

# Global Outboard Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G240F2CCD8FBEN.html>

Date: January 2024

Pages: 88

Price: US\$ 3,480.00 (Single User License)

ID: G240F2CCD8FBEN

## Abstracts

According to our (Global Info Research) latest study, the global Outboard Motor market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

An outboard motor is a propulsion system for boats, consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. They are the most common motorised method of propelling small watercraft. As well as providing propulsion, outboards provide steering control, as they are designed to pivot over their mountings and thus control the direction of thrust. The skeg also acts as a rudder when the engine is not running. Unlike inboard motors, outboard motors can be easily removed for storage or repairs.

The major manufacturers that provide outboard motors in the United States include Mercury Marine, etc. The largest manufacturer occupies about 50% of the market share. Among them, more than 200 horsepower and 100.1-200 horsepower accounted for 28% and 27% respectively. The most applications are leisure and business, accounting for 64% and 21% respectively.

The Global Info Research report includes an overview of the development of the Outboard Motor industry chain, the market status of Recreational Boats (Below 10 HP, 10.1-30 HP), Commercial Boats (Below 10 HP, 10.1-30 HP), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outboard Motor.

Regionally, the report analyzes the Outboard Motor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outboard Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Outboard Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outboard Motor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Power (e.g., Below 10 HP, 10.1-30 HP).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outboard Motor market.

**Regional Analysis:** The report involves examining the Outboard Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Outboard Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outboard Motor:

**Company Analysis:** Report covers individual Outboard Motor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Outboard Motor This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Recreational Boats, Commercial Boats).

**Technology Analysis:** Report covers specific technologies relevant to Outboard Motor. It assesses the current state, advancements, and potential future developments in Outboard Motor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outboard Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Outboard Motor market is split by Power and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Power, and by Application in terms of volume and value.

### Market segment by Power

Below 10 HP

10.1-30 HP

30.1-100 HP

100.1-200 HP

Above 200 HP

### Market segment by Application

Recreational Boats

Commercial Boats

Others

### Major players covered

Mercury Marine

Yamaha

Suzuki

Honda

Torqueedo

Elco Motor Yachts

Suzhou Parsun Power Machine

Ray Electric Outboards

Aquamot

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outboard Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outboard Motor, with price, sales, revenue and global market share of Outboard Motor from 2019 to 2024.

Chapter 3, the Outboard Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outboard Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Power and application, with sales market share and growth rate by power, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outboard Motor market forecast, by regions, power and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outboard Motor.

Chapter 14 and 15, to describe Outboard Motor sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outboard Motor
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Power
  - 1.3.1 Overview: Global Outboard Motor Consumption Value by Power: 2019 Versus 2023 Versus 2030
  - 1.3.2 Below 10 HP
  - 1.3.3 10.1-30 HP
  - 1.3.4 30.1-100 HP
  - 1.3.5 100.1-200 HP
  - 1.3.6 Above 200 HP
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Outboard Motor Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Recreational Boats
  - 1.4.3 Commercial Boats
  - 1.4.4 Others
- 1.5 Global Outboard Motor Market Size & Forecast
  - 1.5.1 Global Outboard Motor Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Outboard Motor Sales Quantity (2019-2030)
  - 1.5.3 Global Outboard Motor Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Mercury Marine
  - 2.1.1 Mercury Marine Details
  - 2.1.2 Mercury Marine Major Business
  - 2.1.3 Mercury Marine Outboard Motor Product and Services
  - 2.1.4 Mercury Marine Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Mercury Marine Recent Developments/Updates
- 2.2 Yamaha
  - 2.2.1 Yamaha Details
  - 2.2.2 Yamaha Major Business
  - 2.2.3 Yamaha Outboard Motor Product and Services
  - 2.2.4 Yamaha Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2019-2024)

2.2.5 Yamaha Recent Developments/Updates

2.3 Suzuki

2.3.1 Suzuki Details

2.3.2 Suzuki Major Business

2.3.3 Suzuki Outboard Motor Product and Services

2.3.4 Suzuki Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Suzuki Recent Developments/Updates

2.4 Honda

2.4.1 Honda Details

2.4.2 Honda Major Business

2.4.3 Honda Outboard Motor Product and Services

2.4.4 Honda Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Honda Recent Developments/Updates

2.5 Torqeedo

2.5.1 Torqeedo Details

2.5.2 Torqeedo Major Business

2.5.3 Torqeedo Outboard Motor Product and Services

2.5.4 Torqeedo Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Torqeedo Recent Developments/Updates

2.6 Elco Motor Yachts

2.6.1 Elco Motor Yachts Details

2.6.2 Elco Motor Yachts Major Business

2.6.3 Elco Motor Yachts Outboard Motor Product and Services

2.6.4 Elco Motor Yachts Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Elco Motor Yachts Recent Developments/Updates

2.7 Suzhou Parsun Power Machine

2.7.1 Suzhou Parsun Power Machine Details

2.7.2 Suzhou Parsun Power Machine Major Business

2.7.3 Suzhou Parsun Power Machine Outboard Motor Product and Services

2.7.4 Suzhou Parsun Power Machine Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Suzhou Parsun Power Machine Recent Developments/Updates

2.8 Ray Electric Outboards

2.8.1 Ray Electric Outboards Details

- 2.8.2 Ray Electric Outboards Major Business
- 2.8.3 Ray Electric Outboards Outboard Motor Product and Services
- 2.8.4 Ray Electric Outboards Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Ray Electric Outboards Recent Developments/Updates
- 2.9 Aquamot
  - 2.9.1 Aquamot Details
  - 2.9.2 Aquamot Major Business
  - 2.9.3 Aquamot Outboard Motor Product and Services
  - 2.9.4 Aquamot Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Aquamot Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: OUTBOARD MOTOR BY MANUFACTURER**

- 3.1 Global Outboard Motor Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Outboard Motor Revenue by Manufacturer (2019-2024)
- 3.3 Global Outboard Motor Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Outboard Motor by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Outboard Motor Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Outboard Motor Manufacturer Market Share in 2023
- 3.5 Outboard Motor Market: Overall Company Footprint Analysis
  - 3.5.1 Outboard Motor Market: Region Footprint
  - 3.5.2 Outboard Motor Market: Company Product Type Footprint
  - 3.5.3 Outboard Motor Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Outboard Motor Market Size by Region
  - 4.1.1 Global Outboard Motor Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Outboard Motor Consumption Value by Region (2019-2030)
  - 4.1.3 Global Outboard Motor Average Price by Region (2019-2030)
- 4.2 North America Outboard Motor Consumption Value (2019-2030)
- 4.3 Europe Outboard Motor Consumption Value (2019-2030)
- 4.4 Asia-Pacific Outboard Motor Consumption Value (2019-2030)



4.5 South America Outboard Motor Consumption Value (2019-2030)

4.6 Middle East and Africa Outboard Motor Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY POWER**

5.1 Global Outboard Motor Sales Quantity by Power (2019-2030)

5.2 Global Outboard Motor Consumption Value by Power (2019-2030)

5.3 Global Outboard Motor Average Price by Power (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Outboard Motor Sales Quantity by Application (2019-2030)

6.2 Global Outboard Motor Consumption Value by Application (2019-2030)

6.3 Global Outboard Motor Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Outboard Motor Sales Quantity by Power (2019-2030)

7.2 North America Outboard Motor Sales Quantity by Application (2019-2030)

7.3 North America Outboard Motor Market Size by Country

7.3.1 North America Outboard Motor Sales Quantity by Country (2019-2030)

7.3.2 North America Outboard Motor Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Outboard Motor Sales Quantity by Power (2019-2030)

8.2 Europe Outboard Motor Sales Quantity by Application (2019-2030)

8.3 Europe Outboard Motor Market Size by Country

8.3.1 Europe Outboard Motor Sales Quantity by Country (2019-2030)

8.3.2 Europe Outboard Motor Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Outboard Motor Sales Quantity by Power (2019-2030)
- 9.2 Asia-Pacific Outboard Motor Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Outboard Motor Market Size by Region
  - 9.3.1 Asia-Pacific Outboard Motor Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Outboard Motor Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Outboard Motor Sales Quantity by Power (2019-2030)
- 10.2 South America Outboard Motor Sales Quantity by Application (2019-2030)
- 10.3 South America Outboard Motor Market Size by Country
  - 10.3.1 South America Outboard Motor Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Outboard Motor Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Outboard Motor Sales Quantity by Power (2019-2030)
- 11.2 Middle East & Africa Outboard Motor Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Outboard Motor Market Size by Country
  - 11.3.1 Middle East & Africa Outboard Motor Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Outboard Motor Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Outboard Motor Market Drivers
- 12.2 Outboard Motor Market Restraints
- 12.3 Outboard Motor Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Outboard Motor and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Outboard Motor
- 13.3 Outboard Motor Production Process
- 13.4 Outboard Motor Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Outboard Motor Typical Distributors
- 14.3 Outboard Motor Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Outboard Motor Consumption Value by Power, (USD Million), 2019 & 2023 & 2030

Table 2. Global Outboard Motor Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Mercury Marine Basic Information, Manufacturing Base and Competitors

Table 4. Mercury Marine Major Business

Table 5. Mercury Marine Outboard Motor Product and Services

Table 6. Mercury Marine Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Mercury Marine Recent Developments/Updates

Table 8. Yamaha Basic Information, Manufacturing Base and Competitors

Table 9. Yamaha Major Business

Table 10. Yamaha Outboard Motor Product and Services

Table 11. Yamaha Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Yamaha Recent Developments/Updates

Table 13. Suzuki Basic Information, Manufacturing Base and Competitors

Table 14. Suzuki Major Business

Table 15. Suzuki Outboard Motor Product and Services

Table 16. Suzuki Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Suzuki Recent Developments/Updates

Table 18. Honda Basic Information, Manufacturing Base and Competitors

Table 19. Honda Major Business

Table 20. Honda Outboard Motor Product and Services

Table 21. Honda Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Honda Recent Developments/Updates

Table 23. Torqeedo Basic Information, Manufacturing Base and Competitors

Table 24. Torqeedo Major Business

Table 25. Torqeedo Outboard Motor Product and Services

Table 26. Torqeedo Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Torqeedo Recent Developments/Updates

Table 28. Elco Motor Yachts Basic Information, Manufacturing Base and Competitors

- Table 29. Elco Motor Yachts Major Business
- Table 30. Elco Motor Yachts Outboard Motor Product and Services
- Table 31. Elco Motor Yachts Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Elco Motor Yachts Recent Developments/Updates
- Table 33. Suzhou Parsun Power Machine Basic Information, Manufacturing Base and Competitors
- Table 34. Suzhou Parsun Power Machine Major Business
- Table 35. Suzhou Parsun Power Machine Outboard Motor Product and Services
- Table 36. Suzhou Parsun Power Machine Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Suzhou Parsun Power Machine Recent Developments/Updates
- Table 38. Ray Electric Outboards Basic Information, Manufacturing Base and Competitors
- Table 39. Ray Electric Outboards Major Business
- Table 40. Ray Electric Outboards Outboard Motor Product and Services
- Table 41. Ray Electric Outboards Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Ray Electric Outboards Recent Developments/Updates
- Table 43. Aquamot Basic Information, Manufacturing Base and Competitors
- Table 44. Aquamot Major Business
- Table 45. Aquamot Outboard Motor Product and Services
- Table 46. Aquamot Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Aquamot Recent Developments/Updates
- Table 48. Global Outboard Motor Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 49. Global Outboard Motor Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 50. Global Outboard Motor Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 51. Market Position of Manufacturers in Outboard Motor, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 52. Head Office and Outboard Motor Production Site of Key Manufacturer
- Table 53. Outboard Motor Market: Company Product Type Footprint
- Table 54. Outboard Motor Market: Company Product Application Footprint
- Table 55. Outboard Motor New Market Entrants and Barriers to Market Entry
- Table 56. Outboard Motor Mergers, Acquisition, Agreements, and Collaborations

Table 57. Global Outboard Motor Sales Quantity by Region (2019-2024) & (K Units)

Table 58. Global Outboard Motor Sales Quantity by Region (2025-2030) & (K Units)

Table 59. Global Outboard Motor Consumption Value by Region (2019-2024) & (USD Million)

Table 60. Global Outboard Motor Consumption Value by Region (2025-2030) & (USD Million)

Table 61. Global Outboard Motor Average Price by Region (2019-2024) & (US\$/Unit)

Table 62. Global Outboard Motor Average Price by Region (2025-2030) & (US\$/Unit)

Table 63. Global Outboard Motor Sales Quantity by Power (2019-2024) & (K Units)

Table 64. Global Outboard Motor Sales Quantity by Power (2025-2030) & (K Units)

Table 65. Global Outboard Motor Consumption Value by Power (2019-2024) & (USD Million)

Table 66. Global Outboard Motor Consumption Value by Power (2025-2030) & (USD Million)

Table 67. Global Outboard Motor Average Price by Power (2019-2024) & (US\$/Unit)

Table 68. Global Outboard Motor Average Price by Power (2025-2030) & (US\$/Unit)

Table 69. Global Outboard Motor Sales Quantity by Application (2019-2024) & (K Units)

Table 70. Global Outboard Motor Sales Quantity by Application (2025-2030) & (K Units)

Table 71. Global Outboard Motor Consumption Value by Application (2019-2024) & (USD Million)

Table 72. Global Outboard Motor Consumption Value by Application (2025-2030) & (USD Million)

Table 73. Global Outboard Motor Average Price by Application (2019-2024) & (US\$/Unit)

Table 74. Global Outboard Motor Average Price by Application (2025-2030) & (US\$/Unit)

Table 75. North America Outboard Motor Sales Quantity by Power (2019-2024) & (K Units)

Table 76. North America Outboard Motor Sales Quantity by Power (2025-2030) & (K Units)

Table 77. North America Outboard Motor Sales Quantity by Application (2019-2024) & (K Units)

Table 78. North America Outboard Motor Sales Quantity by Application (2025-2030) & (K Units)

Table 79. North America Outboard Motor Sales Quantity by Country (2019-2024) & (K Units)

Table 80. North America Outboard Motor Sales Quantity by Country (2025-2030) & (K Units)

Table 81. North America Outboard Motor Consumption Value by Country (2019-2024) &

(USD Million)

Table 82. North America Outboard Motor Consumption Value by Country (2025-2030) & (USD Million)

Table 83. Europe Outboard Motor Sales Quantity by Power (2019-2024) & (K Units)

Table 84. Europe Outboard Motor Sales Quantity by Power (2025-2030) & (K Units)

Table 85. Europe Outboard Motor Sales Quantity by Application (2019-2024) & (K Units)

Table 86. Europe Outboard Motor Sales Quantity by Application (2025-2030) & (K Units)

Table 87. Europe Outboard Motor Sales Quantity by Country (2019-2024) & (K Units)

Table 88. Europe Outboard Motor Sales Quantity by Country (2025-2030) & (K Units)

Table 89. Europe Outboard Motor Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Outboard Motor Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Outboard Motor Sales Quantity by Power (2019-2024) & (K Units)

Table 92. Asia-Pacific Outboard Motor Sales Quantity by Power (2025-2030) & (K Units)

Table 93. Asia-Pacific Outboard Motor Sales Quantity by Application (2019-2024) & (K Units)

Table 94. Asia-Pacific Outboard Motor Sales Quantity by Application (2025-2030) & (K Units)

Table 95. Asia-Pacific Outboard Motor Sales Quantity by Region (2019-2024) & (K Units)

Table 96. Asia-Pacific Outboard Motor Sales Quantity by Region (2025-2030) & (K Units)

Table 97. Asia-Pacific Outboard Motor Consumption Value by Region (2019-2024) & (USD Million)

Table 98. Asia-Pacific Outboard Motor Consumption Value by Region (2025-2030) & (USD Million)

Table 99. South America Outboard Motor Sales Quantity by Power (2019-2024) & (K Units)

Table 100. South America Outboard Motor Sales Quantity by Power (2025-2030) & (K Units)

Table 101. South America Outboard Motor Sales Quantity by Application (2019-2024) & (K Units)

Table 102. South America Outboard Motor Sales Quantity by Application (2025-2030) & (K Units)

Table 103. South America Outboard Motor Sales Quantity by Country (2019-2024) & (K Units)

Table 104. South America Outboard Motor Sales Quantity by Country (2025-2030) & (K Units)

Table 105. South America Outboard Motor Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Outboard Motor Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Outboard Motor Sales Quantity by Power (2019-2024) & (K Units)

Table 108. Middle East & Africa Outboard Motor Sales Quantity by Power (2025-2030) & (K Units)

Table 109. Middle East & Africa Outboard Motor Sales Quantity by Application (2019-2024) & (K Units)

Table 110. Middle East & Africa Outboard Motor Sales Quantity by Application (2025-2030) & (K Units)

Table 111. Middle East & Africa Outboard Motor Sales Quantity by Region (2019-2024) & (K Units)

Table 112. Middle East & Africa Outboard Motor Sales Quantity by Region (2025-2030) & (K Units)

Table 113. Middle East & Africa Outboard Motor Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Outboard Motor Consumption Value by Region (2025-2030) & (USD Million)

Table 115. Outboard Motor Raw Material

Table 116. Key Manufacturers of Outboard Motor Raw Materials

Table 117. Outboard Motor Typical Distributors

Table 118. Outboard Motor Typical Customers



## List Of Figures

### LIST OF FIGURES

Figure 1. Outboard Motor Picture

Figure 2. Global Outboard Motor Consumption Value by Power, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Outboard Motor Consumption Value Market Share by Power in 2023

Figure 4. Below 10 HP Examples

Figure 5. 10.1-30 HP Examples

Figure 6. 30.1-100 HP Examples

Figure 7. 100.1-200 HP Examples

Figure 8. Above 200 HP Examples

Figure 9. Global Outboard Motor Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Outboard Motor Consumption Value Market Share by Application in 2023

Figure 11. Recreational Boats Examples

Figure 12. Commercial Boats Examples

Figure 13. Others Examples

Figure 14. Global Outboard Motor Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Outboard Motor Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Outboard Motor Sales Quantity (2019-2030) & (K Units)

Figure 17. Global Outboard Motor Average Price (2019-2030) & (US\$/Unit)

Figure 18. Global Outboard Motor Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Outboard Motor Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Outboard Motor by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Outboard Motor Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Outboard Motor Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Outboard Motor Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Outboard Motor Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Outboard Motor Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Outboard Motor Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Outboard Motor Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Outboard Motor Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Outboard Motor Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Outboard Motor Sales Quantity Market Share by Power (2019-2030)

Figure 31. Global Outboard Motor Consumption Value Market Share by Power (2019-2030)

Figure 32. Global Outboard Motor Average Price by Power (2019-2030) & (US\$/Unit)

Figure 33. Global Outboard Motor Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Outboard Motor Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Outboard Motor Average Price by Application (2019-2030) & (US\$/Unit)

Figure 36. North America Outboard Motor Sales Quantity Market Share by Power (2019-2030)

Figure 37. North America Outboard Motor Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Outboard Motor Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Outboard Motor Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Outboard Motor Sales Quantity Market Share by Power (2019-2030)

Figure 44. Europe Outboard Motor Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Outboard Motor Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Outboard Motor Consumption Value Market Share by Country

(2019-2030)

Figure 47. Germany Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Outboard Motor Sales Quantity Market Share by Power (2019-2030)

Figure 53. Asia-Pacific Outboard Motor Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Outboard Motor Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Outboard Motor Consumption Value Market Share by Region (2019-2030)

Figure 56. China Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Outboard Motor Sales Quantity Market Share by Power (2019-2030)

Figure 63. South America Outboard Motor Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Outboard Motor Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Outboard Motor Consumption Value Market Share by Country (2019-2030)

- Figure 66. Brazil Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 67. Argentina Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 68. Middle East & Africa Outboard Motor Sales Quantity Market Share by Power (2019-2030)
- Figure 69. Middle East & Africa Outboard Motor Sales Quantity Market Share by Application (2019-2030)
- Figure 70. Middle East & Africa Outboard Motor Sales Quantity Market Share by Region (2019-2030)
- Figure 71. Middle East & Africa Outboard Motor Consumption Value Market Share by Region (2019-2030)
- Figure 72. Turkey Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. Egypt Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 74. Saudi Arabia Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 75. South Africa Outboard Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 76. Outboard Motor Market Drivers
- Figure 77. Outboard Motor Market Restraints
- Figure 78. Outboard Motor Market Trends
- Figure 79. Porters Five Forces Analysis
- Figure 80. Manufacturing Cost Structure Analysis of Outboard Motor in 2023
- Figure 81. Manufacturing Process Analysis of Outboard Motor
- Figure 82. Outboard Motor Industrial Chain
- Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 84. Direct Channel Pros & Cons
- Figure 85. Indirect Channel Pros & Cons
- Figure 86. Methodology
- Figure 87. Research Process and Data Source

## I would like to order

Product name: Global Outboard Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/G240F2CCD8FBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G240F2CCD8FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

