

Global Outdoor Floodlight Security Camera Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Floodlight Security Camera market size was valued at US\$ 786 million in 2025 and is forecast to a readjusted size of US\$ 1073 million by 2032 with a CAGR of 4.5% during review period.

An outdoor floodlight security camera is an essential device for enhancing the safety and security of outdoor spaces. It combines the functions of a powerful floodlight and a high - definition security camera, making it a comprehensive surveillance solution. Equipped with sensitive motion sensors, as soon as any movement is detected within its detection range, the floodlight instantly illuminates the area with a bright glow. This not only scares off potential intruders but also provides clear visibility for the camera to capture detailed footage, even in low - light conditions.

In 2025, global Outdoor Floodlight Security Camera production reached approximately 4,130 K units, with an average global market price of around US\$ 185 per unit.

The upstream of the outdoor floodlight security camera supply chain consists of core component manufacturers providing image sensors, LED floodlight modules, Wi-Fi/Bluetooth chips, motion sensors, and raw materials like plastic casings, metal brackets, and PCBs, alongside software developers offering AI algorithms for motion detection and facial recognition; midstream involves product design, ODM/OEM assembly, quality testing, and waterproof treatment by manufacturers who integrate components into finished products; downstream covers distribution channels (online marketplaces, specialty stores, system integrators) and end-users across residential, commercial, and public sectors, with additional post-sales services including installation, maintenance, and cloud storage subscriptions.

The cost structure of outdoor floodlight security cameras is dominated by core components accounting for 55%-65% of total costs, with image sensors (15%-20%), LED modules (10%-15%), and wireless chips (8%-12%) as the largest contributors; manufacturing and assembly costs make up 20%-25%, including labor, production line depreciation, and IP65/IP67 waterproof certification; research and development (5%-10%) covers hardware design and software algorithm development; remaining costs include marketing, logistics, and administrative expenses, with economies of scale and component domestic substitution helping reduce overall costs while premium features like 4K resolution and AI analytics increase material expenses.

This report is a detailed and comprehensive analysis for global Outdoor Floodlight Security Camera market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Floodlight Security Camera market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Floodlight Security Camera market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Floodlight Security Camera market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Floodlight Security Camera market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Floodlight Security Camera

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Floodlight Security Camera market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include D-Link, Dahua Technology, Lorex, Kuna, eufy, Ring, Arlo, Swann, Wyze, Toucan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Floodlight Security Camera market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wired Cameras

Wireless Cameras

Market segment by Camera

Fixed Lens

PTZ (Pan-Tilt-Zoom)

Other

Market segment by Floodlight Lumen Output (Lumens)

- Low Lumen Output (
- Medium Lumen Output (1,000 ? 3,000 Lumens)
- High Lumen Output (> 3,000 Lumens)

Market segment by Application

- Residential Applications
- Commercial Applications
- Public Area Applications
- Agricultural Applications
- Others

Major players covered

- D-Link
- Dahua Technology
- Lorex
- Kuna
- eufy
- Ring
- Arlo

Swann

Wyze

Toucan

EZVIZ

Eve

Merkury Innovations

Feit Electric

Nexxt Solutions

Home Zone Security

Tapo

Blink

Reolink

Camius

Philips

ANNKE

Shenzhen VStarcam Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Floodlight Security Camera product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Floodlight Security Camera, with price, sales quantity, revenue, and global market share of Outdoor Floodlight Security Camera from 2021 to 2026.

Chapter 3, the Outdoor Floodlight Security Camera competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Floodlight Security Camera breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Floodlight Security Camera market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Floodlight Security Camera.

Chapter 14 and 15, to describe Outdoor Floodlight Security Camera sales channel, distributors, customers, research findings and conclusion.

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