

# Global Outdoor Camping Self-inflating Mattress Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GAA8ACAF5315EN.html>

Date: November 2023

Pages: 100

Price: US\$ 3,480.00 (Single User License)

ID: GAA8ACAF5315EN

## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Camping Self-inflating Mattress market size was valued at USD 504.4 million in 2022 and is forecast to a readjusted size of USD 726.9 million by 2029 with a CAGR of 5.4% during review period.

The biggest difference between the self-inflating mattress is that in addition to air, there is also a thermal insulation foam filling material, which plays a role in comfort and warmth. Body heat is less likely to dissipate from the floor through the mattress at night. Advantages: Warm and supportive. Inflating is simple, just open the inflation valve, flatten the mattress, and the air will fill itself through the inhalation valve. Disadvantages: bulky, relatively heavy weight.

In 2022, the epidemic prevention and control measures around the world will be gradually relaxed, which will have a positive impact on the rapid recovery of the tourism industry. According to the data of the World Tourism Organization, the number of global travelers will exceed 900 million in 2022, a double increase compared to 2021. The international tourism industry will recover to 63% in 2019. In 2022, international tourism revenue will return to the US\$1 trillion mark, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists will be 2.53 billion. Domestic tourism revenue (total tourism consumption) is about 2 trillion yuan. The total passenger transport volume for the year was 5.6 billion person-times.

The Global Info Research report includes an overview of the development of the Outdoor Camping Self-inflating Mattress industry chain, the market status of Online

Store (Single Mattress, Double Mattress), Offline Store (Single Mattress, Double Mattress), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Camping Self-inflating Mattress.

Regionally, the report analyzes the Outdoor Camping Self-inflating Mattress markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Camping Self-inflating Mattress market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Outdoor Camping Self-inflating Mattress market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Camping Self-inflating Mattress industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Mattress, Double Mattress).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Camping Self-inflating Mattress market.

**Regional Analysis:** The report involves examining the Outdoor Camping Self-inflating Mattress market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Camping Self-inflating Mattress market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Camping Self-inflating Mattress:

**Company Analysis:** Report covers individual Outdoor Camping Self-inflating Mattress manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Camping Self-inflating Mattress. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Store, Offline Store).

**Technology Analysis:** Report covers specific technologies relevant to Outdoor Camping Self-inflating Mattress. It assesses the current state, advancements, and potential future developments in Outdoor Camping Self-inflating Mattress areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Outdoor Camping Self-inflating Mattress market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Outdoor Camping Self-inflating Mattress market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Single Mattress

Double Mattress

## Market segment by Application

Online Store

Offline Store

## Major players covered

Cascade Designs (Thermarest)

Exped

ALPS Mountaineering

Somnio (SoundAsleep Products)

Klymit

NEMO Equipment

Coleman

Big Agnes

Lightspeed Outdoors

KingCamp

Captain Stag

Intex

Naturehike

Sea to Summit

## Market segment by region, regional analysis covers

*Global Outdoor Camping Self-inflating Mattress Market 2023 by Manufacturers, Regions, Type and Application, Fo...*

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Camping Self-inflating Mattress product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Camping Self-inflating Mattress, with price, sales, revenue and global market share of Outdoor Camping Self-inflating Mattress from 2018 to 2023.

Chapter 3, the Outdoor Camping Self-inflating Mattress competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Camping Self-inflating Mattress breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Outdoor Camping Self-inflating Mattress market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Camping Self-inflating Mattress.

Chapter 14 and 15, to describe Outdoor Camping Self-inflating Mattress sales channel, distributors, customers, research findings and conclusion.

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