

Global Outdoor Backpacks & Rucksacks Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G8A8A8E0904FEN.html>

Date: August 2026

Pages: 224

Price: US\$ 4,480.00 (Single User License)

ID: G8A8A8E0904FEN

Abstracts

The global Outdoor Backpacks & Rucksacks market size is expected to reach \$ 12154 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

In 2025, global Outdoor Backpacks & Rucksacks production reached approximately 106,400 k units?with an average global market price of around US\$ 75 per unit, and a gross profit margin of approximately 20%-40%. Outdoor Backpacks & Rucksacks are carrying products designed specifically for hiking, trekking, mountaineering, camping, cycling, trail running, skiing, climbing, and other outdoor activities. A typical product consists of a main storage compartment, shoulder straps, back panel, hip belt, sternum strap, compression straps, zippers, buckles, pockets, rain protection, and an internal or external frame. Products include daypacks, hiking packs, backpacking packs, hydration packs, climbing packs, cycling packs, ski packs, and expedition rucksacks. Outdoor products emphasize carrying comfort, load stability, durability, ventilation, weather resistance, ergonomic fit, organized storage, and compatibility with hydration systems and technical equipment.

The industrial chain of Outdoor Backpacks & Rucksacks includes upstream nylon, polyester, recycled fabrics, waterproof membranes, mesh, foam, aluminum stays, plastic frames, webbing, zippers, buckles, fasteners, sewing threads, adhesives, coatings, reflective materials, and packaging materials. Midstream activities include product design, capacity and load analysis, ergonomic suspension development, fabric cutting, sewing, lamination, frame assembly, strap and buckle installation, waterproof treatment, logo printing, quality inspection, load testing, abrasion testing, water-resistance testing, and packaging. Downstream channels include specialist outdoor retailers, sporting-goods stores, department stores, brand-operated shops, e-commerce

platforms, distributors, rental businesses, clubs, and institutional purchasers. End users include hikers, campers, climbers, cyclists, skiers, runners, travelers, rescue teams, and outdoor workers.

The Outdoor Backpacks & Rucksacks market is expected to maintain steady growth as hiking, camping, trekking, cycling, trail running, climbing, and adventure travel attract a broader range of consumers. Demand is becoming increasingly segmented by activity, trip duration, body shape, load capacity, climate, and technical requirements, encouraging brands to develop specialized daypacks, hydration packs, lightweight trekking packs, women-specific fits, youth models, and high-capacity expedition products. Product development is focused on lower weight, more breathable suspension systems, adjustable torso lengths, improved load distribution, modular storage, hydration compatibility, durable water-repellent treatments, weather-resistant fabrics, and easier equipment access. Recycled textiles, responsible chemical management, product repair, and longer usable life are also becoming more important in product design and brand positioning. Premium products will continue to compete through fit, comfort, durability, technical construction, and warranty service, while mass-market products will emphasize affordability and multifunctional use. Key challenges include intense brand competition, seasonal demand, counterfeit products, raw-material and labor-cost fluctuations, inventory management, online price transparency, and the need to balance lightweight construction with durability and carrying performance.

This report studies the global Outdoor Backpacks & Rucksacks production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Backpacks & Rucksacks and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Backpacks & Rucksacks that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Backpacks & Rucksacks total production and demand, 2021-2032, (K Units)

Global Outdoor Backpacks & Rucksacks total production value, 2021-2032, (USD Million)

Global Outdoor Backpacks & Rucksacks production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Backpacks & Rucksacks consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Backpacks & Rucksacks domestic production, consumption, key domestic manufacturers and share

Global Outdoor Backpacks & Rucksacks production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Backpacks & Rucksacks production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outdoor Backpacks & Rucksacks production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Backpacks & Rucksacks market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KAILAS, TOREAD, Naturehike, PELLIOT, Mobi Garden, Arc'teryx, The North Face, Decathlon, Acome, Fjallraven, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Backpacks & Rucksacks market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Backpacks & Rucksacks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outdoor Backpacks & Rucksacks Market, Segmentation by Type:

Hiking Backpacks

Mountaineering Backpacks

Cycling Backpacks

Others

Global Outdoor Backpacks & Rucksacks Market, Segmentation by Volume:

Volume: ?20L

Volume: 20-50L

Volume: ?50L

Global Outdoor Backpacks & Rucksacks Market, Segmentation by End User:

Men

Women

Kids

Global Outdoor Backpacks & Rucksacks Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

KAILAS

TOREAD

Naturehike

PELLIOT

Mobi Garden

Arc'teryx

The North Face

Decathlon

Acome

Fjallraven

Columbia

Mammut

Black Diamond

Patagonia

Montbell

Lowe Alpine

Mystery Ranch

Granite Gear

Salewa

Millet

Jack Wolfskin

VAUDE

Tatonka

Osprey

Deuter

Thule

Gregory

Mountain Hardwear

Kelty

Gelert

CamelBak

Hyperlite Mountain Gear

Mountainsmith

Berghaus

Ferrino

Wildcraft

Key Questions Answered:

1. How big is the global Outdoor Backpacks & Rucksacks market?
2. What is the demand of the global Outdoor Backpacks & Rucksacks market?
3. What is the year over year growth of the global Outdoor Backpacks & Rucksacks market?
4. What is the production and production value of the global Outdoor Backpacks & Rucksacks market?
5. Who are the key producers in the global Outdoor Backpacks & Rucksacks market?
6. What are the growth factors driving the market demand?

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