

Global Outdoor Camping Air Bed Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GCC36DF45268EN.html>

Date: November 2023

Pages: 105

Price: US\$ 3,480.00 (Single User License)

ID: GCC36DF45268EN

Abstracts

According to our (Global Info Research) latest study, the global Outdoor Camping Air Bed market size was valued at USD 504.4 million in 2022 and is forecast to a readjusted size of USD 726.9 million by 2029 with a CAGR of 5.4% during review period.

In an air mattress, apart from the fabric (some use insulation), the only thing that supports the internal structure and bears the weight is the air. There are thick and thin ones. If the air mattress is larger, it can be equipped with an electric inflator to facilitate inflating and deflating. Advantages: Relatively comfortable, light weight, small footprint, easy to carry. Disadvantages: When the temperature is low, ordinary air mattresses are generally insulated. If two people share an air bed, it is easy to interfere with each other.

In 2022, the epidemic prevention and control measures around the world will be gradually relaxed, which will have a positive impact on the rapid recovery of the tourism industry. According to the data of the World Tourism Organization, the number of global travelers will exceed 900 million in 2022, a double increase compared to 2021. The international tourism industry will recover to 63% in 2019. In 2022, international tourism revenue will return to the US\$1 trillion mark, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists will be 2.53 billion. Domestic tourism revenue (total tourism consumption) is about 2 trillion yuan. The total passenger transport volume for the year was 5.6 billion person-times.

The Global Info Research report includes an overview of the development of the Outdoor Camping Air Bed industry chain, the market status of Online Store (Single Bed,

Double Bed), Offline Store (Single Bed, Double Bed), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Camping Air Bed.

Regionally, the report analyzes the Outdoor Camping Air Bed markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Camping Air Bed market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Camping Air Bed market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Camping Air Bed industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Bed, Double Bed).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Camping Air Bed market.

Regional Analysis: The report involves examining the Outdoor Camping Air Bed market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Camping Air Bed market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Camping Air Bed:

Company Analysis: Report covers individual Outdoor Camping Air Bed manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Camping Air Bed. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Store, Offline Store).

Technology Analysis: Report covers specific technologies relevant to Outdoor Camping Air Bed. It assesses the current state, advancements, and potential future developments in Outdoor Camping Air Bed areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Outdoor Camping Air Bed market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outdoor Camping Air Bed market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Single Bed

Double Bed

Market segment by Application

Online Store

Offline Store

Major players covered

Cascade Designs (Thermarest)

Exped

ALPS Mountaineering

Somnio (SoundAsleep Products)

Klymit

NEMO Equipment

Coleman

Big Agnes

Lightspeed Outdoors

KingCamp

Captain Stag

Intex

Naturehike

Sea to Summit

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Camping Air Bed product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Camping Air Bed, with price, sales, revenue and global market share of Outdoor Camping Air Bed from 2018 to 2023.

Chapter 3, the Outdoor Camping Air Bed competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Camping Air Bed breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Outdoor Camping Air Bed market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor

Camping Air Bed.

Chapter 14 and 15, to describe Outdoor Camping Air Bed sales channel, distributors, customers, research findings and conclusion.

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