

Global Outdoor Electric Barbecues & Grills Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor Electric Barbecues & Grills market size is expected to reach \$ 548 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of outdoor electric barbecues and grills is estimated at approximately 1,850,000 units, with an average selling price of around USD 175 per unit. Outdoor electric barbecues and grills are electric-powered cooking devices designed specifically for outdoor use, utilizing heating elements to provide stable heat for grilling meat, seafood, and vegetables. These products combine the convenience of electric grills with outdoor usability, offering flame-free operation, ease of use, and simple maintenance, making them suitable for backyards, patios, and outdoor gatherings. The structure typically includes electric heating systems, temperature control modules, cooking grates, and protective enclosures, with variations in power, heating efficiency, and protection levels.

From a market structure perspective, outdoor electric barbecues and grills represent a sub-segment within the electric grill category and serve as a complementary segment in the overall grill market. Demand is driven by the need for flame-free cooking solutions in outdoor environments. Within the broader grill ecosystem, these products hold a relatively small share but are well-suited for regions with higher environmental and safety requirements. Industry barriers are low, with competition focused on heating performance, outdoor adaptability, and safety design. Penetration is relatively higher in Europe and highly urbanized regions.

This report studies the global Outdoor Electric Barbecues & Grills production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Electric Barbecues & Grills and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Electric Barbecues & Grills that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Electric Barbecues & Grills total production and demand, 2021-2032, (Units)

Global Outdoor Electric Barbecues & Grills total production value, 2021-2032, (USD Million)

Global Outdoor Electric Barbecues & Grills production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Outdoor Electric Barbecues & Grills consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Outdoor Electric Barbecues & Grills domestic production, consumption, key domestic manufacturers and share

Global Outdoor Electric Barbecues & Grills production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Outdoor Electric Barbecues & Grills production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Outdoor Electric Barbecues & Grills production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Outdoor Electric Barbecues & Grills market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Weber, Napoleon, Char-Broil, Middleby, Traeger Ranger, Snow Peak, Cyber?? Grills, Landmann, Big Green Egg, SNS Grills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Electric Barbecues & Grills market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Electric Barbecues & Grills Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor Electric Barbecues & Grills Market, Segmentation by Type:

Small Type

Large Type

Global Outdoor Electric Barbecues & Grills Market, Segmentation by Cooking Area:

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