

# Global Outdoor Gear & Equipment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Gear & Equipment market size was valued at USD 50670 million in 2023 and is forecast to a readjusted size of USD 73960 million by 2030 with a CAGR of 5.6% during review period.

The Outdoor Gear is always adopted by those who love nature, hiking, backpacking and adventure. In our report, the outdoor gear includes outdoor apparel, equipment and gear, as well as outdoor shoes and footwear.

Outdoor apparel, footwear and gear constitute a growing sector that benefits from consumers' increasing participation in outdoor activities, particularly in large markets such as the US, Europe and China.

The Global Info Research report includes an overview of the development of the Outdoor Gear & Equipment industry chain, the market status of Game (Apparel, Footwear), Sport Activity (Apparel, Footwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Gear & Equipment.

Regionally, the report analyzes the Outdoor Gear & Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Gear & Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Outdoor Gear & Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Gear & Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Apparel, Footwear).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Gear & Equipment market.

**Regional Analysis:** The report involves examining the Outdoor Gear & Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Gear & Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Gear & Equipment:

**Company Analysis:** Report covers individual Outdoor Gear & Equipment players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Gear & Equipment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Game, Sport Activity).

**Technology Analysis:** Report covers specific technologies relevant to Outdoor Gear & Equipment. It assesses the current state, advancements, and potential future developments in Outdoor Gear & Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Gear & Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Outdoor Gear & Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Apparel

Footwear

Backpacks

Tents and Sleeping Bags

Climbing Equipment

Accessories

#### Market segment by Application

Game

Sport Activity

Market segment by players, this report covers

ARCTERYX

JACK WOLFSKIN

MobiGarden

Beijing Toread Outdoor Products

Columbia

Marmot

THE NORTH FACE

NORTHLAND

BlackYak

Lafuma

Black Diamond

ARCTOS

Ozark

Highrock

Camel

Nextorch

Fire Maple

KingCamp

MBC

Snowwolf

Mammut

Schoffel

Vaude

Fenix Outdoor

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Outdoor Gear & Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Outdoor Gear & Equipment, with revenue, gross margin and global market share of Outdoor Gear & Equipment from 2019 to 2024.

Chapter 3, the Outdoor Gear & Equipment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Outdoor Gear & Equipment market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Outdoor Gear & Equipment.

Chapter 13, to describe Outdoor Gear & Equipment research findings and conclusion.

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