

# Global Outdoor Lawn Lights Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GF122431426DEN.html>

Date: February 2026

Pages: 161

Price: US\$ 3,480.00 (Single User License)

ID: GF122431426DEN

## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Lawn Lights market size was valued at US\$ 1610 million in 2025 and is forecast to a readjusted size of US\$ 2297 million by 2032 with a CAGR of 5.1% during review period.

Outdoor lawn light is a lighting facility, mainly used for lighting around lawns, and is also an important landscape facility. With its unique design and soft lighting, it adds safety and beauty to the urban green space landscape. It is easy to install and highly decorative. It can be used in lawn greening landscape areas in parks, garden villas, pedestrian streets, parking lots, squares and other public places. In 2025, global Outdoor Lawn Light production reached approximately 86,929 k units, with an average global market price of around 18 US\$/Unit. The production capacity of Outdoor Lawn Light reaches 108,700 k units, and the industry's gross profit margin is approximately between 30% and 45%.

The development of outdoor lawn lights is driven by multiple factors: First, the demand for urban greening and landscape lighting continues to grow, especially in the context of new urbanization and smart city construction, which places higher demands on nighttime environmental beautification and safe lighting; second, energy-saving and environmental protection policies, such as the 'dual carbon' target, promote the widespread application of green technologies such as solar energy and LED; third, the improvement of residents' quality of life has led to an increasing demand for personalized and intelligent outdoor lighting in private courtyards, villas, and communities; and fourth, technological advancements, including high-efficiency photovoltaic modules, long-life lithium batteries, intelligent sensing, and IoT control, have significantly improved product performance and user experience, jointly promoting

the rapid popularization and upgrading of the outdoor lawn light market.

This report is a detailed and comprehensive analysis for global Outdoor Lawn Lights market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Outdoor Lawn Lights market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Lawn Lights market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Lawn Lights market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Lawn Lights market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Lawn Lights

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Lawn Lights market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify, Acuity Brands, OSRAM, Oppe Lighting, NVC Lighting, Hubbell Lighting, Fagerhult, Kingsun Optoelectronic, Cree Lighting, Zumtobel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Outdoor Lawn Lights market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Fixed Installation

Movable Installation

### Market segment by Energy

Solar-powered Lawn Lamp

Conventional Lawn Lamp

### Market segment by Installation Method

Ground-mounted

In-ground

Others

## Market segment by Application

Residential

Commercial

Others

## Major players covered

Signify

Acuity Brands

OSRAM

Oppe Lighting

NVC Lighting

Hubbell Lighting

Fagerhult

Kingsun Optoelectronic

Cree Lighting

Zumtobel

Jiawei

Panasonic

Everlight Electronics

R&C Lighting

Kon Lighting

CIKI

Kanglight

Bega

Reggiani Lighting

Gigalumi

Dauer Manufacturing

Leadsun

Judn Solar Lighting

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Outdoor Lawn Lights product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Lawn Lights, with price, sales

quantity, revenue, and global market share of Outdoor Lawn Lights from 2021 to 2026.

Chapter 3, the Outdoor Lawn Lights competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Lawn Lights breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Lawn Lights market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Lawn Lights.

Chapter 14 and 15, to describe Outdoor Lawn Lights sales channel, distributors, customers, research findings and conclusion.

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