

# Global Outdoor Air Bed Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

An outdoor air bed embodies the essence of relaxation and convenience, offering a portable and comfortable sleeping solution for al fresco adventures. Constructed from durable and weather-resistant materials, such as puncture-resistant PVC and reinforced seams, these beds are designed to withstand the rigors of outdoor use while providing a supportive and restful sleeping surface. Equipped with built-in pumps or valves for quick inflation and deflation, outdoor air beds can be easily set up and packed away, making them ideal for camping trips, backyard sleepovers, or lounging under the stars. With their versatility and comfort, outdoor air beds elevate outdoor experiences, providing a comfortable retreat for sleeping under the open sky or enjoying leisurely moments in nature.

According to our (Global Info Research) latest study, the global Outdoor Air Bed market size was valued at US\$ 538 million in 2023 and is forecast to a readjusted size of USD 815 million by 2030 with a CAGR of 5.9% during review period.

This report is a detailed and comprehensive analysis for global Outdoor Air Bed market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Outdoor Air Bed market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Outdoor Air Bed market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Outdoor Air Bed market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Outdoor Air Bed market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outdoor Air Bed

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Air Bed market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include INTEX, Jilong, Best Way, Insta-bed, Coleman Company, Simmons, FOX, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Outdoor Air Bed market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

PVC

Rubber

Others

## Market segment by Application

Household

Playground

Other

## Major players covered

INTEX

Jilong

Best Way

Insta-bed

Coleman Company

Simmons

FOX

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Air Bed product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Air Bed, with price, sales quantity, revenue, and global market share of Outdoor Air Bed from 2019 to 2024.

Chapter 3, the Outdoor Air Bed competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Air Bed breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Outdoor Air Bed market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Air Bed.

Chapter 14 and 15, to describe Outdoor Air Bed sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Outdoor Air Bed Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 PVC

1.3.3 Rubber

1.3.4 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Outdoor Air Bed Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Household

1.4.3 Playground

1.4.4 Other

1.5 Global Outdoor Air Bed Market Size & Forecast

1.5.1 Global Outdoor Air Bed Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Outdoor Air Bed Sales Quantity (2019-2030)

1.5.3 Global Outdoor Air Bed Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 INTEX

2.1.1 INTEX Details

2.1.2 INTEX Major Business

2.1.3 INTEX Outdoor Air Bed Product and Services

2.1.4 INTEX Outdoor Air Bed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 INTEX Recent Developments/Updates

2.2 Jilong

2.2.1 Jilong Details

2.2.2 Jilong Major Business

2.2.3 Jilong Outdoor Air Bed Product and Services

2.2.4 Jilong Outdoor Air Bed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Jilong Recent Developments/Updates

## 2.3 Best Way

### 2.3.1 Best Way Details

### 2.3.2 Best Way Major Business

### 2.3.3 Best Way Outdoor Air Bed Product and Services

### 2.3.4 Best Way Outdoor Air Bed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Best Way Recent Developments/Updates

## 2.4 Insta-bed

### 2.4.1 Insta-bed Details

### 2.4.2 Insta-bed Major Business

### 2.4.3 Insta-bed Outdoor Air Bed Product and Services

### 2.4.4 Insta-bed Outdoor Air Bed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Insta-bed Recent Developments/Updates

## 2.5 Coleman Company

### 2.5.1 Coleman Company Details

### 2.5.2 Coleman Company Major Business

### 2.5.3 Coleman Company Outdoor Air Bed Product and Services

### 2.5.4 Coleman Company Outdoor Air Bed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Coleman Company Recent Developments/Updates

## 2.6 Simmons

### 2.6.1 Simmons Details

### 2.6.2 Simmons Major Business

### 2.6.3 Simmons Outdoor Air Bed Product and Services

### 2.6.4 Simmons Outdoor Air Bed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Simmons Recent Developments/Updates

## 2.7 FOX

### 2.7.1 FOX Details

### 2.7.2 FOX Major Business

### 2.7.3 FOX Outdoor Air Bed Product and Services

### 2.7.4 FOX Outdoor Air Bed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 FOX Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: OUTDOOR AIR BED BY MANUFACTURER**

### 3.1 Global Outdoor Air Bed Sales Quantity by Manufacturer (2019-2024)

- 3.2 Global Outdoor Air Bed Revenue by Manufacturer (2019-2024)
- 3.3 Global Outdoor Air Bed Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Outdoor Air Bed by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Outdoor Air Bed Manufacturer Market Share in 2023
  - 3.4.3 Top 6 Outdoor Air Bed Manufacturer Market Share in 2023
- 3.5 Outdoor Air Bed Market: Overall Company Footprint Analysis
  - 3.5.1 Outdoor Air Bed Market: Region Footprint
  - 3.5.2 Outdoor Air Bed Market: Company Product Type Footprint
  - 3.5.3 Outdoor Air Bed Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Outdoor Air Bed Market Size by Region
  - 4.1.1 Global Outdoor Air Bed Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Outdoor Air Bed Consumption Value by Region (2019-2030)
  - 4.1.3 Global Outdoor Air Bed Average Price by Region (2019-2030)
- 4.2 North America Outdoor Air Bed Consumption Value (2019-2030)
- 4.3 Europe Outdoor Air Bed Consumption Value (2019-2030)
- 4.4 Asia-Pacific Outdoor Air Bed Consumption Value (2019-2030)
- 4.5 South America Outdoor Air Bed Consumption Value (2019-2030)
- 4.6 Middle East & Africa Outdoor Air Bed Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Outdoor Air Bed Sales Quantity by Type (2019-2030)
- 5.2 Global Outdoor Air Bed Consumption Value by Type (2019-2030)
- 5.3 Global Outdoor Air Bed Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Outdoor Air Bed Sales Quantity by Application (2019-2030)
- 6.2 Global Outdoor Air Bed Consumption Value by Application (2019-2030)
- 6.3 Global Outdoor Air Bed Average Price by Application (2019-2030)

## **7 NORTH AMERICA**



- 7.1 North America Outdoor Air Bed Sales Quantity by Type (2019-2030)
- 7.2 North America Outdoor Air Bed Sales Quantity by Application (2019-2030)
- 7.3 North America Outdoor Air Bed Market Size by Country
  - 7.3.1 North America Outdoor Air Bed Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Outdoor Air Bed Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Outdoor Air Bed Sales Quantity by Type (2019-2030)
- 8.2 Europe Outdoor Air Bed Sales Quantity by Application (2019-2030)
- 8.3 Europe Outdoor Air Bed Market Size by Country
  - 8.3.1 Europe Outdoor Air Bed Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Outdoor Air Bed Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Outdoor Air Bed Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Outdoor Air Bed Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Outdoor Air Bed Market Size by Region
  - 9.3.1 Asia-Pacific Outdoor Air Bed Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Outdoor Air Bed Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 South Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Outdoor Air Bed Sales Quantity by Type (2019-2030)
- 10.2 South America Outdoor Air Bed Sales Quantity by Application (2019-2030)
- 10.3 South America Outdoor Air Bed Market Size by Country
  - 10.3.1 South America Outdoor Air Bed Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Outdoor Air Bed Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Outdoor Air Bed Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Outdoor Air Bed Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Outdoor Air Bed Market Size by Country
  - 11.3.1 Middle East & Africa Outdoor Air Bed Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Outdoor Air Bed Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Outdoor Air Bed Market Drivers
- 12.2 Outdoor Air Bed Market Restraints
- 12.3 Outdoor Air Bed Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Outdoor Air Bed and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Outdoor Air Bed
- 13.3 Outdoor Air Bed Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 Outdoor Air Bed Typical Distributors

### 14.3 Outdoor Air Bed Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Outdoor Air Bed Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Outdoor Air Bed Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. INTEX Basic Information, Manufacturing Base and Competitors

Table 4. INTEX Major Business

Table 5. INTEX Outdoor Air Bed Product and Services

Table 6. INTEX Outdoor Air Bed Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. INTEX Recent Developments/Updates

Table 8. Jilong Basic Information, Manufacturing Base and Competitors

Table 9. Jilong Major Business

Table 10. Jilong Outdoor Air Bed Product and Services

Table 11. Jilong Outdoor Air Bed Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Jilong Recent Developments/Updates

Table 13. Best Way Basic Information, Manufacturing Base and Competitors

Table 14. Best Way Major Business

Table 15. Best Way Outdoor Air Bed Product and Services

Table 16. Best Way Outdoor Air Bed Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Best Way Recent Developments/Updates

Table 18. Insta-bed Basic Information, Manufacturing Base and Competitors

Table 19. Insta-bed Major Business

Table 20. Insta-bed Outdoor Air Bed Product and Services

Table 21. Insta-bed Outdoor Air Bed Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Insta-bed Recent Developments/Updates

Table 23. Coleman Company Basic Information, Manufacturing Base and Competitors

Table 24. Coleman Company Major Business

Table 25. Coleman Company Outdoor Air Bed Product and Services

Table 26. Coleman Company Outdoor Air Bed Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Coleman Company Recent Developments/Updates

Table 28. Simmons Basic Information, Manufacturing Base and Competitors

Table 29. Simmons Major Business

Table 30. Simmons Outdoor Air Bed Product and Services

Table 31. Simmons Outdoor Air Bed Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Simmons Recent Developments/Updates

Table 33. FOX Basic Information, Manufacturing Base and Competitors

Table 34. FOX Major Business

Table 35. FOX Outdoor Air Bed Product and Services

Table 36. FOX Outdoor Air Bed Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. FOX Recent Developments/Updates

Table 38. Global Outdoor Air Bed Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 39. Global Outdoor Air Bed Revenue by Manufacturer (2019-2024) & (USD Million)

Table 40. Global Outdoor Air Bed Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 41. Market Position of Manufacturers in Outdoor Air Bed, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 42. Head Office and Outdoor Air Bed Production Site of Key Manufacturer

Table 43. Outdoor Air Bed Market: Company Product Type Footprint

Table 44. Outdoor Air Bed Market: Company Product Application Footprint

Table 45. Outdoor Air Bed New Market Entrants and Barriers to Market Entry

Table 46. Outdoor Air Bed Mergers, Acquisition, Agreements, and Collaborations

Table 47. Global Outdoor Air Bed Consumption Value by Region (2019-2023-2030) & (USD Million) & CAGR

Table 48. Global Outdoor Air Bed Sales Quantity by Region (2019-2024) & (K Units)

Table 49. Global Outdoor Air Bed Sales Quantity by Region (2025-2030) & (K Units)

Table 50. Global Outdoor Air Bed Consumption Value by Region (2019-2024) & (USD Million)

Table 51. Global Outdoor Air Bed Consumption Value by Region (2025-2030) & (USD Million)

Table 52. Global Outdoor Air Bed Average Price by Region (2019-2024) & (US\$/Unit)

Table 53. Global Outdoor Air Bed Average Price by Region (2025-2030) & (US\$/Unit)

Table 54. Global Outdoor Air Bed Sales Quantity by Type (2019-2024) & (K Units)

Table 55. Global Outdoor Air Bed Sales Quantity by Type (2025-2030) & (K Units)

Table 56. Global Outdoor Air Bed Consumption Value by Type (2019-2024) & (USD Million)

Table 57. Global Outdoor Air Bed Consumption Value by Type (2025-2030) & (USD Million)

Million)

Table 58. Global Outdoor Air Bed Average Price by Type (2019-2024) & (US\$/Unit)

Table 59. Global Outdoor Air Bed Average Price by Type (2025-2030) & (US\$/Unit)

Table 60. Global Outdoor Air Bed Sales Quantity by Application (2019-2024) & (K Units)

Table 61. Global Outdoor Air Bed Sales Quantity by Application (2025-2030) & (K Units)

Table 62. Global Outdoor Air Bed Consumption Value by Application (2019-2024) & (USD Million)

Table 63. Global Outdoor Air Bed Consumption Value by Application (2025-2030) & (USD Million)

Table 64. Global Outdoor Air Bed Average Price by Application (2019-2024) & (US\$/Unit)

Table 65. Global Outdoor Air Bed Average Price by Application (2025-2030) & (US\$/Unit)

Table 66. North America Outdoor Air Bed Sales Quantity by Type (2019-2024) & (K Units)

Table 67. North America Outdoor Air Bed Sales Quantity by Type (2025-2030) & (K Units)

Table 68. North America Outdoor Air Bed Sales Quantity by Application (2019-2024) & (K Units)

Table 69. North America Outdoor Air Bed Sales Quantity by Application (2025-2030) & (K Units)

Table 70. North America Outdoor Air Bed Sales Quantity by Country (2019-2024) & (K Units)

Table 71. North America Outdoor Air Bed Sales Quantity by Country (2025-2030) & (K Units)

Table 72. North America Outdoor Air Bed Consumption Value by Country (2019-2024) & (USD Million)

Table 73. North America Outdoor Air Bed Consumption Value by Country (2025-2030) & (USD Million)

Table 74. Europe Outdoor Air Bed Sales Quantity by Type (2019-2024) & (K Units)

Table 75. Europe Outdoor Air Bed Sales Quantity by Type (2025-2030) & (K Units)

Table 76. Europe Outdoor Air Bed Sales Quantity by Application (2019-2024) & (K Units)

Table 77. Europe Outdoor Air Bed Sales Quantity by Application (2025-2030) & (K Units)

Table 78. Europe Outdoor Air Bed Sales Quantity by Country (2019-2024) & (K Units)

Table 79. Europe Outdoor Air Bed Sales Quantity by Country (2025-2030) & (K Units)

Table 80. Europe Outdoor Air Bed Consumption Value by Country (2019-2024) & (USD Million)



Table 81. Europe Outdoor Air Bed Consumption Value by Country (2025-2030) & (USD Million)

Table 82. Asia-Pacific Outdoor Air Bed Sales Quantity by Type (2019-2024) & (K Units)

Table 83. Asia-Pacific Outdoor Air Bed Sales Quantity by Type (2025-2030) & (K Units)

Table 84. Asia-Pacific Outdoor Air Bed Sales Quantity by Application (2019-2024) & (K Units)

Table 85. Asia-Pacific Outdoor Air Bed Sales Quantity by Application (2025-2030) & (K Units)

Table 86. Asia-Pacific Outdoor Air Bed Sales Quantity by Region (2019-2024) & (K Units)

Table 87. Asia-Pacific Outdoor Air Bed Sales Quantity by Region (2025-2030) & (K Units)

Table 88. Asia-Pacific Outdoor Air Bed Consumption Value by Region (2019-2024) & (USD Million)

Table 89. Asia-Pacific Outdoor Air Bed Consumption Value by Region (2025-2030) & (USD Million)

Table 90. South America Outdoor Air Bed Sales Quantity by Type (2019-2024) & (K Units)

Table 91. South America Outdoor Air Bed Sales Quantity by Type (2025-2030) & (K Units)

Table 92. South America Outdoor Air Bed Sales Quantity by Application (2019-2024) & (K Units)

Table 93. South America Outdoor Air Bed Sales Quantity by Application (2025-2030) & (K Units)

Table 94. South America Outdoor Air Bed Sales Quantity by Country (2019-2024) & (K Units)

Table 95. South America Outdoor Air Bed Sales Quantity by Country (2025-2030) & (K Units)

Table 96. South America Outdoor Air Bed Consumption Value by Country (2019-2024) & (USD Million)

Table 97. South America Outdoor Air Bed Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Middle East & Africa Outdoor Air Bed Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Middle East & Africa Outdoor Air Bed Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Middle East & Africa Outdoor Air Bed Sales Quantity by Application (2019-2024) & (K Units)

Table 101. Middle East & Africa Outdoor Air Bed Sales Quantity by Application

(2025-2030) & (K Units)

Table 102. Middle East & Africa Outdoor Air Bed Sales Quantity by Country

(2019-2024) & (K Units)

Table 103. Middle East & Africa Outdoor Air Bed Sales Quantity by Country

(2025-2030) & (K Units)

Table 104. Middle East & Africa Outdoor Air Bed Consumption Value by Country

(2019-2024) & (USD Million)

Table 105. Middle East & Africa Outdoor Air Bed Consumption Value by Country

(2025-2030) & (USD Million)

Table 106. Outdoor Air Bed Raw Material

Table 107. Key Manufacturers of Outdoor Air Bed Raw Materials

Table 108. Outdoor Air Bed Typical Distributors

Table 109. Outdoor Air Bed Typical Customers



## List Of Figures

### LIST OF FIGURES

Figure 1. Outdoor Air Bed Picture

Figure 2. Global Outdoor Air Bed Revenue by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Outdoor Air Bed Revenue Market Share by Type in 2023

Figure 4. PVC Examples

Figure 5. Rubber Examples

Figure 6. Others Examples

Figure 7. Global Outdoor Air Bed Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Outdoor Air Bed Revenue Market Share by Application in 2023

Figure 9. Household Examples

Figure 10. Playground Examples

Figure 11. Other Examples

Figure 12. Global Outdoor Air Bed Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Outdoor Air Bed Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Outdoor Air Bed Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Outdoor Air Bed Price (2019-2030) & (US\$/Unit)

Figure 16. Global Outdoor Air Bed Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Outdoor Air Bed Revenue Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Outdoor Air Bed by Manufacturer Sales (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Outdoor Air Bed Manufacturer (Revenue) Market Share in 2023

Figure 20. Top 6 Outdoor Air Bed Manufacturer (Revenue) Market Share in 2023

Figure 21. Global Outdoor Air Bed Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Outdoor Air Bed Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Outdoor Air Bed Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Outdoor Air Bed Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Outdoor Air Bed Average Price by Type (2019-2030) & (US\$/Unit)

Figure 31. Global Outdoor Air Bed Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Outdoor Air Bed Revenue Market Share by Application (2019-2030)

Figure 33. Global Outdoor Air Bed Average Price by Application (2019-2030) & (US\$/Unit)

Figure 34. North America Outdoor Air Bed Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Outdoor Air Bed Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Outdoor Air Bed Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Outdoor Air Bed Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 39. Canada Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 40. Mexico Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 41. Europe Outdoor Air Bed Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Outdoor Air Bed Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Outdoor Air Bed Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Outdoor Air Bed Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 46. France Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 47. United Kingdom Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 48. Russia Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 49. Italy Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Outdoor Air Bed Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Outdoor Air Bed Sales Quantity Market Share by Application

(2019-2030)

Figure 52. Asia-Pacific Outdoor Air Bed Sales Quantity Market Share by Region

(2019-2030)

Figure 53. Asia-Pacific Outdoor Air Bed Consumption Value Market Share by Region

(2019-2030)

Figure 54. China Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 55. Japan Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 56. South Korea Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 57. India Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 58. Southeast Asia Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 59. Australia Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 60. South America Outdoor Air Bed Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Outdoor Air Bed Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Outdoor Air Bed Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Outdoor Air Bed Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 65. Argentina Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Outdoor Air Bed Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Outdoor Air Bed Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Outdoor Air Bed Sales Quantity Market Share by Country (2019-2030)

Figure 69. Middle East & Africa Outdoor Air Bed Consumption Value Market Share by Country (2019-2030)

Figure 70. Turkey Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 71. Egypt Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 73. South Africa Outdoor Air Bed Consumption Value (2019-2030) & (USD Million)

Figure 74. Outdoor Air Bed Market Drivers

Figure 75. Outdoor Air Bed Market Restraints

- Figure 76. Outdoor Air Bed Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Outdoor Air Bed in 2023
- Figure 79. Manufacturing Process Analysis of Outdoor Air Bed
- Figure 80. Outdoor Air Bed Industrial Chain
- Figure 81. Sales Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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