

Global Outboard Motors Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Outboard Motors market size was valued at USD 4605.4 million in 2023 and is forecast to a readjusted size of USD 5592.7 million by 2030 with a CAGR of 2.8% during review period.

The Global Info Research report includes an overview of the development of the Outboard Motors industry chain, the market status of Smaller Boats (Low Power (below 10 HP), Medium Power (10-35 HP)), Kayak (Low Power (below 10 HP), Medium Power (10-35 HP)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outboard Motors.

Regionally, the report analyzes the Outboard Motors markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outboard Motors market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outboard Motors market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outboard Motors industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Low Power (below 10 HP), Medium Power (10-35 HP)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outboard Motors market.

Regional Analysis: The report involves examining the Outboard Motors market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outboard Motors market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outboard Motors:

Company Analysis: Report covers individual Outboard Motors manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outboard Motors This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smaller Boats, Kayak).

Technology Analysis: Report covers specific technologies relevant to Outboard Motors. It assesses the current state, advancements, and potential future developments in Outboard Motors areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outboard Motors market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through

primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outboard Motors market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Low Power (below 10 HP)

Medium Power (10-35 HP)

Large Power (Above 35 HP)

Market segment by Application

Smaller Boats

Kayak

Commercial and Pleasure Craft

Major players covered

Torqueedo

Minn Kota

MotorGuide

AquaWatt

CSM Tech

Elco Motor Yachts

Krautler Elektromaschinen

Ray Electric Outboards

Aquamot

Suzhou Parsun Power Machine

EPropulsion Technology

Ray Electric Outboards

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outboard Motors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outboard Motors, with price, sales, revenue and global market share of Outboard Motors from 2019 to 2024.

Chapter 3, the Outboard Motors competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outboard Motors breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outboard Motors market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outboard Motors.

Chapter 14 and 15, to describe Outboard Motors sales channel, distributors, customers, research findings and conclusion.

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