

# Global Outdoor Decorative Pillow Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Outdoor Decorative Pillow market size is expected to reach \$ 1571 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

An outdoor decorative pillow refers to a cushion or pillow designed specifically for use in outdoor spaces, such as patios, decks, gardens, or poolside areas. Unlike indoor decorative pillows, outdoor pillows are crafted from materials that are durable and weather-resistant to withstand exposure to outdoor elements like sunlight, rain, humidity, and dirt. These pillows are both functional and decorative, enhancing the comfort and aesthetic appeal of outdoor furniture. In 2025, global Outdoor Decorative Pillow production reached approximately 70,133 k units, with an average global market price of around 15 US\$/ Unit. The production capacity of Outdoor Decorative Pillow reaches 88,000 k units, and the industry's gross profit margin is approximately between 30% and 50%.

The market demand for outdoor decorative pillows is mainly driven by the urban residents' enthusiasm for upgrading their semi-outdoor living spaces such as balconies, courtyards, and terraces, the upgrading of leisure lifestyles and the rise of outdoor social scenes, as well as the consumer inspiration inspired by the cross-border integration of home furnishing brands with the gardening and camping industries. With the maturity of functional fabric technologies such as waterproofing, UV protection, quick-drying, and mildew resistance, outdoor pillows significantly enhance the comfort and visual appeal of outdoor furniture while maintaining aesthetics and durability.

This report studies the global Outdoor Decorative Pillow production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Decorative Pillow and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Decorative Pillow that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Outdoor Decorative Pillow total production and demand, 2021-2032, (K Units)

Global Outdoor Decorative Pillow total production value, 2021-2032, (USD Million)

Global Outdoor Decorative Pillow production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Decorative Pillow consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Decorative Pillow domestic production, consumption, key domestic manufacturers and share

Global Outdoor Decorative Pillow production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Decorative Pillow production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outdoor Decorative Pillow production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Decorative Pillow market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IKEA, Caldeira Ltd, Ashley Furniture Industries, Jaipur Living, Paradise Pillow, Surya, Nitori, MUJI, H&M Home, Zara Home, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Decorative Pillow market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Outdoor Decorative Pillow Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Outdoor Decorative Pillow Market, Segmentation by Type:

Waterproof Pillows

Quick-Dry Pillows

Others

#### Global Outdoor Decorative Pillow Market, Segmentation by Fabric Material:

Polyester

Acrylic Fiber

Others

## Global Outdoor Decorative Pillow Market, Segmentation by Shape:

Square Pillow

Round/Irregularly Shaped Pillow

Others

## Global Outdoor Decorative Pillow Market, Segmentation by Application:

Online Sales

Offline Sales

## Companies Profiled:

IKEA

Caldeira Ltd

Ashley Furniture Industries

Jaipur Living

Paradise Pillow

Surya

Nitori

MUJI

H&M Home

Zara Home

Huddleson

Lacefield Designs

Standard Fiber

Lili Alessandra

Liv Heart

Luolai

Shenzhen Fuanna Bedding

Hangzhou Huafang Fabric

**Key Questions Answered:**

1. How big is the global Outdoor Decorative Pillow market?
2. What is the demand of the global Outdoor Decorative Pillow market?
3. What is the year over year growth of the global Outdoor Decorative Pillow market?
4. What is the production and production value of the global Outdoor Decorative Pillow market?
5. Who are the key producers in the global Outdoor Decorative Pillow market?
6. What are the growth factors driving the market demand?

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