

# Global Outdoor Apparel & Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Apparel & Equipment market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Outdoor Apparel & Equipment is always adopted by those who love nature, hiking, backpacking and adventure. In our report, the product scope includes outdoor apparel, equipment and gear, as well as outdoor shoes and footwear.

Outdoor apparel, footwear and gear constitute a growing sector that benefits from consumers' increasing participation in outdoor activities, particularly in large markets such as the US, Europe and China.

The Global Info Research report includes an overview of the development of the Outdoor Apparel & Equipment industry chain, the market status of Game (Apparel, Shoes), Sport Activity (Apparel, Shoes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outdoor Apparel & Equipment.

Regionally, the report analyzes the Outdoor Apparel & Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outdoor Apparel & Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outdoor Apparel & Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outdoor Apparel & Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Apparel, Shoes).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outdoor Apparel & Equipment market.

**Regional Analysis:** The report involves examining the Outdoor Apparel & Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Outdoor Apparel & Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outdoor Apparel & Equipment:

**Company Analysis:** Report covers individual Outdoor Apparel & Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Outdoor Apparel & Equipment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Game, Sport Activity).

**Technology Analysis:** Report covers specific technologies relevant to Outdoor Apparel & Equipment. It assesses the current state, advancements, and potential future developments in Outdoor Apparel & Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outdoor Apparel & Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Outdoor Apparel & Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Apparel

Shoes

Backpacks

Gear

Accessories

Equipment

### Market segment by Application

Game

Sport Activity

## Major players covered

ARCTERYX

JACK WOLFSKIN

MobiGarden

Beijing Toread Outdoor Products

Columbia

Marmot

THE NORTH FACE

NORTHLAND

BlackYak

Lafuma

Black Diamond

ARCTOS

Ozark

Highrock

Camel

Nextorch

Fire Maple

KingCamp

MBC

## Snowwolf

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Apparel & Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Apparel & Equipment, with price, sales, revenue and global market share of Outdoor Apparel & Equipment from 2019 to 2024.

Chapter 3, the Outdoor Apparel & Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Apparel & Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outdoor Apparel & Equipment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Apparel & Equipment.

Chapter 14 and 15, to describe Outdoor Apparel & Equipment sales channel, distributors, customers, research findings and conclusion.

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