

# Global Outdoor Lawn Lights Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Outdoor Lawn Lights market size is expected to reach \$ 2297 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032). Outdoor lawn light is a lighting facility, mainly used for lighting around lawns, and is also an important landscape facility. With its unique design and soft lighting, it adds safety and beauty to the urban green space landscape. It is easy to install and highly decorative. It can be used in lawn greening landscape areas in parks, garden villas, pedestrian streets, parking lots, squares and other public places. In 2025, global Outdoor Lawn Light production reached approximately 86,929 k units, with an average global market price of around 18 US\$/Unit. The production capacity of Outdoor Lawn Light reaches 108,700 k units, and the industry's gross profit margin is approximately between 30% and 45%.

The development of outdoor lawn lights is driven by multiple factors: First, the demand for urban greening and landscape lighting continues to grow, especially in the context of new urbanization and smart city construction, which places higher demands on nighttime environmental beautification and safe lighting; second, energy-saving and environmental protection policies, such as the 'dual carbon' target, promote the widespread application of green technologies such as solar energy and LED; third, the improvement of residents' quality of life has led to an increasing demand for personalized and intelligent outdoor lighting in private courtyards, villas, and communities; and fourth, technological advancements, including high-efficiency photovoltaic modules, long-life lithium batteries, intelligent sensing, and IoT control, have significantly improved product performance and user experience, jointly promoting the rapid popularization and upgrading of the outdoor lawn light market.

This report studies the global Outdoor Lawn Lights production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor

Lawn Lights and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Lawn Lights that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Outdoor Lawn Lights total production and demand, 2021-2032, (K Units)

Global Outdoor Lawn Lights total production value, 2021-2032, (USD Million)

Global Outdoor Lawn Lights production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Lawn Lights consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Lawn Lights domestic production, consumption, key domestic manufacturers and share

Global Outdoor Lawn Lights production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Lawn Lights production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outdoor Lawn Lights production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Lawn Lights market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify, Acuity Brands, OSRAM, Oppl Lighting, NVC Lighting, Hubbell Lighting, Fagerhult, Kingsun Optoelectronic, Cree Lighting, Zumtobel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Lawn Lights market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Lawn Lights Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Outdoor Lawn Lights Market, Segmentation by Type:

Fixed Installation

Movable Installation

#### Global Outdoor Lawn Lights Market, Segmentation by Energy:

Solar-powered Lawn Lamp

Conventional Lawn Lamp

#### Global Outdoor Lawn Lights Market, Segmentation by Installation Method:

Ground-mounted

In-ground

Others

#### Global Outdoor Lawn Lights Market, Segmentation by Application:

Residential

Commercial

Others

**Companies Profiled:**

Signify

Acuity Brands

OSRAM

Oppe Lighting

NVC Lighting

Hubbell Lighting

Fagerhult

Kingsun Optoelectronic

Cree Lighting

Zumtobel

Jiawei

Panasonic

Everlight Electronics

R&C Lighting

Kon Lighting

CIKI

Kanglight

Bega

Reggiani Lighting

Gigalumi

Dauer Manufacturing

Leadsun

Judn Solar Lighting

**Key Questions Answered:**

1. How big is the global Outdoor Lawn Lights market?
2. What is the demand of the global Outdoor Lawn Lights market?
3. What is the year over year growth of the global Outdoor Lawn Lights market?
4. What is the production and production value of the global Outdoor Lawn Lights market?
5. Who are the key producers in the global Outdoor Lawn Lights market?
6. What are the growth factors driving the market demand?

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