

Global Outboard Engine Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Outboard Engine market size was valued at US\$ 4884 million in 2024 and is forecast to a readjusted size of USD 5964 million by 2031 with a CAGR of 2.9% during review period.

The Outboard Engine industry can be broken down into two segments, Fuel-Oil Outboard Engine, Electric Outboard Engine.

Outboard Engine is a detachable propulsion system for boats installed outside of the hull (ship), consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. With features of simple structure, light weight, easy disassembly and operation, low noise, it is suitable for use in the river, lakes and coastal waters.

The world's leading manufacturers of outboard engines are Yamaha, Brunswick, Honda, BRP, Suzuki, Tohatsu, Parsun, Hidea and Weimin.

This report is a detailed and comprehensive analysis for global Outboard Engine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outboard Engine market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Outboard Engine market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Outboard Engine market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Outboard Engine market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Outboard Engine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Outboard Engine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yamaha, Brunswick, Honda, BRP, Suzuki, Tohatsu, Parsun, Hidea, Weimin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outboard Engine market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fuel-Oil Outboard Engine

Electric Outboard Engine

Market segment by Application

Personal Boat

Commercial Boat

Government Enforcement Boat

Other

Major players covered

Yamaha

Brunswick

Honda

BRP

Suzuki

Tohatsu

Parsun

Hidea

Weimin

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outboard Engine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outboard Engine, with price, sales quantity, revenue, and global market share of Outboard Engine from 2020 to 2025.

Chapter 3, the Outboard Engine competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outboard Engine breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outboard Engine market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outboard Engine.

Chapter 14 and 15, to describe Outboard Engine sales channel, distributors, customers, research findings and conclusion.

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