates

9.10.6 Schröder Competitive Strengths & Weaknesses

9.11 Signify

9.11.1 Signify Details

9.11.2 Signify Major Business

9.11.3 Signify Outdoor LED Lightings Product and Services

9.11.4 Signify Outdoor LED Lightings Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.11.5 Signify Recent Developments/Updates

9.11.6 Signify Competitive Strengths & Weaknesses

9.12 Surya Roshni

9.12.1 Surya Roshni Details

9.12.2 Surya Roshni Major Business

9.12.3 Surya Roshni Outdoor LED Lightings Product and Services

9.12.4 Surya Roshni Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Surya Roshni Recent Developments/Updates

9.12.6 Surya Roshni Competitive Strengths & Weaknesses

9.13 TRILUX

9.13.1 TRILUX Details

9.13.2 TRILUX Major Business

9.13.3 TRILUX Outdoor LED Lightings Product and Services

9.13.4 TRILUX Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 TRILUX Recent Developments/Updates

9.13.6 TRILUX Competitive Strengths & Weaknesses

9.14 Wanjin Lighting

9.14.1 Wanjin Lighting Details

9.14.2 Wanjin Lighting Major Business

9.14.3 Wanjin Lighting Outdoor LED Lightings Product and Services

9.14.4 Wanjin Lighting Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Wanjin Lighting Recent Developments/Updates

9.14.6 Wanjin Lighting Competitive Strengths & Weaknesses

9.15 Zumtobel Group

9.15.1 Zumtobel Group Details

9.15.2 Zumtobel Group Major Business

9.15.3 Zumtobel Group Outdoor LED Lightings Product and Services

9.15.4 Zumtobel Group Outdoor LED Lightings Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Zumtobel Group Recent Developments/Updates

9.15.6 Zumtobel Group Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Outdoor LED Lightings Industry Chain

10.2 Outdoor LED Lightings Upstream Analysis

10.2.1 Outdoor LED Lightings Core Raw Materials

10.2.2 Main Manufacturers of Outdoor LED Lightings Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Outdoor LED Lightings Production Mode

10.6 Outdoor LED Lightings Procurement Model

10.7 Outdoor LED Lightings Industry Sales Model and Sales Channels

10.7.1 Outdoor LED Lightings Sales Model

10.7.2 Outdoor LED Lightings Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Outdoor LED Lightings Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Outdoor LED Lightings Production Value by Region (2021-2026) & (USD Million)

Table 3. World Outdoor LED Lightings Production Value by Region (2027-2032) & (USD Million)

Table 4. World Outdoor LED Lightings Production Value Market Share by Region (2021-2026)

Table 5. World Outdoor LED Lightings Production Value Market Share by Region (2027-2032)

Table 6. World Outdoor LED Lightings Production by Region (2021-2026) & (Units)

Table 7. World Outdoor LED Lightings Production by Region (2027-2032) & (Units)

Table 8. World Outdoor LED Lightings Production Market Share by Region (2021-2026)

Table 9. World Outdoor LED Lightings Production Market Share by Region (2027-2032)

Table 10. World Outdoor LED Lightings Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Outdoor LED Lightings Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Outdoor LED Lightings Major Market Trends

Table 13. World Outdoor LED Lightings Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)

Table 14. World Outdoor LED Lightings Consumption by Region (2021-2026) & (Units)

Table 15. World Outdoor LED Lightings Consumption Forecast by Region (2027-2032) & (Units)

Table 16. World Outdoor LED Lightings Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Outdoor LED Lightings Producers in 2025

Table 18. World Outdoor LED Lightings Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Outdoor LED Lightings Producers in 2025

Table 20. World Outdoor LED Lightings Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Outdoor LED Lightings Company Evaluation Quadrant

Table 22. World Outdoor LED Lightings Industry Rank of Major Manufacturers, Based

on Production Value in 2025

Table 23. Head Office and Outdoor LED Lightings Production Site of Key Manufacturer

Table 24. Outdoor LED Lightings Market: Company Product Type Footprint

Table 25. Outdoor LED Lightings Market: Company Product Application Footprint

Table 26. Outdoor LED Lightings Competitive Factors

Table 27. Outdoor LED Lightings New Entrant and Capacity Expansion Plans

Table 28. Outdoor LED Lightings Mergers & Acquisitions Activity

Table 29. United States VS China Outdoor LED Lightings Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Outdoor LED Lightings Production Comparison, (2021 & 2025 & 2032) & (Units)

Table 31. United States VS China Outdoor LED Lightings Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Outdoor LED Lightings Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Outdoor LED Lightings Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Outdoor LED Lightings Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Outdoor LED Lightings Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Outdoor LED Lightings Production Market Share (2021-2026)

Table 37. China Based Outdoor LED Lightings Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Outdoor LED Lightings Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Outdoor LED Lightings Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Outdoor LED Lightings Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers Outdoor LED Lightings Production Market Share (2021-2026)

Table 42. Rest of World Based Outdoor LED Lightings Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Outdoor LED Lightings Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Outdoor LED Lightings Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Outdoor LED Lightings Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Outdoor LED Lightings Production Market Share (2021-2026)

Table 47. World Outdoor LED Lightings Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Outdoor LED Lightings Production by Type (2021-2026) & (Units)

Table 49. World Outdoor LED Lightings Production by Type (2027-2032) & (Units)

Table 50. World Outdoor LED Lightings Production Value by Type (2021-2026) & (USD Million)

Table 51. World Outdoor LED Lightings Production Value by Type (2027-2032) & (USD Million)

Table 52. World Outdoor LED Lightings Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Outdoor LED Lightings Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Outdoor LED Lightings Production Value by Luminous Output Performance, (USD Million), 2021 & 2025 & 2032

Table 55. World Outdoor LED Lightings Production by Luminous Output Performance (2021-2026) & (Units)

Table 56. World Outdoor LED Lightings Production by Luminous Output Performance (2027-2032) & (Units)

Table 57. World Outdoor LED Lightings Production Value by Luminous Output Performance (2021-2026) & (USD Million)

Table 58. World Outdoor LED Lightings Production Value by Luminous Output Performance (2027-2032) & (USD Million)

Table 59. World Outdoor LED Lightings Average Price by Luminous Output Performance (2021-2026) & (US\$/Unit)

Table 60. World Outdoor LED Lightings Average Price by Luminous Output Performance (2027-2032) & (US\$/Unit)

Table 61. World Outdoor LED Lightings Production Value by Control Intelligence Features, (USD Million), 2021 & 2025 & 2032

Table 62. World Outdoor LED Lightings Production by Control Intelligence Features (2021-2026) & (Units)

Table 63. World Outdoor LED Lightings Production by Control Intelligence Features (2027-2032) & (Units)

Table 64. World Outdoor LED Lightings Production Value by Control Intelligence Features (2021-2026) & (USD Million)

Table 65. World Outdoor LED Lightings Production Value by Control Intelligence

Features (2027-2032) & (USD Million)

Table 66. World Outdoor LED Lightings Average Price by Control Intelligence Features (2021-2026) & (US\$/Unit)

Table 67. World Outdoor LED Lightings Average Price by Control Intelligence Features (2027-2032) & (US\$/Unit)

Table 68. World Outdoor LED Lightings Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Outdoor LED Lightings Production by Application (2021-2026) & (Units)

Table 70. World Outdoor LED Lightings Production by Application (2027-2032) & (Units)

Table 71. World Outdoor LED Lightings Production Value by Application (2021-2026) & (USD Million)

Table 72. World Outdoor LED Lightings Production Value by Application (2027-2032) & (USD Million)

Table 73. World Outdoor LED Lightings Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Outdoor LED Lightings Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Acuity Brands Basic Information, Manufacturing Base and Competitors

Table 76. Acuity Brands Major Business

Table 77. Acuity Brands Outdoor LED Lightings Product and Services

Table 78. Acuity Brands Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Acuity Brands Recent Developments/Updates

Table 80. Acuity Brands Competitive Strengths & Weaknesses

Table 81. Cree Basic Information, Manufacturing Base and Competitors

Table 82. Cree Major Business

Table 83. Cree Outdoor LED Lightings Product and Services

Table 84. Cree Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Cree Recent Developments/Updates

Table 86. Cree Competitive Strengths & Weaknesses

Table 87. Everlight Electronics Basic Information, Manufacturing Base and Competitors

Table 88. Everlight Electronics Major Business

Table 89. Everlight Electronics Outdoor LED Lightings Product and Services

Table 90. Everlight Electronics Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Everlight Electronics Recent Developments/Updates

Table 92. Everlight Electronics Competitive Strengths & Weaknesses

- Table 93. Hubbell Basic Information, Manufacturing Base and Competitors
- Table 94. Hubbell Major Business
- Table 95. Hubbell Outdoor LED Lightings Product and Services
- Table 96. Hubbell Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Hubbell Recent Developments/Updates
- Table 98. Hubbell Competitive Strengths & Weaknesses
- Table 99. Lumenpulse Basic Information, Manufacturing Base and Competitors
- Table 100. Lumenpulse Major Business
- Table 101. Lumenpulse Outdoor LED Lightings Product and Services
- Table 102. Lumenpulse Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Lumenpulse Recent Developments/Updates
- Table 104. Lumenpulse Competitive Strengths & Weaknesses
- Table 105. Oppl Basic Information, Manufacturing Base and Competitors
- Table 106. Oppl Major Business
- Table 107. Oppl Outdoor LED Lightings Product and Services
- Table 108. Oppl Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Oppl Recent Developments/Updates
- Table 110. Oppl Competitive Strengths & Weaknesses
- Table 111. Osram Basic Information, Manufacturing Base and Competitors
- Table 112. Osram Major Business
- Table 113. Osram Outdoor LED Lightings Product and Services
- Table 114. Osram Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Osram Recent Developments/Updates
- Table 116. Osram Competitive Strengths & Weaknesses
- Table 117. Outdoor Light Plus Basic Information, Manufacturing Base and Competitors
- Table 118. Outdoor Light Plus Major Business
- Table 119. Outdoor Light Plus Outdoor LED Lightings Product and Services
- Table 120. Outdoor Light Plus Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Outdoor Light Plus Recent Developments/Updates
- Table 122. Outdoor Light Plus Competitive Strengths & Weaknesses
- Table 123. RRRlighting Basic Information, Manufacturing Base and Competitors
- Table 124. RRRlighting Major Business
- Table 125. RRRlighting Outdoor LED Lightings Product and Services

Table 126. RRRlighting Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. RRRlighting Recent Developments/Updates

Table 128. RRRlighting Competitive Strengths & Weaknesses

Table 129. Schröder Basic Information, Manufacturing Base and Competitors

Table 130. Schröder Major Business

Table 131. Schröder Outdoor LED Lightings Product and Services

Table 132. Schröder Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Schröder Recent Developments/Updates

Table 134. Schröder Competitive Strengths & Weaknesses

Table 135. Signify Basic Information, Manufacturing Base and Competitors

Table 136. Signify Major Business

Table 137. Signify Outdoor LED Lightings Product and Services

Table 138. Signify Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Signify Recent Developments/Updates

Table 140. Signify Competitive Strengths & Weaknesses

Table 141. Surya Roshni Basic Information, Manufacturing Base and Competitors

Table 142. Surya Roshni Major Business

Table 143. Surya Roshni Outdoor LED Lightings Product and Services

Table 144. Surya Roshni Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Surya Roshni Recent Developments/Updates

Table 146. Surya Roshni Competitive Strengths & Weaknesses

Table 147. TRILUX Basic Information, Manufacturing Base and Competitors

Table 148. TRILUX Major Business

Table 149. TRILUX Outdoor LED Lightings Product and Services

Table 150. TRILUX Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. TRILUX Recent Developments/Updates

Table 152. TRILUX Competitive Strengths & Weaknesses

Table 153. Wanjin Lighting Basic Information, Manufacturing Base and Competitors

Table 154. Wanjin Lighting Major Business

Table 155. Wanjin Lighting Outdoor LED Lightings Product and Services

Table 156. Wanjin Lighting Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Wanjin Lighting Recent Developments/Updates

Table 158. Wanjin Lighting Competitive Strengths & Weaknesses

Table 159. Zumtobel Group Basic Information, Manufacturing Base and Competitors

Table 160. Zumtobel Group Major Business

Table 161. Zumtobel Group Outdoor LED Lightings Product and Services

Table 162. Zumtobel Group Outdoor LED Lightings Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Zumtobel Group Recent Developments/Updates

Table 164. Zumtobel Group Competitive Strengths & Weaknesses

Table 165. Global Key Players of Outdoor LED Lightings Upstream (Raw Materials)

Table 166. Global Outdoor LED Lightings Typical Customers

Table 167. Outdoor LED Lightings Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Outdoor LED Lightings Picture

Figure 2. World Outdoor LED Lightings Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Outdoor LED Lightings Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Outdoor LED Lightings Production (2021-2032) & (Units)

Figure 5. World Outdoor LED Lightings Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Outdoor LED Lightings Production Value Market Share by Region (2021-2032)

Figure 7. World Outdoor LED Lightings Production Market Share by Region (2021-2032)

Figure 8. North America Outdoor LED Lightings Production (2021-2032) & (Units)

Figure 9. Asia Outdoor LED Lightings Production (2021-2032) & (Units)

Figure 10. Europe Outdoor LED Lightings Production (2021-2032) & (Units)

Figure 11. Latin America Outdoor LED Lightings Production (2021-2032) & (Units)

Figure 12. Middle East & Africa Outdoor LED Lightings Production (2021-2032) & (Units)

Figure 13. Outdoor LED Lightings Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 16. World Outdoor LED Lightings Consumption Market Share by Region (2021-2032)

Figure 17. United States Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 18. China Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 19. Europe Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 20. Japan Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 21. South Korea Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 22. ASEAN Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 23. India Outdoor LED Lightings Consumption (2021-2032) & (Units)

Figure 24. Producer Shipments of Outdoor LED Lightings by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Outdoor LED Lightings Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Outdoor LED Lightings Markets in 2025

Figure 27. United States VS China: Outdoor LED Lightings Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Outdoor LED Lightings Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Outdoor LED Lightings Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Outdoor LED Lightings Production Market Share 2025

Figure 31. China Based Manufacturers Outdoor LED Lightings Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Outdoor LED Lightings Production Market Share 2025

Figure 33. World Outdoor LED Lightings Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Outdoor LED Lightings Production Value Market Share by Type in 2025

Figure 35. Street Light

Figure 36. Flood Light

Figure 37. Wall Pack Light

Figure 38. Bollard Light

Figure 39. Park Light

Figure 40. High Mast Light

Figure 41. Spot Accent Light

Figure 42. Decorative Outdoor Light

Figure 43. Spot Accent Light

Figure 44. World Outdoor LED Lightings Production Market Share by Type (2021-2032)

Figure 45. World Outdoor LED Lightings Production Value Market Share by Type (2021-2032)

Figure 46. World Outdoor LED Lightings Average Price by Type (2021-2032) & (US\$/Unit)

Figure 47. World Outdoor LED Lightings Production Value by Luminous Output Performance, (USD Million), 2021 & 2025 & 2032

Figure 48. World Outdoor LED Lightings Production Value Market Share by Luminous Output Performance in 2025

Figure 49. Low Output? 5000 lm?

Figure 52. World Outdoor LED Lightings Production Market Share by Luminous Output Performance (2021-2032)

Figure 53. World Outdoor LED Lightings Production Value Market Share by Luminous Output Performance (2021-2032)

- Figure 54. World Outdoor LED Lightings Average Price by Luminous Output Performance (2021-2032) & (US\$/Unit)
- Figure 55. World Outdoor LED Lightings Production Value by Control Intelligence Features, (USD Million), 2021 & 2025 & 2032
- Figure 56. World Outdoor LED Lightings Production Value Market Share by Control Intelligence Features in 2025
- Figure 57. Mains Powered
- Figure 58. Solar Powered
- Figure 59. Battery Powered
- Figure 60. Hybrid Power
- Figure 61. World Outdoor LED Lightings Production Market Share by Control Intelligence Features (2021-2032)
- Figure 62. World Outdoor LED Lightings Production Value Market Share by Control Intelligence Features (2021-2032)
- Figure 63. World Outdoor LED Lightings Average Price by Control Intelligence Features (2021-2032) & (US\$/Unit)
- Figure 64. Traditional On/Off
- Figure 65. Sensor Controlled
- Figure 66. Smart Connected
- Figure 67. World Outdoor LED Lightings Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 68. World Outdoor LED Lightings Production Value Market Share by Application in 2025
- Figure 69. Residential
- Figure 70. Commercial
- Figure 71. Industrial
- Figure 72. Infrastructure
- Figure 73. Sports Recreation
- Figure 74. Hospitality
- Figure 75. World Outdoor LED Lightings Production Market Share by Application (2021-2032)
- Figure 76. World Outdoor LED Lightings Production Value Market Share by Application (2021-2032)
- Figure 77. World Outdoor LED Lightings Average Price by Application (2021-2032) & (US\$/Unit)
- Figure 78. Outdoor LED Lightings Industry Chain
- Figure 79. Outdoor LED Lightings Procurement Model
- Figure 80. Outdoor LED Lightings Sales Model
- Figure 81. Outdoor LED Lightings Sales Channels, Direct Sales, and Distribution

Figure 82. Methodology

Figure 83. Research Process and Data Source

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