

# Global Outdoor Clothing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Outdoor Clothing market size was valued at USD 11400 million in 2023 and is forecast to a readjusted size of USD 14080 million by 2030 with a CAGR of 3.1% during review period.

This report studies the outdoor supplies market, the outdoor supplies are always adopted by those who love nature, hiking, backpacking and adventure. In our report, the outdoor gear includes outdoor apparel, equipment and gear, as well as outdoor shoes and footwear.

The Global Info Research report includes an overview of the development of the Outdoor Clothing industry chain, the market status of Skiing (Apparel, Footwear), Hiking (Apparel, Footwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Clothing.

Regionally, the report analyzes the Outdoor Clothing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Clothing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Outdoor Clothing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,



challenges, and opportunities within the Outdoor Clothing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Apparel, Footwear).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Clothing market.

Regional Analysis: The report involves examining the Outdoor Clothing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Clothing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Clothing:

Company Analysis: Report covers individual Outdoor Clothing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Clothing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skiing, Hiking).

Technology Analysis: Report covers specific technologies relevant to Outdoor Clothing. It assesses the current state, advancements, and potential future developments in Outdoor Clothing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Clothing market. This analysis helps understand market share, competitive advantages, and

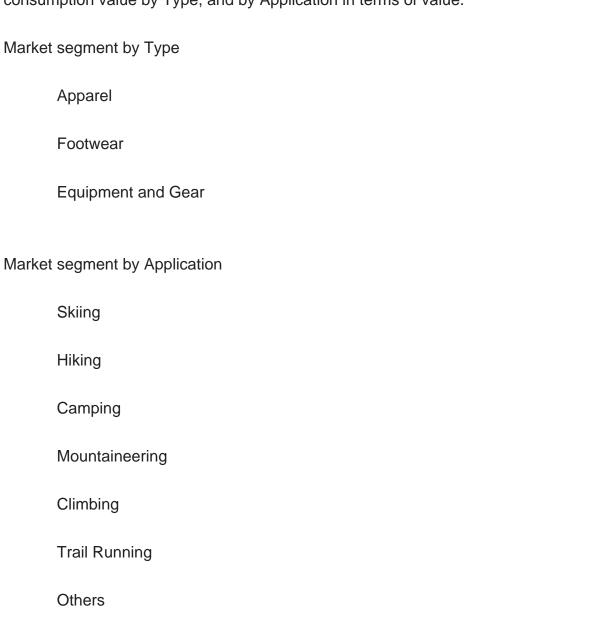


potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Clothing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

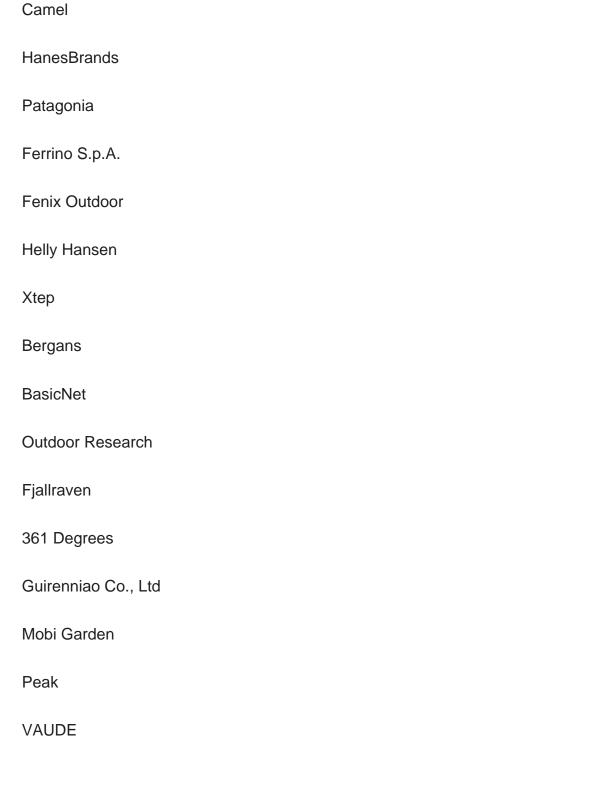


Market segment by players, this report covers



VF Corporation
Columbia Sportswear
Arc'teryx
Nike
Adidas
Under Armour
PUMA
Mizuno
Mammut Sports Group
ASICS
Newell Brands (Marmot)
Jack Wolfskin
Beijing Toread Outdoor
Black Diamond Equipment
Skechers
Lafuma
Salewa
BLACKYAK
Li-Ning
ANTA





Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)



Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Outdoor Clothing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Outdoor Clothing, with revenue, gross margin and global market share of Outdoor Clothing from 2019 to 2024.

Chapter 3, the Outdoor Clothing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Outdoor Clothing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Outdoor Clothing.

Chapter 13, to describe Outdoor Clothing research findings and conclusion.



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