

Global Outdoor LED Display Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor LED Display market size is expected to reach \$ 5179 million by 2032, rising at a market growth of 8.8% CAGR during the forecast period (2026-2032).

A LED display (screen), or light emitting diode display, is a flat panel display that uses an array of light-emitting diodes as the video display. An LED display panel can be either a small display or part of a larger display. They are typically used outdoors in store signs and billboards, and in recent years have also become commonly used in destination signs on public transport vehicles or even as part of transparent glass area.

This report only focuses on Outdoor LED Display.

In the global Outdoor LED Display market, the main companies are Daktronics, Samsung, Unilumin and Leyard, with a market share of more than 40%. The main regions are China and North America, with a market share of more than 70%. Full Color has the largest share in the Outdoor LED Display market, exceeding 70%. The application scenarios of Outdoor LED Display are mainly concentrated in Advertising Media, with a market share of close to 45%.

This report studies the global Outdoor LED Display production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor LED Display and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor LED Display that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor LED Display total production and demand, 2021-2032, (K Sqm)

Global Outdoor LED Display total production value, 2021-2032, (USD Million)

Global Outdoor LED Display production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Outdoor LED Display consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Outdoor LED Display domestic production, consumption, key domestic manufacturers and share

Global Outdoor LED Display production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Outdoor LED Display production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Outdoor LED Display production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Outdoor LED Display market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Daktronics, Samsung, Unilumin, Leyard, Absen, LianTronics, Shenzhen Lightking Tech Group Co., Ltd., Lighthouse Technologies Limited, Sansi, Yaham Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor LED Display market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (USD/Sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor LED Display Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor LED Display Market, Segmentation by Type:

Single Color

Two-color/Three-color

Full Color

Global Outdoor LED Display Market, Segmentation by Application:

Advertising Media

Traffic and Safety

Gym

Other

Companies Profiled:

Daktronics

Samsung

Unilumin

Leyard

Absen

LianTronics

Shenzhen Lightking Tech Group Co., Ltd.

Lighthouse Technologies Limited

Sansi

Yaham Electronics

Ledman Optoelectronic Co., Ltd.

Shenzhen Mary Photoelectricity Co.Ltd(MRLED)

Lopu

Shenzhen AOTO Electronics Co., Ltd.

Chipshow

Shenzhen CLT

INFILED

Retop LED Display Co., LTD.

QSTECH Co., Ltd.

Shenzhen Teeho Optoelectronic Co., Ltd

Key Questions Answered:

1. How big is the global Outdoor LED Display market?
2. What is the demand of the global Outdoor LED Display market?
3. What is the year over year growth of the global Outdoor LED Display market?
4. What is the production and production value of the global Outdoor LED Display market?
5. Who are the key producers in the global Outdoor LED Display market?
6. What are the growth factors driving the market demand?

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