

Global Outdoor Cushions Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Cushions market size was valued at USD 2259.6 million in 2023 and is forecast to a readjusted size of USD 3979.6 million by 2030 with a CAGR of 8.4% during review period.

Outdoor Cushions effectively repels moisture, and protects the bottom of your tent from abrasions, scuffs, and punctures. It can also be used in outdoor picnics.

The major players in global Outdoor Cushions market include MSR, THE NORTH FACE, Eureka, etc. North America is the main market, and occupies about 70% of the global market. EVA Foam Cushion is the main type, with a share about 60%. Moisture-proof is the main application, which holds a share about 60%.

The Global Info Research report includes an overview of the development of the Outdoor Cushions industry chain, the market status of Picnic (Inflatable Cushion, EVA Foam Cushion), Moisture-proof (Inflatable Cushion, EVA Foam Cushion), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Cushions.

Regionally, the report analyzes the Outdoor Cushions markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Cushions market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Cushions market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Cushions industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Inflatable Cushion, EVA Foam Cushion).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Cushions market.

Regional Analysis: The report involves examining the Outdoor Cushions market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Cushions market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Cushions:

Company Analysis: Report covers individual Outdoor Cushions manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Cushions This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Picnic, Moisture-proof).

Technology Analysis: Report covers specific technologies relevant to Outdoor

Cushions. It assesses the current state, advancements, and potential future developments in Outdoor Cushions areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Cushions market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Cushions market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Inflatable Cushion

EVA Foam Cushion

Others

Market segment by Application

Picnic

Moisture-proof

Others

Major players covered

MSR

THE NORTH FACE

Eureka

Sierra Designs

MARMOT

Mountain Hardwear

Kelty

Hilleberg

NatureHike

JACK WOLFSKIN

KAILAS

TOREAD

MOBIGARDEN

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Cushions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Cushions, with price, sales, revenue and global market share of Outdoor Cushions from 2019 to 2024.

Chapter 3, the Outdoor Cushions competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Cushions breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outdoor Cushions market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Cushions.

Chapter 14 and 15, to describe Outdoor Cushions sales channel, distributors, customers, research findings and conclusion.

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