

Global Outdoor Furniture And Accessories Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Furniture And Accessories market size was valued at USD 22750 million in 2023 and is forecast to a readjusted size of USD 27380 million by 2030 with a CAGR of 2.7% during review period.

Outdoor Furniture, also called garden furniture or patio furniture, is a type of furniture specifically designed for outdoor use. It is typically made of weather-resistant materials such as aluminium which does not rust. The oldest surviving examples of Outdoor Furniture were found in the gardens of Pompeii. Different types of outdoor furniture include chairs, seating sets, tables, Outdoor Dining Sets, and loungers & daybeds. The main purpose of outdoor furniture is to offer appropriate décor, and comfort.

Outdoor furniture and accessories refer to items that are designed for use in an outdoor setting, such as tables, chairs and seating, etc. These products are made with materials that are durable and weather-resistant to withstand the outdoor elements and come in a range of styles and designs to suit different tastes and preferences.

Global key players of Outdoor Furniture And Accessories include Yotrio Corporation, Brown Jordan, Agio International, etc. The top three players hold a share over 14%.

North America is the largest market, has a share about 56%, followed by Europe and Asia-Pacific(excluding China), with share 31% and 5%, separately.

In terms of product type, Deep Seating Set is the largest segment, occupied for a share of 33%, and in terms of application, E-retailers has a share about 31%.

The Global Info Research report includes an overview of the development of the Outdoor Furniture And Accessories industry chain, the market status of Speciality Stores (Outdoor Dining Set, Deep Seating Set), Hypermarkets (Outdoor Dining Set, Deep Seating Set), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Furniture And Accessories.

Regionally, the report analyzes the Outdoor Furniture And Accessories markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Furniture And Accessories market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Furniture And Accessories market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Furniture And Accessories industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Outdoor Dining Set, Deep Seating Set).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Furniture And Accessories market.

Regional Analysis: The report involves examining the Outdoor Furniture And Accessories market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Outdoor Furniture And Accessories market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Furniture And Accessories:

Company Analysis: Report covers individual Outdoor Furniture And Accessories manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Furniture And Accessories. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Speciality Stores, Hypermarkets).

Technology Analysis: Report covers specific technologies relevant to Outdoor Furniture And Accessories. It assesses the current state, advancements, and potential future developments in Outdoor Furniture And Accessories areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Outdoor Furniture And Accessories market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Furniture And Accessories market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Outdoor Dining Set

Deep Seating Set

Fire Pit Chat Set

Fire Pits

Others

Market segment by Application

Speciality Stores

Hypermarkets

E-retailers

Warehouse Clubs

Mass Retailers

Others

Major players covered

Yotrio Corporation

Brown Jordan

Agio International

DEDON

Gloster

The Keter Group

Keysheen

Royal Botania

Poly-Wood

HIGOLD

Artie

KETTAL

Rattan

Tuuci

Lloyd Flanders

Linya Group

Hartman

Emu Group

Homecrest Outdoor Living

Fischer Möbel

Treasure Garden Incorporated

COMFORT

Patio Furniture Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Furniture And Accessories product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Furniture And Accessories, with price, sales, revenue and global market share of Outdoor Furniture And Accessories from 2019 to 2024.

Chapter 3, the Outdoor Furniture And Accessories competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Furniture And Accessories breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outdoor Furniture And Accessories market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor

Furniture And Accessories.

Chapter 14 and 15, to describe Outdoor Furniture And Accessories sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Outdoor Furniture And Accessories

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Outdoor Furniture And Accessories Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Outdoor Dining Set

1.3.3 Deep Seating Set

1.3.4 Fire Pit Chat Set

1.3.5 Fire Pits

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Outdoor Furniture And Accessories Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Speciality Stores

1.4.3 Hypermarkets

1.4.4 E-retailers

1.4.5 Warehouse Clubs

1.4.6 Mass Retailers

1.4.7 Others

1.5 Global Outdoor Furniture And Accessories Market Size & Forecast

1.5.1 Global Outdoor Furniture And Accessories Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Outdoor Furniture And Accessories Sales Quantity (2019-2030)

1.5.3 Global Outdoor Furniture And Accessories Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Yotrio Corporation

2.1.1 Yotrio Corporation Details

2.1.2 Yotrio Corporation Major Business

2.1.3 Yotrio Corporation Outdoor Furniture And Accessories Product and Services

2.1.4 Yotrio Corporation Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Yotrio Corporation Recent Developments/Updates

2.2 Brown Jordan

- 2.2.1 Brown Jordan Details
- 2.2.2 Brown Jordan Major Business
- 2.2.3 Brown Jordan Outdoor Furniture And Accessories Product and Services
- 2.2.4 Brown Jordan Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Brown Jordan Recent Developments/Updates
- 2.3 Agio International
 - 2.3.1 Agio International Details
 - 2.3.2 Agio International Major Business
 - 2.3.3 Agio International Outdoor Furniture And Accessories Product and Services
 - 2.3.4 Agio International Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Agio International Recent Developments/Updates
- 2.4 DEDON
 - 2.4.1 DEDON Details
 - 2.4.2 DEDON Major Business
 - 2.4.3 DEDON Outdoor Furniture And Accessories Product and Services
 - 2.4.4 DEDON Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 DEDON Recent Developments/Updates
- 2.5 Gloster
 - 2.5.1 Gloster Details
 - 2.5.2 Gloster Major Business
 - 2.5.3 Gloster Outdoor Furniture And Accessories Product and Services
 - 2.5.4 Gloster Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Gloster Recent Developments/Updates
- 2.6 The Keter Group
 - 2.6.1 The Keter Group Details
 - 2.6.2 The Keter Group Major Business
 - 2.6.3 The Keter Group Outdoor Furniture And Accessories Product and Services
 - 2.6.4 The Keter Group Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 The Keter Group Recent Developments/Updates
- 2.7 Keysheen
 - 2.7.1 Keysheen Details
 - 2.7.2 Keysheen Major Business
 - 2.7.3 Keysheen Outdoor Furniture And Accessories Product and Services
 - 2.7.4 Keysheen Outdoor Furniture And Accessories Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Keysheen Recent Developments/Updates

2.8 Royal Botania

2.8.1 Royal Botania Details

2.8.2 Royal Botania Major Business

2.8.3 Royal Botania Outdoor Furniture And Accessories Product and Services

2.8.4 Royal Botania Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Royal Botania Recent Developments/Updates

2.9 Poly-Wood

2.9.1 Poly-Wood Details

2.9.2 Poly-Wood Major Business

2.9.3 Poly-Wood Outdoor Furniture And Accessories Product and Services

2.9.4 Poly-Wood Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Poly-Wood Recent Developments/Updates

2.10 HIGOLD

2.10.1 HIGOLD Details

2.10.2 HIGOLD Major Business

2.10.3 HIGOLD Outdoor Furniture And Accessories Product and Services

2.10.4 HIGOLD Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 HIGOLD Recent Developments/Updates

2.11 Artie

2.11.1 Artie Details

2.11.2 Artie Major Business

2.11.3 Artie Outdoor Furniture And Accessories Product and Services

2.11.4 Artie Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Artie Recent Developments/Updates

2.12 KETTAL

2.12.1 KETTAL Details

2.12.2 KETTAL Major Business

2.12.3 KETTAL Outdoor Furniture And Accessories Product and Services

2.12.4 KETTAL Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 KETTAL Recent Developments/Updates

2.13 Rattan

2.13.1 Rattan Details

- 2.13.2 Rattan Major Business
- 2.13.3 Rattan Outdoor Furniture And Accessories Product and Services
- 2.13.4 Rattan Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Rattan Recent Developments/Updates
- 2.14 Tuuci
 - 2.14.1 Tuuci Details
 - 2.14.2 Tuuci Major Business
 - 2.14.3 Tuuci Outdoor Furniture And Accessories Product and Services
 - 2.14.4 Tuuci Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Tuuci Recent Developments/Updates
- 2.15 Lloyd Flanders
 - 2.15.1 Lloyd Flanders Details
 - 2.15.2 Lloyd Flanders Major Business
 - 2.15.3 Lloyd Flanders Outdoor Furniture And Accessories Product and Services
 - 2.15.4 Lloyd Flanders Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Lloyd Flanders Recent Developments/Updates
- 2.16 Linya Group
 - 2.16.1 Linya Group Details
 - 2.16.2 Linya Group Major Business
 - 2.16.3 Linya Group Outdoor Furniture And Accessories Product and Services
 - 2.16.4 Linya Group Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Linya Group Recent Developments/Updates
- 2.17 Hartman
 - 2.17.1 Hartman Details
 - 2.17.2 Hartman Major Business
 - 2.17.3 Hartman Outdoor Furniture And Accessories Product and Services
 - 2.17.4 Hartman Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Hartman Recent Developments/Updates
- 2.18 Emu Group
 - 2.18.1 Emu Group Details
 - 2.18.2 Emu Group Major Business
 - 2.18.3 Emu Group Outdoor Furniture And Accessories Product and Services
 - 2.18.4 Emu Group Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.18.5 Emu Group Recent Developments/Updates
- 2.19 Homecrest Outdoor Living
 - 2.19.1 Homecrest Outdoor Living Details
 - 2.19.2 Homecrest Outdoor Living Major Business
 - 2.19.3 Homecrest Outdoor Living Outdoor Furniture And Accessories Product and Services
 - 2.19.4 Homecrest Outdoor Living Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 Homecrest Outdoor Living Recent Developments/Updates
- 2.20 Fischer M?bel
 - 2.20.1 Fischer M?bel Details
 - 2.20.2 Fischer M?bel Major Business
 - 2.20.3 Fischer M?bel Outdoor Furniture And Accessories Product and Services
 - 2.20.4 Fischer M?bel Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Fischer M?bel Recent Developments/Updates
- 2.21 Treasure Garden Incorporated
 - 2.21.1 Treasure Garden Incorporated Details
 - 2.21.2 Treasure Garden Incorporated Major Business
 - 2.21.3 Treasure Garden Incorporated Outdoor Furniture And Accessories Product and Services
 - 2.21.4 Treasure Garden Incorporated Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.21.5 Treasure Garden Incorporated Recent Developments/Updates
- 2.22 COMFORT
 - 2.22.1 COMFORT Details
 - 2.22.2 COMFORT Major Business
 - 2.22.3 COMFORT Outdoor Furniture And Accessories Product and Services
 - 2.22.4 COMFORT Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.22.5 COMFORT Recent Developments/Updates
- 2.23 Patio Furniture Industries
 - 2.23.1 Patio Furniture Industries Details
 - 2.23.2 Patio Furniture Industries Major Business
 - 2.23.3 Patio Furniture Industries Outdoor Furniture And Accessories Product and Services
 - 2.23.4 Patio Furniture Industries Outdoor Furniture And Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.23.5 Patio Furniture Industries Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR FURNITURE AND ACCESSORIES BY MANUFACTURER

3.1 Global Outdoor Furniture And Accessories Sales Quantity by Manufacturer (2019-2024)

3.2 Global Outdoor Furniture And Accessories Revenue by Manufacturer (2019-2024)

3.3 Global Outdoor Furniture And Accessories Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Outdoor Furniture And Accessories by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Outdoor Furniture And Accessories Manufacturer Market Share in 2023

3.4.2 Top 6 Outdoor Furniture And Accessories Manufacturer Market Share in 2023

3.5 Outdoor Furniture And Accessories Market: Overall Company Footprint Analysis

3.5.1 Outdoor Furniture And Accessories Market: Region Footprint

3.5.2 Outdoor Furniture And Accessories Market: Company Product Type Footprint

3.5.3 Outdoor Furniture And Accessories Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Outdoor Furniture And Accessories Market Size by Region

4.1.1 Global Outdoor Furniture And Accessories Sales Quantity by Region (2019-2030)

4.1.2 Global Outdoor Furniture And Accessories Consumption Value by Region (2019-2030)

4.1.3 Global Outdoor Furniture And Accessories Average Price by Region (2019-2030)

4.2 North America Outdoor Furniture And Accessories Consumption Value (2019-2030)

4.3 Europe Outdoor Furniture And Accessories Consumption Value (2019-2030)

4.4 Asia-Pacific Outdoor Furniture And Accessories Consumption Value (2019-2030)

4.5 South America Outdoor Furniture And Accessories Consumption Value (2019-2030)

4.6 Middle East and Africa Outdoor Furniture And Accessories Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Outdoor Furniture And Accessories Sales Quantity by Type (2019-2030)
- 5.2 Global Outdoor Furniture And Accessories Consumption Value by Type (2019-2030)
- 5.3 Global Outdoor Furniture And Accessories Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Outdoor Furniture And Accessories Sales Quantity by Application (2019-2030)
- 6.2 Global Outdoor Furniture And Accessories Consumption Value by Application (2019-2030)
- 6.3 Global Outdoor Furniture And Accessories Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Outdoor Furniture And Accessories Sales Quantity by Type (2019-2030)
- 7.2 North America Outdoor Furniture And Accessories Sales Quantity by Application (2019-2030)
- 7.3 North America Outdoor Furniture And Accessories Market Size by Country
 - 7.3.1 North America Outdoor Furniture And Accessories Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Outdoor Furniture And Accessories Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Outdoor Furniture And Accessories Sales Quantity by Type (2019-2030)
- 8.2 Europe Outdoor Furniture And Accessories Sales Quantity by Application (2019-2030)
- 8.3 Europe Outdoor Furniture And Accessories Market Size by Country
 - 8.3.1 Europe Outdoor Furniture And Accessories Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Outdoor Furniture And Accessories Consumption Value by Country (2019-2030)

- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Outdoor Furniture And Accessories Market Size by Region
 - 9.3.1 Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Outdoor Furniture And Accessories Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Outdoor Furniture And Accessories Sales Quantity by Type (2019-2030)
- 10.2 South America Outdoor Furniture And Accessories Sales Quantity by Application (2019-2030)
- 10.3 South America Outdoor Furniture And Accessories Market Size by Country
 - 10.3.1 South America Outdoor Furniture And Accessories Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Outdoor Furniture And Accessories Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Outdoor Furniture And Accessories Market Size by Country

11.3.1 Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Outdoor Furniture And Accessories Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Outdoor Furniture And Accessories Market Drivers

12.2 Outdoor Furniture And Accessories Market Restraints

12.3 Outdoor Furniture And Accessories Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Outdoor Furniture And Accessories and Key Manufacturers

13.2 Manufacturing Costs Percentage of Outdoor Furniture And Accessories

13.3 Outdoor Furniture And Accessories Production Process

13.4 Outdoor Furniture And Accessories Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Outdoor Furniture And Accessories Typical Distributors

14.3 Outdoor Furniture And Accessories Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Furniture And Accessories Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Outdoor Furniture And Accessories Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Yotrio Corporation Basic Information, Manufacturing Base and Competitors

Table 4. Yotrio Corporation Major Business

Table 5. Yotrio Corporation Outdoor Furniture And Accessories Product and Services

Table 6. Yotrio Corporation Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Yotrio Corporation Recent Developments/Updates

Table 8. Brown Jordan Basic Information, Manufacturing Base and Competitors

Table 9. Brown Jordan Major Business

Table 10. Brown Jordan Outdoor Furniture And Accessories Product and Services

Table 11. Brown Jordan Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Brown Jordan Recent Developments/Updates

Table 13. Agio International Basic Information, Manufacturing Base and Competitors

Table 14. Agio International Major Business

Table 15. Agio International Outdoor Furniture And Accessories Product and Services

Table 16. Agio International Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Agio International Recent Developments/Updates

Table 18. DEDON Basic Information, Manufacturing Base and Competitors

Table 19. DEDON Major Business

Table 20. DEDON Outdoor Furniture And Accessories Product and Services

Table 21. DEDON Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. DEDON Recent Developments/Updates

Table 23. Gloster Basic Information, Manufacturing Base and Competitors

Table 24. Gloster Major Business

Table 25. Gloster Outdoor Furniture And Accessories Product and Services

Table 26. Gloster Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Gloster Recent Developments/Updates

Table 28. The Keter Group Basic Information, Manufacturing Base and Competitors

Table 29. The Keter Group Major Business

Table 30. The Keter Group Outdoor Furniture And Accessories Product and Services

Table 31. The Keter Group Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. The Keter Group Recent Developments/Updates

Table 33. Keysheen Basic Information, Manufacturing Base and Competitors

Table 34. Keysheen Major Business

Table 35. Keysheen Outdoor Furniture And Accessories Product and Services

Table 36. Keysheen Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Keysheen Recent Developments/Updates

Table 38. Royal Botania Basic Information, Manufacturing Base and Competitors

Table 39. Royal Botania Major Business

Table 40. Royal Botania Outdoor Furniture And Accessories Product and Services

Table 41. Royal Botania Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Royal Botania Recent Developments/Updates

Table 43. Poly-Wood Basic Information, Manufacturing Base and Competitors

Table 44. Poly-Wood Major Business

Table 45. Poly-Wood Outdoor Furniture And Accessories Product and Services

Table 46. Poly-Wood Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Poly-Wood Recent Developments/Updates

Table 48. HIGOLD Basic Information, Manufacturing Base and Competitors

Table 49. HIGOLD Major Business

Table 50. HIGOLD Outdoor Furniture And Accessories Product and Services

Table 51. HIGOLD Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. HIGOLD Recent Developments/Updates

Table 53. Artie Basic Information, Manufacturing Base and Competitors

- Table 54. Artie Major Business
- Table 55. Artie Outdoor Furniture And Accessories Product and Services
- Table 56. Artie Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Artie Recent Developments/Updates
- Table 58. KETTAL Basic Information, Manufacturing Base and Competitors
- Table 59. KETTAL Major Business
- Table 60. KETTAL Outdoor Furniture And Accessories Product and Services
- Table 61. KETTAL Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. KETTAL Recent Developments/Updates
- Table 63. Rattan Basic Information, Manufacturing Base and Competitors
- Table 64. Rattan Major Business
- Table 65. Rattan Outdoor Furniture And Accessories Product and Services
- Table 66. Rattan Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Rattan Recent Developments/Updates
- Table 68. Tuuci Basic Information, Manufacturing Base and Competitors
- Table 69. Tuuci Major Business
- Table 70. Tuuci Outdoor Furniture And Accessories Product and Services
- Table 71. Tuuci Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Tuuci Recent Developments/Updates
- Table 73. Lloyd Flanders Basic Information, Manufacturing Base and Competitors
- Table 74. Lloyd Flanders Major Business
- Table 75. Lloyd Flanders Outdoor Furniture And Accessories Product and Services
- Table 76. Lloyd Flanders Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Lloyd Flanders Recent Developments/Updates
- Table 78. Linya Group Basic Information, Manufacturing Base and Competitors
- Table 79. Linya Group Major Business
- Table 80. Linya Group Outdoor Furniture And Accessories Product and Services
- Table 81. Linya Group Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Linya Group Recent Developments/Updates
- Table 83. Hartman Basic Information, Manufacturing Base and Competitors

Table 84. Hartman Major Business

Table 85. Hartman Outdoor Furniture And Accessories Product and Services

Table 86. Hartman Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Hartman Recent Developments/Updates

Table 88. Emu Group Basic Information, Manufacturing Base and Competitors

Table 89. Emu Group Major Business

Table 90. Emu Group Outdoor Furniture And Accessories Product and Services

Table 91. Emu Group Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Emu Group Recent Developments/Updates

Table 93. Homecrest Outdoor Living Basic Information, Manufacturing Base and Competitors

Table 94. Homecrest Outdoor Living Major Business

Table 95. Homecrest Outdoor Living Outdoor Furniture And Accessories Product and Services

Table 96. Homecrest Outdoor Living Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Homecrest Outdoor Living Recent Developments/Updates

Table 98. Fischer M?bel Basic Information, Manufacturing Base and Competitors

Table 99. Fischer M?bel Major Business

Table 100. Fischer M?bel Outdoor Furniture And Accessories Product and Services

Table 101. Fischer M?bel Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Fischer M?bel Recent Developments/Updates

Table 103. Treasure Garden Incorporated Basic Information, Manufacturing Base and Competitors

Table 104. Treasure Garden Incorporated Major Business

Table 105. Treasure Garden Incorporated Outdoor Furniture And Accessories Product and Services

Table 106. Treasure Garden Incorporated Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Treasure Garden Incorporated Recent Developments/Updates

Table 108. COMFORT Basic Information, Manufacturing Base and Competitors

Table 109. COMFORT Major Business

Table 110. COMFORT Outdoor Furniture And Accessories Product and Services

Table 111. COMFORT Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. COMFORT Recent Developments/Updates

Table 113. Patio Furniture Industries Basic Information, Manufacturing Base and Competitors

Table 114. Patio Furniture Industries Major Business

Table 115. Patio Furniture Industries Outdoor Furniture And Accessories Product and Services

Table 116. Patio Furniture Industries Outdoor Furniture And Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 117. Patio Furniture Industries Recent Developments/Updates

Table 118. Global Outdoor Furniture And Accessories Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 119. Global Outdoor Furniture And Accessories Revenue by Manufacturer (2019-2024) & (USD Million)

Table 120. Global Outdoor Furniture And Accessories Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 121. Market Position of Manufacturers in Outdoor Furniture And Accessories, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 122. Head Office and Outdoor Furniture And Accessories Production Site of Key Manufacturer

Table 123. Outdoor Furniture And Accessories Market: Company Product Type Footprint

Table 124. Outdoor Furniture And Accessories Market: Company Product Application Footprint

Table 125. Outdoor Furniture And Accessories New Market Entrants and Barriers to Market Entry

Table 126. Outdoor Furniture And Accessories Mergers, Acquisition, Agreements, and Collaborations

Table 127. Global Outdoor Furniture And Accessories Sales Quantity by Region (2019-2024) & (K Units)

Table 128. Global Outdoor Furniture And Accessories Sales Quantity by Region (2025-2030) & (K Units)

Table 129. Global Outdoor Furniture And Accessories Consumption Value by Region (2019-2024) & (USD Million)

Table 130. Global Outdoor Furniture And Accessories Consumption Value by Region (2025-2030) & (USD Million)

Table 131. Global Outdoor Furniture And Accessories Average Price by Region (2019-2024) & (US\$/Unit)

Table 132. Global Outdoor Furniture And Accessories Average Price by Region (2025-2030) & (US\$/Unit)

Table 133. Global Outdoor Furniture And Accessories Sales Quantity by Type (2019-2024) & (K Units)

Table 134. Global Outdoor Furniture And Accessories Sales Quantity by Type (2025-2030) & (K Units)

Table 135. Global Outdoor Furniture And Accessories Consumption Value by Type (2019-2024) & (USD Million)

Table 136. Global Outdoor Furniture And Accessories Consumption Value by Type (2025-2030) & (USD Million)

Table 137. Global Outdoor Furniture And Accessories Average Price by Type (2019-2024) & (US\$/Unit)

Table 138. Global Outdoor Furniture And Accessories Average Price by Type (2025-2030) & (US\$/Unit)

Table 139. Global Outdoor Furniture And Accessories Sales Quantity by Application (2019-2024) & (K Units)

Table 140. Global Outdoor Furniture And Accessories Sales Quantity by Application (2025-2030) & (K Units)

Table 141. Global Outdoor Furniture And Accessories Consumption Value by Application (2019-2024) & (USD Million)

Table 142. Global Outdoor Furniture And Accessories Consumption Value by Application (2025-2030) & (USD Million)

Table 143. Global Outdoor Furniture And Accessories Average Price by Application (2019-2024) & (US\$/Unit)

Table 144. Global Outdoor Furniture And Accessories Average Price by Application (2025-2030) & (US\$/Unit)

Table 145. North America Outdoor Furniture And Accessories Sales Quantity by Type (2019-2024) & (K Units)

Table 146. North America Outdoor Furniture And Accessories Sales Quantity by Type (2025-2030) & (K Units)

Table 147. North America Outdoor Furniture And Accessories Sales Quantity by Application (2019-2024) & (K Units)

Table 148. North America Outdoor Furniture And Accessories Sales Quantity by Application (2025-2030) & (K Units)

Table 149. North America Outdoor Furniture And Accessories Sales Quantity by

Country (2019-2024) & (K Units)

Table 150. North America Outdoor Furniture And Accessories Sales Quantity by Country (2025-2030) & (K Units)

Table 151. North America Outdoor Furniture And Accessories Consumption Value by Country (2019-2024) & (USD Million)

Table 152. North America Outdoor Furniture And Accessories Consumption Value by Country (2025-2030) & (USD Million)

Table 153. Europe Outdoor Furniture And Accessories Sales Quantity by Type (2019-2024) & (K Units)

Table 154. Europe Outdoor Furniture And Accessories Sales Quantity by Type (2025-2030) & (K Units)

Table 155. Europe Outdoor Furniture And Accessories Sales Quantity by Application (2019-2024) & (K Units)

Table 156. Europe Outdoor Furniture And Accessories Sales Quantity by Application (2025-2030) & (K Units)

Table 157. Europe Outdoor Furniture And Accessories Sales Quantity by Country (2019-2024) & (K Units)

Table 158. Europe Outdoor Furniture And Accessories Sales Quantity by Country (2025-2030) & (K Units)

Table 159. Europe Outdoor Furniture And Accessories Consumption Value by Country (2019-2024) & (USD Million)

Table 160. Europe Outdoor Furniture And Accessories Consumption Value by Country (2025-2030) & (USD Million)

Table 161. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Type (2019-2024) & (K Units)

Table 162. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Type (2025-2030) & (K Units)

Table 163. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Application (2019-2024) & (K Units)

Table 164. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Application (2025-2030) & (K Units)

Table 165. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Region (2019-2024) & (K Units)

Table 166. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity by Region (2025-2030) & (K Units)

Table 167. Asia-Pacific Outdoor Furniture And Accessories Consumption Value by Region (2019-2024) & (USD Million)

Table 168. Asia-Pacific Outdoor Furniture And Accessories Consumption Value by Region (2025-2030) & (USD Million)

Table 169. South America Outdoor Furniture And Accessories Sales Quantity by Type (2019-2024) & (K Units)

Table 170. South America Outdoor Furniture And Accessories Sales Quantity by Type (2025-2030) & (K Units)

Table 171. South America Outdoor Furniture And Accessories Sales Quantity by Application (2019-2024) & (K Units)

Table 172. South America Outdoor Furniture And Accessories Sales Quantity by Application (2025-2030) & (K Units)

Table 173. South America Outdoor Furniture And Accessories Sales Quantity by Country (2019-2024) & (K Units)

Table 174. South America Outdoor Furniture And Accessories Sales Quantity by Country (2025-2030) & (K Units)

Table 175. South America Outdoor Furniture And Accessories Consumption Value by Country (2019-2024) & (USD Million)

Table 176. South America Outdoor Furniture And Accessories Consumption Value by Country (2025-2030) & (USD Million)

Table 177. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Type (2019-2024) & (K Units)

Table 178. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Type (2025-2030) & (K Units)

Table 179. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Application (2019-2024) & (K Units)

Table 180. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Application (2025-2030) & (K Units)

Table 181. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Region (2019-2024) & (K Units)

Table 182. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity by Region (2025-2030) & (K Units)

Table 183. Middle East & Africa Outdoor Furniture And Accessories Consumption Value by Region (2019-2024) & (USD Million)

Table 184. Middle East & Africa Outdoor Furniture And Accessories Consumption Value by Region (2025-2030) & (USD Million)

Table 185. Outdoor Furniture And Accessories Raw Material

Table 186. Key Manufacturers of Outdoor Furniture And Accessories Raw Materials

Table 187. Outdoor Furniture And Accessories Typical Distributors

Table 188. Outdoor Furniture And Accessories Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Outdoor Furniture And Accessories Picture
- Figure 2. Global Outdoor Furniture And Accessories Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Outdoor Furniture And Accessories Consumption Value Market Share by Type in 2023
- Figure 4. Outdoor Dining Set Examples
- Figure 5. Deep Seating Set Examples
- Figure 6. Fire Pit Chat Set Examples
- Figure 7. Fire Pits Examples
- Figure 8. Others Examples
- Figure 9. Global Outdoor Furniture And Accessories Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global Outdoor Furniture And Accessories Consumption Value Market Share by Application in 2023
- Figure 11. Speciality Stores Examples
- Figure 12. Hypermarkets Examples
- Figure 13. E-retailers Examples
- Figure 14. Warehouse Clubs Examples
- Figure 15. Mass Retailers Examples
- Figure 16. Others Examples
- Figure 17. Global Outdoor Furniture And Accessories Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 18. Global Outdoor Furniture And Accessories Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 19. Global Outdoor Furniture And Accessories Sales Quantity (2019-2030) & (K Units)
- Figure 20. Global Outdoor Furniture And Accessories Average Price (2019-2030) & (US\$/Unit)
- Figure 21. Global Outdoor Furniture And Accessories Sales Quantity Market Share by Manufacturer in 2023
- Figure 22. Global Outdoor Furniture And Accessories Consumption Value Market Share by Manufacturer in 2023
- Figure 23. Producer Shipments of Outdoor Furniture And Accessories by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 24. Top 3 Outdoor Furniture And Accessories Manufacturer (Consumption

Value) Market Share in 2023

Figure 25. Top 6 Outdoor Furniture And Accessories Manufacturer (Consumption Value) Market Share in 2023

Figure 26. Global Outdoor Furniture And Accessories Sales Quantity Market Share by Region (2019-2030)

Figure 27. Global Outdoor Furniture And Accessories Consumption Value Market Share by Region (2019-2030)

Figure 28. North America Outdoor Furniture And Accessories Consumption Value (2019-2030) & (USD Million)

Figure 29. Europe Outdoor Furniture And Accessories Consumption Value (2019-2030) & (USD Million)

Figure 30. Asia-Pacific Outdoor Furniture And Accessories Consumption Value (2019-2030) & (USD Million)

Figure 31. South America Outdoor Furniture And Accessories Consumption Value (2019-2030) & (USD Million)

Figure 32. Middle East & Africa Outdoor Furniture And Accessories Consumption Value (2019-2030) & (USD Million)

Figure 33. Global Outdoor Furniture And Accessories Sales Quantity Market Share by Type (2019-2030)

Figure 34. Global Outdoor Furniture And Accessories Consumption Value Market Share by Type (2019-2030)

Figure 35. Global Outdoor Furniture And Accessories Average Price by Type (2019-2030) & (US\$/Unit)

Figure 36. Global Outdoor Furniture And Accessories Sales Quantity Market Share by Application (2019-2030)

Figure 37. Global Outdoor Furniture And Accessories Consumption Value Market Share by Application (2019-2030)

Figure 38. Global Outdoor Furniture And Accessories Average Price by Application (2019-2030) & (US\$/Unit)

Figure 39. North America Outdoor Furniture And Accessories Sales Quantity Market Share by Type (2019-2030)

Figure 40. North America Outdoor Furniture And Accessories Sales Quantity Market Share by Application (2019-2030)

Figure 41. North America Outdoor Furniture And Accessories Sales Quantity Market Share by Country (2019-2030)

Figure 42. North America Outdoor Furniture And Accessories Consumption Value Market Share by Country (2019-2030)

Figure 43. United States Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Canada Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Mexico Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Europe Outdoor Furniture And Accessories Sales Quantity Market Share by Type (2019-2030)

Figure 47. Europe Outdoor Furniture And Accessories Sales Quantity Market Share by Application (2019-2030)

Figure 48. Europe Outdoor Furniture And Accessories Sales Quantity Market Share by Country (2019-2030)

Figure 49. Europe Outdoor Furniture And Accessories Consumption Value Market Share by Country (2019-2030)

Figure 50. Germany Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. France Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. United Kingdom Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Russia Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Italy Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity Market Share by Type (2019-2030)

Figure 56. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity Market Share by Application (2019-2030)

Figure 57. Asia-Pacific Outdoor Furniture And Accessories Sales Quantity Market Share by Region (2019-2030)

Figure 58. Asia-Pacific Outdoor Furniture And Accessories Consumption Value Market Share by Region (2019-2030)

Figure 59. China Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Japan Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Korea Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. India Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Southeast Asia Outdoor Furniture And Accessories Consumption Value and

Growth Rate (2019-2030) & (USD Million)

Figure 64. Australia Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. South America Outdoor Furniture And Accessories Sales Quantity Market Share by Type (2019-2030)

Figure 66. South America Outdoor Furniture And Accessories Sales Quantity Market Share by Application (2019-2030)

Figure 67. South America Outdoor Furniture And Accessories Sales Quantity Market Share by Country (2019-2030)

Figure 68. South America Outdoor Furniture And Accessories Consumption Value Market Share by Country (2019-2030)

Figure 69. Brazil Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Argentina Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity Market Share by Type (2019-2030)

Figure 72. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity Market Share by Application (2019-2030)

Figure 73. Middle East & Africa Outdoor Furniture And Accessories Sales Quantity Market Share by Region (2019-2030)

Figure 74. Middle East & Africa Outdoor Furniture And Accessories Consumption Value Market Share by Region (2019-2030)

Figure 75. Turkey Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Egypt Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Saudi Arabia Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. South Africa Outdoor Furniture And Accessories Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 79. Outdoor Furniture And Accessories Market Drivers

Figure 80. Outdoor Furniture And Accessories Market Restraints

Figure 81. Outdoor Furniture And Accessories Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of Outdoor Furniture And Accessories in 2023

Figure 84. Manufacturing Process Analysis of Outdoor Furniture And Accessories

Figure 85. Outdoor Furniture And Accessories Industrial Chain

Figure 86. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons

Figure 89. Methodology

Figure 90. Research Process and Data Source

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