

# Global Outdoor Electric Barbecues & Grills Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Electric Barbecues & Grills market size was valued at US\$ 333 million in 2025 and is forecast to a readjusted size of US\$ 548 million by 2032 with a CAGR of 5.6% during review period.

In 2025, global sales volume of outdoor electric barbecues and grills is estimated at approximately 1,850,000 units, with an average selling price of around USD 175 per unit. Outdoor electric barbecues and grills are electric-powered cooking devices designed specifically for outdoor use, utilizing heating elements to provide stable heat for grilling meat, seafood, and vegetables. These products combine the convenience of electric grills with outdoor usability, offering flame-free operation, ease of use, and simple maintenance, making them suitable for backyards, patios, and outdoor gatherings. The structure typically includes electric heating systems, temperature control modules, cooking grates, and protective enclosures, with variations in power, heating efficiency, and protection levels.

From a market structure perspective, outdoor electric barbecues and grills represent a sub-segment within the electric grill category and serve as a complementary segment in the overall grill market. Demand is driven by the need for flame-free cooking solutions in outdoor environments. Within the broader grill ecosystem, these products hold a relatively small share but are well-suited for regions with higher environmental and safety requirements. Industry barriers are low, with competition focused on heating performance, outdoor adaptability, and safety design. Penetration is relatively higher in Europe and highly urbanized regions.

This report is a detailed and comprehensive analysis for global Outdoor Electric Barbecues & Grills market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Outdoor Electric Barbecues & Grills market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Electric Barbecues & Grills market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Electric Barbecues & Grills market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Electric Barbecues & Grills market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Electric Barbecues & Grills
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Electric Barbecues & Grills market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Weber, Napoleon, Char-Broil, Middleby, Traeger Ranger, Snow Peak, Cyber?? Grills, Landmann, Big Green Egg, SNS Grills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Outdoor Electric Barbecues & Grills market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Small Type

Large Type

### Market segment by Cooking Area

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