

Global Outdoor Jackets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G7BA08FAC838EN.html>

Date: January 2024

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: G7BA08FAC838EN

Abstracts

According to our (Global Info Research) latest study, the global Outdoor Jackets market size was valued at USD 31240 million in 2023 and is forecast to a readjusted size of USD 45890 million by 2030 with a CAGR of 5.6% during review period.

Outdoor jacket is a kind of clothing which is worn during some outdoor sports or widely recognized due to its special function.

Global Outdoor Jackets key players include Nike, Adidas, Under Armour, PUMA, Skechers, etc. Global top five manufacturers hold a share over 25%.

USA is the largest market, with a share about 30%, followed by China, and Europe, both have a share over 40 percent.

In terms of product, Lightweight Functional Outdoor Jackets is the largest segment, with a share about 40%. And in terms of application, the largest application is Men, followed by Women.

The Global Info Research report includes an overview of the development of the Outdoor Jackets industry chain, the market status of Male (Lightweight Functional, Mediumweight Functional), Female (Lightweight Functional, Mediumweight Functional), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Jackets.

Regionally, the report analyzes the Outdoor Jackets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Jackets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Jackets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Jackets industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Lightweight Functional, Mediumweight Functional).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Jackets market.

Regional Analysis: The report involves examining the Outdoor Jackets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Jackets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Jackets:

Company Analysis: Report covers individual Outdoor Jackets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Jackets This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Male, Female).

Technology Analysis: Report covers specific technologies relevant to Outdoor Jackets. It assesses the current state, advancements, and potential future developments in Outdoor Jackets areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Jackets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Jackets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Lightweight Functional

Mediumweight Functional

Expeditionary Expedition Special

Market segment by Application

Male

Female

Major players covered

Nike

Adidas

Under Armour

VF

PUMA

Lafuma

Amer Sports

Guirenniao

Skechers

Columbia

Li-Ning

ANTA

361 Degrees

Patagonia

Mizuno

Jack Wolfskin

Toread

Helly Hansen

Xtep

Billabong

Peak

VAUDE

Bergans

Asics

Salewa

BasicNet

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Jackets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Jackets, with price, sales, revenue and global market share of Outdoor Jackets from 2019 to 2024.

Chapter 3, the Outdoor Jackets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Jackets breakdown data are shown at the regional level, to

show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outdoor Jackets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Jackets.

Chapter 14 and 15, to describe Outdoor Jackets sales channel, distributors, customers, research findings and conclusion.

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