

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Outdoor Cushions Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GF0B94A470FEN.html>

Date: June 2018

Pages: 136

Price: US\$ 4,880.00 (Single User License)

ID: GF0B94A470FEN

Abstracts

Outdoor Cushions effectively repels moisture, and protects the bottom of your tent from abrasions, scuffs, and punctures. It can also be used in outdoor picnics.

Scope of the Report:

This report focuses on the Outdoor Cushions in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Outdoor events are becoming more popular, the application is mainly picnic and moisture-proof.

Currently, the main material of Outdoor Cushions is Plastic, EVA, Rubber, glue and others. But different manufacturers will choose raw materials with special functions. The main consumption group is outdoor enthusiasts.

The sales price of Outdoor Cushions keeps fluctuate in past five years owing to the price of raw material and the number of outdoor enthusiasts. The price is at about 35 USD/Pair in recent years. In the next few years, we predict that price will keep to decline.

The global Outdoor Cushions consuming market will still have a certain amount of growth. The production will reach 71880 K Unit in 2021. The growth rate will increase at a CARG about 11%. The main consumption regions will be in Europe, USA and China. The worldwide market for Outdoor Cushions is expected to grow at a CAGR of roughly 9.9% over the next five years, will reach 2610 million US\$ in 2023, from 1480 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

MSR

THE NORTH FACE

Eureka

Sierra Designs

MARMOT

Mountain Hardwear

Kelty

Hilleberg

NatureHike

JACK WOLFSKIN

KAILAS

TOREAD

MOBIGARDEN

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Inflatable Cushion

EVA Foam Cushion

Others

Market Segment by Applications, can be divided into

Picnic

Moisture-proof

There are 15 Chapters to deeply display the global Outdoor Cushions market.

Chapter 1, to describe Outdoor Cushions Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Outdoor Cushions, with sales, revenue, and price of Outdoor Cushions, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Outdoor Cushions, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Outdoor Cushions market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Outdoor Cushions sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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