

Global Outboard Engine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Outboard Engine market size was valued at USD 4605.4 million in 2023 and is forecast to a readjusted size of USD 5614.6 million by 2030 with a CAGR of 2.9% during review period.

The Outboard Engine industry can be broken down into two segments, Fuel-Oil Outboard Engine, Electric Outboard Engine.

Outboard Engine is a detachable propulsion system for boats installed outside of the hull (ship), consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. With features of simple structure, light weight, easy disassembly and operation, low noise, it is suitable for use in the river, lakes and coastal waters.

The world's leading manufacturers of outboard engines are Yamaha, Brunswick, Honda, BRP, Suzuki, Tohatsu, Parsun, Hidea and Weimin.

The Global Info Research report includes an overview of the development of the Outboard Engine industry chain, the market status of Personal Boat (Fuel-Oil Outboard Engine, Electric Outboard Engine), Commercial Boat (Fuel-Oil Outboard Engine, Electric Outboard Engine), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Outboard Engine.

Regionally, the report analyzes the Outboard Engine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Outboard Engine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Outboard Engine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Outboard Engine industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fuel-Oil Outboard Engine, Electric Outboard Engine).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Outboard Engine market.

Regional Analysis: The report involves examining the Outboard Engine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Outboard Engine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Outboard Engine:

Company Analysis: Report covers individual Outboard Engine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Outboard Engine This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Personal Boat, Commercial Boat).

Technology Analysis: Report covers specific technologies relevant to Outboard Engine. It assesses the current state, advancements, and potential future developments in Outboard Engine areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Outboard Engine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Outboard Engine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fuel-Oil Outboard Engine

Electric Outboard Engine

Market segment by Application

Personal Boat

Commercial Boat

Government Enforcement Boat

Other

Major players covered

Yamaha

Brunswick

Honda

BRP

Suzuki

Tohatsu

Parsun

Hidea

Weimin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outboard Engine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outboard Engine, with price, sales, revenue and global market share of Outboard Engine from 2019 to 2024.

Chapter 3, the Outboard Engine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outboard Engine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Outboard Engine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outboard Engine.

Chapter 14 and 15, to describe Outboard Engine sales channel, distributors, customers, research findings and conclusion.

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