

# Global Outdoor Generator Set Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Outdoor Generator Set market size is expected to reach \$ 39285 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, global Outdoor Generator Set production reached approximately 660k units, with an average global market price of around US\$38k per unit.

An outdoor generator set is a standalone power generation system designed for outdoor operation, typically consisting of an internal combustion engine (diesel, gasoline, or gas), an alternator, and auxiliary systems such as control, cooling, and soundproofing. It converts fuel energy into electrical power to supply electricity in off-grid, temporary, or emergency scenarios. Designed with weather resistance, dust protection, and mobility in mind, outdoor generator sets are commonly available in silent enclosure, trailer-mounted, and containerized forms. They are widely used in construction sites, field operations, emergency response, telecom infrastructure, and outdoor activities, serving as critical distributed and backup power solutions.

The outdoor generator set industry chain consists of upstream component and material suppliers, midstream system manufacturers, and downstream application sectors. Upstream includes engine manufacturers, alternator suppliers, control systems, and structural components, with representative companies such as Cummins, Perkins, and Caterpillar (engines), as well as Stamford (alternators). Midstream includes generator set manufacturers and integrators such as Generac, Honda, and Yamaha, which handle system design, integration, and branding. Downstream applications include construction, emergency power, telecom infrastructure, oil & gas, mining, outdoor events, and commercial backup power, forming a complete chain from components ? equipment ? end-use industries.

The outdoor generator set market shows steady growth and is a typical infrastructure-related energy equipment sector. Increasing global infrastructure development, rising outdoor construction activities, and growing demand for emergency power are driving broader adoption across construction, energy, telecom, and disaster response sectors. Additionally, extreme weather events and concerns about grid reliability are strengthening the need for backup power solutions. Technologically, the market is evolving toward lower noise, higher efficiency, intelligent control, and remote monitoring, with increasing integration of hybrid systems and energy storage. However, challenges include stricter environmental regulations on diesel emissions, competition from alternative energy solutions such as battery storage, product homogenization, and fuel cost volatility. Improved grid reliability in some regions also moderates demand. Overall, the market maintains a stable demand base but is expected to evolve toward higher efficiency, lower emissions, and smarter systems.

This report studies the global Outdoor Generator Set production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Generator Set and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Generator Set that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Outdoor Generator Set total production and demand, 2021-2032, (K Units)

Global Outdoor Generator Set total production value, 2021-2032, (USD Million)

Global Outdoor Generator Set production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Generator Set consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Generator Set domestic production, consumption, key domestic manufacturers and share

Global Outdoor Generator Set production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Generator Set production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outdoor Generator Set production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Generator Set market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Westinghouse, Champion Power Equipment, Pramac, DuroMax Power Equipment, Generac, Honda Power Equipment, Energen, Cummins, Caterpillar, Yamaha, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Generator Set market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Generator Set Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Outdoor Generator Set Market, Segmentation by Type:

15000W

### Global Outdoor Generator Set Market, Segmentation by Structure:

Trailer

Container

Others

### Global Outdoor Generator Set Market, Segmentation by Fuel Type:

Diesel

Gasoline

Natural Gas

### Global Outdoor Generator Set Market, Segmentation by Application:

Household

Commercial

### Companies Profiled:

Westinghouse

Champion Power Equipment

Pramac

DuroMax Power Equipment

Generac

Honda Power Equipment

Energen

Cummins

Caterpillar

Yamaha

Huaquan

Honny Power

Saonon

Lipower

Leespower

Jianghao Generator

### **Key Questions Answered:**

1. How big is the global Outdoor Generator Set market?
2. What is the demand of the global Outdoor Generator Set market?
3. What is the year over year growth of the global Outdoor Generator Set market?
4. What is the production and production value of the global Outdoor Generator Set market?
5. Who are the key producers in the global Outdoor Generator Set market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Outdoor Generator Set Introduction
- 1.2 World Outdoor Generator Set Supply & Forecast
  - 1.2.1 World Outdoor Generator Set Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Outdoor Generator Set Production (2021-2032)
  - 1.2.3 World Outdoor Generator Set Pricing Trends (2021-2032)
- 1.3 World Outdoor Generator Set Production by Region (Based on Production Site)
  - 1.3.1 World Outdoor Generator Set Production Value by Region (2021-2032)
  - 1.3.2 World Outdoor Generator Set Production by Region (2021-2032)
  - 1.3.3 World Outdoor Generator Set Average Price by Region (2021-2032)
  - 1.3.4 North America Outdoor Generator Set Production (2021-2032)
  - 1.3.5 Europe Outdoor Generator Set Production (2021-2032)
  - 1.3.6 China Outdoor Generator Set Production (2021-2032)
  - 1.3.7 Japan Outdoor Generator Set Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Outdoor Generator Set Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Outdoor Generator Set Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Outdoor Generator Set Demand (2021-2032)
- 2.2 World Outdoor Generator Set Consumption by Region
  - 2.2.1 World Outdoor Generator Set Consumption by Region (2021-2026)
  - 2.2.2 World Outdoor Generator Set Consumption Forecast by Region (2027-2032)
- 2.3 United States Outdoor Generator Set Consumption (2021-2032)
- 2.4 China Outdoor Generator Set Consumption (2021-2032)
- 2.5 Europe Outdoor Generator Set Consumption (2021-2032)
- 2.6 Japan Outdoor Generator Set Consumption (2021-2032)
- 2.7 South Korea Outdoor Generator Set Consumption (2021-2032)
- 2.8 ASEAN Outdoor Generator Set Consumption (2021-2032)
- 2.9 India Outdoor Generator Set Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Outdoor Generator Set Production Value by Manufacturer (2021-2026)

- 3.2 World Outdoor Generator Set Production by Manufacturer (2021-2026)
- 3.3 World Outdoor Generator Set Average Price by Manufacturer (2021-2026)
- 3.4 Outdoor Generator Set Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Outdoor Generator Set Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Outdoor Generator Set in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Outdoor Generator Set in 2025
- 3.6 Outdoor Generator Set Market: Overall Company Footprint Analysis
  - 3.6.1 Outdoor Generator Set Market: Region Footprint
  - 3.6.2 Outdoor Generator Set Market: Company Product Type Footprint
  - 3.6.3 Outdoor Generator Set Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Outdoor Generator Set Production Value Comparison
  - 4.1.1 United States VS China: Outdoor Generator Set Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Outdoor Generator Set Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Outdoor Generator Set Production Comparison
  - 4.2.1 United States VS China: Outdoor Generator Set Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Outdoor Generator Set Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Outdoor Generator Set Consumption Comparison
  - 4.3.1 United States VS China: Outdoor Generator Set Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Outdoor Generator Set Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Outdoor Generator Set Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Outdoor Generator Set Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Outdoor Generator Set Production Value (2021-2026)

4.4.3 United States Based Manufacturers Outdoor Generator Set Production (2021-2026)

4.5 China Based Outdoor Generator Set Manufacturers and Market Share

4.5.1 China Based Outdoor Generator Set Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Outdoor Generator Set Production Value (2021-2026)

4.5.3 China Based Manufacturers Outdoor Generator Set Production (2021-2026)

4.6 Rest of World Based Outdoor Generator Set Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Outdoor Generator Set Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Outdoor Generator Set Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Outdoor Generator Set Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Outdoor Generator Set Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 15000W

5.3 Market Segment by Type

5.3.1 World Outdoor Generator Set Production by Type (2021-2032)

5.3.2 World Outdoor Generator Set Production Value by Type (2021-2032)

5.3.3 World Outdoor Generator Set Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY STRUCTURE**

6.1 World Outdoor Generator Set Market Size Overview by Structure: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Structure

6.2.1 Trailer

6.2.2 Container

6.2.3 Others

6.3 Market Segment by Structure

- 6.3.1 World Outdoor Generator Set Production by Structure (2021-2032)
- 6.3.2 World Outdoor Generator Set Production Value by Structure (2021-2032)
- 6.3.3 World Outdoor Generator Set Average Price by Structure (2021-2032)

## **7 MARKET ANALYSIS BY FUEL TYPE**

- 7.1 World Outdoor Generator Set Market Size Overview by Fuel Type: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Fuel Type
  - 7.2.1 Diesel
  - 7.2.2 Gasoline
  - 7.2.3 Natural Gas
- 7.3 Market Segment by Fuel Type
  - 7.3.1 World Outdoor Generator Set Production by Fuel Type (2021-2032)
  - 7.3.2 World Outdoor Generator Set Production Value by Fuel Type (2021-2032)
  - 7.3.3 World Outdoor Generator Set Average Price by Fuel Type (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

- 8.1 World Outdoor Generator Set Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
  - 8.2.1 Household
  - 8.2.2 Commercial
- 8.3 Market Segment by Application
  - 8.3.1 World Outdoor Generator Set Production by Application (2021-2032)
  - 8.3.2 World Outdoor Generator Set Production Value by Application (2021-2032)
  - 8.3.3 World Outdoor Generator Set Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

- 9.1 Westinghouse
  - 9.1.1 Westinghouse Details
  - 9.1.2 Westinghouse Major Business
  - 9.1.3 Westinghouse Outdoor Generator Set Product and Services
  - 9.1.4 Westinghouse Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.1.5 Westinghouse Recent Developments/Updates
  - 9.1.6 Westinghouse Competitive Strengths & Weaknesses

## 9.2 Champion Power Equipment

### 9.2.1 Champion Power Equipment Details

### 9.2.2 Champion Power Equipment Major Business

### 9.2.3 Champion Power Equipment Outdoor Generator Set Product and Services

### 9.2.4 Champion Power Equipment Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.2.5 Champion Power Equipment Recent Developments/Updates

### 9.2.6 Champion Power Equipment Competitive Strengths & Weaknesses

## 9.3 Pramac

### 9.3.1 Pramac Details

### 9.3.2 Pramac Major Business

### 9.3.3 Pramac Outdoor Generator Set Product and Services

### 9.3.4 Pramac Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.3.5 Pramac Recent Developments/Updates

### 9.3.6 Pramac Competitive Strengths & Weaknesses

## 9.4 DuroMax Power Equipment

### 9.4.1 DuroMax Power Equipment Details

### 9.4.2 DuroMax Power Equipment Major Business

### 9.4.3 DuroMax Power Equipment Outdoor Generator Set Product and Services

### 9.4.4 DuroMax Power Equipment Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.4.5 DuroMax Power Equipment Recent Developments/Updates

### 9.4.6 DuroMax Power Equipment Competitive Strengths & Weaknesses

## 9.5 Generac

### 9.5.1 Generac Details

### 9.5.2 Generac Major Business

### 9.5.3 Generac Outdoor Generator Set Product and Services

### 9.5.4 Generac Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.5.5 Generac Recent Developments/Updates

### 9.5.6 Generac Competitive Strengths & Weaknesses

## 9.6 Honda Power Equipment

### 9.6.1 Honda Power Equipment Details

### 9.6.2 Honda Power Equipment Major Business

### 9.6.3 Honda Power Equipment Outdoor Generator Set Product and Services

### 9.6.4 Honda Power Equipment Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.6.5 Honda Power Equipment Recent Developments/Updates

#### 9.6.6 Honda Power Equipment Competitive Strengths & Weaknesses

### 9.7 Energen

#### 9.7.1 Energen Details

#### 9.7.2 Energen Major Business

#### 9.7.3 Energen Outdoor Generator Set Product and Services

#### 9.7.4 Energen Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.7.5 Energen Recent Developments/Updates

#### 9.7.6 Energen Competitive Strengths & Weaknesses

### 9.8 Cummins

#### 9.8.1 Cummins Details

#### 9.8.2 Cummins Major Business

#### 9.8.3 Cummins Outdoor Generator Set Product and Services

#### 9.8.4 Cummins Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.8.5 Cummins Recent Developments/Updates

#### 9.8.6 Cummins Competitive Strengths & Weaknesses

### 9.9 Caterpillar

#### 9.9.1 Caterpillar Details

#### 9.9.2 Caterpillar Major Business

#### 9.9.3 Caterpillar Outdoor Generator Set Product and Services

#### 9.9.4 Caterpillar Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.9.5 Caterpillar Recent Developments/Updates

#### 9.9.6 Caterpillar Competitive Strengths & Weaknesses

### 9.10 Yamaha

#### 9.10.1 Yamaha Details

#### 9.10.2 Yamaha Major Business

#### 9.10.3 Yamaha Outdoor Generator Set Product and Services

#### 9.10.4 Yamaha Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 9.10.5 Yamaha Recent Developments/Updates

#### 9.10.6 Yamaha Competitive Strengths & Weaknesses

### 9.11 Huaquan

#### 9.11.1 Huaquan Details

#### 9.11.2 Huaquan Major Business

#### 9.11.3 Huaquan Outdoor Generator Set Product and Services

#### 9.11.4 Huaquan Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Huaquan Recent Developments/Updates
- 9.11.6 Huaquan Competitive Strengths & Weaknesses
- 9.12 Honny Power
  - 9.12.1 Honny Power Details
  - 9.12.2 Honny Power Major Business
  - 9.12.3 Honny Power Outdoor Generator Set Product and Services
  - 9.12.4 Honny Power Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.12.5 Honny Power Recent Developments/Updates
  - 9.12.6 Honny Power Competitive Strengths & Weaknesses
- 9.13 Saonon
  - 9.13.1 Saonon Details
  - 9.13.2 Saonon Major Business
  - 9.13.3 Saonon Outdoor Generator Set Product and Services
  - 9.13.4 Saonon Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Saonon Recent Developments/Updates
  - 9.13.6 Saonon Competitive Strengths & Weaknesses
- 9.14 Lipower
  - 9.14.1 Lipower Details
  - 9.14.2 Lipower Major Business
  - 9.14.3 Lipower Outdoor Generator Set Product and Services
  - 9.14.4 Lipower Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Lipower Recent Developments/Updates
  - 9.14.6 Lipower Competitive Strengths & Weaknesses
- 9.15 Leespower
  - 9.15.1 Leespower Details
  - 9.15.2 Leespower Major Business
  - 9.15.3 Leespower Outdoor Generator Set Product and Services
  - 9.15.4 Leespower Outdoor Generator Set Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Leespower Recent Developments/Updates
  - 9.15.6 Leespower Competitive Strengths & Weaknesses
- 9.16 Jianghao Generator
  - 9.16.1 Jianghao Generator Details
  - 9.16.2 Jianghao Generator Major Business
  - 9.16.3 Jianghao Generator Outdoor Generator Set Product and Services
  - 9.16.4 Jianghao Generator Outdoor Generator Set Production, Price, Value, Gross

## Margin and Market Share (2021-2026)

9.16.5 Jianghao Generator Recent Developments/Updates

9.16.6 Jianghao Generator Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Outdoor Generator Set Industry Chain

10.2 Outdoor Generator Set Upstream Analysis

10.2.1 Outdoor Generator Set Core Raw Materials

10.2.2 Main Manufacturers of Outdoor Generator Set Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Outdoor Generator Set Production Mode

10.6 Outdoor Generator Set Procurement Model

10.7 Outdoor Generator Set Industry Sales Model and Sales Channels

10.7.1 Outdoor Generator Set Sales Model

10.7.2 Outdoor Generator Set Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Outdoor Generator Set Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Outdoor Generator Set Production Value by Region (2021-2026) & (USD Million)

Table 3. World Outdoor Generator Set Production Value by Region (2027-2032) & (USD Million)

Table 4. World Outdoor Generator Set Production Value Market Share by Region (2021-2026)

Table 5. World Outdoor Generator Set Production Value Market Share by Region (2027-2032)

Table 6. World Outdoor Generator Set Production by Region (2021-2026) & (K Units)

Table 7. World Outdoor Generator Set Production by Region (2027-2032) & (K Units)

Table 8. World Outdoor Generator Set Production Market Share by Region (2021-2026)

Table 9. World Outdoor Generator Set Production Market Share by Region (2027-2032)

Table 10. World Outdoor Generator Set Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Outdoor Generator Set Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Outdoor Generator Set Major Market Trends

Table 13. World Outdoor Generator Set Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Outdoor Generator Set Consumption by Region (2021-2026) & (K Units)

Table 15. World Outdoor Generator Set Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Outdoor Generator Set Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Outdoor Generator Set Producers in 2025

Table 18. World Outdoor Generator Set Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Outdoor Generator Set Producers in 2025

Table 20. World Outdoor Generator Set Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Outdoor Generator Set Company Evaluation Quadrant

Table 22. World Outdoor Generator Set Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Outdoor Generator Set Production Site of Key Manufacturer

Table 24. Outdoor Generator Set Market: Company Product Type Footprint

Table 25. Outdoor Generator Set Market: Company Product Application Footprint

Table 26. Outdoor Generator Set Competitive Factors

Table 27. Outdoor Generator Set New Entrant and Capacity Expansion Plans

Table 28. Outdoor Generator Set Mergers & Acquisitions Activity

Table 29. United States VS China Outdoor Generator Set Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Outdoor Generator Set Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Outdoor Generator Set Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Outdoor Generator Set Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Outdoor Generator Set Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Outdoor Generator Set Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Outdoor Generator Set Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Outdoor Generator Set Production Market Share (2021-2026)

Table 37. China Based Outdoor Generator Set Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Outdoor Generator Set Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Outdoor Generator Set Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Outdoor Generator Set Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Outdoor Generator Set Production Market Share (2021-2026)

Table 42. Rest of World Based Outdoor Generator Set Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Outdoor Generator Set Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Outdoor Generator Set Production Value

Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Outdoor Generator Set Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Outdoor Generator Set Production Market Share (2021-2026)

Table 47. World Outdoor Generator Set Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Outdoor Generator Set Production by Type (2021-2026) & (K Units)

Table 49. World Outdoor Generator Set Production by Type (2027-2032) & (K Units)

Table 50. World Outdoor Generator Set Production Value by Type (2021-2026) & (USD Million)

Table 51. World Outdoor Generator Set Production Value by Type (2027-2032) & (USD Million)

Table 52. World Outdoor Generator Set Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Outdoor Generator Set Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Outdoor Generator Set Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World Outdoor Generator Set Production by Structure (2021-2026) & (K Units)

Table 56. World Outdoor Generator Set Production by Structure (2027-2032) & (K Units)

Table 57. World Outdoor Generator Set Production Value by Structure (2021-2026) & (USD Million)

Table 58. World Outdoor Generator Set Production Value by Structure (2027-2032) & (USD Million)

Table 59. World Outdoor Generator Set Average Price by Structure (2021-2026) & (US\$/Unit)

Table 60. World Outdoor Generator Set Average Price by Structure (2027-2032) & (US\$/Unit)

Table 61. World Outdoor Generator Set Production Value by Fuel Type, (USD Million), 2021 & 2025 & 2032

Table 62. World Outdoor Generator Set Production by Fuel Type (2021-2026) & (K Units)

Table 63. World Outdoor Generator Set Production by Fuel Type (2027-2032) & (K Units)

Table 64. World Outdoor Generator Set Production Value by Fuel Type (2021-2026) & (USD Million)

Table 65. World Outdoor Generator Set Production Value by Fuel Type (2027-2032) & (USD Million)

Table 66. World Outdoor Generator Set Average Price by Fuel Type (2021-2026) & (US\$/Unit)

Table 67. World Outdoor Generator Set Average Price by Fuel Type (2027-2032) & (US\$/Unit)

Table 68. World Outdoor Generator Set Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Outdoor Generator Set Production by Application (2021-2026) & (K Units)

Table 70. World Outdoor Generator Set Production by Application (2027-2032) & (K Units)

Table 71. World Outdoor Generator Set Production Value by Application (2021-2026) & (USD Million)

Table 72. World Outdoor Generator Set Production Value by Application (2027-2032) & (USD Million)

Table 73. World Outdoor Generator Set Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Outdoor Generator Set Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Westinghouse Basic Information, Manufacturing Base and Competitors

Table 76. Westinghouse Major Business

Table 77. Westinghouse Outdoor Generator Set Product and Services

Table 78. Westinghouse Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Westinghouse Recent Developments/Updates

Table 80. Westinghouse Competitive Strengths & Weaknesses

Table 81. Champion Power Equipment Basic Information, Manufacturing Base and Competitors

Table 82. Champion Power Equipment Major Business

Table 83. Champion Power Equipment Outdoor Generator Set Product and Services

Table 84. Champion Power Equipment Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Champion Power Equipment Recent Developments/Updates

Table 86. Champion Power Equipment Competitive Strengths & Weaknesses

Table 87. Pramac Basic Information, Manufacturing Base and Competitors

Table 88. Pramac Major Business

Table 89. Pramac Outdoor Generator Set Product and Services

Table 90. Pramac Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Pramac Recent Developments/Updates

Table 92. Pramac Competitive Strengths & Weaknesses

Table 93. DuroMax Power Equipment Basic Information, Manufacturing Base and Competitors

Table 94. DuroMax Power Equipment Major Business

Table 95. DuroMax Power Equipment Outdoor Generator Set Product and Services

Table 96. DuroMax Power Equipment Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. DuroMax Power Equipment Recent Developments/Updates

Table 98. DuroMax Power Equipment Competitive Strengths & Weaknesses

Table 99. Generac Basic Information, Manufacturing Base and Competitors

Table 100. Generac Major Business

Table 101. Generac Outdoor Generator Set Product and Services

Table 102. Generac Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Generac Recent Developments/Updates

Table 104. Generac Competitive Strengths & Weaknesses

Table 105. Honda Power Equipment Basic Information, Manufacturing Base and Competitors

Table 106. Honda Power Equipment Major Business

Table 107. Honda Power Equipment Outdoor Generator Set Product and Services

Table 108. Honda Power Equipment Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Honda Power Equipment Recent Developments/Updates

Table 110. Honda Power Equipment Competitive Strengths & Weaknesses

Table 111. Energen Basic Information, Manufacturing Base and Competitors

Table 112. Energen Major Business

Table 113. Energen Outdoor Generator Set Product and Services

Table 114. Energen Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Energen Recent Developments/Updates

Table 116. Energen Competitive Strengths & Weaknesses

Table 117. Cummins Basic Information, Manufacturing Base and Competitors

Table 118. Cummins Major Business

Table 119. Cummins Outdoor Generator Set Product and Services

- Table 120. Cummins Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Cummins Recent Developments/Updates
- Table 122. Cummins Competitive Strengths & Weaknesses
- Table 123. Caterpillar Basic Information, Manufacturing Base and Competitors
- Table 124. Caterpillar Major Business
- Table 125. Caterpillar Outdoor Generator Set Product and Services
- Table 126. Caterpillar Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Caterpillar Recent Developments/Updates
- Table 128. Caterpillar Competitive Strengths & Weaknesses
- Table 129. Yamaha Basic Information, Manufacturing Base and Competitors
- Table 130. Yamaha Major Business
- Table 131. Yamaha Outdoor Generator Set Product and Services
- Table 132. Yamaha Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Yamaha Recent Developments/Updates
- Table 134. Yamaha Competitive Strengths & Weaknesses
- Table 135. Huaquan Basic Information, Manufacturing Base and Competitors
- Table 136. Huaquan Major Business
- Table 137. Huaquan Outdoor Generator Set Product and Services
- Table 138. Huaquan Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Huaquan Recent Developments/Updates
- Table 140. Huaquan Competitive Strengths & Weaknesses
- Table 141. Honny Power Basic Information, Manufacturing Base and Competitors
- Table 142. Honny Power Major Business
- Table 143. Honny Power Outdoor Generator Set Product and Services
- Table 144. Honny Power Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Honny Power Recent Developments/Updates
- Table 146. Honny Power Competitive Strengths & Weaknesses
- Table 147. Saonon Basic Information, Manufacturing Base and Competitors
- Table 148. Saonon Major Business
- Table 149. Saonon Outdoor Generator Set Product and Services
- Table 150. Saonon Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Saonon Recent Developments/Updates
- Table 152. Saonon Competitive Strengths & Weaknesses

- Table 153. Lipower Basic Information, Manufacturing Base and Competitors
- Table 154. Lipower Major Business
- Table 155. Lipower Outdoor Generator Set Product and Services
- Table 156. Lipower Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Lipower Recent Developments/Updates
- Table 158. Lipower Competitive Strengths & Weaknesses
- Table 159. Leespower Basic Information, Manufacturing Base and Competitors
- Table 160. Leespower Major Business
- Table 161. Leespower Outdoor Generator Set Product and Services
- Table 162. Leespower Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Leespower Recent Developments/Updates
- Table 164. Leespower Competitive Strengths & Weaknesses
- Table 165. Jianghao Generator Basic Information, Manufacturing Base and Competitors
- Table 166. Jianghao Generator Major Business
- Table 167. Jianghao Generator Outdoor Generator Set Product and Services
- Table 168. Jianghao Generator Outdoor Generator Set Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Jianghao Generator Recent Developments/Updates
- Table 170. Jianghao Generator Competitive Strengths & Weaknesses
- Table 171. Global Key Players of Outdoor Generator Set Upstream (Raw Materials)
- Table 172. Global Outdoor Generator Set Typical Customers
- Table 173. Outdoor Generator Set Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Outdoor Generator Set Picture

Figure 2. World Outdoor Generator Set Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Outdoor Generator Set Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Outdoor Generator Set Production (2021-2032) & (K Units)

Figure 5. World Outdoor Generator Set Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Outdoor Generator Set Production Value Market Share by Region (2021-2032)

Figure 7. World Outdoor Generator Set Production Market Share by Region (2021-2032)

Figure 8. North America Outdoor Generator Set Production (2021-2032) & (K Units)

Figure 9. Europe Outdoor Generator Set Production (2021-2032) & (K Units)

Figure 10. China Outdoor Generator Set Production (2021-2032) & (K Units)

Figure 11. Japan Outdoor Generator Set Production (2021-2032) & (K Units)

Figure 12. Outdoor Generator Set Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 15. World Outdoor Generator Set Consumption Market Share by Region (2021-2032)

Figure 16. United States Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 17. China Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 18. Europe Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 19. Japan Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 20. South Korea Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 22. India Outdoor Generator Set Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Outdoor Generator Set by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Outdoor Generator Set Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Outdoor Generator Set Markets in 2025

Figure 26. United States VS China: Outdoor Generator Set Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Outdoor Generator Set Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Outdoor Generator Set Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Outdoor Generator Set Production Market Share 2025

Figure 30. China Based Manufacturers Outdoor Generator Set Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Outdoor Generator Set Production Market Share 2025

Figure 32. World Outdoor Generator Set Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Outdoor Generator Set Production Value Market Share by Type in 2025

Figure 34. 15000W

Figure 38. World Outdoor Generator Set Production Market Share by Type (2021-2032)

Figure 39. World Outdoor Generator Set Production Value Market Share by Type (2021-2032)

Figure 40. World Outdoor Generator Set Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Outdoor Generator Set Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Figure 42. World Outdoor Generator Set Production Value Market Share by Structure in 2025

Figure 43. Trailer

Figure 44. Container

Figure 45. Others

Figure 46. World Outdoor Generator Set Production Market Share by Structure (2021-2032)

Figure 47. World Outdoor Generator Set Production Value Market Share by Structure (2021-2032)

Figure 48. World Outdoor Generator Set Average Price by Structure (2021-2032) & (US\$/Unit)

Figure 49. World Outdoor Generator Set Production Value by Fuel Type, (USD Million), 2021 & 2025 & 2032

Figure 50. World Outdoor Generator Set Production Value Market Share by Fuel Type in 2025

Figure 51. Diesel

Figure 52. Gasoline

Figure 53. Natural Gas

Figure 54. World Outdoor Generator Set Production Market Share by Fuel Type (2021-2032)

Figure 55. World Outdoor Generator Set Production Value Market Share by Fuel Type (2021-2032)

Figure 56. World Outdoor Generator Set Average Price by Fuel Type (2021-2032) & (US\$/Unit)

Figure 57. World Outdoor Generator Set Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Outdoor Generator Set Production Value Market Share by Application in 2025

Figure 59. Household

Figure 60. Commercial

Figure 61. World Outdoor Generator Set Production Market Share by Application (2021-2032)

Figure 62. World Outdoor Generator Set Production Value Market Share by Application (2021-2032)

Figure 63. World Outdoor Generator Set Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Outdoor Generator Set Industry Chain

Figure 65. Outdoor Generator Set Procurement Model

Figure 66. Outdoor Generator Set Sales Model

Figure 67. Outdoor Generator Set Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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