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Global Outdoor Air Mattress Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Outdoor Air Mattress market size is expected to reach $ 381 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Outdoor air mattresses are portable sleeping products that utilize sealed air chambers to provide support and cushioning; they are suitable for camping, road trips, and temporary accommodation. Typically made from PVC, TPU composite fabrics, or nylon, these products can be inflated using manual, electric, or foot pumps, or via built-in pumps. They are characterized by their foldability, ease of storage, substantial thickness, and high level of comfort.

Upstream suppliers primarily provide PVC and TPU films, nylon and polyester fabrics, flocking materials, valves, air pumps, adhesives, and packaging materials. Downstream sectors encompass outdoor brands, sporting goods stores, e-commerce platforms, campsites, hotels, emergency rescue agencies, and individual consumers.

The global outdoor inflatable mattress market features an average unit price of $48, with annual sales of approximately 4.94 million units and an industry profit margin of 32%.

The global outdoor air mattress market is poised to evolve toward greater comfort, portability, durability, and intelligence. The rise of car camping, family camping, and "glamping" will drive demand for products featuring increased thickness (such as double mattresses), zoned support, built-in pillows, and a sleeping experience comparable to home mattresses. Conversely, hiking and lightweight camping scenarios will prioritize low weight, compact packed size, and rapid inflation/deflation. In terms of materials, there will be increased adoption of TPU composite fabrics, eco-friendly phthalate-free formulas, wear-resistant and puncture-proof structures, and repairable designs.

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Technologies such as built-in rechargeable pumps, pressure regulation, automatic pressure maintenance, and low-noise operation will enhance user convenience. Future brand competition will increasingly focus on airtightness, load-bearing capacity, after-sales support, and scenario-specific designs, while online retail, social media promotion, and the dissemination of outdoor lifestyle concepts will continue to expand market reach.

Report Scope

This report studies the global Outdoor Air Mattress production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outdoor Air Mattress and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outdoor Air Mattress that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outdoor Air Mattress total production and demand, 2021-2032, (K Units)

Global Outdoor Air Mattress total production value, 2021-2032, (USD Million)

Global Outdoor Air Mattress production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outdoor Air Mattress consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outdoor Air Mattress domestic production, consumption, key domestic manufacturers and share

Global Outdoor Air Mattress production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outdoor Air Mattress production by Type, production, value, CAGR,

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2021-2032, (USD Million) & (K Units)

Global Outdoor Air Mattress production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outdoor Air Mattress market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cascade Designs (Therm-a-Rest), NEMO Equipment, Big Agnes, Newell Brands (Coleman), Gathr Outdoors (Klymit), Sea to Summit, EXPED, VAUDE, Oase Outdoors (Outwell, Robens, Easy Camp), Decathlon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outdoor Air Mattress market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outdoor Air Mattress Market, By Region:

United States

China

Europe

Japan

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South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Outdoor Air Mattress Market, Segmentation by Type:

Self-Inflating Mattress

Manually Inflatable Mattress

Global Outdoor Air Mattress Market, Segmentation by Surface Material:

PVC Air Mattress

TPU Air Mattress

Oxford Fabric Air Mattress

Others

Global Outdoor Air Mattress Market, Segmentation by R-Value:

Low R-Value (Below 2)

Medium R-Value (2–4)

High R-Value (4–6)

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Extreme R-Value (Above 6)

Global Outdoor Air Mattress Market, Segmentation by Application:

Outdoor Specialty Stores

Sporting Goods Retailers

Supermarkets and Hypermarkets

Brand-Owned Stores

E-Commerce Platforms

Companies Profiled:

Cascade Designs (Therm-a-Rest)

NEMO Equipment

Big Agnes

Newell Brands (Coleman)

Gathr Outdoors (Klymit)

Sea to Summit

EXPED

VAUDE

Oase Outdoors (Outwell, Robens, Easy Camp)

Decathlon

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Montbell

Snow Peak

LOGOS

Pearl Metal (Captain Stag)

Naturehike

Mobi Garden

KingCamp

CAMEL

TAN XIAN ZHE

Zhejiang Nature Outdoor Goods

Key Questions Answered

1. How big is the global Outdoor Air Mattress market?
2. What is the demand of the global Outdoor Air Mattress market?
3. What is the year over year growth of the global Outdoor Air Mattress market?
4. What is the total value of the global Outdoor Air Mattress market?
5. Who are the Major Players in the global Outdoor Air Mattress market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Outdoor Air Mattress Introduction
1.2 World Outdoor Air Mattress Supply & Forecast
  1.2.1 World Outdoor Air Mattress Production Value (2021 & 2025 & 2032)
  1.2.2 World Outdoor Air Mattress Production (2021-2032)
  1.2.3 World Outdoor Air Mattress Pricing Trends (2021-2032)
1.3 World Outdoor Air Mattress Production by Region (Based on Production Site)
  1.3.1 World Outdoor Air Mattress Production Value by Region (2021-2032)
  1.3.2 World Outdoor Air Mattress Production by Region (2021-2032)
  1.3.3 World Outdoor Air Mattress Average Price by Region (2021-2032)
  1.3.4 North America Outdoor Air Mattress Production (2021-2032)
  1.3.5 Europe Outdoor Air Mattress Production (2021-2032)
  1.3.6 China Outdoor Air Mattress Production (2021-2032)
  1.3.7 Japan Outdoor Air Mattress Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Outdoor Air Mattress Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Outdoor Air Mattress Major Market Trends

2 DEMAND SUMMARY

2.1 World Outdoor Air Mattress Demand (2021-2032)
2.2 World Outdoor Air Mattress Consumption by Region
  2.2.1 World Outdoor Air Mattress Consumption by Region (2021-2026)
  2.2.2 World Outdoor Air Mattress Consumption Forecast by Region (2027-2032)
2.3 United States Outdoor Air Mattress Consumption (2021-2032)
2.4 China Outdoor Air Mattress Consumption (2021-2032)
2.5 Europe Outdoor Air Mattress Consumption (2021-2032)
2.6 Japan Outdoor Air Mattress Consumption (2021-2032)
2.7 South Korea Outdoor Air Mattress Consumption (2021-2032)
2.8 ASEAN Outdoor Air Mattress Consumption (2021-2032)
2.9 India Outdoor Air Mattress Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Outdoor Air Mattress Production Value by Manufacturer (2021-2026)

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3.2 World Outdoor Air Mattress Production by Manufacturer (2021-2026)
3.3 World Outdoor Air Mattress Average Price by Manufacturer (2021-2026)
3.4 Outdoor Air Mattress Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Outdoor Air Mattress Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Outdoor Air Mattress in 2025
  3.5.3 Global Concentration Ratios (CR8) for Outdoor Air Mattress in 2025
3.6 Outdoor Air Mattress Market: Overall Company Footprint Analysis
  3.6.1 Outdoor Air Mattress Market: Region Footprint
  3.6.2 Outdoor Air Mattress Market: Company Product Type Footprint
  3.6.3 Outdoor Air Mattress Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Outdoor Air Mattress Production Value Comparison
  4.1.1 United States VS China: Outdoor Air Mattress Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Outdoor Air Mattress Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Outdoor Air Mattress Production Comparison
  4.2.1 United States VS China: Outdoor Air Mattress Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Outdoor Air Mattress Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Outdoor Air Mattress Consumption Comparison
  4.3.1 United States VS China: Outdoor Air Mattress Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Outdoor Air Mattress Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Outdoor Air Mattress Manufacturers and Market Share, 2021-2026
  4.4.1 United States Based Outdoor Air Mattress Manufacturers, Headquarters and Production Site (States, Country)

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4.4.2 United States Based Manufacturers Outdoor Air Mattress Production Value (2021-2026)
4.4.3 United States Based Manufacturers Outdoor Air Mattress Production (2021-2026)
4.5 China Based Outdoor Air Mattress Manufacturers and Market Share
4.5.1 China Based Outdoor Air Mattress Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Outdoor Air Mattress Production Value (2021-2026)
4.5.3 China Based Manufacturers Outdoor Air Mattress Production (2021-2026)
4.6 Rest of World Based Outdoor Air Mattress Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Outdoor Air Mattress Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Outdoor Air Mattress Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Outdoor Air Mattress Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Outdoor Air Mattress Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Self-Inflating Mattress
5.2.2 Manually Inflatable Mattress
5.3 Market Segment by Type
5.3.1 World Outdoor Air Mattress Production by Type (2021-2032)
5.3.2 World Outdoor Air Mattress Production Value by Type (2021-2032)
5.3.3 World Outdoor Air Mattress Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SURFACE MATERIAL

6.1 World Outdoor Air Mattress Market Size Overview by Surface Material: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Surface Material
6.2.1 PVC Air Mattress
6.2.2 TPU Air Mattress
6.2.3 Oxford Fabric Air Mattress
6.2.4 Others
6.3 Market Segment by Surface Material

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6.3.1 World Outdoor Air Mattress Production by Surface Material (2021-2032)
6.3.2 World Outdoor Air Mattress Production Value by Surface Material (2021-2032)
6.3.3 World Outdoor Air Mattress Average Price by Surface Material (2021-2032)

7 MARKET ANALYSIS BY R-VALUE

7.1 World Outdoor Air Mattress Market Size Overview by R-Value: 2021 VS 2025 VS 2032
7.2 Segment Introduction by R-Value
7.2.1 Low R-Value (Below 2)
7.2.2 Medium R-Value (2–4)
7.2.3 High R-Value (4–6)
7.2.4 Extreme R-Value (Above 6)
7.3 Market Segment by R-Value
7.3.1 World Outdoor Air Mattress Production by R-Value (2021-2032)
7.3.2 World Outdoor Air Mattress Production Value by R-Value (2021-2032)
7.3.3 World Outdoor Air Mattress Average Price by R-Value (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Outdoor Air Mattress Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Outdoor Specialty Stores
8.2.2 Sporting Goods Retailers
8.2.3 Supermarkets and Hypermarkets
8.2.4 Brand-Owned Stores
8.2.5 E-Commerce Platforms
8.3 Market Segment by Application
8.3.1 World Outdoor Air Mattress Production by Application (2021-2032)
8.3.2 World Outdoor Air Mattress Production Value by Application (2021-2032)
8.3.3 World Outdoor Air Mattress Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Cascade Designs (Therm-a-Rest)
9.1.1 Cascade Designs (Therm-a-Rest) Details
9.1.2 Cascade Designs (Therm-a-Rest) Major Business
9.1.3 Cascade Designs (Therm-a-Rest) Outdoor Air Mattress Product and Services

+357 96 030922
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9.1.4 Cascade Designs (Therm-a-Rest) Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 Cascade Designs (Therm-a-Rest) Recent Developments/Updates
9.1.6 Cascade Designs (Therm-a-Rest) Competitive Strengths & Weaknesses
9.2 NEMO Equipment
9.2.1 NEMO Equipment Details
9.2.2 NEMO Equipment Major Business
9.2.3 NEMO Equipment Outdoor Air Mattress Product and Services
9.2.4 NEMO Equipment Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 NEMO Equipment Recent Developments/Updates
9.2.6 NEMO Equipment Competitive Strengths & Weaknesses
9.3 Big Agnes
9.3.1 Big Agnes Details
9.3.2 Big Agnes Major Business
9.3.3 Big Agnes Outdoor Air Mattress Product and Services
9.3.4 Big Agnes Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 Big Agnes Recent Developments/Updates
9.3.6 Big Agnes Competitive Strengths & Weaknesses
9.4 Newell Brands (Coleman)
9.4.1 Newell Brands (Coleman) Details
9.4.2 Newell Brands (Coleman) Major Business
9.4.3 Newell Brands (Coleman) Outdoor Air Mattress Product and Services
9.4.4 Newell Brands (Coleman) Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 Newell Brands (Coleman) Recent Developments/Updates
9.4.6 Newell Brands (Coleman) Competitive Strengths & Weaknesses
9.5 Gathr Outdoors (Klymit)
9.5.1 Gathr Outdoors (Klymit) Details
9.5.2 Gathr Outdoors (Klymit) Major Business
9.5.3 Gathr Outdoors (Klymit) Outdoor Air Mattress Product and Services
9.5.4 Gathr Outdoors (Klymit) Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 Gathr Outdoors (Klymit) Recent Developments/Updates
9.5.6 Gathr Outdoors (Klymit) Competitive Strengths & Weaknesses
9.6 Sea to Summit
9.6.1 Sea to Summit Details
9.6.2 Sea to Summit Major Business

+357 96 030922
info@marketpublishers.com

9.6.3 Sea to Summit Outdoor Air Mattress Product and Services
9.6.4 Sea to Summit Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 Sea to Summit Recent Developments/Updates
9.6.6 Sea to Summit Competitive Strengths & Weaknesses
9.7 EXPED
9.7.1 EXPED Details
9.7.2 EXPED Major Business
9.7.3 EXPED Outdoor Air Mattress Product and Services
9.7.4 EXPED Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 EXPED Recent Developments/Updates
9.7.6 EXPED Competitive Strengths & Weaknesses
9.8 VAUDE
9.8.1 VAUDE Details
9.8.2 VAUDE Major Business
9.8.3 VAUDE Outdoor Air Mattress Product and Services
9.8.4 VAUDE Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 VAUDE Recent Developments/Updates
9.8.6 VAUDE Competitive Strengths & Weaknesses
9.9 Oase Outdoors (Outwell, Robens, Easy Camp)
9.9.1 Oase Outdoors (Outwell, Robens, Easy Camp) Details
9.9.2 Oase Outdoors (Outwell, Robens, Easy Camp) Major Business
9.9.3 Oase Outdoors (Outwell, Robens, Easy Camp) Outdoor Air Mattress Product and Services
9.9.4 Oase Outdoors (Outwell, Robens, Easy Camp) Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 Oase Outdoors (Outwell, Robens, Easy Camp) Recent Developments/Updates
9.9.6 Oase Outdoors (Outwell, Robens, Easy Camp) Competitive Strengths & Weaknesses
9.10 Decathlon
9.10.1 Decathlon Details
9.10.2 Decathlon Major Business
9.10.3 Decathlon Outdoor Air Mattress Product and Services
9.10.4 Decathlon Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Decathlon Recent Developments/Updates
9.10.6 Decathlon Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.11 Montbell
9.11.1 Montbell Details
9.11.2 Montbell Major Business
9.11.3 Montbell Outdoor Air Mattress Product and Services
9.11.4 Montbell Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 Montbell Recent Developments/Updates
9.11.6 Montbell Competitive Strengths & Weaknesses
9.12 Snow Peak
9.12.1 Snow Peak Details
9.12.2 Snow Peak Major Business
9.12.3 Snow Peak Outdoor Air Mattress Product and Services
9.12.4 Snow Peak Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Snow Peak Recent Developments/Updates
9.12.6 Snow Peak Competitive Strengths & Weaknesses
9.13 LOGOS
9.13.1 LOGOS Details
9.13.2 LOGOS Major Business
9.13.3 LOGOS Outdoor Air Mattress Product and Services
9.13.4 LOGOS Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 LOGOS Recent Developments/Updates
9.13.6 LOGOS Competitive Strengths & Weaknesses
9.14 Pearl Metal (Captain Stag)
9.14.1 Pearl Metal (Captain Stag) Details
9.14.2 Pearl Metal (Captain Stag) Major Business
9.14.3 Pearl Metal (Captain Stag) Outdoor Air Mattress Product and Services
9.14.4 Pearl Metal (Captain Stag) Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 Pearl Metal (Captain Stag) Recent Developments/Updates
9.14.6 Pearl Metal (Captain Stag) Competitive Strengths & Weaknesses
9.15 Naturehike
9.15.1 Naturehike Details
9.15.2 Naturehike Major Business
9.15.3 Naturehike Outdoor Air Mattress Product and Services
9.15.4 Naturehike Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 Naturehike Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.15.6 Naturehike Competitive Strengths & Weaknesses
9.16 Mobi Garden
9.16.1 Mobi Garden Details
9.16.2 Mobi Garden Major Business
9.16.3 Mobi Garden Outdoor Air Mattress Product and Services
9.16.4 Mobi Garden Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Mobi Garden Recent Developments/Updates
9.16.6 Mobi Garden Competitive Strengths & Weaknesses
9.17 KingCamp
9.17.1 KingCamp Details
9.17.2 KingCamp Major Business
9.17.3 KingCamp Outdoor Air Mattress Product and Services
9.17.4 KingCamp Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 KingCamp Recent Developments/Updates
9.17.6 KingCamp Competitive Strengths & Weaknesses
9.18 CAMEL
9.18.1 CAMEL Details
9.18.2 CAMEL Major Business
9.18.3 CAMEL Outdoor Air Mattress Product and Services
9.18.4 CAMEL Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 CAMEL Recent Developments/Updates
9.18.6 CAMEL Competitive Strengths & Weaknesses
9.19 TAN XIAN ZHE
9.19.1 TAN XIAN ZHE Details
9.19.2 TAN XIAN ZHE Major Business
9.19.3 TAN XIAN ZHE Outdoor Air Mattress Product and Services
9.19.4 TAN XIAN ZHE Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.19.5 TAN XIAN ZHE Recent Developments/Updates
9.19.6 TAN XIAN ZHE Competitive Strengths & Weaknesses
9.20 Zhejiang Nature Outdoor Goods
9.20.1 Zhejiang Nature Outdoor Goods Details
9.20.2 Zhejiang Nature Outdoor Goods Major Business
9.20.3 Zhejiang Nature Outdoor Goods Outdoor Air Mattress Product and Services
9.20.4 Zhejiang Nature Outdoor Goods Outdoor Air Mattress Production, Price, Value, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

9.20.5 Zhejiang Nature Outdoor Goods Recent Developments/Updates
9.20.6 Zhejiang Nature Outdoor Goods Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Outdoor Air Mattress Industry Chain
10.2 Outdoor Air Mattress Upstream Analysis
10.2.1 Outdoor Air Mattress Core Raw Materials
10.2.2 Main Manufacturers of Outdoor Air Mattress Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Outdoor Air Mattress Production Mode
10.6 Outdoor Air Mattress Procurement Model
10.7 Outdoor Air Mattress Industry Sales Model and Sales Channels
10.7.1 Outdoor Air Mattress Sales Model
10.7.2 Outdoor Air Mattress Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. World Outdoor Air Mattress Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Outdoor Air Mattress Production Value by Region (2021-2026) & (USD Million)
Table 3. World Outdoor Air Mattress Production Value by Region (2027-2032) & (USD Million)
Table 4. World Outdoor Air Mattress Production Value Market Share by Region (2021-2026)
Table 5. World Outdoor Air Mattress Production Value Market Share by Region (2027-2032)
Table 6. World Outdoor Air Mattress Production by Region (2021-2026) & (K Units)
Table 7. World Outdoor Air Mattress Production by Region (2027-2032) & (K Units)
Table 8. World Outdoor Air Mattress Production Market Share by Region (2021-2026)
Table 9. World Outdoor Air Mattress Production Market Share by Region (2027-2032)
Table 10. World Outdoor Air Mattress Average Price by Region (2021-2026) & (US$/Unit)
Table 11. World Outdoor Air Mattress Average Price by Region (2027-2032) & (US$/Unit)
Table 12. Outdoor Air Mattress Major Market Trends
Table 13. World Outdoor Air Mattress Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
Table 14. World Outdoor Air Mattress Consumption by Region (2021-2026) & (K Units)
Table 15. World Outdoor Air Mattress Consumption Forecast by Region (2027-2032) & (K Units)
Table 16. World Outdoor Air Mattress Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Outdoor Air Mattress Producers in 2025
Table 18. World Outdoor Air Mattress Production by Manufacturer (2021-2026) & (K Units)
Table 19. Production Market Share of Key Outdoor Air Mattress Producers in 2025
Table 20. World Outdoor Air Mattress Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 21. Global Outdoor Air Mattress Company Evaluation Quadrant
Table 22. World Outdoor Air Mattress Industry Rank of Major Manufacturers, Based on

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info@marketpublishers.com

Production Value in 2025
Table 23. Head Office and Outdoor Air Mattress Production Site of Key Manufacturer
Table 24. Outdoor Air Mattress Market: Company Product Type Footprint
Table 25. Outdoor Air Mattress Market: Company Product Application Footprint
Table 26. Outdoor Air Mattress Competitive Factors
Table 27. Outdoor Air Mattress New Entrant and Capacity Expansion Plans
Table 28. Outdoor Air Mattress Mergers & Acquisitions Activity
Table 29. United States VS China Outdoor Air Mattress Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Outdoor Air Mattress Production Comparison, (2021 & 2025 & 2032) & (K Units)
Table 31. United States VS China Outdoor Air Mattress Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
Table 32. United States Based Outdoor Air Mattress Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Outdoor Air Mattress Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Outdoor Air Mattress Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Outdoor Air Mattress Production (2021-2026) & (K Units)
Table 36. United States Based Manufacturers Outdoor Air Mattress Production Market Share (2021-2026)
Table 37. China Based Outdoor Air Mattress Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Outdoor Air Mattress Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Outdoor Air Mattress Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Outdoor Air Mattress Production, (2021-2026) & (K Units)
Table 41. China Based Manufacturers Outdoor Air Mattress Production Market Share (2021-2026)
Table 42. Rest of World Based Outdoor Air Mattress Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Outdoor Air Mattress Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Outdoor Air Mattress Production Value Market Share (2021-2026)

+357 96 030922
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Table 45. Rest of World Based Manufacturers Outdoor Air Mattress Production, (2021-2026) & (K Units)
Table 46. Rest of World Based Manufacturers Outdoor Air Mattress Production Market Share (2021-2026)
Table 47. World Outdoor Air Mattress Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Outdoor Air Mattress Production by Type (2021-2026) & (K Units)
Table 49. World Outdoor Air Mattress Production by Type (2027-2032) & (K Units)
Table 50. World Outdoor Air Mattress Production Value by Type (2021-2026) & (USD Million)
Table 51. World Outdoor Air Mattress Production Value by Type (2027-2032) & (USD Million)
Table 52. World Outdoor Air Mattress Average Price by Type (2021-2026) & (US$/Unit)
Table 53. World Outdoor Air Mattress Average Price by Type (2027-2032) & (US$/Unit)
Table 54. World Outdoor Air Mattress Production Value by Surface Material, (USD Million), 2021 & 2025 & 2032
Table 55. World Outdoor Air Mattress Production by Surface Material (2021-2026) & (K Units)
Table 56. World Outdoor Air Mattress Production by Surface Material (2027-2032) & (K Units)
Table 57. World Outdoor Air Mattress Production Value by Surface Material (2021-2026) & (USD Million)
Table 58. World Outdoor Air Mattress Production Value by Surface Material (2027-2032) & (USD Million)
Table 59. World Outdoor Air Mattress Average Price by Surface Material (2021-2026) & (US$/Unit)
Table 60. World Outdoor Air Mattress Average Price by Surface Material (2027-2032) & (US$/Unit)
Table 61. World Outdoor Air Mattress Production Value by R-Value, (USD Million), 2021 & 2025 & 2032
Table 62. World Outdoor Air Mattress Production by R-Value (2021-2026) & (K Units)
Table 63. World Outdoor Air Mattress Production by R-Value (2027-2032) & (K Units)
Table 64. World Outdoor Air Mattress Production Value by R-Value (2021-2026) & (USD Million)
Table 65. World Outdoor Air Mattress Production Value by R-Value (2027-2032) & (USD Million)
Table 66. World Outdoor Air Mattress Average Price by R-Value (2021-2026) & (US$/Unit)
Table 67. World Outdoor Air Mattress Average Price by R-Value (2027-2032) &

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(US$/Unit)
Table 68. World Outdoor Air Mattress Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Outdoor Air Mattress Production by Application (2021-2026) & (K Units)
Table 70. World Outdoor Air Mattress Production by Application (2027-2032) & (K Units)
Table 71. World Outdoor Air Mattress Production Value by Application (2021-2026) & (USD Million)
Table 72. World Outdoor Air Mattress Production Value by Application (2027-2032) & (USD Million)
Table 73. World Outdoor Air Mattress Average Price by Application (2021-2026) & (US$/Unit)
Table 74. World Outdoor Air Mattress Average Price by Application (2027-2032) & (US$/Unit)
Table 75. Cascade Designs (Therm-a-Rest) Basic Information, Manufacturing Base and Competitors
Table 76. Cascade Designs (Therm-a-Rest) Major Business
Table 77. Cascade Designs (Therm-a-Rest) Outdoor Air Mattress Product and Services
Table 78. Cascade Designs (Therm-a-Rest) Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Cascade Designs (Therm-a-Rest) Recent Developments/Updates
Table 80. Cascade Designs (Therm-a-Rest) Competitive Strengths & Weaknesses
Table 81. NEMO Equipment Basic Information, Manufacturing Base and Competitors
Table 82. NEMO Equipment Major Business
Table 83. NEMO Equipment Outdoor Air Mattress Product and Services
Table 84. NEMO Equipment Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. NEMO Equipment Recent Developments/Updates
Table 86. NEMO Equipment Competitive Strengths & Weaknesses
Table 87. Big Agnes Basic Information, Manufacturing Base and Competitors
Table 88. Big Agnes Major Business
Table 89. Big Agnes Outdoor Air Mattress Product and Services
Table 90. Big Agnes Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Big Agnes Recent Developments/Updates
Table 92. Big Agnes Competitive Strengths & Weaknesses
Table 93. Newell Brands (Coleman) Basic Information, Manufacturing Base and Competitors

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Table 94. Newell Brands (Coleman) Major Business
Table 95. Newell Brands (Coleman) Outdoor Air Mattress Product and Services
Table 96. Newell Brands (Coleman) Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Newell Brands (Coleman) Recent Developments/Updates
Table 98. Newell Brands (Coleman) Competitive Strengths & Weaknesses
Table 99. Gathr Outdoors (Klymit) Basic Information, Manufacturing Base and Competitors
Table 100. Gathr Outdoors (Klymit) Major Business
Table 101. Gathr Outdoors (Klymit) Outdoor Air Mattress Product and Services
Table 102. Gathr Outdoors (Klymit) Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Gathr Outdoors (Klymit) Recent Developments/Updates
Table 104. Gathr Outdoors (Klymit) Competitive Strengths & Weaknesses
Table 105. Sea to Summit Basic Information, Manufacturing Base and Competitors
Table 106. Sea to Summit Major Business
Table 107. Sea to Summit Outdoor Air Mattress Product and Services
Table 108. Sea to Summit Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Sea to Summit Recent Developments/Updates
Table 110. Sea to Summit Competitive Strengths & Weaknesses
Table 111. EXPED Basic Information, Manufacturing Base and Competitors
Table 112. EXPED Major Business
Table 113. EXPED Outdoor Air Mattress Product and Services
Table 114. EXPED Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. EXPED Recent Developments/Updates
Table 116. EXPED Competitive Strengths & Weaknesses
Table 117. VAUDE Basic Information, Manufacturing Base and Competitors
Table 118. VAUDE Major Business
Table 119. VAUDE Outdoor Air Mattress Product and Services
Table 120. VAUDE Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. VAUDE Recent Developments/Updates
Table 122. VAUDE Competitive Strengths & Weaknesses
Table 123. Oase Outdoors (Outwell, Robens, Easy Camp) Basic Information, Manufacturing Base and Competitors

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Table 124. Oase Outdoors (Outwell, Robens, Easy Camp) Major Business
Table 125. Oase Outdoors (Outwell, Robens, Easy Camp) Outdoor Air Mattress Product and Services
Table 126. Oase Outdoors (Outwell, Robens, Easy Camp) Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Oase Outdoors (Outwell, Robens, Easy Camp) Recent Developments/Updates
Table 128. Oase Outdoors (Outwell, Robens, Easy Camp) Competitive Strengths & Weaknesses
Table 129. Decathlon Basic Information, Manufacturing Base and Competitors
Table 130. Decathlon Major Business
Table 131. Decathlon Outdoor Air Mattress Product and Services
Table 132. Decathlon Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Decathlon Recent Developments/Updates
Table 134. Decathlon Competitive Strengths & Weaknesses
Table 135. Montbell Basic Information, Manufacturing Base and Competitors
Table 136. Montbell Major Business
Table 137. Montbell Outdoor Air Mattress Product and Services
Table 138. Montbell Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Montbell Recent Developments/Updates
Table 140. Montbell Competitive Strengths & Weaknesses
Table 141. Snow Peak Basic Information, Manufacturing Base and Competitors
Table 142. Snow Peak Major Business
Table 143. Snow Peak Outdoor Air Mattress Product and Services
Table 144. Snow Peak Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Snow Peak Recent Developments/Updates
Table 146. Snow Peak Competitive Strengths & Weaknesses
Table 147. LOGOS Basic Information, Manufacturing Base and Competitors
Table 148. LOGOS Major Business
Table 149. LOGOS Outdoor Air Mattress Product and Services
Table 150. LOGOS Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. LOGOS Recent Developments/Updates
Table 152. LOGOS Competitive Strengths & Weaknesses
Table 153. Pearl Metal (Captain Stag) Basic Information, Manufacturing Base and

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Competitors
Table 154. Pearl Metal (Captain Stag) Major Business
Table 155. Pearl Metal (Captain Stag) Outdoor Air Mattress Product and Services
Table 156. Pearl Metal (Captain Stag) Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Pearl Metal (Captain Stag) Recent Developments/Updates
Table 158. Pearl Metal (Captain Stag) Competitive Strengths & Weaknesses
Table 159. Naturehike Basic Information, Manufacturing Base and Competitors
Table 160. Naturehike Major Business
Table 161. Naturehike Outdoor Air Mattress Product and Services
Table 162. Naturehike Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Naturehike Recent Developments/Updates
Table 164. Naturehike Competitive Strengths & Weaknesses
Table 165. Mobi Garden Basic Information, Manufacturing Base and Competitors
Table 166. Mobi Garden Major Business
Table 167. Mobi Garden Outdoor Air Mattress Product and Services
Table 168. Mobi Garden Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Mobi Garden Recent Developments/Updates
Table 170. Mobi Garden Competitive Strengths & Weaknesses
Table 171. KingCamp Basic Information, Manufacturing Base and Competitors
Table 172. KingCamp Major Business
Table 173. KingCamp Outdoor Air Mattress Product and Services
Table 174. KingCamp Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. KingCamp Recent Developments/Updates
Table 176. KingCamp Competitive Strengths & Weaknesses
Table 177. CAMEL Basic Information, Manufacturing Base and Competitors
Table 178. CAMEL Major Business
Table 179. CAMEL Outdoor Air Mattress Product and Services
Table 180. CAMEL Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. CAMEL Recent Developments/Updates
Table 182. CAMEL Competitive Strengths & Weaknesses
Table 183. TAN XIAN ZHE Basic Information, Manufacturing Base and Competitors
Table 184. TAN XIAN ZHE Major Business
Table 185. TAN XIAN ZHE Outdoor Air Mattress Product and Services

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Table 186. TAN XIAN ZHE Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. TAN XIAN ZHE Recent Developments/Updates
Table 188. TAN XIAN ZHE Competitive Strengths & Weaknesses
Table 189. Zhejiang Nature Outdoor Goods Basic Information, Manufacturing Base and Competitors
Table 190. Zhejiang Nature Outdoor Goods Major Business
Table 191. Zhejiang Nature Outdoor Goods Outdoor Air Mattress Product and Services
Table 192. Zhejiang Nature Outdoor Goods Outdoor Air Mattress Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Zhejiang Nature Outdoor Goods Recent Developments/Updates
Table 194. Zhejiang Nature Outdoor Goods Competitive Strengths & Weaknesses
Table 195. Global Key Players of Outdoor Air Mattress Upstream (Raw Materials)
Table 196. Global Outdoor Air Mattress Typical Customers
Table 197. Outdoor Air Mattress Typical Distributors

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List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Air Mattress Picture
Figure 2. World Outdoor Air Mattress Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Outdoor Air Mattress Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Outdoor Air Mattress Production (2021-2032) & (K Units)
Figure 5. World Outdoor Air Mattress Average Price (2021-2032) & (US$/Unit)
Figure 6. World Outdoor Air Mattress Production Value Market Share by Region (2021-2032)
Figure 7. World Outdoor Air Mattress Production Market Share by Region (2021-2032)
Figure 8. North America Outdoor Air Mattress Production (2021-2032) & (K Units)
Figure 9. Europe Outdoor Air Mattress Production (2021-2032) & (K Units)
Figure 10. China Outdoor Air Mattress Production (2021-2032) & (K Units)
Figure 11. Japan Outdoor Air Mattress Production (2021-2032) & (K Units)
Figure 12. Outdoor Air Mattress Market Drivers
Figure 13. Factors Affecting Demand
Figure 14. World Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 15. World Outdoor Air Mattress Consumption Market Share by Region (2021-2032)
Figure 16. United States Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 17. China Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 18. Europe Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 19. Japan Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 20. South Korea Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 21. ASEAN Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 22. India Outdoor Air Mattress Consumption (2021-2032) & (K Units)
Figure 23. Producer Shipments of Outdoor Air Mattress by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 24. Global Four-firm Concentration Ratios (CR4) for Outdoor Air Mattress Markets in 2025
Figure 25. Global Four-firm Concentration Ratios (CR8) for Outdoor Air Mattress Markets in 2025
Figure 26. United States VS China: Outdoor Air Mattress Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 27. United States VS China: Outdoor Air Mattress Production Market Share

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Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Outdoor Air Mattress Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States Based Manufacturers Outdoor Air Mattress Production Market Share 2025
Figure 30. China Based Manufacturers Outdoor Air Mattress Production Market Share 2025
Figure 31. Rest of World Based Manufacturers Outdoor Air Mattress Production Market Share 2025
Figure 32. World Outdoor Air Mattress Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 33. World Outdoor Air Mattress Production Value Market Share by Type in 2025
Figure 34. Self-Inflating Mattress
Figure 35. Manually Inflatable Mattress
Figure 36. World Outdoor Air Mattress Production Market Share by Type (2021-2032)
Figure 37. World Outdoor Air Mattress Production Value Market Share by Type (2021-2032)
Figure 38. World Outdoor Air Mattress Average Price by Type (2021-2032) & (US$/Unit)
Figure 39. World Outdoor Air Mattress Production Value by Surface Material, (USD Million), 2021 & 2025 & 2032
Figure 40. World Outdoor Air Mattress Production Value Market Share by Surface Material in 2025
Figure 41. PVC Air Mattress
Figure 42. TPU Air Mattress
Figure 43. Oxford Fabric Air Mattress
Figure 44. Others
Figure 45. World Outdoor Air Mattress Production Market Share by Surface Material (2021-2032)
Figure 46. World Outdoor Air Mattress Production Value Market Share by Surface Material (2021-2032)
Figure 47. World Outdoor Air Mattress Average Price by Surface Material (2021-2032) & (US$/Unit)
Figure 48. World Outdoor Air Mattress Production Value by R-Value, (USD Million), 2021 & 2025 & 2032
Figure 49. World Outdoor Air Mattress Production Value Market Share by R-Value in 2025
Figure 50. Low R-Value (Below 2)
Figure 51. Medium R-Value (2–4)
Figure 52. High R-Value (4–6)

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Figure 53. Extreme R-Value (Above 6)
Figure 54. World Outdoor Air Mattress Production Market Share by R-Value (2021-2032)
Figure 55. World Outdoor Air Mattress Production Value Market Share by R-Value (2021-2032)
Figure 56. World Outdoor Air Mattress Average Price by R-Value (2021-2032) & (US$/Unit)
Figure 57. World Outdoor Air Mattress Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 58. World Outdoor Air Mattress Production Value Market Share by Application in 2025
Figure 59. Outdoor Specialty Stores
Figure 60. Sporting Goods Retailers
Figure 61. Supermarkets and Hypermarkets
Figure 62. Brand-Owned Stores
Figure 63. E-Commerce Platforms
Figure 64. World Outdoor Air Mattress Production Market Share by Application (2021-2032)
Figure 65. World Outdoor Air Mattress Production Value Market Share by Application (2021-2032)
Figure 66. World Outdoor Air Mattress Average Price by Application (2021-2032) & (US$/Unit)
Figure 67. Outdoor Air Mattress Industry Chain
Figure 68. Outdoor Air Mattress Procurement Model
Figure 69. Outdoor Air Mattress Sales Model
Figure 70. Outdoor Air Mattress Sales Channels, Direct Sales, and Distribution
Figure 71. Methodology
Figure 72. Research Process and Data Source

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