

Global Outdoor Floodlight Security Camera Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor Floodlight Security Camera market size is expected to reach \$ 1073 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

An outdoor floodlight security camera is an essential device for enhancing the safety and security of outdoor spaces. It combines the functions of a powerful floodlight and a high - definition security camera, making it a comprehensive surveillance solution. Equipped with sensitive motion sensors, as soon as any movement is detected within its detection range, the floodlight instantly illuminates the area with a bright glow. This not only scares off potential intruders but also provides clear visibility for the camera to capture detailed footage, even in low - light conditions.

In 2025, global Outdoor Floodlight Security Camera production reached approximately 4,130 K units, with an average global market price of around US\$ 185 per unit.

The upstream of the outdoor floodlight security camera supply chain consists of core component manufacturers providing image sensors, LED floodlight modules, Wi-Fi/Bluetooth chips, motion sensors, and raw materials like plastic casings, metal brackets, and PCBs, alongside software developers offering AI algorithms for motion detection and facial recognition; midstream involves product design, ODM/OEM assembly, quality testing, and waterproof treatment by manufacturers who integrate components into finished products; downstream covers distribution channels (online marketplaces, specialty stores, system integrators) and end-users across residential, commercial, and public sectors, with additional post-sales services including installation, maintenance, and cloud storage subscriptions.

The cost structure of outdoor floodlight security cameras is dominated by core components accounting for 55%-65% of total costs, with image sensors (15%-20%), LED modules (10%-15%), and wireless chips (8%-12%) as the largest contributors; manufacturing and assembly costs make up 20%-25%, including labor, production line depreciation, and IP65/IP67 waterproof certification; research and development (5%-10%) covers hardware design and software algorithm development; remaining costs include marketing, logistics, and administrative expenses, with economies of scale and component domestic substitution helping reduce overall costs while premium features like 4K resolution and AI analytics increase material expenses.

This report studies the global Outdoor Floodlight Security Camera production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Floodlight Security Camera and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Floodlight Security Camera that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Floodlight Security Camera total production and demand, 2021-2032, (K Units)

Global Outdoor Floodlight Security Camera total production value, 2021-2032, (USD Million)

Global Outdoor Floodlight Security Camera production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Floodlight Security Camera consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Floodlight Security Camera domestic production, consumption, key domestic manufacturers and share

Global Outdoor Floodlight Security Camera production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Floodlight Security Camera production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outdoor Floodlight Security Camera production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Floodlight Security Camera market

based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include D-Link, Dahua Technology, Lorex, Kuna, eufy, Ring, Arlo, Swann, Wyze, Toucan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Floodlight Security Camera market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Floodlight Security Camera Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor Floodlight Security Camera Market, Segmentation by Type:

Wired Cameras

Wireless Cameras

Global Outdoor Floodlight Security Camera Market, Segmentation by Camera:

Fixed Lens

PTZ (Pan-Tilt-Zoom)

Other

Global Outdoor Floodlight Security Camera Market, Segmentation by Floodlight Lumen Output (Lumens):

Low Lumen Output (

Medium Lumen Output (1,000 ? 3,000 Lumens)

High Lumen Output (> 3,000 Lumens)

Global Outdoor Floodlight Security Camera Market, Segmentation by Application:

Residential Applications

Commercial Applications

Public Area Applications

Agricultural Applications

Others

Companies Profiled:

D-Link

Dahua Technology

Lorex

Kuna

eufy

Ring

Arlo

Swann

Wyze

Toucan

EZVIZ

Eve

Merkury Innovations

Feit Electric

Nexxt Solutions

Home Zone Security

Tapo

Blink

Reolink

Camius

Philips

ANNKE

Shenzhen VStarcam Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Outdoor Floodlight Security Camera market?
2. What is the demand of the global Outdoor Floodlight Security Camera market?
3. What is the year over year growth of the global Outdoor Floodlight Security Camera market?
4. What is the production and production value of the global Outdoor Floodlight Security Camera market?
5. Who are the key producers in the global Outdoor Floodlight Security Camera market?
6. What are the growth factors driving the market demand?

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